

CITY OF VANCOUVER

ADMINISTRATIVE REPORT



Report Date: October 26, 2006
Author: Marnie Rice
Phone No.: 604.871.6634
RTS No.: 06183
VanRIMS No.: 05-5000-10
Meeting Date: November 16, 2006

TO: Standing Committee on City Services and Budgets
FROM: Assistant Director, Office of Cultural Affairs
SUBJECT: 2006 Celebration Grant Recommendations, Fall Deadline

RECOMMENDATION

THAT Council approve a total of \$88,750 in Celebration Grants to 12 organizations listed in Tables 1 and 2. Source of funds to be the 2006 Celebration Grants budget.

GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends approval of the foregoing.

COUNCIL POLICY

Council approved creation of the Celebration Grants program in October 2002 for cash grants to community-based festivals, celebrations and large scale parades.

In July 2003, Council approved the establishment of a new service grant component of the program, which may provide an offset of up to 50% to the cost of city services (police and engineering) incurred by major parades to a maximum sum of \$10,000.

Approval of grant recommendations requires eight affirmative votes.

PURPOSE

This report recommends grants to 12 organizations, outlines selection processes, discusses the applications in more detail (**Appendix A**), appends the evaluation criteria in the Program Information Guide (**Appendix B**), and includes front pages of the applications (**Appendix C**).

BACKGROUND

In October 2002, Council established the Celebration Grants program as a means of encouraging and assisting community-based cultural festivals, celebrations and major parades. Through their provision of cultural interaction and entertainment, these events contribute to building a stronger sense of community in Vancouver.

On-going outreach is conducted in the community through a variety of channels: public service announcements, web page, paid ads, and an e-mailed distribution list targeted to the ethno-cultural and broader community. Staff host a twice-annual public information meeting about the program for prospective applicants.

Applicants were first screened for eligibility and then, as available, interviewed by OCA staff. A further technical review for operational issues and permit or site requirements was then conducted by representatives from Cultural Affairs, Park Board and Engineering. Where the technical committee identified possible need for further follow up with organizations prior to their event, conditions, such as meeting with FEST Committee partners, were proposed to be placed on recommendation prior to release of grant funds. One organization that applied to the program was referred to the Opportunity Initiatives program as the festival programming was deemed to be a better match to Opportunity Initiatives.

Since the program's first intake of applications in 2003, the number of applicant organizations has continued to increase. Like other grant programs, this creates a competitive environment; therefore only those that best meet all evaluative criteria can be recommended for funding.

An Assessment Committee comprised of independent community members and Staff, review applications based on criteria that include: cultural or community interest, organizational competence, and community impact. See **Appendix B** for detailed program guidelines and criteria.

DISCUSSION

Celebration Cash Grants:

For the Celebration Grants second deadline on September 11th, there were 18 applications received, totalling a combined cash and city services request of \$167,942 and an available budget of \$88,750. Among the 18 total applicant organizations, three also requested \$24,000 in funding from the city service component of Celebration Grants.

The applications were reviewed by an Assessment Committee comprised of Staff and three independent community members with a range of experience and expertise with both professional and community-based cultural events. The independent members are:

- Rachel Flood: Poet, Author, founder and former Executive Director, Sista'Hood Celebration
- Elisabeth Geller: Manager, Community & Environment Programs, Vancity
- Victor Martinez Aja: Festival Coordinator, Vancouver Latin American Film Festival

These consensus recommendations reflect a careful assessment of each application in the context of cultural or community interest, organizational capacity, and community impact. The Assessment Committee recommended funding in this category to 11 applicants as per Table 1, reflecting those projects which best met the evaluation criteria as outlined in **Appendix B: Celebration Grants Program Information Guidelines.**

TABLE 1: CASH GRANT RECOMMENDATIONS

Organization Name	Requested	Recommended
Brazilian Community Association	\$ 9,300	\$ 4,000
Burmese Canadian Community Society	\$ 10,500	\$ 3,000
Celtic Fest Vancouver Society	\$ 15,000	\$ 14,750
Centre of Integration for African Immigrants	\$ 8,000	\$ 4,500
Chinese Benevolent Association of Vancouver	\$ 10,000	\$ 10,000
Community Arts Workshop Society	\$ 3,500	\$ 2,000
Eastside Culture Crawl Society	\$ 9,000	\$ 9,000
Evergreen Environmental Foundation	\$ 6,500	\$ 3,000
Khalsa Diwan Society	\$ 5,000	\$ 0
Kitsilano Neighbourhood House	\$ 6,642	\$ 0
Light Water Drums Society	\$ 4,500	\$ 4,000
Myanmar Heritage Cultural Association	\$ 7,000	\$ 0
Peretz Centre for Secular Jewish Culture	\$ 7,000	\$ 0
Secret Lantern Society	\$ 14,000	\$ 14,000
Taiwanese Canadian Cultural Society	\$ 4,000	\$ 0
Vancouver Cherry Blossom Festival Society	\$ 10,000	NA*
Vancouver International Bhangra Celebration Society	\$ 10,000	\$ 0
Vancouver Rhythm and Dance	\$ 4,000	\$ 1,000
Total	\$ 143,942	\$ 69,250

* This application was withdrawn and referred to the Opportunities Initiatives program.

Celebration Service Grants:

The service grants component is available to help offset up to 50% of the cost of city services incurred by major parades a maximum sum of \$10,000. The Assessment Committee recommended funding to three organizations in this category as per Table 2.

TABLE 2: SERVICE GRANT RECOMMENDATIONS

Organization Name	Requested	Recommended
Celtic Fest Vancouver Society	\$ 10,000	\$ 6,000
Chinese Benevolent Association. of Vancouver	\$ 4,000	\$ 3,500
Khalsa Diwan Society	\$ 10,000	\$ 10,000
Total	\$ 24,000	\$ 19,500

FINANCIAL IMPLICATIONS

The 2006 Celebration Grants program budget is \$196,250. In spring 2006 Council allocated a total of \$107,500, leaving a balance of \$67,250 in the cash grant component of the program and \$21,500 in the city service component of the program. The Assessment Committee recommends shifting \$2,000 of the city services to the cash grants component of the program per Tables 1 and 2 where there is currently the greatest pressure on the budget.

Approval of recommendations in Tables 1 and 2 (cash \$69,250 and city services \$19,500) will leave no balance in the 2006 Celebration Grants program budget.

CONCLUSION

The Celebration Grants program provides support to community organizations holding festivals and celebrations throughout the year and throughout Vancouver's neighbourhoods. The program continues to strive to be flexible enough to allow access to new organizations and events while providing encouragement to more established organizations to build both stronger events and organizational capacity.

The Assistant Director, Office of Cultural Affairs notes the importance of the Assessment Committee's expertise, insight, and carefully balanced recommendations and recommends approval.

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2006 CELEBRATION GRANTS RECOMMENDATIONS: 2nd DEADLINE

RECOMMENDED

Brazilian Community Association **\$4,000**

The Brazilian Community Association applied for funding to support free, family-oriented Carnaval workshops, presentations and exhibits in February 2007 at the Roundhouse Community Centre. The Assessment Committee recommends a grant of \$4,000 targeted to event costs and on-going outreach for the organization to showcase Brazilian culture and Carnaval traditions.

Burmese Canadian Community Society **\$3,000**

The Burmese Canadian Community Society applied for funding for a Burmese New Year Festival to be held at the Croatian Cultural Centre on Saturday April 14, 2007. The Assessment Committee recommends a grant of \$3,000 to help with event costs and artist fees for this celebration. Noting the society's already established community partnerships, the Assessment Committee encourages the organization to continue to outreach to a wider general public. The grant is recommended SUBJECT TO confirmation of a host venue for the event.

Celtic Fest Vancouver Society **\$14,750 + \$6,000**

A cash grant of \$14,750 is recommended for the costs of producing the 6th annual CelticFest Vancouver—a multi-stage outdoor festival, weekend street market, and parade—which attracts a city-wide audience to its downtown location from March 14-18, 2007. A service grant to cover up to 50% of police and engineering costs (to a maximum of \$6,000) for the 4th annual St. Patrick's Day Parade is also recommended.

Centre of Integration for African Immigrants **\$4,500**

A grant of \$4,500 is recommended towards the costs of presenting the all-day Black History Market and Cultural Showcase, part of Black History Month, on Saturday February 24, 2007 at the WareHouse in the Renfrew-Collingwood neighbourhood. The Assessment Committee recommends targeting funds to assist the organization with its marketing and outreach costs.

