



CITY OF VANCOUVER

ADMINISTRATIVE REPORT

Report Date: April 25, 2005
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CC File No.: 4209
Meeting Date: April 26, 2005

TO: Vancouver City Council

FROM: Mayor Larry Campbell

SUBJECT: Independent monitoring of 2010 Impact of the Olympics on Communities Coalition (IOCC)

RECOMMENDATION

- A. THAT Council approve funding of \$3,500 to United We Can for travel costs associated with sending one community representative to Torino from May 14th to May 21st, 2005 as part of the civic delegation and to participate in the preparation of a report on the findings of that trip. Source of funds: Mayor's Fund.
- B. THAT Council approve funding of \$16,500 to Impact of the Olympics on Communities Coalition (IOCC) for travel costs associated with sending one community representative to Torino from May 14th to 21st, 2005 as part of the civic delegation, reporting out to the Mayor and the community on the findings of trip, developing a strategic plan and proposal for an organizational structure and establishing a fundraising plan. Source of funds: Mayor's Fund.

CITY MANAGER'S COMMENTS

This report is submitted by the Mayor for the information and for approval by Council as part of his follow-up on the report he released during the 2002 Olympic referendum.

COUNCIL POLICY

Council has a number of policies related to the 2010 Winter Games. Most notably, September 2003, Council approved *Ensuring Vancouver's Olympic and Paralympic Legacy* which reported out on a series of Mayor's forums and made recommendations on legacies coming from the Games. Specifically, this Report recommended that in order to build and maintain community confidence, the City should work with interested community organizations and other partners

to ensure social sustainability as well as democratic practices are at the forefront of the planning and holding of the Games.

SUMMARY AND PURPOSE

Ensuring that the 2010 Winter Olympic and Paralympic Games will be environmentally, economically and socially sustainable and inclusive was one of the key commitments made during the Bid process. This commitment applied to the federal government, province and City of Vancouver. The long-term development of a community-based, independent organization to act as a monitor and to create appropriate community links is essential to ensuring progress is made in meeting these commitments. It is also important that community organizations be engaged in establishing realistic processes and goals to assess progress on the Inclusivity Intent Statement and other sustainability commitments.

The funding proposed will ensure broad community participation in a civic delegation visiting Torino, the host of the 2006 Olympic Winter Games and Winter Paralympic Games. The City of Torino issued an invitation to the Mayor as a follow-up 2004 Torino civic delegation to Vancouver. The delegation, to be headed by Councillor Jim Green, will meet with TOROC officials and local community organizations to see how Torino is implementing its Charter of Intents, which has many similar goals to Vancouver's Inclusivity Intent Statement. The delegation will also participate in a day of activities in Torino's ATRIUM, a downtown meeting place, which will showcase Vancouver's Olympic preparations and include a Tourism Vancouver display.

BACKGROUND

The City of Vancouver has worked with other levels of government and members of the community to develop an inclusive and sustainable Olympics that will benefit all residents, particularly those in the inner city.

After a series of Mayor's forums, Council approved the recommendations contained in *Ensuring Vancouver's Olympic and Paralympic Legacy* committing the City to ensuring the 2010 Games are Socially, Environmentally, and Economically sustainable. It also committed the City to community engagement, specifically to working with interested community organizations with an interest in the Games to monitor the progress of the bid to ensure it achieves the City's objectives for sustainability.

The **Impact of the Olympics on Community Coalition (IOCC)** was formed during the bid process as an independent organization dedicated to ensuring that environmental, social, transportation, housing, economic and civil rights issues associated with the Vancouver/Whistler 2010 Olympic Games are addressed from a community perspective.

Recognizing the importance of a community-based voice, the Bid Corporation appointed two community representatives to its board:

- Linda Mix, former Coordinator, Tenants Rights Action Coalition and founder of IOCC
- Ken Lyotier, founder and Executive Director, United We Can Society.

(Both have agreed to participate in the delegation. Both were also members of the Inner-City Inclusive Work Group, which developed the Inner-City Inclusive Commitment Statement, in conjunction with the Bid Corporation and the Vancouver Agreement.)

During the bid process, the IOCC presented the Bid Corporation with 22 key recommendations on the issues that need the greatest attention in developing and hosting an inclusive and sustainable Olympic Games. The recommendations focused on housing, civil liberties, the environment, community economic development, transportation and security, safety and sovereignty. Many of these recommendations were incorporated in the "2010 Winter Games Inner-City Inclusive Commitment Statement" that was adopted by the Bid Corporation and the three levels of government through the Vancouver Agreement.

The IOCC has acted as a public monitoring organization over the Games development process and aims to do so through to its completion in the winter of 2010. The IOCC aims to seek out creative programmatic and legislative remedies to issues that arise during the development process. The IOCC aims to raise issues in the public interest through public forums, media relations, research and report writing (a report card).

