



CITY OF VANCOUVER

ADMINISTRATIVE REPORT

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TO: Standing Committee on City Services and Budgets

FROM: Managing Director, Cultural Services; Director, Vancouver East District,
Park Board; Director, Social Planning

SUBJECT: Get Out! - Olympic Youth Legacy for Physical Activity, Sport, Culture and
the Arts - Phase II Grants Recommendations

RECOMMENDATION

That Council approve 8 Get Out! - Grants to Youth amounting to \$33,500 and 6 Get Out! - Community Partner grants amounting to \$44,500, as listed in Appendix A for a total of \$78,000. Source of funds to be the Olympic Legacy component of the 2005 Grants budget.

GENERAL MANAGERS' COMMENTS

The Grants to Youth and Community Partner Grants are key components of the broader civic "Get Out!" initiative which encourages and supports innovative youth driven approaches to involving youth in sport, physical activity, arts and culture. The General Manager of Community Services and the General Manager of the Park Board recommends approval of the foregoing.

COUNCIL POLICY

Approval of grant recommendations requires eight affirmative votes.

Vancouver Civic Youth Strategy Policy – Council adopted the Civic Youth Strategy (CYS) in March of 1995, and initiated new youth engagement methods with the establishment of the Youth Outreach Team in 2003. CYS includes a policy statement that commits the City to involving youth and youth-driven organizations as active partners in:

- the development, assessment and delivery of civic services which have direct impact on youth; and
- broad spectrum consultations and initiatives on civic issues.

The policy statement above ensures that all City departments work towards four key objectives:

- ensuring that youth have "a place" in the City
- ensuring a strong youth voice in decision-making
- promoting youth as a resource to the City
- strengthening the support base for youth in the City.

On July 8, 2004, Council approved the Olympic Youth Legacy for Physical Activity, Sport, Culture and the Arts, including Vancouver's Youth Legacy Framework (report RTS 4247 on file at City Clerk's Office) and funding to support the first phase of an Action Plan. On April 28, 2005, Council approved the implementation of the second phase of the Action Plan (report RTS 4985 on file at City Clerk's Office).

SUMMARY AND PURPOSE

A total of 51 applications were received for Phase II of the Get Out Grants program, requesting \$327,606. This report presents the recommendations of an independent Adjudication Committee for approval of 14 Get Out! Grants for a total of \$78,000.

Appendix A presents a list of total grant requests and recommendations.

Appendix B provides detailed guidelines for the Get Out! Grants program.

BACKGROUND

The Olympic Youth Legacy program was renamed the Get Out! Youth Legacy Program and was launched in December 2004. Get Out! is an initiative to encourage and expand active youth engagement in a wide range of athletic, arts and cultural activities that can nurture young minds, bodies and spirits to achieve long-term health and well-being.

The Get Out! Grants program was developed as part of the Phase I Activity Plan for the Olympic Youth Legacy Framework. Other components of Phase I include new Park Board Recreational Pilot Programs and Research and Evaluation/Ideas Factory Youth Action Teams (for details on the entire program refer to RTS 04985 approved by Council on April 28, 2005, on file at the City Clerk's office, or visit the website www.heygetout.ca).

The Grants program was designed in consultation with youth and a community advisory committee, to assist youth, and youth-serving or community-based organizations to develop, implement and engage in sport, recreation, arts or cultural activities.

There are two streams to the Grants program:

- Grants to Youth (supporting youth-driven initiatives in partnership with community organizations); and
- Community Partnership (supporting youth programming developed by two or more youth-serving community organizations in partnership).

A total of 73 applications to the Get Out! Grants program were received for the first deadline of Jan. 31, 2005. On March 31, 2005, Council approved 25 Get Out! Grants for a total of \$100,000, to support youth-led initiatives in arts, sports, recreation and culture (report RTS 4444 on file at City Clerks office).

