



CITY OF VANCOUVER

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ADMINISTRATIVE REPORT

Report Date: October 13, 2005
Author: Marnie Rice
Phone No.: 604.871.6634
RTS No.: 05261
CC File No.: 2054
Meeting Date: November 1, 2005

TO: Vancouver City Council
FROM: Managing Director of Cultural Services
SUBJECT: 2005 Celebration Grants Recommendations, Fall Deadline

RECOMMENDATION

THAT Council approve a total of \$103,000 in Celebration Grants to 13 organizations listed in Tables 1 and 2. Source of funds to be the 2005 Celebration Grants program budget.

GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends APPROVAL of the foregoing.

COUNCIL POLICY

Council approved creation of the Celebration Grants program in October 2002 for cash grants to community-based festivals, celebrations and large scale parades.

In July 2003, Council approved the establishment of a new service grant component of the program, which may provide an offset of up to 50% to the cost of city services (police and engineering) incurred by major parades to a maximum sum of \$10,000.

Approval of grant recommendations requires eight affirmative votes.

PURPOSE

This report recommends grants to 13 organizations, discusses the community outreach conducted, outlines selection processes, discusses the applications in more detail (**Appendix A**), appends the evaluation criteria in the Program Information Guide (**Appendix B**), and includes front pages of the applications (**Appendix C**).

BACKGROUND

In October 2002, Council established the Celebration Grants program as a means of encouraging and assisting community-based cultural festivals, celebrations and major parades. Through their provision of cultural interaction and entertainment, these events contribute to building a greater sense of community in Vancouver.

In advance of the September 12, 2005 fall deadline, advertisements were placed in the *Vancouver Courier*, *Georgia Straight* and *X-tra West* inviting the public to an information session and directing readers to the web site for program details. A multi-lingual Outreach Coordinator was contracted to promote this and other OCA programs among diverse cultural and community groups. The program continues to attract new interest. In fall 2005, six requests, or 43% of the total requests received, were from first-time applicants. With a growing knowledge in the community about the program, combined with the pro-active work of the Outreach Coordinator, future intake of applications is expected to grow.

There were 14 applications received, totalling a combined cash and city services request of \$153,673. Among the 14 total applicant organizations, three also requested \$24,500 in funding from the city service component of Celebration Grants, increasing demand to that component of the program for the first time since 2003.

Applicants were first screened for eligibility and then, as available, interviewed in person or by phone by OCA staff. A further technical review for operational issues and permit or site requirements was then conducted by representatives from Cultural Affairs, Park Board and Engineering. There were no major operational issues identified during this process that required revisions to the proposals.

Applications were then evaluated by an independent three-member Advisory Committee with support from OCA staff. The Advisory Committee consisted of community members with a broad range of experience and expertise with both professional and community-based cultural events. They were asked to assess the submissions against the Celebration Grants program goals and criteria. This report reflects the consensus recommendations of the Advisory Committee members who included:

Suki Grewal	President, South Asian Family Association; Member Diwali Festival organizing committee
Terry Hunter	Executive Director, Vancouver Moving Theatre; Executive Producer, Heart of the City Festival
David James	Director, Panther Management Company

DISCUSSION

Celebration Cash Grants:

The Advisory Committee recommended funding in this category to 13 applicants as per Table 1, reflecting those projects which best met the evaluation criteria as outlined in Appendix B: Celebration Grants Program Information Guidelines.

TABLE 1: CASH GRANT RECOMMENDATIONS

Organization Name	Requested	Recommended
Black Historical & Cultural Society of BC	\$ 6,500	\$ 6,000
Brazilian Community Association	\$ 6,500	\$ 4,000
Burmese Canadian Community Society	\$ 3,500	\$ 3,000
Celtic Fest Vancouver Society	\$ 15,000	\$ 14,000
Centre of Integration for African Immigrants	\$ 10,000	\$ 4,500
Chinese Benevolent Association of Vancouver	\$ 10,000	\$ 10,000
Eastside Culture Crawl Society	\$ 9,000	\$ 9,000
Evergreen Environmental Foundation	\$ 10,000	\$ 4,000
Khalsa Diwan Society	\$ 10,000	\$ 3,000
Light Water Drums Society	\$ 4,000	\$ 4,000
Myanmar Heritage Cultural Association	\$ 9,673	\$ 3,000
Secret Lantern Society	\$ 20,000	\$ 14,000
Vancouver Cherry Blossom Festival Society	\$ 10,000	\$ 3,000
Vancouver International Bhangra Celebration Society	\$ 5,000	\$ 0
Total	\$ 129,173	\$ 81,500

Celebration Service Grants:

The service grants component is available to help offset up to 50% of the cost of city services incurred by major parades. The Advisory Committee recommended funding to three organizations in this category as per Table 2.

TABLE 2: SERVICE GRANT RECOMMENDATIONS

Organization Name	Requested	Recommended
Celtic Fest Vancouver Society	\$ 5,000	\$ 5,000
Chinese Benevolent Association of Vancouver	\$ 6,500	\$ 6,500
Khalsa Diwan Society	\$ 13,000	\$ 10,000
Total	\$ 24,500	\$ 21,500

FINANCIAL IMPLICATIONS

The 2005 Celebration Grants program budget approved by Council is \$205,500. On April 28, 2005, Council approved allocation of \$95,000 in cash grants and \$7,500 in city services grants leaving an unallocated balance of cash grants of \$84,500 and city services grants of \$18,500 for a total unallocated balance of \$103,000. The Advisory Committee recommends shifting \$3,000 from the cash to city services components of the program per Tables 1 and 2 to address the increasing need for funding for major parades.

Approval of recommendations in Tables 1 and 2 (cash \$81,500 and city services \$21,500) will leave \$0.00 in the 2005 Celebration Grants program budget.

CONCLUSION

The Celebration Grants program provides valuable support to community organizations holding festivals and celebrations throughout the year and throughout Vancouver's neighbourhoods including some less economically advantaged areas. Council approved funding to 19 events in 2003 and 37 in 2004, and, if the recommendations in this report are approved, 41 in 2005, the highest number of events funded in the history of the program.

