

**WORLD**  **PEACE FORUM 2006**

# **World Peace Forum 2006**

**Vancouver, British Columbia, Canada**

**June 23 - 28, 2006**

**“Cities and Communities:  
Working together to End War and  
Build a Peaceful, Just and Sustainable World”**

**Report to: Vancouver City Council  
March 31, 2005**

**From: World Peace Forum Society  
- and the -  
City of Vancouver Peace & Justice Committee**

# WORLD PEACE FORUM 2006

March 7, 2005

Vancouver City Council,  
City of Vancouver,  
453 W. 12<sup>th</sup> St.,  
Vancouver, B.C.,  
V5Y 1V4

Dear Mayor Campbell and City Councillors:

**Re World Peace Forum 2006**  
**Vancouver - June 23 - 28, 2006**

The Joint Steering Committee of the Vancouver Peace and Justice Committee and the World Peace Forum Society is pleased to present you with our report on the **World Peace Forum 2006** to be held in Vancouver June 23 – 28.

We look forward to your endorsement of what we believe will be a watershed event in the growing global movement towards a peaceful, just and sustainable world in our lifetimes. We are hopeful that the **World Peace Forum 2006** in Vancouver will be the start of a series of such international gatherings held at other cities around the world in the years to come.

We thank you in advance and in anticipation of your support, and look forward to working with you, the City, the School, Parks and Library Boards to ensure that the **World Peace Forum 2006** in June 23 - 28, is an unqualified success.

Thank you.

Sincerely,

Joint Steering Committee,

World Peace Forum Society  
- and the -  
City of Vancouver Peace and Justice Committee

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## EXECUTIVE SUMMARY

### Purpose

This report provides the background of, the rationale for and the evolving plans to host the **World Peace Forum 2006** in Vancouver, June 23 - 28, 2006. It is designed to provide the Mayor and Vancouver City Councillors with the information necessary to confidently decide to endorse the **World Peace Forum 2006**.

### Vision and Objectives

The World Peace Forum is a major international undertaking. The Forum is planned to be broad in scope, providing an umbrella under which movements and organizations working on peace and sustainability issues, including city representatives, indigenous peoples, women, youth, labour, seniors and concerned citizens, can come together, network and demonstrate to the world a growing international commitment for peace, justice and sustainability within our lifetimes. It will integrate significant arts and cultural performance with and as part of the international dialogue. It will create venues and opportunities to maximize local citizen involvement.

We conceive of the period leading to 2006 and the **Forum** itself as a process rather than an event: a process of building an ever broadening consensus within civil society and our civic governments, towards achieving a living 'culture of peace'. The **Forum** will facilitate the collaboration and coordination of international ideas and energies that shape the substance of the **Forum** agenda.

The **World Peace Forum 2006** will provide an opportunity to develop strategies to strengthen organizational capacities within organizations and across networks, in cities and local authorities, within regions, across nations and internationally to educate and advocate for a just, peaceful and sustainable world. The **Forum** will present an opportunity to connect civic and social movements to work for common goals within their respective cities. The **Forum** will develop networks to exchange educational resources, share successful practices, and facilitate global networks of youth for peace and disarmament. The **Forum** will establish a network to end impunity for war crimes and achieve redress and reconciliation. The **Forum** will seek to strengthen Canada's role as an independent international voice for peace, justice and sustainability.

Cities and local authorities, acting with community support, can effectively contest global militarism and curtail ballooning military budgets which starve local and regional governments of the resources necessary to provide quality housing, health, education and community services. The challenge

*A culture of peace:  
"a set of values,  
attitudes, modes of  
behaviour and ways  
of life that reject  
violence and  
prevent conflicts by  
tackling their root  
causes to solve  
problems through  
dialogue and  
negotiation among  
individuals, groups  
and nations."  
(UN Resolution,  
A/RES/52/13)*

*“The U.S. Conference of Mayors calls upon the U.S. President to support a decision by the 2005 NPT Review Conference to commence negotiations on the prohibition and elimination of nuclear weapons and nuclear-weapons-related materials...”*  
Adopted by acclamation, June 28, 2004  
U.S. Conference of Mayors (representing 1,000 largest cities in the U.S.)

is to coordinate the networks of civic and social movements to work towards a peaceful, just and sustainable world, city by city, expanding to nations and internationally.

It is hoped that the **World Peace Forum 2006** will inspire a global impetus to continue the Peace Forum as a bi-annual process into the future hosted by other world cities and social movements based on the legacy begun in Vancouver.

The overarching objective of the **World Peace Forum 2006** is to collectively develop strategies to foster a culture of peace world-wide, to strengthen city and social alliances in order to build a just, peaceful and sustainable world.

## Prospective Program

The details of the program will be developed over the months leading to the **World Peace Forum 2006** and communicated as the program evolves via website, print and electronic media. The World Peace Forum Society has undertaken to organize and schedule core program plenary sessions covering various themes for the entire program. We will invite social movements and organizations around the world to propose and assume primary responsibility for the content and delivery of various seminars and workshops that would run concurrent with the core programming. We will take responsibility for specific scheduling of events and venues. A detailed and extensive program outline will be published on-line and in hard copy to assist participants to schedule their time during the 5 days of the **Forum**. (See *Program - Structural Framework, page 30*)

In the early planning stages we solicited possible themes for plenary sessions and workshops, each of which could be realized through multifaceted approaches and forms of expression. We anticipate organizing sessions on both thematic and regional bases. International input will be reflected in the development of the program for the **World Peace Forum 2006**.

Themes to date include:

Justice; Bridging the Generations - Living and Learning; Youth Against War; Cities & Peace; Building a Culture of Peace; Women against Wars & Wars against Women; Ending Racism - Ending War; Indigenous Peoples and Peace; Resources for People Not Militarism; Sustainability and the Environment; Impunity and International Law; Redress and Reconciliation; Faith and Spirituality; Ballistic Missile Defence; Nuclear Disarmament; Arts and Culture for Peace; Human & Ecological Security; Labour and Peace; Peace Education; Peace and Public Health; Peace and Public Education; Water and Peace; Peace and Housing; and regional fora on the Middle East, Asia, Africa, Europe, Micronesia and the Americas.

The **World Peace Forum 2006** will feature large plenary sessions with prominent world thinkers, cultural performances, thematic and regional seminars and numerous workshops and discussions. Daytime sessions will focus primarily on thematic content interwoven with cultural presentations. Evening events will be designed to elicit substantial participation with a more prominent cultural component alongside notable national and international speakers. All sessions will be open to interested citizens from Vancouver, regionally and locally.