Upon review of the first phase of the Get Out! program, Council approved the redistribution of program funds to better meet overall program objectives. As a result, funds were equally allocated to grants, new recreation programs and research initiatives resulting in a budget for the grants in Phase II, at \$78,000 (from \$100,000 in the first phase).

DISCUSSION

For the second deadline of July 15, 2005, 51 applications were received. As anticipated for a summer deadline, the number of applications was lower than the first deadline as many youth were more difficult to reach at this time of the year. Prior to the deadline, three workshops were held at the Dunbar Community Centre, the Broadway Youth Resource Centre and the Aboriginal Friendship Centre. These workshops provided capacity building tools for youth and youth agencies who were interested in applying to the Get Out! Grants program. Further, individual assistance was offered by phone, email and in person to those requiring assistance in completing the application. A number of workshop attendees submitted an application as a result of the workshop. Grant applications were screened for eligibility by staff from the Park Board, Social Planning and the Office of Cultural Affairs.

The applications received were evaluated by a five-member independent Community Adjudication Committee comprised of members of the communities of interest (including three youth members). This report reflects the recommendations of the committee members. The Committee included:

- Emily Elder, youth
- Azaniyah Khan, youth
- Pheonix Beck, youth
- Mark Gifford, Program Director, Vancouver Foundation, Youth Philanthropy Council
- Katherine Ringrose, Manger, Inclusion Initiatives, 2010 Legacies Now

Recommendations were based on clearly articulated evaluation criteria for the programs as appended to this report (Appendix B). No reconsideration process was established for the Grants program during the pilot phase. Table 1 presents a breakdown of total requests and recommendations for the 2 Get Out! Grants streams.

Table 1: Requests and recommendations by Grants stream

	Applied	Total Requested	Total Recommended
Grants to Youth	21	\$87,661	\$33,500
Community Partners	30	\$239,945	\$44,500
Totals	51	\$327,606	\$78,000

*grants to youth requests can be up to \$5,000

*community partner requests can be up to \$10,000

Based on the recommendations of the Adjudication Committee, funding is recommended to 14 applicants, reflecting those proposals that best meet the program goals and evaluation criteria. Appendix A contains a detailed list of requests and recommendations.

The majority of applications received for the second deadline were for arts or cultural projects. Twelve arts or cultural activities and 2 sport or recreation projects are recommended for support.

Research and Evaluation

During the second phase, research was conducted by the Youth Action Teams by way of gathering information from final reports submitted by participants of the Get Out! Program. Through the Get Out! Phase I grants program, 678 youth (165 as organizers) were engaged in various funded projects and seventeen of those Phase 1 projects continue to operate beyond the Get Out! grant funding period.

In total, all Get Out! Phase I programs – which include the Grants program, the Park Board new Recreation programs and Research and Evaluation through the Ideas Factory Youth Action Teams – have been successful in engaging 1,884 youth (1,600 moderately active and inactive youth and 242 as organizers) in 37 sports, arts and culture programs. It is estimated that of the 1,600 less active youth, 75% of them will continue at an increased level of activity beyond Phase I of the Get Out! program. It appears that the youth-driven, peer-to-peer program model that most projects employed, in which more active youth facilitated the involvement of less active youth, was particularly successful in increasing the level of activity and engagement of less active youth.

Organizers and participants are reporting the importance of Get Out! in funding programming innovation, outreach and engagement of less-active youth, supporting the ideas and initiatives of youth, and encouraging sustainability and capacity-building.

Get Out! projects appear to have been particularly significant in their ability to:

- outreach to new less-active youth
- empower & develop leadership of youth organizers and participants
- create community & peer connections that builds greater resilience to risky behaviour and negative health outcomes
- engage older and/or more active youth to mentor younger and/or less active youth
- expose youth to a greater diversity of or "new" arts, cultural, sports & recreation activities
- create new spaces and forums for youth expression and connections.

FINANCIAL IMPLICATIONS

Approval of these recommendations leaves no balance in the Get Out! Grants component of the 2005 grants budget.