The addition of a contracted Outreach Coordinator provided an invaluable augmentation to the process and the Office of Cultural Affairs' team. The Outreach Coordinator provided support to community organizations, not just to learn about the funding opportunity for their event, but to build both stronger events and organizational capacity.

The Managing Director of Cultural Services notes the importance of the Advisory Committee's expertise, insight, and carefully balanced recommendations and recommends their approval.

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2005 CELEBRATION GRANTS RECOMMENDATIONS: 2nd DEADLINE

Black Historical and Cultural Society of BC

A grant of \$6,000 is recommended for the Opening Celebration of Black History Month which is held annually on February 1st. The Advisory Committee recommends targeting funds to the requested venue fees, marketing costs and artist fees. The grant is recommended SUBJECT TO confirmation of a host venue.

Brazilian Community Association

The Brazilian Community Association applied for funding for Brazilian Carnival 2006 on March 3-4, 2006. Now in its fourth year, the society will present, along with the traditional Carnival celebration at the Commodore, a free, two-day family-oriented event at the Roundhouse Community Centre which will showcase Brazilian culture and Carnival traditions. The Advisory Committee recommends a grant of \$4,000 targeted to the Roundhouse component of the celebration.

Burmese Canadian Community Society

The Burmese Canadian Community Society applied for funding for a Burmese New Year Festival to be held in the Downtown Eastside at the Japanese Language School on Saturday afternoon April 16, 2006. The Advisory Committee recommends a grant of \$3,000 to help with event costs and artist fees for this event which will be promoted among the Burmese community and is encouraged to be promoted to a wider general public.

Celtic Fest Vancouver Society

A cash grant of \$14,000 is recommended for the costs of producing CelticFest Vancouver—a multi-stage outdoor festival, weekend street market, and parade—which attracts a city-wide audience to its downtown location along Granville Street from March 15-19, 2006. A service grant to cover up to 50% of police and engineering costs (to a maximum of \$5,000) for the 3rd annual St. Patrick's Day Parade is also recommended.

Centre of Integration for African Immigrants

A grant of \$4,500 is recommended towards the costs of presenting the all-day Black History Market and Cultural Showcase, part of Black History Month, on Saturday February 25, 2006 at the Roundhouse Community Centre. The Advisory Committee recommends targeting funds to assist the organization with its marketing and outreach costs.

Chinese Benevolent Association of Vancouver

A cash grant of \$10,000 is recommended for the costs of producing the Chinese New Year Parade on Sunday January 29, 2006. This large-scale parade includes a diverse number of professional and community groups and attracts a city-wide audience to its Chinatown location. A service grant to cover up to 50% of police and engineering costs (to a maximum of \$6,500) for the annual parade is also recommended.

Eastside Culture Crawl Society

The Advisory Committee recommends a grant of \$9,000 for marketing, publicity and administration costs of this expanding open studio tour and arts festival. Hundreds of artists and craftspeople open their studio doors free-of-charge to the public in over 35 buildings during the November 18-20, 2005 weekend celebration which now spans multiple neighbourhoods, including Strathcona and Grandview-Woodlands.

Evergreen Environmental Foundation

The Evergreen Environmental Foundation applied for funding for the cultural component of its annual Earth Day Celebration in Everett Crowley Park slated for Saturday April 22, 2006. The Advisory Committee recommends a grant of \$4,000 to be targeted to artist fees and production costs with particular focus on the natural mandala project which seeks to foster appreciation for the use of natural materials as an art resource.

Khalsa Diwan Society

The Advisory Committee recommends a cash grant and city services grant for the annual Vaisakhi Procession to be held on Saturday April 16, 2006 in the Sunset neighbourhood. A cash grant of \$3,000 is recommended for this key event in the South Asian community. A service grant to cover up to 50% of police and engineering costs (to the program maximum of \$10,000) for the annual parade is also recommended.

The Advisory Committee noted that the society's request for a city services grant exceeded the program maximum. The recommended cash grant is not to support additional service costs, but targeted to the enhancement of the event's cultural programming, outreach to a city-wide audience, and to encourage organizational development. The grant is recommended SUBJECT TO a FEST Committee meeting with the organizers, issuance of special events permits, and confirmation of payment of Park Board fees from the previous event.

Light Water Drums Society

A grant of \$4,000 is recommended for the Light Water Drum Festival: Beating Back the Dark of Winter. The resident and community-driven celebration includes pre-event lantern workshops leading to a program involving performances, lantern installations and a drum procession from Hastings Community Centre to the Sanctuary in Hastings Park on January 21, 2006. The grant is SUBJECT TO issuance of special events permits including Engineering, Fire and Park Board permits.

Myanmar Heritage Cultural Association

The Myanmar Heritage Cultural Association applied for funding for an evening celebration of the Myanmar New Year Water Festival on Saturday April 16, 2006. The Advisory Committee recommends a grant of \$3,000 for event costs, artist fees and outreach to a broader community. The grant is recommended SUBJECT TO confirmation of a host venue for the event.

Secret Lantern Society

The Advisory Committee recommends a grant for \$14,000 for artist fees and event costs for the 12th annual Winter Solstice Lantern Festival on Wednesday December 21, 2005. Produced with multiple community partners and a large volunteer base, the celebration draws thousands of participants to honour the return of the sun in a culturally diverse, neighbourhood-based event. Pre-event community outreach and workshops lead to site-specific solstice lantern processions and installations in six Vancouver neighbourhoods.

Vancouver Cherry Blossom Festival Society

The Vancouver Cherry Blossom Festival Society requested funding for the Vancouver Cherry Blossom Celebration to be held throughout Vancouver in March 2006. The celebration will welcome the return of spring in the Japanese tradition with cherry-themed events such as hanami (blossom viewing), haiku-writing and blossom art. The Advisory Committee noted the significant corporate support for the event and encouraged organizers to further develop the community-based partnerships that are encouraged by this program. The Advisory Committee recommends \$3,000 for artist fees with particular focus on the plein-air blossom art exhibition costs in April 2006.