## Venues

The **World Peace Forum 2006** will utilize the University of British Columbia as the primary site with additional space in selected City of Vancouver, School Board, Park Board and Library Board facilities, supplemented by post-secondary institutions, labour halls and public spaces throughout the City. We intend to stage various aspects of the **Forum** around the City in order to maximize citizen participation in the process.



## Request to the City of Vancouver

We are engaging in substantive fundraising to ensure the **World Peace Forum 2006** is a success. At the same time, we are committed to staging the **Forum** at the lowest possible overall cost and to that end have requested and received endorsement from the School Board, Park Board and Library Board, and are now requesting a commitment from the City of Vancouver.

We respectfully request the City of Vancouver:

- a) To endorse the **World Peace Forum 2006**;
- b) To host the general assembly of the International Association of Peace Messenger Cities and to host a joint meeting of representatives from the International Association of Peace Messenger Cities, Mayors for Peace and Cities for Peace;
- c) To commit \$150,000 from its 2005 budget towards supporting the organizational costs of the **World Peace Forum 2006**;
- d) To commit a further \$50,000 from its 2006 budget towards the hosting of the joint meeting referred to in (b) above;
- e) To designate City of Vancouver staff to work and liaise with **World Peace Forum 2006** and the World Urban Forum, and to coordinate the hosting of the general assembly and joint meeting referred to in (b) above;
- f) To adopt 'peace and sustainability' as the theme for the City of Vancouver banners in the spring-2006.

*"I view your forum  
as a vital civic  
initiative to raise the  
awareness of people  
at local and  
national level on the  
financing and  
waging of war,..."*

Hon. Douglas Roche,  
O.C. Chair, Middle  
Powers Initiative  
Former Senator and  
Canadian Ambassador  
for Disarmament



## WORLD PEACE FORUM 2006: AN OVERVIEW

### A) Vancouver - A Peace Messenger City

Vancouver has a long and proud history of involvement in peace and anti-war actions both at the civic political level and on the part of civil society. (See Appendix A, page 44)

Greater Vancouver is a diverse, multicultural melange of the world's people. We are Canada's Pacific gateway to the world. Our facilities and communications infrastructure are well developed. We also have a sizeable core of peace and anti-war activists willing to make the **World Peace Forum 2006** a success.

Since 1986 the City of Vancouver has been one of 92 members of the International Association of Peace Messenger Cities. Vancouver is also a member of the Mayor for Peace Network, one of 619 cities in 110 countries around the world. Vancouver also participates in the Cities for Peace. Participation in the **World Peace Forum 2006** will strengthen Vancouver's role in these organizations as a leader in the call for peace.

Already the International Association of Peace Messenger Cities has agreed that its 2006 meeting will take place in Vancouver in the context of the **World Peace Forum 2006**. Mayor Tadatoshi Akiba of Hiroshima, as President of the 619 Mayors for Peace, has acknowledged his "hearty endorsement of the **World Peace Forum 2006**." He strongly supports the unique and beneficial nature of the World Urban Forum and the **World Peace Forum 2006** being held consecutively, as this will provide for a substantial meeting where "poorer nations might not otherwise be able to afford to participate in a peace meeting". He also points to the fact that the Mayors for Peace 2020 Vision Campaign will enter a new phase in 2006 following the May 2005 United Nations Non-Proliferation Treaty Review Conference and the **World Peace Forum 2006** will provide an excellent opportunity to strengthen the links between Mayors and citizens that have been the hallmark of the Campaign to date.

Likewise the Cities for Peace network has acknowledged that the **World Peace Forum 2006** in Vancouver will provide an important opportunity for those cities to engage with both the International Peace Messenger Cities and the Mayors for Peace in strengthening a civic commitment to building bridges of peace between municipalities, nations and cultures at a time when over 50% of the world's population lives in cities which are under-resourced and the target of major weapons systems and wars. This meeting will also have the fortuitous participation of the newly formed United Cities and Local Governments, an international organization that brings together national federations of municipalities, such as the Federation of Canadian Municipalities, in an international group that is recognized by the United Nations. This will give municipalities yet another

#### Criteria for acceptance of new Peace Messenger City

- *Promotion of peace*
- *Promotion of solidarity and tolerance in a multicultural and multiracial environment*
- *Promotion of human rights*
- *Encouragement of education and the protection of children*
- *Encouragement of the environmental protection*
- *Encouragement of cultural exchange*

International Association  
of Peace Messenger  
Cities

**B.C Nuclear  
Weapon Free Zones**

*Vancouver  
Vernon  
Delta  
Ladysmith  
Alert Bay  
Fernie  
Nelson  
Richmond  
Fort St. James  
Nimskish Valley  
Courtenay/ Comox  
Port Alberni  
Gulf Islands  
Burnaby  
Squamish  
Kamloops  
Parksville  
Grand Forks  
Castlegar  
Tofino  
Port Moody  
Kitimat  
District Of Saanich  
Creston  
District Of Terrace  
Lake Cowichan  
100 Mile House  
Houston  
Sunshine Coast  
District  
Sointula  
Lasqueti Island  
District Of North  
Vancouver  
Kaslo  
West Vancouver  
Port Coquitlam  
Victoria  
William Lake  
Kelowna  
Powell River  
Denman Island  
Maple Ridge  
Campbell River  
Nuu-Chah-Nulth  
Tribal Council  
Squamish Lilalooet  
Hornby Island*

forum to bring forward the recommendations emerging from the World Urban Forum and the **World Peace Forum 2006** together.

We all know that municipalities need additional resources to deal with the problems they face with infrastructure renewal. Yet, the United Nations Millennium Goals have only managed to secure \$12 billion of the \$40 billion required to meet those most basic of human service needs, while the world now spends over \$1 trillion annually on weapons. Cities have an important voice in changing this alignment of resources to better reflect the needs of their citizens.

The World Urban Forum and the **World Peace Forums 2006** will allow both the needs of urban areas, the risks and consequences of conflict on municipalities and the need and potential sources of financial resources to be addressed simultaneously and, ideally, set a precedent for the future co-hosting of World Peace Forums with World Urban Forums. This would truly be a legacy and a profound contribution that Vancouver could make towards urban resources and infrastructure and the building of a range of municipal initiatives for peace. As UN Habitat emerged from the UN Habitat Conference held in Vancouver in 1976, a process of World Peace Forums to parallel the World Urban Forums could also emerge as a lasting legacy of peace and sustainability in cities.