Chinese Benevolent Association of Vancouver **\$10,000 + \$3,500**

A cash grant of \$10,000 is recommended for the costs of producing the Chinese New Year Parade on Sunday, February 18, 2007. This large-scale parade includes a diverse number of professional and community groups and attracts a city-wide audience to its Chinatown location. A service grant to cover up to 50% of police and engineering costs (to a maximum of \$3,500) for the annual parade is also recommended.

Community Arts Workshop Society **\$2,000**

A grant of \$2,000 for increased outreach, publicity costs and artists' fees is recommended for the free, all-ages, participatory Alice: The Festival event featuring the 14th annual Alice in Wonderland Tea Party on Sunday, July 30, 2007 at Trout Lake Park.

Eastside Culture Crawl Society **\$9,000**

The Assessment Committee recommends a grant of \$9,000 for marketing, publicity and administration costs of this open studio tour and arts festival. Hundreds of artists and craftspeople open their studio doors free-of-charge to the public in over 38 buildings during the November 24-26, 2006 weekend celebration which takes place in the neighbourhoods of Strathcona and Grandview-Woodlands.

Evergreen Environmental Foundation **\$3,000**

The Evergreen Environmental Foundation applied for funding for the cultural component of its annual Earth Day Celebration proposed for a new location at Jericho Beach Park on Saturday April 21, 2007. The Assessment Committee recommends a grant of \$3,000 to be targeted to artists' fees, production and pre-event workshop costs. The grant is recommended SUBJECT TO the provision of a detailed site map and issuance of Park Board permits for the event.

Khalsa Diwan Society **\$10,000**

The Assessment Committee recommends a city services grant for the annual Vaisakhi Procession. This key event in the South Asian community will take place on Saturday April 14, 2007 in the Sunset neighbourhood. The service grant will to cover up to 50% of police and engineering costs (to the program maximum of \$10,000) for the annual parade. The grant is recommended SUBJECT TO a FEST Committee meeting with the organizers.

The Assessment Committee also reviewed a request for a cash grant to support the cultural programming of the procession. However, given the limited programming information provided in the application and the lack of clarity as to how previous-year cash grant contributions have enhanced event programming (e.g. building in artists' remuneration, increasing outreach to multicultural performing groups, or enhancing pageantry elements of the procession) or aided in increased city-wide publicity, no cash grant is recommended in this highly competitive round.

Light Water Drums Society **\$4,000**

A grant of \$4,000 is recommended for the Light Water Drum Festival: Beating Back the Dark of Winter on January 27, 2007. The resident and community-driven celebration includes pre-event lantern workshops leading to a program involving performances, lantern installations and a drum procession from the Italian Gardens through the Sanctuary in Hastings Park and terminating at Hastings Community Centre.

Secret Lantern Society **\$14,000**

The Assessment Committee recommends a grant for \$14,000 for artist fees and event costs for the annual Winter Solstice Lantern Festival on Friday December 22, 2006. Produced with multiple community partners and a large volunteer base, the celebration draws thousands of participants to honour the return of the sun in a culturally diverse, neighbourhoods-based event. Pre-event community outreach and workshops lead to site-specific solstice lantern processions, performances and installations in six Vancouver neighbourhoods.

Vancouver Rhythm and Dance Society **\$1,000**

A grant of \$1,000 is recommended for programming and marketing costs of the World Rhythm Festival, May 11-12, 2007 at the Vancouver Community College, a new initiative comprised of drumming and dance concerts and workshops celebrating international rhythm and dance.

NOT RECOMMENDED

Kitsilano Neighbourhood House

The neighbourhood house's December Winter Solstice Celebration was proposed as opportunity to share community's diverse cultural and faith-based practices through workshops, story sharing and an illuminated outdoor procession. The Assessment Committee noted that the organization did not define its unique niche or the anticipated community impact for this inaugural event. In a competitive round, no grant is recommended.

Myanmar Heritage Cultural Association

The Myanmar Heritage Cultural Association applied for funding for the Myanmar New Year Water Festival on Saturday April 14, 2007. With another event proposed to celebrate and share Burmese traditions to the same primary audience on this day, the organization did not define its unique niche for this event. The Assessment Committee encourages the organization in its pursuit to develop community partnerships that will aid in sustaining the event. In the context of a competitive round, the Assessment Committee does not recommend a grant.

Peretz Centre for Secular Jewish Culture

The Peretz Centre for Secular Jewish Culture applied for funding for the Festival of Latin American Jewish Culture to be held in the Peretz Centre in early November 2006. The Assessment Committee noted that the event could be an opportunity for cross-cultural sharing between Latin American, Jewish and mainstream participants. The Assessment Committee encourages the organizers to pursue its outreach goals with confirmed community partners and diversify its revenues in advance of the event. This year, in the context of a competitive round, no grant is recommended.

Taiwanese Canadian Cultural Society

The proposed Lunar New Year in Taiwan Celebration was seen as an opportunity to educate and share the Taiwanese cultural heritage. The Assessment Committee noted the high administrative expenses in relation to the event's overall budget, a lack of proposed payments to artists and available resources within the organization to sustain the event. In the context of a competitive round, no grant is recommended.

Vancouver Cherry Blossom Festival Society

The Vancouver Cherry Blossom Festival Society requested funding for the Vancouver Cherry Blossom Celebration to be held throughout Vancouver in March and April 2007. Since its inaugural year in 2006, the Festival's objectives and scope have evolved that it addresses program objectives in the Opportunity Initiatives program. Specifically, it meets the criteria for cultural/botanical tourism strategy to position Vancouver as a travel destination during a tourism shoulder season. Because of this, the Assessment Committee referred this application to the Opportunity Initiatives program for assessment in fall 2006. Staff note that the application will be evaluated in a new competition and the referral of this request does not guarantee support under the other program.

Vancouver International Bhangra Celebration Society

The Vancouver International Bhangra Celebration Society requested funding for a 5-day celebration of Bhangra music and dance, originating from the Punjab region of India. The Assessment Committee noted a lack of clarity in the application as well as unconfirmed programming for the event which is set for January 2007. In a competitive round, no grant is recommended.

Program Information

Deadlines: 1 March 2006
11 September 2006

CELEBRATION GRANTS

Program Objectives

This program is for community-based festivals, cultural celebrations and large parades, in recognition of the entertainment they offer and their contribution to a sense of community among residents of diverse cultures, ages and interests.

Assistance with specific costs is available to help community-based not-for-profit societies to present these events, which may include programs of music and performance, crafts, exhibits, culinary and other cultural expressions of the community.



Office of Cultural Affairs
City of Vancouver

Who can apply?

Applicants must be:

- registered as not-for-profit societies in British Columbia for at least six months
- located in the City of Vancouver (not in other Lower Mainland municipalities or the University Endowment Lands)
- have a cultural mandate which includes organizing festivals, celebrations or large scale parades in Vancouver

Examples of organizations that can apply include neighbourhood houses, resident associations, community service groups, ethnocultural societies, or arts and cultural organizations. Although Business Improvement Associations are not eligible on their own, community events they co-sponsor with not-for-profit community organizations are eligible.

The following are ineligible to apply:

- civic departments or branches (i.e. community centres, libraries)
- organizations receiving City of Vancouver cultural grants or those who would be eligible

What types of events are eligible?

Three types of events, organized for the purpose of building and celebrating a sense of community and held primarily for the benefit of Vancouver residents, qualify for assistance:

- Festivals:** annual or biannual events of at least two days, actively programmed around a theme related to cultural expression in the broadest sense, for example, through music or other performances, crafts, displays, cooking, or demonstration of cultural traditions.
- Celebrations:** one-day events, generally held outdoors, and actively programmed around a theme, anniversary, or other occasion, with a significant cultural component in the broadest sense.

- Major parades:** one-day events with a large audience and a significant cultural component, broadly defined to include music and other performances, costumes, floats, banners, arches and installations, or other pageantry elements.

Please note: To qualify as "major" a parade must have an event budget of over \$15,000; attract, or have the potential to attract, an audience of over 10,000; and have 20-25 organizations registered as entrants.