Vancouver International Bhangra Celebration Society

The Advisory Committee considered the request from the Vancouver International Bhangra Celebration Society to promote Bhangra—the Punjabi Dance form—through a two-day celebration organized around the Vancouver International Bhangra Competition. While the Advisory Committee noted the popularity and success of the competition, the proposed additional celebration activities—a concert, art exhibit and public forum—were not considered to be the strongest means to promote Bhangra. The dance competition was considered to be the main focus of the celebration which is not eligible for support from this program.

Program Information

Deadlines: 1 March 2005
12 September 2005

CELEBRATION GRANTS

Program Objectives



Office of Cultural Affairs
City of Vancouver

This program is for community-based festivals, cultural celebrations and large parades, in recognition of the entertainment they offer and their contribution to a sense of community among residents of diverse cultures, ages and interests.

Assistance with specific costs is available to help community-based not-for-profit societies to present these events, which may include programs of music and performance, crafts, exhibits, culinary and other cultural expressions of the community.

Who can apply?

Applicants must be:

- registered as not-for-profit societies in British Columbia for at least six months
- located in the City of Vancouver (not in other Lower Mainland municipalities or the University Endowment Lands)
- have a cultural mandate which includes organizing festivals, celebrations or large scale parades in Vancouver

Examples of organizations that can apply include neighbourhood houses, resident associations, community service groups, ethnocultural societies, or arts and cultural organizations. Although Business Improvement Associations are not eligible on their own, community events they co-sponsor with not-for-profit community organizations are eligible.

The following are ineligible to apply:

- civic departments or branches (i.e. community centres, libraries)
- organizations receiving City of Vancouver cultural grants or those who would be eligible

What types of events are eligible?

Three types of events, organized for the purpose of building and celebrating a sense of community and held primarily for the benefit of Vancouver residents, qualify for assistance:

- Festivals:** annual or biannual events of at least two days, actively programmed around a theme related to cultural expression in the broadest sense, for example, through music or other performances, crafts, displays, cooking, or demonstration of cultural traditions.
- Celebrations:** one-day events, generally held outdoors, and actively programmed around a theme, anniversary, or other occasion, with a significant cultural component in the broadest sense.

- Major parades:** generally one-day events with a large audience and a significant cultural component, broadly defined to include music and other performances, costumes, floats, banners, arches and installations, or other pageantry elements.

Please note: To qualify as "major" a parade must have an event budget of over \$15,000; attract, or have the potential to attract, an audience of over 10,000; and have 20-25 organizations registered as entrants.

Ineligible activities and expenses:

- events whose primary theme or focus is not cultural
- sports and athletic events, runs, walks
- competitions
- demonstrations, marches, rallies
- block parties, picnics, garden shows, street markets, carnivals
- religious rites and ceremonies, small parades and processions
- events for marketing, promotional, or commercial purposes
- events that have a predominant commercial component
- events whose purpose is primarily fund-raising
- retroactive expenses or accumulated deficits
- city services costs of festivals or celebrations
- capital projects
- events or activities that would qualify for the City of Vancouver's cultural grants

What can grant funds be used for?

The Celebration Grants program has two components. The first provides for cash grants to festivals, celebrations and parades. Funds may be applied toward one or more of the following:

- Programming costs:** for example, performers' fees; display and exhibit costs; equipment rental; production technician's fees; costume creation, rental or cleaning; site decoration; parade floats and other pageantry elements.
- Staff and administrative costs:** for example, planning and co-ordination, fundraising, and event management.
- Publicity and marketing:** for example, development of marketing strategies; press kits; design and production of advertising for print, radio, television, and web sites; and purchase of advertising in mainstream and/or ethnic media.

Please note: Individual grant amounts will range from \$1,000 to a maximum of \$10,000, depending on the scale of the event. Events with significant city-wide audiences, collaboratively organized by multiple community partners, may request a larger grant.

The second component of the program provides for service grants to major parades. Up to 50% of the cost of services provided to major parades by the City is eligible for a grant. Service grants apply to police or engineering services such as traffic signs, barricades, and sanitation. The cost of Park Board, Coast Mountain Bus Company, or BC Ambulance services are not eligible.

Please note: The total annual budget for service grants to parades is \$25,000. Major parades may request up to 50% of their anticipated City service costs; requests may not exceed \$10,000.

How to apply

To obtain an application form, please contact Office of Cultural Affairs (OCA) staff, who manage the Celebration Grants program. Organizations must establish their eligibility for funding with OCA staff well in advance of submitting an application.

- To be considered for a grant, an organization must complete and submit the appropriate, signed, original application form, together with two copies, and three sets of the required supplemental documents indicated in the application form.
- Organizations planning events on city streets or in parks must apply through the FEST Committee or Park Board for approval to hold their event in these locations.
- Under normal circumstances, the application, review and decision process takes eight weeks. Cash grants will generally be paid out within three weeks of Council approval. Service grants approved by Council for major parades will be applied to the cost of eligible City services up to a maximum of 50% following the event.

How will applications be evaluated?

Since funds are limited, not all organizations meeting the eligibility criteria can be supported. This is a competition, based on the following evaluation criteria:

- Does the applicant provide evidence of confirmed revenues from sources other than the City of Vancouver? Revenues may include earned income from tickets and concessions, sponsorships, donations from individuals, businesses or community groups, memberships, in-kind donations, and support from foundations and government agencies.
- Does the event provide unique opportunities for the public?
- What is the quality of the programming? Does it demonstrate creativity, the involvement of persons with appropriate expertise, authenticity in presentation of cultural traditions, or uniqueness in expressing the character of a community or neighbourhood?
- How complete is the plan for delivering the event, including site or venue requirements, and engagement of key organizers? How complete is the budget; are there commitments from other sources of support? Is there a demonstrated need for a grant?
- If the application is for marketing assistance, what are the plans, resources and capabilities of the applicant for reaching a city-wide public, including diverse communities? Does the event have the capacity to attract and engage an audience and/or develop a new audience?
- How successful were previous events?
- Is there adequate administration, a functional Board of Directors and financial accountability?
- What is the level of community support and involvement, for example, public attendance, number of volunteers, and donation levels?
- Have impacts on the surrounding neighbourhood been considered and addressed?
- How effectively have major parade organizers managed their event in the past? What plans are in place to improve management, and control or lower the need for City services?
- How will grant funds support the growth and sustainability of the event?