# Vancouver A History of Peace



*The City of Vancouver has declared itself a nuclear weapons-free city and has on many occasions urged the cause of peace. We are a Peace Messenger City and Mayor Larry Campbell is a member of Mayors for Peace. Vancouver's history of peace is significant!*

**February 23, 1982** – Mayor Harcourt proposed holding a municipal referendum on general disarmament at the next election to seek the voters' response to the fact that as a port city Vancouver would be targeted in future war. We have a responsibility to leave a safe world to our children. The public would be asked if they agreed that all global powers should halt the arms race and proceed to global disarmament.

**April 24, 1982** – A walk for peace, “Abolish Nuclear Weapons – Fund Human Needs”, drew between 40,000 and 50,000 participants onto Vancouver's streets. Organized by *End the Arms Race*.

**April 23, 1983** – Vancouver City Council, School & Parks Board helped organize the Walk for Peace. The Mayor and Council produced and delivered to every household a leaflet stating we “...strongly urge you to WALK FOR PEACE from Kitsilano Park to Sunset Beach.... This leaflet was prepared by the City of Vancouver Health Dept. because nuclear war is the greatest possible threat to life and health we face.”

Vancouver City Council declared Vancouver a Nuclear Free City and struck the first Vancouver Peace Committee.

**April 1984** - Vancouver City Council co-sponsored the Walk for Peace with *End the Arms Race*.

**October 19 – 21, 1984** - Vancouver Mayor Michael Harcourt welcomed delegates to a public forum in Vancouver on the risk of nuclear war, the scope for arms control and the need for a secure peace. Experts from Canada, the United States, Europe and the Soviet Union were received at a City Hall reception. To foster better understanding between East and West, City Councillors dialogued with guest speakers from the Soviet Union.

**November 17, 1984** – A civic referendum question was put to the voters in Vancouver's civic election: “*Are you in favour of Vancouver City Council asking the Federal Government to exercise its option under the Bilateral Agreement with the United States Government to cancel any further testing of the cruise missile in this country?*” **Voters endorsed the referendum with an 80% yes vote.**

**April 27, 1985** - Vancouver City Council and Vancouver School Board endorsed the Walk for Peace. The School Board distributed 1000 posters and 50,000 leaflets.

Mayor Larry Campbell stated the City of Vancouver's supports in principle for the World Peace Forum in 2006. ...and challenged the participants to “*come up with a practical plan on how to make a World Peace Forum in Vancouver a reality.*”

**May 26-30, 1986** - Vancouver City Council co-sponsored an International Conference on 'Risks of Nuclear War' at the Orpheum Theatre with Science for Peace-Vancouver Branch and Physicians for Social Responsibility. The Mayor welcomed the delegates. The symposium attracted 600 specialists from around the world, and examined the threat of nuclear weapons and other weapons of mass destruction on the life and the health of the planet, and what could be done about this danger.

**April 11, 1989** - Vancouver City Council voted to ask the Canadian federal government to declare the Port of Vancouver a nuclear weapons-free port.

**April 20, 1991** - Vancouver City Council, School and Parks Board co-sponsored the "Walk for Peace and Planetary Survival", organized by End the Arms Race.

**May 5, 2000** - Mayor Phillip W. Owen, City of Vancouver, officially welcomed the Japanese Peace Boat and its 600 international participants to the City and invited them to a reception at City Hall.

**August 5, 2000** - Office of Mayor Owen issued a Proclamation commemorating the dropping of the nuclear bomb on Hiroshima August 6, 1945 and Nagasaki on August 9, 1945 and called for the abolition of nuclear weapons.

**January 28, 2003** - Vancouver City Council passed a motion opposing the threatened US war on Iraq and endorsed the protest march sponsored by StopWar.ca.

**October 21, 2003** - Vancouver City Council urged the Prime Minister of Canada to sign the Space Preservation Treaty and have the House of Commons of Canada ratify it. Vancouver City Council also urged the Government of Canada to convene a treaty-signing conference for the Space Preservation Treaty, as Canada did in the treaty-signing conference in December 1997, where 122 countries signed the Convention Banning Land Mines, known as the Ottawa Convention.

**December 14, 2004** - Vancouver City Council urged the federal government to abstain from participating in the ballistic missile defence plan and any initiative that would lead to the weaponization of space.

**December 14, 2004** - Vancouver City Council established the "Citizen's Peace Award" to be presented annually to a Vancouver citizen.







*“All Members shall refrain in their international relations from the threat or use of force against the territorial integrity or political independence of any state, or in any other manner inconsistent with the Purposes of the United Nations.”*  
Article 2.4. UN Charter

## **B) A Critical Point in History**

Global militarism now constitutes an imminent threat to our planet. War diverts critical resources from satisfying human and ecological needs to spending on defence and the military. The world’s diverse movements - peace, environmental, human rights, indigenous peoples, women, youth, international development, labour and many others - must work together towards a peaceful, just and sustainable world for all. The alternative is unthinkable. Youth particularly have risen up in great numbers all over the world to fight for their future.

The illegal US invasion of Iraq in 2003 sparked the largest, most cohesive popular opposition to war in human history. Peace and anti-war networks were reborn and built anew. As witnessed in the campaign for the Treaty to Ban Landmines, the internet has allowed for a level of international coordination and planning seldom seen before. The world has become smaller as a result. The world’s peoples are more consciously interdependent. Civil society is finding firmer footing and governments face citizens more knowledgeable and active than previous.

The rapid generosity in the aftermath of the Asian tsunami, and the pressures put on governments to provide immediate disaster relief and support for long term reconstruction are evidence of civil society’s power and humanity.

## **C) Cities and Peace**

Increasingly the world’s population lives in cities, which present their own problems, but are also the source of our solutions. Cities, more than provinces, states or countries, represent the foundation of human organization. The massive protests in opposition to the US-led war on Iraq in 2003 were organized across more than 600 cities around the world. City-based movements created the basis for national and international coordination, not the other way around.

The challenge is to consolidate these networks. Cities, with community support, can effectively contest global militarism and curtail ballooning military budgets that rob local and regional governments of the resources necessary to provide human services for healthy communities. Housing, health, education and community services must be provided for all people of all nations and must be the priority of all levels of government.