CONCLUSION

There continues to be a significant amount of interest in the pilot Get Out! Grants program. Based on a preliminary analysis of Phase I project outcomes, an overwhelming majority of the projects will have a life beyond the initial funded phase, while 75% of the youth involved will continue at an increased level of activity as a result of their participation in the projects.

Early findings also indicate that Get Out! is proving effective in outreaching to less active youth, creating critical peer networks and mentorship opportunities, increasing youth exposure to a wide range of activities and helping to develop leadership skills in young people.

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Get Out! Grants to Youth Program

Organization	Youth Group	Project	Requested	Rec.
Britannia Community Centre Assn.	Youth from Britannia Teen Centre	Community Development Program	4,500	0
Cedar Cottage Neighbourhood House (Assn. of Nghd. Houses of Gr. Van.)	Youth from community	Free Guitar Lessons for Youth (Second Degree)	2,111	0
Collingwood Neighbourhood House Soc.	Youth from Windermere Community Programs	Windermere Community Mural	4,750	4,750
Community Arts Workshop Soc.	The Carnival Band Dance Corps	Carnival Dance Corps	5,000	0
Community Arts Workshop Soc.	The Carnival Band - Neighbourhood Tracks	Neighbourhood Tracks New Music	4,500	0
Downtown Eastside Safety Soc.	DEYAS (Downtown Eastside Youth Activities Society)	Chilli Van Project Expansion	5,000	0
Dunbar Community Assn.	Youth from Dunbar Community Centre	Youth Of the Unsung Talents Heard	2,000	2,000
Grandview Community Centre Assn.	Youth from Grandview Community Centre	2010 Walking Challenge	5,000	0
Greater Vancouver Assn. of the Deaf	Youth from deaf community	Access to Recreational Activities for Deaf Youth	2,000	0
Jabulani World Music Soc.	Kutapira Youth Ensemble	Kutapira Youth Ensemble Recording Project	5,000	0
Killarney Community Centre Assn.	Killarney Secondary School graduates and youth	Killarney Youth in Action Mentorship Program	2,900	2,900
Leave Out Violence	Youth from Broadway Youth Resource Centre	LOVE Vancouver Publishing Project	5,000	5,000
Little Mountain Neighbourhood House Soc.	Tupper Community School Team & Program Club	Get Out Games	3,850	3,850
National Congress of Italian Canadians BC Branch	Italian Cultural Center Soc.	Multicultural Forum	5,000	0
Purple Thistle Soc.	Various youth	Purple Thistle Animation Program	5,000	0
Redwire Native Youth Media Soc.	First Nations Youth	Do or DIY (Do-it-Yourself)	5,000	0
Satellite Video Exchange Soc.	Dirty Gender Secrets Working Group	Dirty Gender Secrets: A Multi Media Event	5,000	5,000
Self-Help Resource Assn. Of B.C.	Mark My Words Artists	Mark My Words	5,000	5,000
Skeena Terrace Tenants Assn.	Skeena Terrace Youth Group	Skeena Terrace Neighbourhood for Youth	5,000	0
Up in The Air Theatre Soc.	Female youth	Create Now	5,000	5,000
Van. School Board	Youth from Killarney Community Centre	Killarney Youth Community Newspaper	1,050	0
		Total	87,661	33,500