Ineligible activities and expenses:

- events whose primary theme or focus is not cultural
- sports and athletic events, runs, walks
- competitions
- demonstrations, marches, rallies
- block parties, picnics, garden shows, street markets, carnivals
- religious rites and ceremonies, small parades and processions
- events for marketing, promotional, or commercial purposes
- events that have a predominant commercial component
- events whose purpose is primarily fund-raising
- retroactive expenses or accumulated deficits
- city services costs of festivals or celebrations
- capital projects
- events or activities that would qualify for the City of Vancouver's cultural grants

What can grant funds be used for?

The Celebration Grants program has two components. The first provides for cash grants to festivals, celebrations and parades. Funds may be applied toward one or more of the following:

- Programming costs:** for example, performers' fees; display and exhibit costs; equipment rental; production technician's fees; costume creation, rental or cleaning; site decoration; parade floats and other pageantry elements.
- Staff and administrative costs:** for example, planning and co-ordination, fundraising, and event management.
- Publicity and marketing:** for example, development of marketing strategies; press kits; design and production of advertising for print, radio, television, and web sites; and purchase of advertising in mainstream and/or ethnic media.

Please note: Individual grant amounts will range from \$1,000 to a maximum of \$10,000, depending on the scale of the event. Events with significant city-wide audiences, collaboratively organized by multiple community partners, may request a larger grant.

The second component of the program provides for service grants to major parades. Up to 50% of the cost of services provided to major parades by the City is eligible for a grant. Service grants apply to police or engineering services such as traffic signs, barricades, and sanitation. The cost of Park Board, Coast Mountain Bus Company, or BC Ambulance services are not eligible.

Please note: The total annual budget for service grants to parades is \$25,000. Major parades may request up to 50% of their anticipated City service costs; requests may not exceed \$10,000.

How to apply

To obtain an application form, please contact Office of Cultural Affairs (OCA) staff, who manage the Celebration Grants program. Organizations must establish their eligibility for funding with OCA staff well in advance of submitting an application.

- To be considered for a grant, an organization must complete, sign and submit an original application form, together with three complete copies of the application as well as one original and three photocopies of all the required attachments.
- Organizations planning events on city streets or in parks must have all required approvals and permits from the Special Events Office or from the Park Board to hold their event in these locations.
- Under normal circumstances, the application, review and decision process takes eight weeks. Cash grants will generally be paid out within three weeks of Council approval. Service grants approved by Council for major parades will be applied to the cost of eligible City services up to a maximum of 50% following the event.

How will applications be evaluated?

Since funds are limited, not all organizations meeting the eligibility criteria can be supported. This is a competition, based on the following evaluation criteria:

- Does the applicant provide evidence of confirmed revenues from sources other than the City of Vancouver? Revenues may include earned income from tickets and concessions, sponsorships, donations from individuals, businesses or community groups, memberships, in-kind donations, and support from foundations and government agencies.
- Does the event provide unique opportunities for the public?
- What is the quality of the programming? Does it demonstrate creativity, the involvement of persons with appropriate expertise, authenticity in presentation of cultural traditions, or uniqueness in expressing the character of a community or neighbourhood?
- How complete is the plan for delivering the event, including site or venue requirements, and engagement of key organizers? How complete is the budget; are there commitments from other sources of support? Is there a demonstrated need for a grant?
- If the application is for marketing assistance, what are the plans, resources and capabilities of the applicant for reaching a city-wide public, including diverse communities? Does the event have the capacity to attract and engage an audience and/or develop a new audience?
- How successful were previous events?
- Is there adequate administration, a functional Board of Directors and financial accountability?
- What is the level of community support and involvement, for example, public attendance, number of volunteers, and donation levels?
- Have impacts on the surrounding neighbourhood been considered and addressed?
- How effectively have major parade organizers managed their event in the past? What plans are in place to improve management, and control or lower the need for City services?
- How will grant funds support the growth and sustainability of the event?

Review process

- Cultural Affairs staff ensure that applications are eligible. City staff on the FEST committee and Park Board are consulted on operational impacts, site issues and permits. When possible, interviews with applicants are arranged.
- A grant program assessment committee of community members and individuals with event management experience reviews the proposals and provides comments. Staff then submit a report with recommendations for Council's approval, and notify applicants of the recommendations and the Council meeting date on which grants will be considered.

Conditions of Assistance

- Societies must provide their most recent financial statement within six months of their fiscal year end.
- Voting members of the applicant's Board of Directors must not concurrently hold paid staff positions, nor be paid for their services to the society. They may be reimbursed for expenses.
- The organizers must develop and promote the event and extend its services to the general public in the City of Vancouver in a non-discriminatory way.
- Support from the City of Vancouver must be appropriately acknowledged on all promotional materials related to the funded event, including brochures, print ads, programs, posters, signs, and media releases.
- The term of the grant is one year, and only one Celebration grant application per City fiscal year can be submitted. Previously funded projects must be completed before a new application can be accepted.
- Receipt of a grant does not imply funding in the following fiscal year.

Mailing address:

Office of Cultural Affairs
City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Offices located at:

Suite 310
555 West 12th Avenue
East Tower, City Square Mall

Celebration Grant Deadlines & Information

Completed applications must be received before 5:00 p.m. of the deadline date.

- March 1, 2006** - for events held between May 1 & October 31
- September 11, 2006** - for events held between November 1 & April 30

More information and application forms are available from:

Marnie Rice
Cultural Planner
604.871.6634
marnie.rice@vancouver.ca

Grant information is also available on the City's web site at: vancouver.ca/culture



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Brazilain Community Association

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

PO Box 48805 – Bentall Center, Vancouver , BC, V3X 1A5	604 419-9420	604 419-9421
Society mailing address	Telephone	Fax
Paulo Ranzani - 1st Treasurer	ranzani@terra.com.br	www.brazilainsinbc.ca
Society contact person & title	E-mail	Website address
Denice Bezerra	denicebezerra@shaw.ca	604 596-5889
Event contact person & title	E-mail	Telephone
		Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event	Brazilian Carnaval 2007		
Event Date (s)	02/24/07	Location	Commodore Ballroom

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Brazilian Community Association (BCA) will be celebrating in 2007 its 10th Brazilian Carnaval. The main purpose of the event is to share with Vancouver, the Brazilian traditions with one of the most important celebration in the world - the Brazilian Carnaval.

The Brazilian Community Association's Carnaval hopes to accomplish in 2007 the success achieved in 2006 at the Roundhouse Community Center activities and Commodore Ballroom event.

In partnership with the Roundhouse Community Center, BCA plans to showcase to the general public a series of free activities, as an exclusive photographs and costumes exposition from the 2006 Brazilian Carnaval and percussion music workshops. Traditional Brazilian dance workshops and capoeira workshops.

A Carnaval party for children (free of charge) will also be proposed to the Roundhouse Community Centre. Besides the above activities BCA is also planning to exhibit at the Roundhouse Community Centre some traditional Carnaval costumes - coming directly from Brazil for the first time in Vancouver - "The Porta bandeira and mestre sala "costumes. The cost of transporting the costumes are quite high and would not be possible without the grant support. Please see exhibit 1.

We are certain that it will be very entertaining to the public of all ages.

The celebration will be closed with the traditional Carnaval event at Commodore Ballroom, which will consist of the Carnaval costumes parade with a group of 15 to 20 costumes followed by the "batucada band" with 10 to 15 players.

The public will be allowed to take part of a traditional "capoeira" presentation with a local capoeira group, and will also be able to participate in Brazilian dance workshops, all being part of our free of charge projects.

Live Brazilian music performance by "Show Brazil" .