Municipal organizations worldwide are mobilizing for peace. Mayors for Peace, based in Hiroshima, with 619 affiliated cities in 109 countries is campaigning against nuclear weapons and focusing on the May 2005 UN Nuclear Proliferation Treaty Review. It is supported by the 1,000 city strong US Conference of Mayors. The International Peace Messenger Cities are significant voices for peace. Equally, 165 US cities passed motions

*“Military occupation not only doesn't help the evolution of democracy, but in fact hurts the process of democratization.”*

Shirin Ebadi  
(Nobel Peace Prize, 2003)

opposing the US plan to invade Iraq and the Cities for Peace network continues campaigning to 'bring the troops home'. In Canada, 29 cities, including Vancouver, have taken positions opposing the Iraq invasion and the Ballistic Missile Defence program ('Star Wars'). The days of peace issues not being 'city business' are over.

## D) One World, Many Regions

The **World Peace Forum 2006** will build on existing regional peace and justice networks, with special attention to the global south. In **Latin America**, much is to be done to overcome militarism and patriarchal violence. In **Asia**, regional militarization, the “war on terrorism” and nuclear issues are major challenges across diverse regions. In addition to global campaigns related to Iraq and the U.S. bases in the region, peace/anti-war groups in Asia are concerned about the ongoing crisis related to Korea, redress and reconciliation related to World War II in Asia, and the emergence of Japanese militarism including the proposed constitutional revision to eliminate Article 9\* (the peace clause). For **Africa**, ethnic conflict is rampant. Conflicts in the Ivory Coast, Sierra Leone, Rwanda, Congo, Burundi and Sudan need to be understood and action taken to support peace groups in the region. The **Middle East**, broadly defined, remains the focus for many peace activists particularly regarding Iraq, Palestine and Afghanistan. Political and cultural bridges are needed to promote dialogue and education. In most conflicts, local people do not feel heard by decision-makers.



### **\* Article 9 of the Constitution of Japan:**

1) *Aspiring sincerely to an international peace based on justice and order, the Japanese people forever renounce war as a sovereign right of the nation and the threat or use of force as means of settling international disputes.* 2) *In order to accomplish the aim of the preceding paragraph, land, sea, and air forces, as well as other war potential, will never be maintained. The right of belligerency of the state will not be recognized.*

## E) Who Will Come?

The **World Peace Forum 2006** will bring together 3,000 plus concerned citizens from around the world in a unique opportunity to create a convergence of peace/anti-war networks, Cities for Peace networks and other social forces in a powerful global movement.

The **Forum** will also attract the interest and participation of thousands of Lower Mainland citizens. Vancouver's proximity to and relationship with our American neighbours will provide an excellent opportunity for significant numbers of US citizens to add their perspective in this landmark forum.

As well, a sliding scale of **Forum** registration fees will be use to ensure maximum participation of people from the South and others who face financial challenges.

*“...A political struggle that does not have women at the heart of it, above it, below it, and within it is no struggle at all. The point is that the battle must be joined.”*

Arundhati Roy,  
acceptance speech,  
Sydney Peace Prize,  
November 7, 2004

*As a City with notable reputation for leading on peace and justice issues as well as on sustainability issues, Vancouver is well placed to use the two events [World Peace Forum and World Urban Forum] to showcase her leadership both nationally and internationally.*

Nola Kate Seymor,  
PhD, President and  
CEO International  
Centre for  
Sustainable Cities

## **F) Dovetailing with the World Urban Forum**

The **World Peace Forum 2006** will dovetail with the World Urban Forum also in Vancouver, June 19 - 23, 2006. The World Urban Forum marks the 30<sup>th</sup> anniversary of Habitat 1, the first major UN conference on human settlements held in Vancouver in 1976. The World Urban Forum will bring together governments, local authorities, non-governmental organizations and experts on the challenges of urbanization and the creation of sustainable cities. The **World Peace Forum 2006** will complement, contribute to and benefit from the dialogue of the World Urban Forum.

The confluence of the **World Peace Forum 2006** with the World Urban Forum will allow for a number of municipal representatives to meet in Vancouver and coordinate the work of cities, especially in relation to the peace movement. Cities have played an important role in opposing nuclear disarmament, Ballistic Missile Defence and intervention in Iraq. There will now also be an opportunity for cities to build new alliances and “mainstream” peace as part of the call for sustainability. New municipal coalitions should be developed to engage and strengthen the debate on the relationship of cities to peace.



*“What I am condemning is that one power, with a president who has no foresight, who cannot think properly, is now wanting to plunge the world into a holocaust.”*

Nelson Mandela,  
CBSNews, January  
30, 2003

## WORLD PEACE FORUM 2006: AN EVOLVING VISION

Our vision is an evolving vision. We will tap into the energy and intelligence of civil society around the world to create the content and agenda of the **Forum**. We will build the capacity in Vancouver, linked internationally to coordinate the logistics of the **Forum**.

We conceive of the period leading to 2006 and the **Forum** itself as a process rather than an event: a process of building an ever broader and more potent consensus among civil society and our civic governments, prior to, during and beyond the **Forum** to build a living ‘culture of peace’, defined by UNESCO as “a set of values, attitudes, modes of behaviour and ways of life that reject violence and prevent conflicts by tackling their root causes to solve problems through dialogue and negotiation among individuals, groups and nations”.

### A) Building Regional Support for the World Peace Forum 2006

We intend to work with endorsing organizations in Greater Vancouver to co-sponsor various events and fundraisers to educate the local citizenry on issues of peace, justice and sustainability, build the regional consciousness of the upcoming **World Peace Forum 2006** and use those opportunities to recruit volunteers to assist in the expanding work leading to and through the duration of the **Forum**.

Events such as the 60<sup>th</sup> anniversary of the bombing of Hiroshima and Nagasaki on August 5, 2005 and a commemoration of the victims of the Japanese Imperial Army on August 15, 2005 will be among the events we consider hosting between now and June 2006.

### B) Our Goals

Our goals include:

- Bringing civic representatives and elected officials together with civil society to develop diverse visions of and plans to achieve a peaceful, just and sustainable world in our lifetimes;
- Engaging cities and local authorities from around the world in dialogue to unite in plans for a city agenda for peace and social inclusion including youth, women and indigenous peoples;
- Ensuring significant and globally inclusive participation in the **Forum**;
- Facilitating war resisters, survivors of war crimes and other activists to share experiences, resources and inspirations, particularly with young people;



- Developing non-violent actions to end violence against women and developing the leadership of women; and
- Reinforcing the role of indigenous peoples to defend the Earth and achieve justice and redress.