Review process

- Cultural Affairs staff ensure that applications are eligible. City staff on the FEST committee and/or Park Board are consulted on operational impacts, site issues and permits. Interviews with applicants are arranged as needed.
- A grant program advisory committee of community members and individuals with event management experience reviews the proposals and provides comments. Staff then submit a report with recommendations for Council's approval, and notify applicants of the recommendations and the Council meeting date on which grants will be considered.

Conditions of Assistance

- Societies must provide their most recent financial statement within six months of their fiscal year end.
- Voting members of the applicant's Board of Directors must not concurrently hold paid staff positions, nor be paid for their services to the society. They may be reimbursed for expenses.
- The organizers must develop and promote the event and extend its services to the general public in the City of Vancouver in a non-discriminatory way.
- Support from the City of Vancouver must be appropriately acknowledged on all promotional materials related to the funded event, including brochures, print ads, programs, posters, signs, and media releases.
- The term of the grant is one year, and only one Celebration grant application per City fiscal year can be submitted. Previously funded projects must be completed before a new application can be accepted.
- Receipt of a grant does not imply funding in the following fiscal year.

Mailing address:

Office of Cultural Affairs
City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Offices located at:

Suite 310
555 West 12th Avenue
East Tower, City Square Mall

Celebration Grant Deadlines & Information

Completed applications must be received before 5:00 p.m. of the deadline date.

- March 1, 2005** - for events held between May 1 & October 31
- September 12, 2005** - for events held between November 1 & April 30

More information and application forms are available from:

Marnie Rice
Cultural Planning Assistant
604.871.6634
marnie.rice@vancouver.ca

Grant information is also available on the City's web site at: www.vancouver.ca/culture



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant Information

The Black Historical and Cultural Society of British Columbia

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

372 - 1917 West 4th Avenue Vancouver, BC V6J 1M7	604 - 317-3927		
Society mailing address	Telephone		Fax
Ralph Taylor - President	ralph.taylor2003@yahoo.ca		S31301
Society contact person & title	E-mail	Website address	Society no.
Ralph Taylor - Project Coordinator	same	same	
Event contact person & title	E-mail	Telephone	Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event	<u>Opening Celebration - Black History Month 2006</u>		
Event Date (s)	<u>February 1st, 2006</u>	<u>Vogue Theatre</u>	

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Black Historical and Cultural Society of British Columbia is once again planning to produce the Opening Celebration of Black History Month 2006. As in past years, members in the black community are looking to our organization to provide a leadership role and point of focus for the month of educational, cultural, and artistic expression.

Last year, dance was the cohesive artistic mode which provided a platform for many individuals and groups to illustrate the various cultural influences which are prevalent in the black community. Opening Celebration 2006 will see us pursue a similar production mode while expanding to include dramatic vignettes as well as spoken word and music.

Vancouver is home to several successful actors who have involved themselves in community workshops and productions. We wish to draw upon some of this very diverse talent, allowing them to both develop original pieces, as well as present works by prominent artists. In addition, we hope to provide a format for young spoken word artists. Weaving these various art forms into a cohesive presentation will be part of the creative process for the production committee.

The Opening Celebration is planned for the Vogue Theatre in Vancouver, on Wednesday, February 1st. Unfortunately, the opening coincides with the Vancouver Playhouse Theatre season and thus that ideally more affordable location is unavailable. Thus, a large portion of our funding request will be required for the venue. However, our goal is and always be to pay performers in accordance with their professional stature. In addition, marketing and advertising the event is also very costly.

3. Financial Summary

Last Actual Expense Budget for Event	\$ <u>10,885</u>	Cash Grant Requested	\$ <u>6,500</u>
Proposed Event Budget	\$ <u>14,000</u>	Service Grant Requested*	\$ <u>-</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner _____ **Grant Recomm.** \$ _____ **Approved by Council** \$ _____



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant Information

Brazilian Community Association

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

P.O. Box 48805, Bentall Centre Station, Vancouver, B.C., V7X 1A6 (604) 419-9420 (604) 419-9421
Society mailing address Telephone Fax

Denice Bezerra, President denicebezerra@shaw.ca www.braziliansinbc.ca S-35640
Society contact person & title E-mail Website address Society no.

Paulo Bezerra paulobezerra@shaw.ca (604) 231-2955 (604) 231-2773
Event contact person & title E-mail Telephone Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event Brazilian Carnaval 2006

Event Date (s) March 4, 2006 Location Commodore Ballroom, 868 Granville Street, Vancouver, B.C.

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

Purpose: The Brazilian Carnaval 2006 will give the Brazilian Community in Vancouver and its surrounding areas the opportunity to celebrate one of the most important Brazilian cultural traditions, and to share it with all Vancouverites. The event will showcase Brazilian musicians and dancers who will present traditional music, dance and costumes from all regions of Brazil.

It is very important to note that this annual event is the main source of revenue for our non-profit Association. The funds made available by the Brazilian Carnaval enable the Brazilian Community Association to fulfill its mandate to keep the Brazilian culture alive and widely recognized in British Columbia. This includes three other main events produced by the Association during the year: Festa Junina (St. John's Party), a folk fest in June; September 7th Celebration, the day of Brazil's independence; and our Christmas Holiday Celebration. The funds generated by the Carnaval also allow us to operate our recently-opened Brazilian Cultural Centre, which has become the "house" for the Brazilian culture in British Columbia. The centre offers many programs and activities related to the Brazilian culture, including the only school of Brazilian Portuguese for children in our province.

Usage of funds: After three years of sell-out audiences, our key goal for 2006 is to take a significant step towards making the Brazilian Carnaval a marquee event in the Vancouver cultural scene. In order to accomplish this goal, we plan to invest significantly more in the artistic quality of the show by hiring additional musicians and dancers, as well as a professional stage manager. Also, we will also spend significantly more in our publicity plan with the overall objective of increasing the public's awareness of our event and of the Brazilian culture in general. The requested grant funds are critical to the execution of this improvement plan.