Get Out! Community Partnership Program

Organization	Partnering Organization	Project	Requested	Rec.
Alibi Unplugged Script Reading Series Soc.	JM Productions The Planet Theatre	Get Out n'Put on your Shorts!	10,000	0
Britannia Community Centre Assn.	Youth from Queen Victoria Elementary School	Britannia/Queen Victoria Music Outreach Project	5,360	0
Canadian National Institute for the Blind - BC-Yukon Division	BC Blind Sports & Recreation Assn. (BCBSRA)	Introduction to Sports for Youth who are Blind	7,500	0
Check Your Head: The Youth Global Education Network	Sierra Youth Coalition	Activating Social Change Through Art	10,000	7,500
Compaigni V'Ni Dansi Soc.	Urban Native Youth Assn.	V'ni Dansi, Come and Dance Project	10,000	0
EYA Environmental Youth Alliance Soc.	Inter Urban: Gallery & Community Artspace	Photo Voice Vancouver: Youth Perspectives	5,340	0
False Creek Community Centre Assn.	False Creek Racing and Canoe Club	"Paddles up! Youth on the Water"	2,500	2,500
Gathering Place Community Centre Soc.	Integrated Youth Services and Roundhouse Community	Watch yOUR Step II	10,000	0
Gordon House (Assn. of Nghd. Houses of Gr. Van.)	Redway BC	R.E.A.L. Youth Arts Project	10,000	0
Grunt Gallery (Visible Arts Soc.)	Aboriginal Youth Theatre Project (AYTP)	Dreaming in Red	10,000	10,000
Island of Roses Soc.	Lax Kw'Alaams Vancouver	"Putting It All Together" Youth Project	8,000	0
Judith Marcuse Projects Soc.	The Aries Project (Urban Native Youth Assn.)	Earth(ling) Expressions: Aboriginal Youth-Tradition	6,800	0
Kids Around the World Children's Museum Soc.	Children's International Summer Villages	Celebrating the World in our City	6,500	0
Killarney Community Centre Assn.	Killarney Secondary School	Desi Days	6,000	0
Knowledgeable Aboriginal Youth Assn.	Pacific Association of Women, Van. Aboriginal Friendship Society	Urban Rites of Passage Ceremony	8,800	8,800
Leave Out Violence	Broadway Youth Resource Centre	Olympic Youth Photo Journal	10,000	0
PHS Community Services Soc.	Vancouver Moving Theatre	Voices of the DTES	10,000	8,200
Ray-Cam Co-operative Centre Soc. (Art Action)	Vancouver Youth Visions Coalition	RayCam Video & Music Cooperative Project	10,000	0
Redway BC	Knowledgeable Aboriginal Youth Advocates	Tribal Rising	7,500	0
Reel to Real: Celebration of Moving Images Soc.	Britannia Outreach Secondary School	Our World	10,000	0
Renfrew Football Association (Van. Trojans)	Van. Tech Hub & Trout Lake Community Ctr.	The 5 F's - Flag Football for Fun & Fitness	10,000	0
Riley Park Community Assn.	Immigrant Services Soc. of BC	Multicultural Youth Soccer	1,800	0
Sheway (Vancouver Native Health Soc.)	UBC Learning Exchange	Sheway Family Network	10,000	0
Society for Children & Youth of BC	Vancouver Youth Visions Coalition	A People's Project: Monitoring the Rights of Children	8,945	0

Strathcona Community Centre Assn.	Britannia Community Centre Assn.	Strathcona Youth in Action Mentorship	6,900	0
Sunset Community Centre Assn.	John Oliver Secondary School	Get set go.ca - Youthdownsouth.com-home.ca	3,000	0
Van. Dance Centre Soc.	Mount Pleasant Community Centre Assn.	BC Dances! Communities Discovering Dance	10,000	0
Watari Research Assn.	Contemporary Art Gallery	ARTS 101	10,000	0
West End Community Centre Assn.	King George Community Schools Team	Youth Capacity & Leadership Development	5,000	0
World Peace Forum Soc.	YouLead (International House UBC)	At Day-Break	10,000	7,500
		Total	239,945	44,500

Grants to Youth Program

Program Objectives

The Get Out! Grants to Youth program provides support for youth to initiate, develop and implement their own ideas through cultural projects with community partners. The aim of the program is to:

- Improve long-term health and well-being of youth
- Create opportunities for youth to foster creativity and self-expression
- Increase the engagement of inactive youth and youth from diverse communities
- Promote active and sustained participation
- Encourage partnerships and collaboration between youth and community
- Build capacity for youth

Grants may range from \$500 to \$5,000 per project.