### **C) Desired Outcomes**

Desired outcomes include:

- To adopt strategies to continue to facilitate rapid response and tracking of global and regional campaigns and build capacity for more effective city/community networks;
- To create mechanisms for ongoing liaison and communications between cities and communities, including a permanent website and list-serve;
- To articulate and share peace education resources and curricula, based on internationally successful practices that can be adopted or adapted by schools around the world and facilitate global networks of youth for peace;
- To end impunity for war crimes and crimes against humanity and to achieve redress and reconciliation;
- To strengthen Canada's role as an independent voice for human security and an agent for world peace, justice and sustainability; and
- To develop a strategy and program to rid the world of nuclear weapons (as proposed by the Mayors for Peace).

### **D) Dialogue Process**

There will be a democratic approach to discussion at the **Forum**. All points of view will be respected as will the civil rights of all participants. There will be a balanced program that presents a variety of points of view. Presenters/speakers will be sought who can present all facets of difficult issues and whose ability to express their point of view will be protected. These comments will appear in all program documents.

Orderly and respectful debate will be the norm. Issues will be dealt with constructively using trained mediators and skilled facilitators. Regional fora will focus debate and discussion on issues in a particular area of the world.

*"I have indicated it [the invasion of Iraq] was not in conformity with the UN charter. From our point of view and from the charter point of view it was illegal."*  
 Kofi Annan - U.N. Secretary General  
 September 16, 2004  
 The Guardian

## **E) Code of Conduct**

The **World Peace Forum 2006** will develop a **Code of Conduct** that all participants and presenters will be required to abide by, including the following terms:

- ◆ All delegates shall behave in a courteous and respectful manner.
- ◆ No disruptive, offensive or abusive behaviour will be allowed. All contributions must be constructive and polite, not mean-spirited nor contributed with the intention of causing trouble.
- ◆ No one shall use insulting, threatening or provocative language. Swearing, the use of hate-speech or obscene or vulgar comments will not be tolerated.
- ◆ No one shall incite hatred or make derogatory or inappropriate comments regarding race, religion, gender, nationality, sexual orientation or other personal characteristics.
- ◆ Contributors who are argumentative, intolerant, confrontational, and lack respect for others will be removed. While debate is healthy, habitual debaters and people who seek confrontation will be removed and potentially blocked from making future contributions.
- ◆ Anonymous registrants are subject to removal. People who register for **World Peace Forum 2006** under assumed or "bogus" names may be removed for any reason.
- ◆ The **World Peace Forum 2006** will reserve the right to refuse participation to anyone who does not abide by the Code of Conduct or any event that is not in keeping with the Code of Conduct.

## WORLD PEACE FORUM 2006: ORGANIZATION

### A) Structure

The **World Peace Forum 2006** is currently being organized by three interrelated groups in Vancouver.

The first group is the World Peace Forum Society, which was incorporated in August, 2004, and whose stated purposes are:

- a) To build a network of peace and justice of civic leaders, non-governmental community organizations, aboriginal and first nations people and others;
- b) To organize a world peace forum; and
- c) To facilitate a dialogue on peace and justice issues.

The society is made up of 33 members, primarily leaders of community, faith and peace groups in Vancouver. The society holds monthly meetings to facilitate decision-making in planning the **Forum**. The Society appoints representatives to the Joint Steering Committee (see below). A "Youth Council" is being formed to ensure that youth have a significant voice and active role in program development, logistics and participation in the **Forum**.

The second group is the City of Vancouver's Peace and Justice Committee, which has struck a sub-committee to assist in the coordination of the **World Peace Forum 2006** under the direction of Councillors Ellen Woodsworth and David Cadman. This sub-committee meets regularly to review and provide input into the planning of events, such as the October 2004 Retreat and the November 2005 WPF Preparatory Conference, and to contribute to ongoing decision-making regarding the city's potential role within the **World Peace Forum 2006**.

The third group is the Joint Steering Committee. This committee is made up of 10 people, including Councillors Cadman and Woodsworth, Noha Sedky from the Peace and Justice Committee; Ian Mass, Jef Keighley, Thekla Lit and Ruth Herman from the World Peace Forum Society; three independent members - John Price of the University of Victoria, Nola Kate Seymoar of the International Centre for Sustainable Cities and Dr. Jennifer Simons of The Simons Foundation. The Joint Steering Committee serves as a forum for the coordination and interrelationship of the work of the World Peace Forum Society and the Peace and Justice Committee. The appointed Coordinating Committee manages the activities of the project between meetings and supervises office staff (currently one full-time position and two half-time positions).

*“I view your forum as a vital civic initiative to raise the awareness of people at local and national levels on the financing and waging of wars”*  
Judge Niloufer Bhagwat  
India

*“At this crucial time CLAIP looks forward to joining with activist, citizens, and municipalities, provincial and national leaders to support the goals of the forum.”*  
Dr. Ursula Oswald  
CLAIP Latin American Council for Peace Research

## **B) International Advisory Board**

At the **World Peace Forum 2006** Preparatory Conference in November, 2004, the Joint Steering Committee met with international guests to inaugurate a **World Peace Forum 2006** International Advisory Board. On this basis, we are taking steps to establish an Advisory Board to:

- ◆ assure that **World Peace Forum 2006** planning reflects the needs of the participants from the North and from the South;
- ◆ help establish the international and regional processes necessary to make **World Peace Forum 2006** a success;
- ◆ work as partners with **World Peace Forum 2006** to mobilize the resources necessary for success;
- ◆ join with the Joint Steering Committee in directing **World Peace Forum 2006** while it is in session in Vancouver;
- ◆ make recommendations for the future of the **World Peace Forum 2006** process; and
- ◆ serve as a focal point for participation in the individual members' respective regions.

On November 28, 2004, a discussion was held with international guests reviewing the weekend's activities and to gauge interest and commitment to ongoing participation. There was a strong commitment for continued involvement by our international partners to ensure the success of the **World Peace Forum 2006**.

The Joint Steering Committee continues to develop the framework and recruit members for the International Advisory Board. The Board will have regional and gender-balanced representation. It will be composed of city and community representatives: 24 members, 10 from the north and 14 from the South. The proposal is to include 7 mayors or city representatives from Asia, Africa, Latin America, and the Middle East, and 7 civil society representatives from the South. From the North, 7 is proposed to include mayors or city representatives from Vancouver, Hiroshima, a US city and 2 European cities, and 5 civil society representatives.

The Board members will work with designated partners to act as regional coordinators to assure global input and mobilization.