3. Financial Summary

Last Actual Expense Budget for Event	\$	19,031	Cash Grant Requested	\$	6,500
Proposed Event Budget	\$	28,500	Service Grant Requested*	\$	-

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

September 12, 2005

and March 1, 2006

1. Applicant Information

BURMESE CANADIAN COMMUNITY SOCIETY
Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

475 ALEXANDER STREET VANCOUVER BC V6A 1C6 (604) 215 1034
Society mailing address Telephone Fax

DO SOE (B.D. Community Development) tawthagy@yahoo.ca
Society contact person & title E-mail Website address Society no.

DO SOE (Event Organizer) tawthagy@yahoo.ca (604) 817 1693 S-48374
Event contact person & title E-mail Telephone Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event BURMESE NEW YEAR FESTIVAL

Event Date (s) April 15, 2006 Location 475 ALEXANDER

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

BURMESE NEW YEAR FESTIVAL IS THE MOST ENJOYABLE FESTIVAL AMONG BURMESE, WHICH INCLUDES CULTURAL INTRODUCTION & EXPLANATION TO YOUNGER GENERATION, TRADITION DANCES, LIVE MUSIC, SPEAKERS FROM VARIOUS COMMUNITY GROUPS, AND FREE LUNCH. EVENT WILL BE HOLD ON SATURDAY, APRIL 15, 2006 AT JAPANESE LANGUAGE SCHOOL, 475 ALEXANDER STREET. THE PURPOSE OF THE EVENT IS TO PRESENT BURMESE CULTURAL TO BURMESE CANADIAN COMMUNITY ESPECIALLY YOUNGER GENERATION AND OTHER COMMUNITIES IN VANCOUVER, TO MEET AND MAKE NEW FRIENDS WITH BURMES COMMUNITY AND OTHER COMMUNITIES UNDERSTANDING WELL EACH OTHERS' CULTURAL BACKGROUNDS, AND TO HELP BURMESE COMMUNITY INTIGRATE INTO CANADIAN MAINSTREAM COMMUNITY AND CULTURAL DIVERSITIES. WE BASICALLY NEED GRANT ASSISTANCE FOR GENERAL EXPENSES SUCH AS HALL RENTAL, AUDIO AND OTHER EQUIPMENT RENTAL, FOOD AND OTHER EVENT DECORATIONAL EXPENSES.

3. Financial Summary

Last Actual Expense Budget for Event	<u>\$ 4581</u>	<u>.65</u>	Cash Grant Requested	<u>\$ 3500</u>	<u>.00</u>
Proposed Event Budget	<u>\$ 6450</u>	<u>.00</u>	Service Grant Requested*	<u>\$</u>	<u>-</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff

Application review, comments and recommendation

Planner _____ Grant Recomm. \$ _____ Approved by Council \$ _____



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

September 12, 2005

and March 1, 2006

1. Applicant Information

Celtic Fest Vancouver Society - RE: CelticFest Vancouver 2006

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

Society mailing address		Telephone	Fax
#403-1239 West Georgia St.,	Vancouver, B.C.	604-683-8331 or 604-551-5352	604-683-8606 (call first)
Society contact person & title		E-mail	Website address
Rita Albano, Executive Producer		ralba@telus.net	www.celticfestvancouver.com
Event contact person & title		E-mail	Telephone
			Fax
			Society no. S-47656
			604-683-8606 (call first)

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event CelticFest Vancouver 2006

Event Date (s) March 15 to 19, 2006 Location Granville Street, Downtown Vancouver

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The 5th Annual CelticFest Vancouver will take place at its new location (since 2004) at more than 20 indoor venues and several outdoor stages on downtown Granville Street - the Heart of Vancouver's Entertainment District - from March 15 to 19, 2006, during Vancouver's proclaimed *Celtic Heritage Week*. CelticFest Vancouver is a celebration of Celtic culture featuring local Celtic music performances, Irish and Scottish youth dance troupes, music workshops, spoken word, film, theatre and children's entertainment. As well, the Celtic Weekend Street Market offers visual arts, crafts, food and fare. The feature event on March 19th, will be the 3rd Annual St. Patrick's Day Parade, an inclusive community event, which encourages participation by groups and individuals from all cultures, underpinning our slogan that "Everyone is Celtic at CelticFest". This year, over 1,500 people participated in the parade drawing more than 50,000 people to downtown Granville Street. For 2 years in a row ('04 & '05), the St. Patrick's Day Parade has been nominated for *Vancouver's Best Special Event Award* by the Vancouver Board of Trade's Spirit of Vancouver Committee. All events and displays over the 5-day festival are open to the general public and all, but a few, offer **FREE admission**.

Funding from the Cash Grant will assist to pay for increased staging costs and deliver enhanced programming as well as the execution of an expanded marketing, publicity and promotion campaign aimed to attract a broader audience, including the tourism market.

Funding from the Service grant will assist the festival's St. Patrick's Day Parade to pay for City service costs including police and engineering services, which doubled in cost in 2005 from 2004.

3. Financial Summary

Last Actual Expense Budget for Event	\$ 151,000	Cash Grant Requested	\$ 15,000
Proposed Event Budget	\$ 161,000	Service Grant Requested*	\$ 5,000

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
 Application review, comments and recommendation

Planner _____ Grant Recomm. \$ _____ Approved by Council \$ _____



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:

September 12, 2005
and March 1, 2006

1. Applicant Information

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

Centre d'Integration pour Immigrants Africains-Centre of Integration for

Society mailing address

Telephone

Fax

305 -698 Seymour St. Vancouver BC V6B

604 696 0093

604 633 2019

Society contact person & title

E-mail

Website address

Society no.

Paul Mulangu Executive Director

ciai@canada.com

www.ciaa-ciai.com

S-46444

Event contact person & title

E-mail

Telephone

Fax

Filling out this form:

Please use only the space available on this form to answer questions and provide attachments as requested. A copy of this front page is given to City Council. Consider the evaluation criteria in the Program Information Guide as you answer the questions. Please contact OCA staff if you have any questions: 604-871-6634.

