



CITY OF VANCOUVER

ADMINISTRATIVE REPORT

Report Date: September 9, 2005
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CC File No.: 3252
Meeting Date: September 13, 2005

TO: Vancouver City Council
FROM: City Clerk
SUBJECT: UBCM - Sponsorship of the Welcome Reception

CONSIDERATION

THAT Council approve funding in the amount of \$17,500 to sponsor the Welcome Reception of the UBCM Annual Convention being held at the Storyeum on September 26. The sponsorship funding is to be made available through the External Relations budget.

CITY MANAGER'S COMMENTS

The City Manager submits this report for Council's consideration.

COUNCIL POLICY

There is no applicable Council Policy.

PURPOSE

To obtain approval from Council for the funding of the UBCM Welcome Reception to be held on September 26, 2005.

BACKGROUND

The Union of British Columbia Municipalities (UBCM) is an association that represents the interests of every municipality and regional district in the province. Through its Executive, which is composed of elected officials from communities throughout the province, it works with the provincial level of government in an effort to improve upon current legislation, regulations and funding arrangements.

Each year the UBCM holds a conference which is attended by elected officials and senior staff throughout the province. The purpose of the conference is to review and endorse various resolutions put forward by the municipalities and to provide numerous educational sessions/seminars on subjects of interest to local government elected officials. Every second year the conference is held in Vancouver. In alternate years, the Annual Conference is held in various municipalities throughout the Province. It is a long standing tradition that the host municipality sponsor the Welcome Reception. In the past, the City of Vancouver has provided sponsorship funding to the UBCM for the hosting the Welcome Reception. On the last occasion the UBCM requested and was provided with \$15,000 in funding.

In return for the sponsorship funding, the City receives the following benefits:

- Opportunity to welcome and address the delegate attendees
- Recognition as a host partner
- Free registration for two delegates
- Two tickets for the Welcome Reception, Luncheon, and Banquet

DISCUSSION

The 2005 Conference will be held on September 26 - 30 at the Vancouver Convention & Exhibition Centre. The UBCM is celebrating its 100th Anniversary.

This year the UBCM has requested \$17,500 from the City of Vancouver.

FINANCIAL IMPLICATIONS

Funding would be made available through the 2005 External Relations Operating Budget.

CONCLUSION

The UBCM has requested \$17,500 in sponsorship funding. Council is being asked to consider supporting the request.

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