## C) Staffing

The substantive work to organize the **World Peace Forum 2006** will be performed by paid staff and volunteers. Organizational charts at pages 23 and 24 show the interrelationship between the World Peace Forum Society, the Peace and Justice Committee, the Joint Steering Committee, the International Advisory Board, the staff and the volunteers. (See *Finance and Fundraising Plan*, page 34)

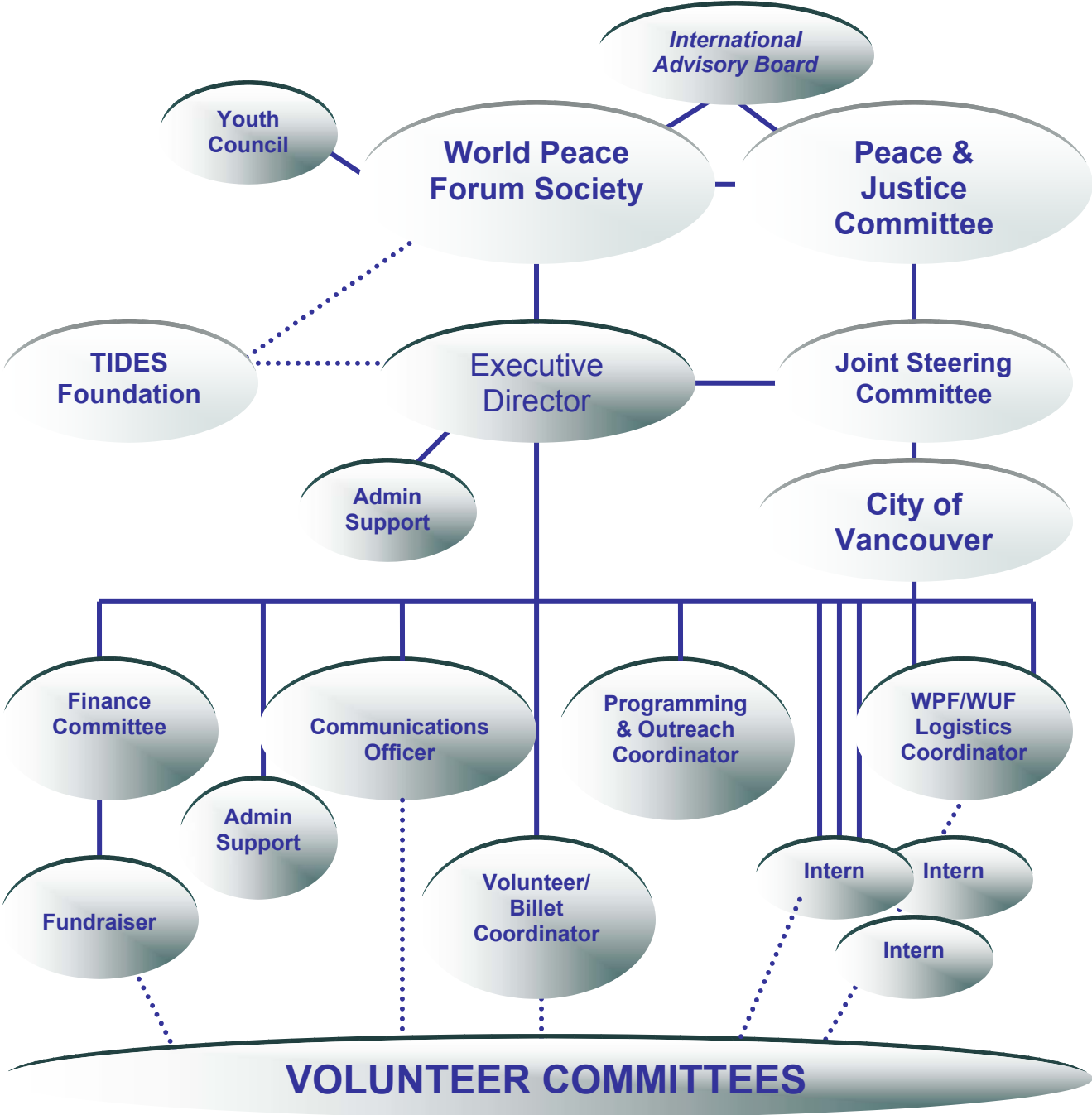
The proposed staffing with job descriptions is as follows:

- I. **Executive Director** – The Executive Director will manage all aspects of the **World Peace Forum 2006** and will report to the Society, the Peace and Justice Committee and the Joint Steering Committee. The position will commence April 1, 2005 and continue until August 31, 2006. The position includes a post-Forum period to facilitate the distribution of **Forum** publications, the preparation of summary documents and statements, and the consolidation of networks established throughout the **Forum** process. (Note: there are 45 applicants for the position. short-listing and interviews will take place in late March.)
- II. **Fundraiser** – Commencing full-time April 1, 2005, the Fundraiser's work will include grant-writing to Foundations, promotion with Peace Partners, development and implementation of a fundraising campaign to solicit individual and organizational donations and applying for government grants (eg. CIDA). S/he will work closely with the Tides Foundation on all aspects of the fundraising plan. The Fundraiser will liaise with local and national businesses to promote partnerships and possible sponsorships. In 2006, as fundraising aspects near completion, the Fundraiser will assist in the organization of registration and other financial aspects of the **Forum**. The Fundraiser will report to the Finance Committee (a sub-committee of the Joint Steering Committee) and to the Executive Director.
- III. **Communications Officer** – See Part D. Media Relations.
- IV. **Program and Outreach Coordinator** – The Program and Outreach Coordinator will work with the Executive Director to develop the detailed program in conjunction with partner groups in general and in particular with sectoral working groups (eg. arts and culture, education, women, faith and Indigenous), and regional working groups (eg. Asia, Africa, Latin America and the Middle East). The basic organizational principle of the **World Peace Forum 2006** is to build capacity among peace and other organizations to develop, coordinate and implement various aspects of the program. The role of the Program and Outreach Coordinator will be to ensure meaningful participation of people from the South and coordinate local, national and international involvement. The Program and Outreach Coordinator will also be responsible for the logistics of the **Forum** including booking venues, arranging for guest