2. Proposed Activity

Name of Event _____

Event Date (s) _____

Location _____

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Black History Market & Cultural Showcase organized by The Centre of Integration for African Immigrants (CIAI) will be held on Saturday, February 25, 2006 at the Roundhouse Community Centre, 181 Roundhouse Mews, Vancouver, V6Z 2W3. The Showcase will run from 11:00am to 8:00pm (not including set-up and take-down time).

The Black History Market & Cultural Showcase is one of several events being held to celebrate Black History Month. This showcase will invite many cultures, along with the African/Black community, to recognize the presence and contributions made in Canada by the African/Black community.

The Black History Market & Cultural Showcase will act as a medium to educate, promote and celebrate the African/Black culture through dance, theatre, music and food. African/Black culture is not evident in the lower mainland on a regular, available and accessible basis. The Vancouver community is still relatively unfamiliar with the contributions & cultural roots of Africans. Attendees will be able to see experts from various cultural groups modeling black cultural fashions, hear native performers play African/Caribbean ethnic music and sample African/Caribbean foods, rich with the spices of the culture.

The Black History Market & Cultural Showcase brings together all aspects of culture: music, dance, literature, arts & craft, food and most of all people. The educational and sharing component of the showcase will be demonstrated through teaching various art forms: dance, drumming. Attendees will be able to further participate by learning how to wear traditional African fashions, including how to tie extravagant headdresses. Attendees can take away a piece of the culture with them, through purchases made.

3. Financial Summary

Last Actual Expense Budget for Event \$ 10,000
Proposed Event Budget \$ 13,740

Cash Grant Requested \$ 10,000
Service Grant Requested* _____

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant information

Chinese Benevolent Association of Vancouver

Name of organizing group, and the official name of the registered not-for profit society applying for the grant			
108 East Pender Street, Vancouver, BC V6A 1T3		604-681-1923	604-682-0073
Society mailing address		Telephone	Fax
George Chow, President	gkchow@hotmail.com	604-528-3353	
Society contact person and title		Website address	Society no.
Jun Ing, Secretary (English)	jun.ing@pwgsc.gc.ca	604-338-3798	
Event contact person and title		E-mail	Telephone (s) Fax

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2. Proposed Activity

Name of Event 2006 Chinese New Year Parade
 Event Date (s) January 29, 2006 Location Vancouver Chinatown

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Vancouver Chinese New Year Parade has become a very popular and fun event for the people of Vancouver and the Lower Mainland since its inception 32 years ago. The upcoming Chinese New Year Parade is scheduled for January 29, 2006 in celebration of the lunar Year of the Dog.

This parade is a multi-cultural event that has grown to over 50 entries and more than 2,000 participants from diverse cultural, ethnic and community groups. An estimated 30,000 spectators came out in 2005 to enjoy this event. For the last 2 years, Channel M has provided extensive TV coverage including prime time broadcast of the parade. Other media such as newspaper and radio have deployed more resources for coverage of this event in recent years.

The Chinese Benevolent Association has been the lead parade organizer for the past 25 years. To increase participation/diversity and to share financial and organizational responsibilities, the event organizing committee has expanded its membership to include 3 additional Chinese community groups: Chinese Cultural Centre of Greater Vancouver (CCC); Vancouver Chinatown Merchants Association (VCMA); and S.U.C.C.E.S.S.

Under the Celebration Grants program, we are seeking both a service grant and a cash grant.

1. The service grant would cover up to 50% of the total cost of the city-provided police and engineering services to facilitate for the proposed parade. Based on the actual costs for 2005 parade, the projected total cost for city services for 2006 is \$13,000.00.
2. The cash grant would be used to cover the costs of planning, programming, staff/administration and marketing. This grant would be allocated to event objectives such as: promoting participation from non-Chinese cultural/community groups; increasing public awareness of the parade with additional marketing efforts catered to the English speaking segment of our community, and recruiting an adequate number of volunteers to facilitate effective crowd control management.

3. Financial Summary

Last Actual Exp. Budget for Event	\$ 45,451	Cash Grant requested	\$ 10,000
Proposed Event Budget	\$ 49,150	Service Grant Requested*	\$ 6,500

(*for Major Parades applications only)

To be completed by cultural affairs staff

Application review, comments and recommendation

Planner Grant recommended \$ _____ **Approved by Council** \$ _____



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant Information

Eastside Culture Crawl

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

800 Keefer Street, Vancouver, BC V6A 1Y7

604 253-3590

604 215-4492

Society mailing address

Telephone

Fax

Rob O'Dea, President

daryldog@intergate.ca

www.culturecrawl.bc.ca

S-46717

Society contact person & title

E-mail

Website address

Society no.

Val Arntzen, Executive Director

arntval@telus.net

604 253-3590

604 215-4492

Event contact person & title

E-mail

Telephone

Fax

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2. Proposed Activity

Name of Event Eastside Culture Crawl

Event Date (s) November 18, 19 & 20, 2005

Location: Strathcona / Downtown Eastside / Grandview-Woodlands

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Eastside Culture Crawl is an annual event during which the artists and craftspeople of Strathcona, Chinatown, the Downtown Eastside, and Grandview/Woodlands open their studios to the public for a three-day celebration of the arts. It is an opportunity for the public to meet many diversely talented artists and view their creations in the studios in which they work. Nine years ago "the Crawl" began as a show and sell event. It is now a community arts festival with over 38 venues and 300+ artists who live and/or work in the community. In addition to our member-artists, our outreach activities promote the participation of various community and multicultural organizations. This year we welcome The Firehall Arts Centre and the Kettle Friendship Society. The Strathcona Community Centre will again be hosting our information booth, the Ukrainian Community Centre will be exhibiting various member artists and selling their traditional foods, the Russian Community Centre is celebrating their 75th anniversary at the Crawl with cultural and historical displays, and Raycam Community Centre is hosting a photography exhibit. From year to year we have provided space for demonstrations by First Nations carvers, performances by the Strathcona Chinese Dance troop, and sites for installation pieces, exhibits, theater and spoken word performances by local artists who do not have studios. Our vision is to be an inclusive event, providing an umbrella for the promotion of the cultural diversity within our community. This year the Crawl will be held on November 18th, 19th and 20th.