Organizational members of the IOCC include:

- The Tenants' Rights Action Coalition (TRAC)
- Institute of Health Promotion Research (IHPR)
- Better Environmentally Sound Transportation (BEST)
- Society Promoting Environmental Conservation (SPEC)
- Vancouver and District Labour Council (VDLC)
- British Columbia and Yukon Territory Building & Construction Trades Council
- Think City Society
- Southeast False Creek Working Group

In partnership with the **Think City Society**, the IOCC sponsored Think 2010 which brought together a diverse group of participants to discuss ensuring the Vancouver/Whistler 2010 Winter Games provide benefits for the environment and for all members of our society.

The IOCC has adopted four avenues of engagement to constructively influence the development of and outcomes of VANOC's implementation of the Vancouver 2010 Bid Book and Inner City Commitment Statement:

- Monitoring and Evaluation - an annual evaluation of VANOC's progress in building and development of the 2010 Games in relation to the commitments made in the Bid Book and the Inner City Commitments;
- Communications - the development of a communications plan to provide regular updates, outreach and public awareness;
- Coalition Building - further strengthening of the IOCC through the strengthening and development of partnerships with other community and governmental organizations;
- Advocacy and Mitigation - direct engagement with VANOC or a level of government on a specific issue of concern that impact the community as they arise.

In September 2003, Council approved *Ensuring Vancouver's Olympic and Paralympic Legacy* which reported out on a series of Mayor's forums and made recommendations on legacies coming from the Games. Specifically, this Report recommended that in order to build and maintain community confidence, the City should work with interested community organizations and other partners to ensure social sustainability as well as democratic practices are at the forefront of the planning and holding of the Games.

In collaboration with labour, business and community organizations, a civic delegation is travelling to Torino in May to assess the success the Torino Games are having in meeting sustainability targets. In addition to Councillor Green, representatives of VANOC, the BC Yukon Building Trades Council, the IOCC and United We Can will participate in the delegation. While VANOC and Building Trades have the means to cover their travel costs, the IOCC and United We Can do not. Therefore, this report recommends the City, through the Mayor's Fund cover their expenses so that the community is represented on the trip.

The terms of the grant to United We Can are as follows:

- Ensure participation in a civic delegation to Torino headed up by Councillor Jim Green to meet with Torino Organizing Committee (TOROC) members, as well as local non-governmental organizations to:
 - Investigate what legacy commitments have been made to community;
 - Investigate whether the TOROC is delivering the legacy commitments and how they are ensuring they are an asset to the community;
 - Investigate how the TOROC is monitoring its community commitments;
 - Investigate how the TOROC collaborates and communicates with the NGO sector;
 - Determine how the low income community will be treated during the Games;
 - Investigate how security measures will impact the community during the Games.
- Participation in the preparation of a report for the Mayor's Office on the information gathered on the Torino trip and recommendations;
- Reporting out, through a public forum or other means, to the community on the information gathered on the Torino trip and the recommendations developed, and reporting out to staff working on inclusivity at City of Vancouver, Vancouver Agreement and VANOC.

However, in tandem with the fact finding trip to Torino, it is recommended that the Mayor's Office provide funds to enable the IOCC to further develop its capacity.

The terms of the grant to the IOCC are as follows:

- Development of a Strategic Plan and proposal for an IOCC organizational structure. Possible IOCC roles include: creating partnerships with community organizations and to provide analysis, measures, critiques and

recommendations on the development of the 2010 Olympic and Paralympic Games in relation to sustainability and inclusivity. The IOCC could also have a role in working with the City of Vancouver, Vancouver Agreement, and VANOC to create appropriate community links to fulfill the inclusivity commitments;

- Establish a fundraising plan from other sources to ensure the long-term viability of the IOCC to fulfill its mandate;
- Sending of one community representative to Torino as part of the civic delegation being headed up by Councillor Jim Green to meet with Torino Organizing Committee (TOROC) members, as well as local non-governmental organizations to:
 - Investigate what legacy commitments have been made to community;
 - Investigate whether the TOROC is delivering the legacy commitments and how they are ensuring they are an asset to the community;
 - Investigate how the TOROC is monitoring its community commitments;
 - Investigate how the TOROC collaborates and communicates with the NGO sector;
 - Determine how the low income community will be treated during the Games;
 - Investigate how security measures will impact the community during the Games.
- Preparation of a report for the Mayor's Office on the information gathered on the Torino trip and recommendations;
- Reporting out, through a public forum or other means, to the community on the information gathered on the Torino trip and the recommendations developed, and reporting out to staff working on inclusivity at City of Vancouver, Vancouver Agreement and VANOC.

FINANCIAL IMPLICATIONS

The funds for these grants will come from the Mayor's Fund within the current year's budget.

CONCLUSION

Having independent, grassroots monitoring and involvement during the 2010 development process will benefit all the partners involved in hosting the first ever socially, environmentally and economically sustainable Games. In providing funds to the IOCC and United We Can, the City of Vancouver is helping to facilitate this goal and continuing to follow through on meeting the commitments made in the *Ensuring Vancouver's Olympic and Paralympic Legacy* report.