



## CITY OF VANCOUVER

### ADMINISTRATIVE REPORT

Report Date: June 12, 2005  
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Meeting Date: June 28, 2005

TO: Vancouver City Council  
FROM: Managing Director of Cultural Services  
SUBJECT: 2005 Public Art Allocations from Capital

#### RECOMMENDATION

THAT City Council approve \$250,000 in allocations to new and current projects from the Public Art Unallocated Account as follows:

1. \$75,000 to the 2005 Community Public Art Program, with specific projects and budgets reported back for Council's consideration at the conclusion of the selection process
2. \$150,000 to artwork at One Kingsway Civic Centre.
3. \$25,000 in project management funds to assist implementation of the projects above.

Source of funds to be the \$250,000 from Basic Capital approved on May 12, 2005.

#### GENERAL MANAGER'S COMMENTS

The General Manager RECOMMENDS approval of A.1 through A.3.

#### CITY MANAGER'S COMMENTS

The City Manager RECOMMENDS the General Manager's recommendation, above.

## COUNCIL POLICY

City Council adopted the Public Art Program for Civic and Private Development in 1990. The Community Public Art Program was adopted in 1994.

Council provided \$750,000 for public art in the 2003-2005 Capital Plan. On May 12, 2005, Council approved \$250,000 for the 2005 Civic Public Art Projects, including this year's Community Public Art Program.

## SUMMARY

This report recommends allocations totalling \$250,000 to civic and community public art projects, including \$150,000 for artwork at One Kingsway Civic Centre, \$75,000 for grants to community projects, and \$25,000 for project management and administration.

## PURPOSE

This report recommends allocations totalling \$250,000 to the 2005 Public Art Program including Community Public Art and a major commission at One Kingsway Civic Centre.

## BACKGROUND

The Public Art Program has three components: Civic, Community, and Private Sector. Civic art processes develop artwork at new and existing City and Parks capital projects. The Community Program develops public art in neighbourhoods by means of artist and community collaborations. Both the City and Community Public Art Programs are funded through the Capital Plan. The Private Sector Program provides options and guidelines for developer-sponsored public art, when art is required at major rezonings as a condition of development.

## DISCUSSION

### 2005 RECOMMENDED ALLOCATIONS

#### 1. Community Public Art: \$75,000

The Community Public Art Program offers grants to non-profit organizations that sponsor artist-community collaborations. Projects typically address neighbourhood needs and aspirations, and foster community pride, identity, and cohesion. This year, as in previous years, project applications will be reviewed and recommended by a panel of staff and community members. Following this review, recommended projects will be presented to Council for consideration.

#### 2. One Kingsway Civic Centre: \$150,000

Council in 2003 approved \$25,000 to fund some initial artwork and an extensive consultation process leading to a major public art commission at this new civic centre. Artist Pat Beaton engaged the community in an art-making process leading to a work ("*Grow With Us*") that signalled Mt. Pleasant Community Centre's move to its new home. Simultaneously, public art consultant Barbara Cole undertook an extensive process with community stakeholders, the

building committee, and local artists, to determine terms of reference for a major public art competition. That competition, just completed, led to the selection of artwork by Fiona Bowie (with Rebecca Belmore and Sydney Lets) entitled "*Flow*".

The total budget for "*Flow*" is \$250,000, including, consistent with all civic projects, a percentage allocation to the Public Art Maintenance Reserve. The work will be developed in stages, along with One Kingsway. To accommodate this commission within the annual Public Art Program allocation of \$250,000, \$150,000 is requested this year. We will request \$100,000 next year to complete the work.

### 3. Project Management and Administration: \$25,000

Civic public art processes are executed by the Public Art Manager and by contract consultants who manage projects. Depending on the complexity and the degree of public consultation required, individual projects vary greatly in the amount of consultant time required. This budget covers anticipated costs of the proposed 2005 public art projects as well as incidental costs arising from the implementation of the Civic, Community, and Private Sector Programs.

Guidelines for City and Private Sector projects allow no more than 20% of artwork budgets for project consultation, development, and administration. Due to the extensive community consultations and relatively small budgets characteristic of City processes and projects, this presents a continuing challenge. The \$25,000 requested for project management and administration equals 14% of the \$175,000 in project budgets requested above. In addition to assuring artwork support for the One Kingsway project, these funds will provide assistance to complete several projects funded previously.

## FINANCIAL IMPLICATIONS

All recommendations will be funded from the 2005 Capital Plan provision of \$250,000 approved May 12, 2005, for the Public Art Program.

### SUMMARY OF RECOMMENDED PROJECTS AND BUDGETS

Capital Funds Approved May 2005		\$250,000
Projects Recommended:		
	Community Public Art	\$75,000
	One Kingsway	\$150,000
	Project Management	\$25,000
		\$250,000
Balance		\$0

## CONCLUSION

This report recommends that the 2005 Capital Plan provision for the Public Art Program of \$250,000 be allocated to the Community Public Art Program (\$75,000); a major commission at the One Kingsway civic centre (\$150,000); and to project management and administration (\$25,000).

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