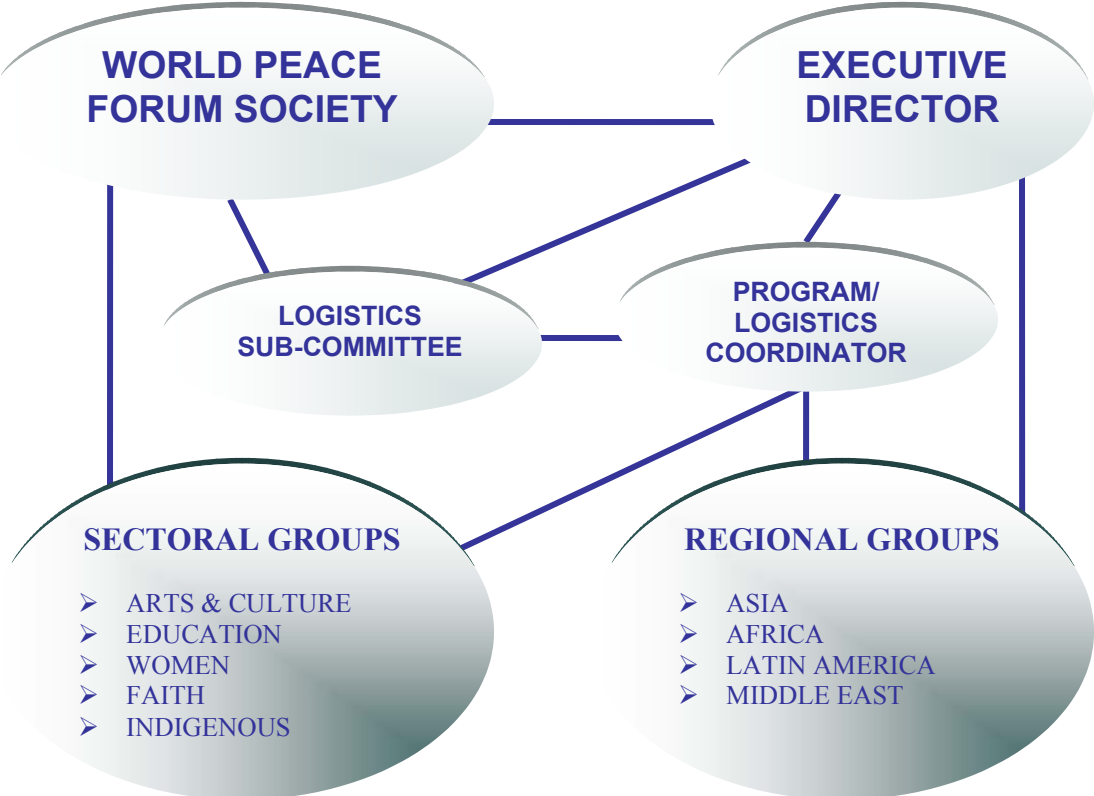
speakers and their care, organizing transportation between venues and coordinating cultural events.

- V. ***Volunteer and Billet Coordinator*** – The many hundreds of individuals who will volunteer at the **Forum** will be coordinated by the Volunteer and Billet Coordinator. Committees of volunteers will be established to work on all aspects of the **Forum**, such as site security, on-site registration, accommodation, translation, media, information, etc. Up to 1,000 delegates will be accommodated in home-stays in order to decrease the costs of housing in hotels for delegates who cannot afford typical hotel rates and to provide delegates with closer contact with Vancouverites. The Volunteer and Billet Coordinator will assist with the billeting arrangements.
- VI. ***Administrative Staff Support*** – The current office Administrative Assistant will continue to assist other staff in all aspects of planning the **Forum**, as well as undertake the day-to-day bookkeeping functions. Two additional Administrative Assistants will be hired to work commencing January 1, 2006, to provide additional administrative capacity to produce, organize and structure the **Forum**.
- VII. ***Interns*** – Youth and student interns will assist with various aspects of planning and organization. A particular focus will be on youth involvement through school peace programs such as the Vancouver School Board peace banner project currently underway. The cost of two co-op students may be donated by UBC.

# ORGANIZATIONAL/STAFFING STRUCTURE



# PROGRAM DEVELOPMENT STRUCTURE





## **D) Media Relations**

### **I. Website**

Global internet communications will be critical to the planning and execution of the **World Peace Forum 2006**. The Coordinating Committee has circulated a Request for Proposals to solicit proposals for the development of a website for the **World Peace Forum 2006**.

The objectives of the World Peace Forum website will be:

- ◆ To maintain effective communication with partners and participants around the world;
- ◆ To provide information related to the forum in a simple and user-friendly manner and ensure that it is accessible to a global user base who in some cases will have limited internet or English language capabilities;
- ◆ To create a means for the exchange of ideas and the planning of workshops; and
- ◆ To provide a means for registration.

A number of possible website partners have expressed interest including Habitat Plus 30 and the Peace and Research Network at the University of Victoria.

### **II. Communications Officer**

The Communications Officer will supervise and be responsible for the website design, and the design and production of promotional material, and other publications. Communications will be published with consistent messaging, design and information. The Communications Officer will also liaise with partners who produce similar materials (eg. University of Victoria monthly publication "**World Peace Forum 2006** Bulletin" that contains news on the **World Peace Forum 2006** and other peace-related issues and events.)

In 2006, the Communications Officer will also be the main media contact for the **World Peace Forum 2006** and will oversee all the media coverage before and during the **Forum** itself. Other staff will be hired and volunteers organized to assist with media relations during the week of the **Forum**. There will be a media person assigned to each large venue to ensure smooth relations between the media, guest speakers and participants.

## E) Parallel Conferences

National and international support for the **World Peace Forum 2006** is already significant and growing! There is widespread discussion and enthusiasm for the **Forum** and many prominent organizations are planning to hold their events, meetings and conferences concurrently in June, 2006. The following are already confirmed events:

- ◆ World Peace Council North American Division with invitation to other Peace Councils
- ◆ International Association of Peace Messenger Cities General Assembly
- ◆ Joint meeting with Mayors for Peace and Cities for Peace
- ◆ Canadian PUGWASH Annual General meeting
- ◆ United Nations Association of Canada, National Meeting
- ◆ International Physicians for the Prevention of Nuclear War General Meeting
- ◆ International Peace Research Association Conference in Calgary
- ◆ The World Federalist Movement Annual Conference

## Overlapping Events

Independent but overlapping events known to date:

- ◆ World Urban Forum
- ◆ World Youth Congress
- ◆ Our Way Home National Reunion, in Nelson (contribution of those who came to Canada as war resisters during the Vietnam War.)
- ◆ Earth Festival

## Events to be Confirmed

There are events being planned but not yet confirmed, as follows:

- ◆ Biennial Conference of the Global Alliance for Preserving the History of WW II in Asia (Global)
- ◆ Peace Curricula Conference sponsored by: Education International / British Columbia Teachers' Federation / Canadian Teachers' Federation
- ◆ World Federation of United Nations Associations
- ◆ United Nations Association Federation
- ◆ International Labour Forum
- ◆ Mennonite Central Committee Canada Annual Network Meeting

The demonstrated support of these organizations is early evidence of widespread international and national support for a successful **World Peace Forum 2006** in Vancouver.