The funds provided will be used at the Roundhouse activities listed above (display exhibit costs, workshops, mini Kids carnaval), musical equipment rental, performers fee, costume creation, publicity and marketing , production fees, administrative costs, decorations.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 23,282	Cash Grant Requested	\$ 9,300
Proposed Event Budget	\$ 31,300	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff

Application review, comments and recommendation

Planner *Grant Recomm.* \$ *Approved by Council* \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Burmese Canadian Community Society

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

#112-475 Alexander Street Vancouver BC V6A 1C6	604 817 1693		
Society mailing address	Telephone		Fax
On Soc (Secretary 1) <u>tawthagyi@yahoo.ca</u>			S-48374
Society contact person & title	E-mail	Website address	Society no.
On Soc (Fund Raising & Public Relation	<u>tawthagyi@yahoo.</u>	778 858 7152	
Event contact person & title	E-mail	Telephone	Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event	<u>Burmese New Year Festival</u>		
Event Date (s)	<u>Saturday, April 14th 2007</u>	Location	<u>3250 Commercial Drive</u>

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

Burmese new Year festival is the most joyous event for the Burmese traditionally and socially. Burmese people offer free foods, traditional dances, and music in the celebration. This is not only because we like people to enjoy in our celebration but also we believe that this kind of offering brings good luck for us in the upcoming year. The purpose of the celebration is to present Burmese cultural and traditional practices to Burmese Canadian community especially younger generation and other communities in Vancouver as well as to have a closer tie within Burmese community families and also to meet and make new friends with Burmese and other communities; to understand well Burmese and other community's cultural backgrounds; and to help Burmese community integrate into Canadian mainstream society and cultural diversities. Additionally, to provide a joyful celebration to Vancouver residents. Celebration will be held on Saturday, April 14th, 2007 at Crofton Cultural center, 3250 Commercial Drive. Programs in the celebration will be diversified as presentations of Burmese cultural introduction and explanation, dances, live music, greetings from other community leaders, and free lunch. We look forward to have grants to cover part of our celebration expenses such as venue rental, sound system and equipment rentals, musicians and performers honorariums, event decorations, and especially publicity expenses for the celebration.

3. Financial Summary

Last Actual Expense Budget for Event	\$	<u>9,591</u>	Cash Grant Requested	\$	<u>10,500</u>
Proposed Event Budget	\$	<u>16,100</u>	Service Grant Requested*		

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner **Grant Recomm.** \$ **Approved by Council** \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Celtic Fest Vancouver Society

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

Society mailing address	Telephone	Fax
#403-1239 West Georgia St., Vancouver, B.C.	604-683-8331 or 604-551-5352	604-683-8606 (call first)
Society contact person & title	E-mail	Website address
Rita Albano, Executive Producer	ralba@telus.net	www.celticfestvancouver.com
Event contact person & title	E-mail	Telephone
		Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event	CelticFest Vancouver 2007		
Event Date (s)	March 14th to 18th, 2007	Location	Granville & Howe Streets

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The 6th Annual CelticFest Vancouver will take place at at dozens of indoor venues and several outdoor stages on and around downtown Granville Street - the Heart of Vancouver's Entertainment District - from **March 14 to 18, 2007**, during Vancouver's proclaimed *Celtic Heritage Week*.

CelticFest Vancouver is a celebration of Celtic culture featuring local Celtic music performances, Celtic youth dance troupes, music workshops, spoken word, film, theatre and children's entertainment. As well, the Celtic Weekend Street Market offers visual arts, crafts, food and fare and the KidsZone will feature free entertainment for kids.

The feature event on March 18th, will be the **4th Annual St. Patrick's Day Parade**, an inclusive community event, which encourages participation by civic and non profit organizations, performers and individuals from all cultures, underpinning our slogan that "Everyone is Celtic at CelticFest ". This year, over 2,000 people participated in the parade drawing more than 100,000 people to downtown Granville Street.

Last year, CelticFest Vancouver was the recipient of the **Vancouver Best Special Event Award** by the Vancouver Board of Trade's Spirit of Vancouver Committee.

The festival organizers aim to continue to ensure its events are accessible to the entire community. All events over the 5-day festival are open to the general public and all, but a few, offer **FREE** admission. The festival & parade is eagerly anticipated by the community and has evolved into an event of great civic pride as well as the largest Celtic Festival and St. Patrick's Day Parade in Western Canada. CelticFest Vancouver contributes significant economic activity to the downtown Vancouver businesses, during the month of March.

Funding from the Cash Grant will assist to pay for location of new stage (due to Canada Line Construction), help with costs for much-needed temporary staff (volunteer coordinator & marketing assistant), and for enhanced programming and marketing campaign aimed to attract a broader audience. Note that, to date, the festival is staffed by one person with 1 temporary contractors from Nov. to March and a publicist from Jan. to March. Current staffing is insufficient for 2007, due to the festival's rapid growth.

Funding from the Service grant will assist the festival's St. Patrick's Day Parade to pay for City service costs including police and engineering services, which we anticipate will increase this year, due to the expansion of the Parade Route and new location for Parade viewing. Note that the new, expanded parade route will include Howe Street in 2007, due to Canada Line construction, therefore we anticipate increased police & engineering costs.

3. Financial Summary

Last Actual Expense Budget for Event	\$	135,830	Cash Grant Requested	\$	15,000
Proposed Event Budget	\$	177,100	Service Grant Requested*	\$	10,000

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner **Grant Recomm.** \$ **Approved by Council** \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Centre of Integration for African Immigrants

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

2305 Kingsway Ave Vancouver, BC V5R 5G8	604 759 0240	604 759 9202
Society mailing address	Telephone	Fax
Paul Mulangu Executive Director ciai@canada.com	www.ciaa-ciai.com	S-46444
Society contact person & title	E-mail	Website address
Patricia Whittaker	ciai@canada.com	604 275 8975
Event contact person & title	E-mail	Telephone
		Fax
		604

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2. Proposed Activity

Name of Event _____
Event Date (s) _____ Location _____

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

2. Proposed Activity

Name of Event The Black History Market & Cultural Showcase
Event Date (s) 24-Feb-07 Location The Warehouse

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Black History Market & Cultural Showcase organized by The Centre of Integration for African Immigrants (CIAI) will be held on Saturday, February 24, 2007 at the the Warehouse, 2650 Stocan Street, Vancouver, V5M 4E9. The Showcase will run from 11:00am to 8:00pm (not including set-up and take-down time).

The Black History Market & Cultural Showcase is one of several events being held to celebrate Black History Month. This showcase will invite many cultures, along with the African/Black community, to recognize the presence and contributions made in Canada by the African/Black community.

The Black History Market & Cultural Showcase will act as a medium to educate, promote and celebrate the African/Black culture through dance, theatre, music and food. African/Black culture is not evident in the lower mainland on a regular, available and accessible basis. The Vancouver community is still relatively unfamiliar with the contributions & cultural roots of Africans. Attendees will be able to see experts from various cultural groups modeling black cultural fashions, hear native performers play African/Caribbean ethnic music and sample African/Caribbean foods, rich with the spices of the culture.

The Black History Market & Cultural Showcase brings together all aspects of culture: music, dance, literature, arts & craft, food and most of all people. The educational and sharing component of the showcase will be demonstrated through teaching various art forms: dance, drumming. Attendees will be able to further participate by learning how to wear traditional African fashions, including how to tie extravagant headdresses. Attendees can take away a piece of the culture with them, through purchases made.

3. Financial Summary

Last Actual Expense Budget for Event	\$ <u>6,675</u>	Cash Grant Requested	\$ <u>8,000</u>
Proposed Event Budget	\$ <u>14,900</u>	Service Grant Requested*	\$ <u>-</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Chinese Benevolent Association of Vancouver

† Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

108 East Pender Street, Vancouver, BC V6A 1T3	604-681-1923	604-682-0073
Society mailing address	Telephone	Fax
John Wong, Administrator	604-681-1923	S0000178
Society contact person & title	E-mail	Website address
Jun Ing, Secretary (English)	jun.ing@pwesc.gc.ca	604-338-3798
Event contact person & title	E-mail	Telephone
		Fax

Filling out this form:

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2. Proposed Activity

Name of Event	2007 Chinese New Year Parade		
Event Date (s)	18-Feb-07	Location	Vancouver Chinatown

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Vancouver Chinese New Year Parade has become a very popular and fun event for the people of Vancouver and the Lower Mainland since its inception 33 years ago. The upcoming Chinese New Year Parade is scheduled for February 18, 2007 in celebration of the lunar Year of the Boar. This parade is a multi-cultural event that has grown to over 50 entries and more than 2,000 participants from diverse cultural, ethnic and community groups. An estimated 30,000+ spectators came out in 2006 to enjoy this event. For the last 3 years, Channel M has provided extensive TV coverage including prime time broadcast of the parade. Other media such as newspapers and radios have deployed more resources for coverage of this event in recent years. The Chinese Benevolent Association has been the lead parade organizer for the past 26 years. To increase participation/diversity and to share financial and organizational responsibilities, the event organizing committee has expanded its membership to include 5 additional Chinese community groups: Chinese Cultural Centre of Greater Vancouver (CCC); Vancouver Chinatown Merchants Association (VCMA); S.U.C.C.E.S.S, the Chinese Freemasons and Shon Yee Benevolent Association.

Under the Celebration Grants program, we are seeking both a service grant and a cash grant.

