

B.2

MOTION ON NOTICE

The following motion was submitted by Councillor Stevenson for the Regular Council meeting of October 4, 2005.

1. **Community Tourism Program (File 6008)**

MOVER: Councillor Tim Stevenson

SECONDER:

WHEREAS:

1. The Province of British Columbia has established a Community Tourism Program with funding allocated to the municipalities to promote and encourage tourism in the Province;
2. Direct funding grants will be provided to the municipalities and the City of Vancouver's allocation for the first phase of the Program amounts to \$363,884.54;
3. City staff have been in contact with the Union of British Columbia Municipalities (UBCM) staff who are administering the funds on behalf of the Province in order to gain information on the application criteria;
4. City staff are currently reviewing opportunities for use of the funding particularly related to events promoting Vancouver as the Host City of the 2010 Olympic and Paralympic Winter Games; and
5. Tourism Vancouver has contacted the City to explore further opportunities to promote tourism through the funding of regional initiatives.

THEREFORE BE IT RESOLVED:

1. That City staff work with Tourism Vancouver to explore opportunities and to report back on how to utilize the funds made available by the Province through the UBCM Community Tourism Program.