With the increasing success of the Eastside Culture Crawl come increasing costs. This year's budget is estimated at \$34,000. With more artists and community centres participating and with more sponsors we have expanded the size of our invitation brochure and the size of our web site. Due to the growing responsibilities of our executive director we have increased her salary to bring it closer to where it should be. We are increasing artist entry fees by 20%, increasing sponsorship fees by 20%, and scheduling two fundraising events (one of which is in partnership with the Yale Hotel). While our program costs have increased, we are not requesting any increase to the \$9,000 Celebration Grant that we received last year. Last year's grant covered 33% of our budget. As we move towards more self-sufficiency we ask for help for 26% of our 2005 budget. We would be pleased to meet with the Office of Cultural Affairs to discuss specific budget items to which you would want these funds targeted, if necessary.

3. Financial Summary

Last Actual Expense Budget for Event	\$	27,583	Cash Grant Requested	\$	9,000
Proposed Event Budget	\$	34,157	Service Grant Requested*	\$	-

To be completed by Cultural Affairs staff
Application review, comments and recommendation



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant Information

Evergreen

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

404-134 Abbott Street

604-689-0766

604-669-6222

Society mailing address

Telephone

Fax

Shawn Schwartz, Regional Director

shawn@evergreen.ca

www.evergreen.ca

XS-34139

Society contact person & title

E-mail

Website address

Society no.

SAME AS ABOVE

Event contact person & title

E-mail

Telephone

Fax

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2. Proposed Activity

Name of Event EARTH DAY VANCOUVER CELEBRATION 2006

Event Date (s) Saturday April 22, 2006

Location

Everett Crowley Park

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

In 2001, Evergreen in partnership with the Everett Croweley Park Committee and the Vancouver Park Board held the first large-scale Earth Day event in Everett Crowley Park. With the support of the City of Vancouver, a cultural program was added to the event in 2003 and has become a significant part of the program. Last year's event drew over 2,000 participants, making Earth Day Vancouver Celebration 2005 into the largest annual Earth Day event in British Columbia for the third consecutive year. For the first time in the event's history, Earth Day Vancouver Celebration 2006 falls on Earth Day: Saturday, April 22, 2006.

Evergreen is requesting \$10,000 from the City of Vancouver Celebration Grants to significantly expand the cultural programming for Vancouver's hallmark Earth Day event. The signature element of the cultural program is the making of "Natural Mandelas". In addition to creating one giant Mandela, this year the Secret Latern Society will host a pre-event workshop that will explore the historical roots of mandelas and provide creative ideas which will inspire groups of participants to install their own Mandela's come event day. The result will be a pattern of diverse mandelas across the open landscape which will be photographed from the air.

Also new this year is a centrally-located stage with sound system which will be set up for the Opening Ceremonies and for musical entertainment throughout the day. Musicians will be chosen for their commitment to environmental issues and their accessibility. Both established musicians with a following (such as Veda Hille) and local amateurs with a lot of heart will be invited to contribute their skill and energy.

Funding from the City of Vancouver's Celebration Grant will be used to pay for performer and artistic fees and production expenses related to the staged component.

3. Financial Summary

Last Actual Expense Budget for Event	\$ <u>107,509</u>	Cash Grant Requested	\$ <u>10,000</u>
Proposed Event Budget	\$ <u>112,800</u>	Service Grant Requested*	\$ <u>-</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant Information

KHALSA DIWAN SOCIETY

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

8000 ROSS STREET, VANCOUVER

604 322 5610

604 322 0504

Society mailing address

Telephone

Fax

GURDIP SINGH GILL

Cell : 604 551 5077

Society contact person & title

E-mail

Website address

Society no.

KASHMIR S DHALIWAL

Cell : 778 881 4216

Event contact person & title

E-mail

Telephone

Fax

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2. Proposed Activity

Name of Event Vaisakhi Procession

Event Date (s)

16-Apr-06

Location

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The festival of Vaisakhi will be celebrated on Saturday, April 16, 2006 at 8000 Ross Street Vancouver BC. After the morning prayers, the invited guests are welcomed and asked to address the congregation if they desire to do so.

After the formal speeches, Vaisakhi parade procession gets under way and follows south on Ross St, Marine Dr-Main St-49th Ave-Fraser St-57th Ave to Ross Street. The parade usually takes 4 hours from 11.00 am to 3.00 pm.

Festival of Vaisakhi is celebrated all over India by peasants and businessmen alike. It represents a happy time of harvest when people dress in colourful costumes and rejoice by participating in folk singing, dancing and organizing various sporting events.

For the Sikhs, Vaisakhi holds special significance because on this day in 1699, their last living Guru, Gobind Singh Ji, created Khalsa Brotherhood by baptising five of his followers. He gave them a distinct physical form and high code of moral conduct. During his lifetime he infused in his followers a spirit of courage and bravery and exhorted them to stand for justice, protection of the weak and oppressed, equality, brotherhood and compassion for all human beings.

Therefore, the Sikhs pay homage to their heritage by portraying their culture, traditions and other social values by organizing this parade where they can show a sampling of their music, dances, martial arts and also share their blessings with others.

The City staff provides the necessary services to organize, plan and publicize this function and looks after the traffic and other policing requirements of this event and ensures the enforcement of sanitary and health standards for the protection of participants and also for the residents along the parade route.

The city's service costs consumes a substantial portion of society's budget allocated for this event.

3. Financial Summary

Last Actual Expense Budget for Event	\$	<u>41,800</u>	Cash Grant Requested	\$	<u>10,000</u>
Proposed Event Budget	\$	<u>47,700</u>	Service Grant Requested*	\$	<u>13,000</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff
Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant Information

Light Water Drums Society

Name of organizing group, and the official name of the registered not-for-profit society applying for the grant

2829 Triumph St., Vancouver BC V5K 1T4

604-873-2672

Society mailing address

Telephone

Fax

Caroline Johnson, Director

caroline.johnson@shaw.ca

www.lightwaterdrums.ca

S-48817

Society contact person & title

E-mail

Website address

Society no.