1. The service grant would cover up to 50% of the total cost of the city-provided police and engineering services to facilitate for the proposed parade. Based on the actual costs for 2006 parade, the projected total cost for city services for 2007 is \$8,000.00.
2. The cash grant would be used to cover the costs of planning, programming, staff/administration and marketing. This grant would be allocated to event objectives such as: promoting participation from non-Chinese cultural/community groups; increasing public awareness of the parade with additional marketing efforts catered to the English speaking segment of our community, developing a Website for the event and recruiting an adequate number of volunteers to facilitate effective crowd control management.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 40,715	Cash Grant Requested	\$ 10,000
Proposed Event Budget	\$ 45,500	Service Grant Requested*	\$ 4,000

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

The Community Arts Workshop Society

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

2664 East 7th Avenue, Vancouver. B.C. V5M 1T5 (604) 253 - 3207 (none)
Society mailing address Telephone Fax

Dan Vie danvie@communityartsworkshop.com S-40938
Society contact person & title E-mail Website address Society no.

Dan Vie (604) 253 - 3207
Event contact person & title E-mail Telephone Fax

Filling out this form:

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2. Proposed Activity

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

"ALICE: THE FESTIVAL", featuring the 14th annual "Alice in Wonderland Tea Party", will take place on Sunday, July 30th, 2007 at Trout Lake Park (18th & Victoria). "ALICE" is a free, all-ages participatory event. It integrates modern performances, musical offerings, interactive games, magical surprises and improvisation. Families may attend as any character from "Alice in Wonderland", bringing a picnic to share. Our purpose: a fun, whimsical envelope to get the community creatively involved.

This year, we are **inviting community artists** to submit performance and art installations inspired by the 'Alice' theme. Over the years "Alice" has evolved into an environmental festival, as the public follows Alice and a roving parade band through the park to witness a surprising series of events. The shady willow groves of Trout Lake lend an intimate and magical air to the proceedings. Multiple acts are staged concurrently, and the audience is free to wander, lounge and picnic, challenge the Queen of Hearts to a game of croquet, or improvise their own routines.

The keystone of the day is the impossibly long table, where the classic "Mad Tea Party" is ongoing through the afternoon. Amidst Renaissance waltzing and recitals of "Jabberwocky", many other scenes from 'Alice' are played out. Alice argues with the Caterpillar and is put on Trial, the Cheshire Cat advises from up a tree, and everyone runs like mad in the Caucus Race. And there are always many Alices and many Hatters.

Annual funding support is required to sustain our production values. The event is a scaleable model, one which has kept growing to become a revered cultural landmark. Funding will support public **workshops** in costume and play building, **performer's fees** for a core professional cast & crew, and honoraria for the curated **guest artists**. Most important, a **marketing** and outreach budget will ensure greater public involvement. We wish to double our audience and provide hospitality for 1000-1500 people. We'll also seek support for the larger production from the Province's community festivals program. Framing the event in the context of "ALICE: THE FESTIVAL" (a celebration of all things Alice) will broaden our creative scope and provide a broad palette for inclusion of a variety of arts.

We believe that inclusive celebrations like this are powerful, community-building experiences. We affirm the usefulness of choosing a popular form, one with the intellectual depth to inspire artistic creation and the humour, whimsy and pure fun to

3. Financial Summary

Last Actual Expense Budget for Event	\$ 5,600	Cash Grant Requested	\$ 3,500
Proposed Event Budget	\$ 9,600	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Eastside Culture Crawl

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

800 Keefer Street, Vancouver, B.C. V6A 1Y7		604 253-3590	604 215-4492
Society mailing address		Telephone	Fax
Rob O'Dea, President	daryldog@intergate.ca	www.culturecrawl.bc.ca	S-46717
Society contact person & title		E-mail	Website address
Val Arntzen, Executive Director	arntval@telus.net	604 253-3590	604 215-4492
Event contact person & title		E-mail	Telephone
			Fax

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2. Proposed Activity

Name of Event	Eastside Culture Crawl		
Event Date (s)	November 24, 25, 26 2005	Location	Strathcona/ Downtown East

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Eastside Culture Crawl is an annual event for the artists and craftspeople of Strathcona, Chinatown, the Downtown Eastside, and Grandview/Woodlands in which they open their studios to the public for a three-day celebration of the arts. It is an opportunity for the public to meet and talk to many diversely talented artists, view their studios, discuss what inspires an artist and how their work is made.

Ten years ago "the Crawl" began as a show and sell event located in a handful of buildings. It has grown beyond that to become a community arts festival with over 300 artists in 38 buildings. We also partner with and subsidize the participation of various community and multicultural organizations. This year the organizations are the FireHall Theater Society, the Russian Community Centre, the Kettle Friendship Society (a mental health organization), Thistle (street kids), Bantleman Housing (Native youth), and Strathcona Community Centre (hosting our information booth). As well, each year we try to provide exhibition space for local artists who are without proper studio spaces. This year we are excited to be hosting a youth/children's exhibit at the Strathcona Community Centre. The exhibit is being coordinated by Wendy Kerr (art therapist) and Nancy Chong (teacher); assisted by Erin Boniferro (Richmond Art Gallery) and Julianna Ng (teacher). Our vision is to be as an inclusive event as possible, providing an umbrella for the promotion of the artistic and cultural diversity within our community. The dates this year are November 24, 25 & 26.

With growing community participation comes increasing costs. The brochure is expanded to include more listings, provide better maps and event information for the public, and to better serve our sponsors. This year's budget is estimated at \$37,086. We have increased our revenue by again raising artist participation fees and by the increasing numbers of participants. We are having a fundraising event at the Yale Hotel. We have also increased our sponsorship fees and the number of sponsors, and enacted cost saving efficiencies. This said, we are asking the City to grant us \$9000. This will be used against the cost of our invitational brochure and against the salary for the Executive Director. Two years ago the approved grant covered 33% of our budget, last year it was 27%, and this year it will be 22%. We take seriously the mandate to move toward self-sufficiency without compromising the quality of our event. We greatly appreciate the City's help in this.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 32,334	Cash Grant Requested	\$ 9,000
Proposed Event Budget	\$ 37,086	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner *Grant Recomm.* \$ *Approved by Council* \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

**March 1, 2006 and
September 11, 2006**

1. Applicant Information

Evergreen

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

404-134 Abbott Street	604.689.0766	604.669.6222
Society mailing address	Telephone	Fax
Shaugn Schwartz, Regional Director	shaugn@evergreen.ca	www.evergreen.ca
Society contact person & title	E-mail	Website address
same as above		XS-34139
Event contact person & title	E-mail	Telephone
		Fax

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2. Proposed Activity

Name of Event	Earth Day Vancouver Celebration 2007		
Event Date (s)	21-Apr-07	Location	Jericho Beach Park

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

In 2001, Evergreen in partnership with the Everett Crowley Park Committee and the Vancouver Park Board held the first large-scale Earth Day event in Everett Crowley Park. With the support of the City of Vancouver, a cultural program was added to the event in 2003 and has become a significant part of the program. Last year's event drew over 2,100 participants, holding Earth Day Vancouver Celebration position as the largest annual Earth Day event in British Columbia.

With the award winning Everett Crowley Park Management Plan in place and a revitalized Everett Crowley Park Committee prepared to implement a robust stewardship program for the park, Evergreen is moving the location of the event to new area of need in the City of Vancouver: Jericho Beach Park. Evergreen will be working with the Vancouver Park Board, and welcoming a new community partner - the Jericho Stewardship Group. Evergreen, the Vancouver Parks Board and the Jericho Stewardship Group (JSG) - a non profit organization dedicated to restoring and enhancing the natural areas of Jericho Beach Park with the goal of making it better for both wildlife and park visitors. Evergreen has been working with JSG to advance stewardship activities in the Jericho Beach Park since 2004. As in past years, Evergreen will be producing "Earth Day Vancouver Celebration" just in a different location with a proposed more robust cultural program. The site of Jericho Beach Park has been over the past 150 years a First Nations settlement, logging camp, golf course and military base. After extensive community lobbying, the site was turned over to the parks board and today is a popular oasis of nature, but one that must be carefully managed to deal with issues created by over a century of use. Almost all invasive plant species of concern in the lower mainland can be found in the park, a legacy of landscaping, industrial use and dumping.

