

B.3

MOTION ON NOTICE

3. To Remove Billboards from the City's Neighbourhoods (VanRIMS No. 08-4500-20)

MOVER: Councillor Cadman

SECONDER: Councillor

WHEREAS:

1. Vancouver City Council voted unanimously at a public hearing in June 2000 to ban billboards within 60 meters of residential neighbourhoods;
2. Former NPA Councillor Jennifer Clarke initiated the action after neighbourhood groups and residents across the city complained the growing numbers of billboards blocked views, over-shadowed local business signs, created visual blight and violated the pedestrian character of the streets;
3. Councillor Clarke was supported by NPA Mayor Philip Owen and Councillors George Puil, Gordon Price, Sandy McCormick, Daniel Lee and Don Lee as well as COPE Councillors Tim Louis and Fred Bass in a rare show of non-partisan unity to protect residential areas from the intrusion of billboards, some less than a meter from people's homes;
4. The Vancouver Charter prevented the City from implementing the new restrictions for five years;
5. The "grandparenting" requirement of the Vancouver Charter has now been exceeded by more than 14 months; and
6. The residents of Kensington Cedar Cottage, Dunbar, Strathcona, Oakridge and other neighbourhoods across the city have patiently waited for more than six years for relief from the intrusion of hundreds of billboards into their neighbourhoods.

THEREFORE BE IT RESOLVED

THAT the City take immediate action to ensure compliance with the City's sign by-law by removing the offending billboards.

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