Caroline Johnson, Director

caroline.johnson@shaw.ca

604-873-2672

Event contact person & title

E-mail

Telephone

Fax

Filling out this form:

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2. Proposed Activity

Name of Event

Light Water Drums Festival

Event Date (s)

January 21, 2006

Location

Sanctuary - Hastings Park & HCC

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

Light Water Drums: Beating Back the Dark of Winter - Hastings Park, Saturday January 21, 2006
The Light Water Drums festival is a lantern and drum procession, celebrating the dark and wet of Vancouver winters and the joy of Hastings Park's restored natural beauty. As its name suggests, the festival combines the themes of

- Light - fire, lanterns, candles and glowing things in the dark
- Water - the rain, the pools and ponds, the underground stream running through the park
- Drums - the joyful noise of celebration

The concept of Light Water Drums was born last year when a small group of Hastings-Sunrise residents joined together to create a celebration in Hastings Park (January 2005). We felt that there are not enough community-oriented cultural events held in Hastings-Sunrise and that the sanctuary in Hastings Park is under-utilized as many residents are not even aware of it's existence. We wanted to create an event that would encourage the community to come out and explore this beautiful space. With two months lead time and a shoestring budget, the seven of us were able to pull together and mobilize support within the community to put on a wonderful event attended by over 300 people!

For 2006 we would like to continue in this tradition. We want to hold a lantern procession, led by our drummers, starting from Hastings Community Centre, crossing Hastings Street and proceeds in a circuit around the ponds in the sanctuary. Along the way, participants will pass fire-spinners and other performances, as well as installations. We will then return to Hastings Community Centre for hot drinks refreshments and to wind down the evening. We are requesting funds from the Small Celebrations Grant Program in order to compensate our performers, and to cover some of the materials and costs involved with staging the event.

One of the most valuable components last year were the lantern workshops put on by Kiwassa Neighbourhood House. By using a train-the-trainer approach, Kiwassa held workshops for their Take Charge youth program. These youth, in turn, taught younger students how to make lanterns. On the day of the event, they all came out, bringing their families with them. This year we want to expand this aspect of our event. In addition to the regular lantern and drum workshops, held at the Hastings Community Centre and Kiwassa Neighbourhood House, we are also working with several schools to hold workshops with the students. We are also intending to work with the Aboriginal Mothers' Centre, to better engage and involve the urban aboriginal residents from Hastings Sunrise.

3. Financial Summary

Last Actual Expense Budget for Event	\$	<u>883</u>	Cash Grant Requested	\$	<u>4,000</u>
Proposed Event Budget	\$	<u>8,750</u>	Service Grant Requested*	\$	<u>-</u>

(*for Major Parades applications only)

To be completed by Cultural Affairs staff

Application review, comments and recommendation

Planner

Grant Recomm. \$

Approved by Council \$



2005 Celebration Grants

Office of Cultural Affairs, City of Vancouver

Deadlines:
September 12, 2005
and March 1, 2006

1. Applicant information

VANCOUVER CHERRY BLOSSOM FESTIVAL SOCIETY

Name of organizing group, and the official name of the registered not-for profit society applying for the grant			
1200-200 BURRARD ST. PO BOX 48600, VANCOUVER, V7X 1T2		(604) 739-3431	(604) 622-5931
Society mailing address		Telephone	Fax
BILL JOHNSTON, PRESIDENT	Johnston.William@ic.gc.ca	N/A	S-48848
Society contact person and title		E-mail	Website address
LINDA POOLE, EVENT ORGANIZER	linda.poole@telus.net	(604) 739-3431	(604) 622-5931
Event contact person and title		E-mail	Telephone (s)
			Fax

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2. Proposed Activity

Name of Event	Vancouver Cherry Blossom Celebration		
Event Date (s)	Focusing Month of March	Location	Neighbourhoods City-Wide

Please describe your event's purpose, provide date(s) and location, and summarize the cultural and other activities you are proposing. For what aspect of your event would grant funds be needed? (Note eligible expenses on page 2 of the Program Information Guide.)

The Vancouver Cherry Blossom Festival (VCBF) is a unique celebratory cultural festival welcoming the return of spring through Vancouver's spectacular natural resource of over 36,000 cherry trees in parks and boulevards city-wide, as well as private gardens. With such a display of blossoms Vancouver is the only city in Canada so well positioned to host this city-wide celebration. Honouring the cherry tree and the arrival of spring through the annual cherry blossom festival captures the exuberance of this awe-inspiring phenomenon with an outburst of cultural programming and cherry themed activity for the whole community to enjoy. The VCBF will connect Vancouver to many international cities also presenting an annual cherry blossom festival from Tokyo to Washington, D.C. and San Francisco, a bond which will renew itself every year.

The Vancouver Cherry Blossom Festival Society (VCBFS) will promote the first annual Cherry Blossom Festival as a celebration to honour the cherry tree. Japan's Ambassador to Canada will be invited to participate in the first Cherry Tree Planting Dedication to begin to establish Queen Elizabeth Park as the festival's home site in 2007. A Community/Media Launch will be scheduled for the first week of March along with other community programming that will serve to raise awareness and prepare for the expanded scope of the second annual event in 2007.

By 2008, Queen Elizabeth Park events will be joined by satellite festivities city-wide and beyond to other municipalities, a model that will allow the festival to grow organically in size and scope as popularity and support increases year-upon-year.

The grant funds are needed to cover initial costs incurred in organizing and promoting the event to a point where we can properly present the event to potential private sponsors.

3. Financial Summary

Last Actual Exp. Budget for Event	\$	N/A	Cash Grant requested	\$	10,000
Proposed Event Budget	\$	90,500 with in-kind & \$59,000 without	Service Grant Requested*	\$	

(*for Major Parades applications only)

To be completed by cultural affairs staff

Application review, comments and recommendation

Planner Grant recommended \$ _____ Approved by Council \$ _____