Evergreen is requesting \$6,500 from the City of Vancouver Celebration Grants to strengthen the cultural programming for Vancouver's hallmark Earth Day event. The signature element of the cultural program is the making of "Natural Mandalas". In keeping with changes made to the cultural program last year, the Secret Lantern Society will host a pre-event workshop that will explore the historical roots of mandalas and provide creative ideas which will inspire and prepare groups for event day activities. The result will be a pattern of diverse mandalas across the open landscape. More resources are required to successfully deliver this program and funding from the City of Vancouver's Celebration Grant will be used to pay for performer and artists fees and production expenses related to the cultural program as outlined in Attachment B.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 89,908	Cash Grant Requested	\$ 6,500
Proposed Event Budget	\$ 106,750	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner **Grant Recomm.** \$ **Approved by Council** \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

KHALSA DIWAN SOCIETY

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

8000 ROSS STREET, VANCOUVER	604-322-5610	604-322-0504
Society mailing address	Telephone	Fax
GURDIP SINGH GILL	604-551-0577	S 216
Society contact person & title	E-mail	Website address
KASHMIR S DHALIWAL	778 881 4216	Society no.
Event contact person & title	E-mail	Telephone
		Fax

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2. Proposed Activity

Name of Event	VAISAKHI PROCESSION		
Event Date (s)	14TH APRIL, 2007	Location	South Vancouver

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The festival of Vaisakhi will be celebrated on Saturday, April 14, 2007 at 8000 Ross Street Vancouver BC. After the morning prayers, the invited guests are welcomed and asked to address the congregation if they desire to do so.

After the formal speeches, Vaisakhi parade procession gets under way and follows south on Ross St, Marine Dr-Main St-49th Ave-Fraser St-57th Ave to Ross Street. The parade usually takes 4 hours from 11.00 am to 3.00 pm.

Festival of Vaisakhi is celebrated all over India by peasants and businessmen alike. It represent a happy time of harvest when people dress in colourful costumes and rejoice by participating in folk singing, dancing and organizing various sporting events.

For the Sikhs, Vaisakhi holds special significance because on this day in 1699, their last living Guru, Gobind Singh Ji, created Khalsa Brotherhood by baptising five of his followers. He gave them a distinct physical form and high code of moral conduct. During his lifetime he infused in his followers a spirit of courage and bravery and exhorted them to stand for justice, protection of the weak and oppressed, equality, brotherhood and compassion for all human beings.

Therefore, the Sikhs pay homage to their heritage by portraying their culture, traditions and other social values by organizing this parade where they can show a sampling of their music, dances, martial arts and also share

3. Financial Summary

Last Actual Expense Budget for Event	\$	<u>41,818</u>	Cash Grant Requested	\$	<u>5,000</u>
Proposed Event Budget	\$	<u>39,400</u>	Service Grant Requested*	\$	<u>10,000</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

**March 1, 2006 and
September 11, 2006**

1. Applicant Information

Kitsilano Neighbourhood House (Association of Neighbourhood Houses of Greater Vancouver)

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

2325 West 7th Avenue, Vancouver, BC V6K 1Y4		604-736-3588	604-736-3640
Society mailing address		Telephone	Fax
Pamela Kacir, Executive Director	pamela_kitshouse@telus.net	604-736-3588	S036
Society contact person & title		E-mail	Website address
Lisa Paul, Family Empowerment Worker		lisa_kitshouse@telus.net	604-736-3588
Event contact person & title		E-mail	Telephone
			Fax

Filling out this form:

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2. Proposed Activity

Name of Event	Winter Solstice Celebration Celebrate the Light Within Yourself, Your Family and Your Community		
Event Date (s)	13/12/2006	Location	Kits House (KNH)

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

Our purpose for this event:

- to provide the Westside community the opportunity to engage and integrate together through a seasonal celebration with a focus as to how this season resonates and enlightens Westside individuals, families and community. To connect, build awareness and acceptance of our diversity and through this build an inclusive sense of community.
- to provide Westside residents and groups an opportunity to share varying cultural practices and beliefs with the broader population regarding the history and evolution of cultural and personal practices that take place in December.
- to holistically engage with Westside community residents of varying ages to share how this season impacts the light within themselves, the light within their families and the light within their community.
- to create an opportunity for varying cultural groups to come together in an accepting and non-threatening environment to build knowledge and awareness of cultures and beliefs broadening our perspectives and inclusiveness.

This event will take place on Wednesday, December 13, 2006 from 6:00 to 8:30pm. In conjunction with community organizations, schools and businesses, seven weeks before the event we will be providing an opportunity for Westside Schools, families and community members to create art and creative writing projects regarding how this season impacts the light within them, their family and their community. KNH will provide an opportunity for the community to determine which project best resonated for them by category with viewings of the gallery. Community business will sponsor and present awards for the projects with the most votes and the runner's up on Dec 13th. Five weeks before the event KNH will engage with various community cultural groups for them to share a 2-3 minute synopsis of this season and their culture and/or belief practices. These cultural synopsis will be shared on Dec 13th during the program. The two weeks leading up to the event KNH will provide on-site evening workshops providing the Westside community opportunities to: through creative writing and art projects create and share how this season impacts the light within themselves, within their family and within community; through facilitated discussions create a short presentation of the history and evolution of cultural and personal practices celebrated during this season; in preparation of the upcoming *procession of illumination* create and decorate objects of illumination, i.e. flags, umbrella's and lanterns.

Grant funds will be utilized for programming costs, staff, administrative costs and publicity and marketing.

3. Financial Summary

Last Actual Expense Budget for Event	\$	-	Cash Grant Requested	\$	6,642
Proposed Event Budget	\$	-	Service Grant Requested*	\$	-

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Light Water Drums Society

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

c/o Loki Jorgenson, PO Box 57056, Vancouver, BC V6K5G6	604-250-4642	N/A
Society mailing address	Telephone	Fax
Stewart Anderson, Director	stewart_anderson@vancity.com	S-0048817
Society contact person & title	E-mail	Website address
Loki Jorgenson, Director	ljorgenson@telus.net	604-250-4642
Event contact person & title	E-mail	Telephone
		Fax

Filling out this form:

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2. Proposed Activity

Name of Event	Light Water Drums: Beating Back the Dark of Winter		
Event Date (s)	Saturday, January 27, 2007	Location	Hastings Park

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Light Water Drums festival is a lantern and drum procession, celebrating the dark and wet of Vancouver winters and the joy of Hastings Park's restored natural beauty. As its name suggests, the festival combines the themes of

- Light - fire, lanterns, candles and glowing things in the dark
- Water - the rain, the pools and ponds, the underground stream running through the park
- Drums - the joyful noise of celebration

The concept of Light Water Drums was born two years ago when a small group of Hastings-Sunrise residents joined together to create a celebration in Hastings Park (January 2005). We felt that there are not enough community-oriented cultural events held in Hastings-Sunrise and that the sanctuary in Hastings Park is under-utilized as many residents are not even aware of its existence. We wanted to create an event that would encourage the community to come out and explore this beautiful space, and also bring a community based festival into our neighbourhood, at a time of year when little was happening outside. The first event was a great success, and lead to a much larger event last year, involving more performers, strong financial support, and broader community involvement.

We plan to build on the success of the last two years, and extend the procession to include the Italian Gardens. In addition we plan to enhance the performance aspects along the route and at Hastings Community Centre, where the procession will end.

The Celebration Grant proceeds will again support the performance elements of the Festival as well as assist with the costs of staging and materials. Community sponsorship is expected to increase, as are earned revenues, as we build on the success of last years' workshops and community centre/school outreach. We expanded our workshops based on the success of the ones held at Kiwassa Neighbourhood House in our first year. This past year students at AR Lord and Hastings Community School also participated, and we also held workshops at Hastings Community Centre. On the performance side in addition to more fire spinners, we involved a Chinese Dragon Dance troupe, a local Jazz ensemble, and a Coast Salish women's vocal group, which enhanced the inclusive nature of this event, and celebrated the diverse cultures of important segments of our community. We are excited about the potential of adding the Italian Gardens to our event, which will introduce participants to another part of the Park and encourage more use of this unique and beautiful feature within Hastings Park.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 6,670	Cash Grant Requested	\$ 4,500
Proposed Event Budget	\$ 11,250	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner **Grant Recomm.** \$ **Approved by Council** \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Myanmar Heritage Cultural Association

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

#101-8185 Main Street, Vancouver BC V5X 3L2	604-321-0723	604-321-0712
Society mailing address	Telephone	Fax
Chu Har Law (event organizer)	ma.ayelwin@hotmail.com	S - 48103
Society contact person & title	E-mail	Website address
Naing Win	naingwin2@hotmail.com	604-581-3082
Event contact person & title	E-mail	Telephone
		Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event Myanmar New Year Water Festival

Event Date (s) 14-Apr-07 Location Capri Hall, 3925 Fraser St.