What do we fund?

Projects must be:

- Cultural or artistic in the broadest sense (e.g. theatre, dance, music, literary, visual, media, design, culinary, gardening, and other cultural expressions of the community)
- Youth-driven
- Have a positive impact on youth
- Located in the City of Vancouver or be of primary benefit to youth residents in the City of Vancouver

What costs are eligible?

- Professional fees or honoraria
- Administration costs
- Production costs
- Materials/supplies
- Transportation/travel
- Advertising and promotion

Who can apply?

- Youth ages 12 - 24 in partnership with a Vancouver-based not-for-profit community organization
- The community organization must be youth-serving or have demonstrated experience in youth programming
- The community organization must have been registered as a not-for-profit society in BC for a minimum of six months

What costs are not eligible?

- General operating expenses of partnering community organizations
- 100% of the project's costs
- Deficit reduction
- Retroactive funding
- Capital costs
- Fundraising events
- Bursaries or scholarships
- Employment training programs
- Projects already receiving assistance through the City of Vancouver Grants to Youth

What the Adjudication Committee will consider when reviewing your application

- Long-term positive holistic impact on the health and well-being of youth
- Community diversity and inclusion of youth of diverse backgrounds (e.g. age, gender, race, ethnicity, culture, income, sexual orientation and ability/disability)
- The potential to reduce barriers for youth and involve youth who are not normally involved in community activities
- Creativity and uniqueness of the project
- Collaboration and partnership between youth and community groups
- Capability of the group to realize the proposed project

Community Partnership Program

Program Objectives

The Get Out! Community Partnership program provides an opportunity for two or more organizations to develop athletic, artistic or cultural programming for, and in partnership with, youth. The aim of the program is to:

- Encourage the development of partnership programs between youth, youth-serving or youth driven agencies and community based agencies
- Improve long-term health and well-being of youth
- Increase the engagement of inactive youth and youth from diverse communities
- Build capacity for youth and encourage long-term outcomes
- Promote active and sustained participation for youth in sports, arts or culture
- Encourage organizations to be responsive to the changing needs of youth and the community

Grants of up to \$10,000 are available per project.

Who can apply?

- Two or more organizations must be involved including one community-based organization and one youth-serving or youth driven organization
- At least one organization must have been registered as a not-for-profit society in BC for a minimum of six months

What do we fund?

Projects must:

- Involve youth in meaningful ways (e.g. planning, development or delivery) and have a positive impact on youth
- Involve inactive youth and youth from diverse communities between the ages of 12 - 24
- Be new or an innovative expansion to an existing program and be of an athletic or cultural nature
- Be located in the City of Vancouver or be of primary benefit to youth and community partners in the City of Vancouver

What costs are eligible?

- Professional fees or honoraria
- Administration costs
- Production costs
- Materials/supplies
- Advertising and promotion
- Transportation/travel

What the Adjudication Committee will consider when reviewing your application

- Long-term positive holistic impact on the health and well-being of youth
- Inclusion of youth from diverse backgrounds (e.g. age, gender, race, ethnicity, culture, income, sexual orientation and ability/disability)
- The potential to reduce barriers for youth and involve youth who are not normally engaged in community activities
- The demonstrated ability of the applicants to realize the project, including previous program history, program resources, realistic work plan, community support, strong partnerships and collaboration and financial support
- The project is unique and addresses youth needs that are currently not being served
- Involvement of youth in the concept, design and implementation of the project (e.g. paid youth staff, a youth advisory board and adult/youth mentorships)
- Collaboration and partnership between youth and community groups
- The proponent can demonstrate how the program will create organizational change in their service delivery to youth
- The project and/or its impact is sustainable in some form beyond the completion of funding
- The proponent provides substantive matching or in-kind resources