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

Event's purpose:	To celebrate Myanmar New Year
Date:	April 14, 2007
Location:	Capri Hall 3925 Fraser Street, Vancouver Tel: 604-872-2813
Proposed Activity:	Traditional Burmese Dances, Traditional Thingyan Dances, Traditional New Year's songs and Burmese musical entertainments, Traditional Burmese Food. We would like to request others cultural dances (eg. Chinese, Indian, Philippine etc.) to join us to celebrate our New Year for exchange cultures.
Reason for applying Grant:	To cover the following <ol style="list-style-type: none"> 1. Programming costs: Performers' fee, Hall Rental, Hall Decoration cost, Equipment rental, costume creation, rental and cleaning, 2. Staff and Administrative costs: Event Management 3. Publicity and marketing:

3. Financial Summary

Last Actual Expense Budget for Event	\$ 7,568	Cash Grant Requested	\$ 7,000
Proposed Event Budget	\$ 11,250	Service Grant Requested*	\$ -

(*for Major Parades applications only)

<i>To be completed by Cultural Affairs staff</i>		
Application review, comments and recommendation		
<i>Planner</i>	<i>Grant Recomm.</i>	<i>Approved by Council</i>



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Peretz Centre for Secular Jewish Culture

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

6184 Ash St., Vancouver BC V5T 2N5	604-325-1812	604-325-2470
Society mailing address	Telephone	Fax
Donna MacDermot, Program Coordinator	info@peretz-centre.org	www.peretz-centre.org
Society contact person & title	E-mail	Website address
Gloria Diaz, Chair	gf-diaz@shaw.ca	604-434-9269
Event contact person & title	E-mail	Telephone
		Fax

Filling out this form:

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2. Proposed Activity

Name of Event	Third Annual Festival of Latin American Jewish Culture		
Event Date (s)	Nov. 3-5, 2006	Location	Peretz Centre

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Peretz Centre's Festival of Latin American Jewish Culture is now an annual event. The previous two festivals were very successful, as indicated by enthusiastic volunteer participation by Latino Jews in organizing and sponsoring the events, attendance figures (including Jews, Latinos and the broader public), requests to have the festival become annual, and continued participation in the Peretz Centre by people whose first contact was via the festival, including several new memberships and enrolment in programs.

The Festival's purposes are to celebrate the contribution Jews have made to Latin American culture; to widen the understanding among the mainstream Vancouver Jewish community of the history and current situation of Jews in Latin America; and to introduce the Peretz Centre to this community that is relatively new to Vancouver.

The current organizing committee is planning a three-day festival for November 3-5, 2005. The activities will include a Friday night non-religious Shabbat dinner plus talk by a guest speaker; a tanguería (tango demonstrations and dancing, plus food), a brunch, a lecture and a film followed by a panel discussion. (Details on p. 3)

Grant funds will be used for honoraria and marketing.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 4,229	Cash Grant Requested	\$ 7,000
Proposed Event Budget	\$ 11,805	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner *Grant Recomm. \$* *Approved by Council \$*



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Secret Lantern Society

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

3 - 717 West 8th Ave, Vancouver, BC V5Z1C9	604-873-5055	N/A	
Society mailing address	Telephone	Fax	
Naomi Singer, Artistic Director	secretlantern.org	S-42881	
Society contact person & title	Website address	Society no.	
As Above	604-873-5055	N/A	
Event contact person & title	Telephone	Fax	

Filling out this form:

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2. Proposed Activity

Name of Event	13th Annual Winter Solstice Lantern Festival		
Event Date (s)	Friday December 22, 2006	Location	City Wide

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

PURPOSE The main purpose of our event is to honour the return of the sun through diverse cultural traditions celebrated simultaneously in multiple neighbourhoods. Keeping this family event free, culturally diverse, non-denominational, non-alcoholic, non-commercial, artistic and neighbourhood-based are the ideals to which the Secret Lantern Society is committed.

ACTIVITIES As a city-wide festival, the event radiates throughout the heart of Vancouver and fosters the creative involvement of approximately 10,000 participants and over 400 volunteers, artists and professional performers. Weeks of community outreach and workshops (including lantern-making, drumming, dancing and singing) invite and facilitate public participation. This inclusive event connects people of all ages and origins and forges relationships between members of the public and professional artists, musicians and performers. Free workshops result in the creation of large-scale community-built lantern installations. On the night of the festival multiple community lantern processions illuminate and enliven the streets of six Vancouver neighbourhoods. Multicultural performances from diverse solstice traditions take place in the community centres of False Creek, Strathcona, the Roundhouse, Britannia, the West End and Coal Harbour, as well as in Performance Works and the Dr. Sun Yat-Sen Classical Chinese Garden.

OBJECTIVES

- 1. Cultural Diversity** The dance of sun and earth has inspired celebrations of the human spirit, expressed through communal gathering, art and music throughout the ages and around the globe. The universality of this experience therefore makes inclusion of diverse traditions essential to this event. In a single night members of the Squamish, Coast Salish, Cree, Mohawk, Ojibwa, and Dene Nations and the Chinese, Persian, Ukrainian, Southeast Asian, Japanese, African, Scottish, English and pre-Christian communities of Vancouver have contributed to the festival. This cultural range exists among performers and participants alike; their vitality and imagination are integral to the identity of Vancouver.
- 2. Artistic Excellence** Incorporating outstanding talents derived from within Vancouver's abundant artistic communities, the aesthetic core of the event is the creative contribution made by artists chosen for their unique ability to transform popular forms of expression, such as music and dance, into an uplifting spiritual experience which unites community members in celebration.
- 3. Community Access** Rooted in 6 Vancouver neighbourhoods, the event draws large numbers of people together and provides a meaningful occasion for simple community ritual. Multiple routes and destinations ensure an intimacy of experience while allowing thousands to participate.
- 4. Environmental Responsibility** Participants are encouraged to walk to the celebrations within their own neighbourhoods to both strengthen community connections and lessen the use of cars. Natural materials such as branches, flowers and leaves are used in the lanterns and the Communal Rangoli.

GRANT FUNDS are needed for performers' and technical fees and production costs.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 47,540	Cash Grant Requested	\$ 14,000
Proposed Event Budget	\$ 76,425	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Taiwanese Canadian Cultural Society

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

8853 Selkirk Street, Vancouver, BC, V6P 4J6		604-267-0901	604-267-0903
Society mailing address		Telephone	Fax
Michael Wu, Program Director	van-office@tccs.ca	www.tccs.ca	S-28253
Society contact person & title		E-mail	Website address
Michael Wu	van-office@tccs.ca	604-267-0901	604-267-0903
Event contact person & title		E-mail	Telephone
			Fax

Filling out this form:

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2. Proposed Activity

Name of Event	Lunar New Year in Taiwan Celebration		
Event Date (s)	February 12 to 28, 2007	Location	Taiwanese Cultural Centre

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The purpose of TCCS for organizing Lunar New Year in Taiwan Celebration is to educate and share the Taiwanese cultural heritage and experiences with the residents in the Greater Vancouver area.

Lunar New Year in Taiwan Celebration is a small scaled multi-week cultural event that has been hosted at Taiwanese Cultural Centre for the past ten years. Every year, TCCS designs different theme and exhibition. 2007 celebration would take place between February 12th and February 28th at Taiwanese Cultural Centre (8853 Selkirk Street, Vancouver). The event would be divided into two parts: two-day Lunar New Year celebration and Taiwanese Culture activities.

Two-day Lunar New Year celebration –
The two-day celebration would take place on February 16 and 17 at Taiwanese Cultural Centre, and it is open to public with free admission. The first day of the event, an opening ceremony will start the celebration and followed by series of Taiwanese cultural performances. The scheduled performances would be Taiwanese hand puppet show, clay flute performance, Taiwanese folk dance and more. Furthermore, the celebration would also invite local Taiwanese artists to display their artworks depicting scenes of Lunar New Year in Taiwan as well as the Taiwanese heritage exhibition.

Taiwanese culture activities –
The Taiwanese culture activities are the guided presentation that TCCS welcomes all the elementary and kindergarten students to participate. The highlight for this year's activity is the Taiwanese Hand Puppet Show. Besides the show, all participating students would also learn about the history of and the techniques to operate the Taiwanese hand puppets as well as make some simple paper crafts to celebrate the Lunar New Year.

3. Financial Summary

Last Actual Expense Budget for Event	\$	6,189	Cash Grant Requested	\$	4,000
Proposed Event Budget	\$	12,150	Service Grant Requested*	\$	-

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner *Grant Recomm.* \$ *Approved by Council* \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Vancouver International Bhangra Celebration Society (VIBC)

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

#681-1755 Robson Street, Vancouver, BC V6G 3B7	(604) 339-5466	(866) 778-9109
Society mailing address	Telephone	Fax
Manjot Bains, Communications Coordinator	manjot@vibc.org	www.vibc.org
Society contact person & title	E-mail	Website address
Joti Dhesi, Events Coordinator	joti@vibc.org	(604) 607-5314
Event contact person & title	E-mail	Telephone
		(866) 778-9109
		Fax

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2. Proposed Activity

Name of Event	Vancouver International Bhangra Celebration 2007		
Event Date (s)	January 16 to 20, 2007	Location	Various, Vancouver

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The purpose of the Vancouver International Bhangra Celebration (VIBC) is to promote the spirit of celebration, generosity and community embodied by Bhangra. Bhangra is a type of folk music and dance that originates in the Punjab region of India. This event serves as a venue for artists who perform Bhangra to express themselves and be recognized publicly. The celebration also promotes Bhangra to a large mainstream audience, encouraging people from all cultures to embrace and experience this vibrant art form.

The dates for the VIBC are January 16 to 20, 2007. Locations for the celebration events include: UBC Robson Square, the Law Courts Inn, Scotiabank Dance Centre, Pendulum Gallery, Orpheum Theatre and Vancity Film Centre.

All of the events during the VIBC have a cultural and artistic component to them. The events planned are: Bhangra Art Exhibit, Evolution of Bhangra film screening, an opening ceremony and press launch with live singing and dance performances, art exhibit opening featuring live dance performances, main-stage events at Robson Square featuring live dance, singing and instrumental performances for three days, a Bhangra dance event at the Law Courts Inn, the finale Bhangra dance competition, and two parties hosted by third-party companies.

The grant funding would be used to cover publicity, performer and artist fees, facility rental and equipment rental costs for the Celebration events only. We will not use grant funding for the competition event.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 94,100	Cash Grant Requested	\$ 10,000
Proposed Event Budget	\$ 107,920	Service Grant Requested*	\$ -

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner Grant Recomm. \$ Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

1. Applicant Information

Van. Rhythm and Dance Society

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

6088 Fleming Street, Vancouver, BC, V5P 3G6

604-251-3229

604-251-3229

Society mailing address

Telephone

Fax

Bodie MacNeill

bodiem@shaw.ca

www.vrad.ca

S-31437

Society contact person & title

E-mail

Website address

Society no.

Bodie MacNeill

bodiem@shaw.ca

604-251-3229

604-251-3229

Event contact person & title

E-mail

Telephone

Fax

Filling out this form:

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2. Proposed Activity

Name of Event VRAD World Rhythm Festival

Event Date (s) May 11-12, 2007

Location

VCC

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

May 11-12, 2007

Vancouver Community College, Music Dept Facilities, King Edward Campus, 1155 East Broadway, Vancouver, BC, V5T 4V5

Evening concert and 1 full day of Rhythm, Percussion and Dancers from different multicultural origins and disciplines with "hands on" audience participation, providing an opportunity for the general public to experience and explore international rhythm and dance. The VRAD Society organizing committee has based our proposal for the VRAD World Rhythm Festival, from years of experiences attending the Seattle World Rhythm Festival held at the Seattle Center in Washington State. The Seattle World Festival is sponsored by the Seattle World Percussion Society, and is supported by the City of Seattle (through donated use of city owned buildings at the Seattle Centre). The Seattle World Rhythm Festival has been running since 1994 and the number of participants has grown from 300 attendees to a few thousand in 2004. This festival has always been well attended by Canadians both as presenters and audience participants, mainly from Vancouver, wishing to further explore multicultural music and dance in the diverse communities. We have developed a strong rapport with the Seattle Organizers and have discussed what programs work well and challenges that can arise. The Seattle festival, consists of performance concerts and workshops similar to what is described in question 6, and like our plan consists of varied workshops of percussion, drum and dance over the course of the day with a concert performance on a main stage. Money asked for, would go towards programming costs, publicity, marketing and administrative costs. Our event would consist of:

a) Friday/Saturday: concert performances, featuring performers from the Pacific Northwest that includes Latin, Native N.American, African, Asian and other world music influences. E.g. Pepe Danza, Aboubacar Camara.

b) Saturday: Afternoon classes offering demonstrations with "hands on" audience participation facilitated by well known respected local rhythm and dance instructors/performers. Each class/demonstration would be one hour in length, and the various musical and dance themes and presenting facilitators would vary as the afternoon progressed.

We would be providing a unique opportunity for all ages of all Nations in our communities to participate in the oldest form of communication. Drumming and dance from the sacred to recreational are part of every culture's heritage.

3. Financial Summary

Last Actual Expense Budget for Event	\$	-	Cash Grant Requested	\$	4,000
Proposed Event Budget	\$	10,000	Service Grant Requested*	\$	-

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2006 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

March 1, 2006 and
September 11, 2006

I. Applicant Information

VANCOUVER CHERRY BLOSSOM FESTIVAL SOCIETY

↑ Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

3318 WEST FIRST AVENUE, VANCOUVER, B.C., V6R 1G4 604 767 9044 or 604 739 3431
Society mailing address Telephone Fax

Society contact person & title E-mail Website address Society no.
LINDA POOLE, Creative Director linda.poole@telus.net www.vcbf.ca S-48848

Event contact person & title E-mail Telephone Fax

Filling out this form:

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2. Proposed Activity

Name of Event VANCOUVER CHERRY BLOSSOM FESTIVAL
Event Date (s) MARCH/APRIL'07 Location Burrard Skytrain Station, Gr

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Vancouver Cherry Blossom Festival honours Vancouver's 36,000 flowering cherry trees and the return of Spring with a cultural celebration by presenting a diverse mix of city-wide free programming and experiences which bring people together and contribute to a greater sense of community. The Festival is a multi-art form, multi-dimensional festival, a celebration of communal cultural and horticultural encounters or events, centered on celebrating what's beautiful about our city to heighten awareness of our environment. In our first celebration people started to be aware of the city's beautiful cherry trees, declaring "there were more cherry trees this year!" Our purposes centre around creating bonds between people, across neighbourhoods and cultures. Our methods of achieving those bonds of friendships are through the arts, horticulture, appreciation of nature and ecological understanding, as well as educational opportunities. Our arts programming provides opportunities for visual artists to paint together "en plein air", with professional tutoring culminating in an opportunity to participate in an exhibition; enter photos into a photo contest, establish an on-going thematically curated photo exhibit; perform in and/or attend live performance events; engage in creative writing experiences on the Haiku form and an international haiku contest with public publishing of the winners, and live poetry readings; music performances, food events, and an extensive internet site with educational and inspirational features. One key aspect of our programming is that it will emphasize cultural and horticultural expressions of the many societies which attach special significance to flowering cherry trees as a harbinger of Spring: From Turkey to Persia, to Central and East Asia, as well as Europe and the Americas where horticultural origins of flowering cherries have been traced. Some of these are in the City Flowering Cherry Collection. The cultures that grew up around these flowering harbingers of the promise of new growth and new beginnings have a great deal to offer our cross-cultural community. Community building begins with education through celebration of each others' roots while sharing contemporary artistic expressions. The links are many, from the native cherry trees of the Central Americas and the cultural expressions they inspire, to "Loveliest of Trees" from A. E. Houseman's "A Shropshire Lad", or the Japanese picnic (O'Hanami) under a canopy of cherry blossoms.
(continued on page 1a)

3. Financial Summary

Last Actual Expense Budget for Event	\$	<u>40,052</u>	Cash Grant Requested	\$	<u>10,000</u>
Proposed Event Budget	\$	<u>162,775</u>	Service Grant Requested*	\$	<u>-</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner *Grant Recomm.* \$ *Approved by Council* \$