## F) Other Supporters

The list of current endorsers, both individual and organizational, is contained in *Appendix B-1 to B-4, page 50*. A review of the list demonstrates extensive and diverse support for the **World Peace Forum 2006**, including national and international support. We can say with confidence that the **Forum** will not simply reflect a Canadian viewpoint but will also reflect the views of people from around the world. The broad endorsements allow networks to also be connected in advance.

Sample of actual motions of support and endorsement letters are contained throughout *Appendix B-1 to B-4, page 50*.

## G) Institutional Support In Vancouver

We particularly value the detailed motions and letters from the Vancouver School Board, the Vancouver Park Board and the Vancouver Library Board (See *Appendix B-5, page 56*). On the basis of these expressions of support, it is anticipated that these three public bodies will provide in-kind donations of venues during the **Forum**. As well, there are ongoing discussions regarding programs being developed to involve students and the wider Vancouver community in peace projects. For example, the Vancouver School Board has already undertaken a “peace banner” project where students in two high schools and ten elementary schools are designing and constructing peace banners to be hung on city streets in 2006. There has also been discussion with teacher groups to further engage Vancouver’s students in peace-related activities. The Vancouver Park Board is considering the building and naming of a peace park called the Millennium Peace Park at the Grandview cut.

## H) Security

There are two aspects of “security” that will be addressed for the **Forum**: Security for high profile guests and site security. It is important to preface the description of each with a general statement about the attitude of the organizers on the matter of security. It is with significant pride that the peace movement describes itself as non-violent and committed to peace in all aspects of our lives. The **World Peace Forum 2006** will work with the Vancouver Police Department to develop a comprehensive plan to address security concerns. Every effort will be made to engage the community in enjoyable, respectful and constructive dialogue throughout the **Forum**. Participation in the **Forum** is by definition a positive and supportive process rather than a vehicle for protest. The **World Peace Forum 2006** will be a celebration of peace, justice and sustainability.

### **i) High Profile Guests**

Arrangements will be made with City police, City crews and private security firms to ensure the security of high profile guests throughout their stay and inclusive of their accommodation. A volunteer staff person, who has been trained and thoroughly briefed on security issues, will be assigned to each high profile guest.

### **ii) Site Security**

A coordinator and team of security volunteers will be present at each venue where sessions are held. These volunteers will be trained in mediation techniques and will have the assistance of hired security personnel on an “as needed” basis depending on the size of the event and the physical layout of the venue.

## **I) Accommodation**

A variety of approaches will be used to address the accommodation needs of the participants. Accommodation options will be publicized in print and online via the **World Peace Forum 2006** website. Our Volunteer and Billeting Coordinator will ensure there are volunteers available to assist Forum participants to book accommodation.

Types of accommodation will include:

UBC - We have booked 1,000 rooms at the University of British Columbia at a participant cost of \$25 per night.

Billeting - Through the participation of our local endorsers list, organizationally and individually we anticipate we will accommodate up to 1,000 visitors via billeting in area homes. Dr. Barry Cook, Executive Director of the Multi-Faith Action Society of British Columbia, has committed to help organize the billeting of approximately 1000 people throughout the faith community in Vancouver.

Hotels - We will negotiate with area hotels for favourable block rates that will be made available to **Forum** participants.

Hostels - We will make hostel information available to **Forum** participants.

## J) Transportation During The Forum

It is proposed that transportation be provided for conference participants via:

1. Shuttle buses that run continuously during the day from the main site at UBC to the scheduled venues. This service would be provided free of charge to registered participants.

2. Enhanced Translink bus service. Preliminary discussions have already taken place with Robert Paddon, Translink Customer Service Coordinator regarding possible bus services. Mr. Paddon has advised that it is possible for Translink to increase regular service along existing routes between venues at no cost to the **World Peace Forum 2006**. This would service delegates and observers. A bus pass for delegates is also possible at a special rate and/or could be made available to delegates at cost. Several enhanced route options could allow for easy access to multiple venues/sites throughout the city. Specific details regarding the bus services have yet to be reviewed and finalised.

A request for some form of contribution with respect to transportation will be made to the Canadian Auto Workers and the union representing the Coast Mountain bus drivers.



## WORLD PEACE FORUM 2006: PROGRAM AND STRUCTURAL FRAMEWORK

It is already clear that the **World Peace Forum 2006** will be broad in scope, an umbrella under which dialogue can take place and strategies for action can be developed. It will allow city representatives, indigenous peoples, faith groups, women, youth, labour, environmentalists, gays and lesbians, people of colour, seniors, professionals and others to come together, network and demonstrate to the world the thirst for peace, justice and sustainability.

The **Forum** will incorporate significant arts and cultural components and maximize citizen involvement from the start. It will be an international event guided in its key decisions by an ongoing dialogue among key stakeholders - locally, across Canada and internationally.

Many of the plans, concepts and thematic ideas and thematic ideas for the program are based on the responses to the World Peace Forum's Call for Proposals (See Bulletin #1 dated June 30, 2004 in *Appendix C-1, page 57.*) This was a call for community input, both local and global, for assistance in developing the program and vision for the **World Peace Forum 2006**. Many initial proposals have been submitted to date – a summary list is attached in *Appendix C-2, page 59.* Through these proposals, organizations and individuals who wish to work on similar projects will be connected. The **World Peace Forum 2006** will provide coordination and support to facilitate such partnerships and projects as time and space allow.

Structurally, the categories of events will include:

- a) **Cities for Peace Meetings and Events** - designed to bring together councillors and mayors, peace and justice committees and those who have worked on city-related projects. The purpose will be to share lessons learned and best practices, strategize future campaigns and discuss how best to work with citizens and peace movements. The City of Vancouver may wish to consider taking the lead in this area with partner cities and organizations.
- b) **International Partners Meetings and Conferences** - A number of organizations have decided to hold special sessions of their organizations during or in tandem with the **World Peace Forum 2006**. (See page 26.)
- c) **Regional Fora** - The **World Peace Forum 2006** is a world event. Giving voice to Southern voices is therefore essential. It is important to build on existing networks that are often regionally based and it is proposed that regional fora be a keystone in the week's activities, ie. an Asia forum, a Latin America forum, an Africa forum, a Middle East

forum, etc. These regional fora will also be expected to deal with issues of broad appeal such as global militarism and city-communities collaboration.

d) **Thematic Sessions** - There will be specific themes around which specific local/global coalitions will organize such as:

Cities and Communities Working Together; Peace and Justice; Bridging the Generations - Living and Learning; Building a Culture of Peace; Women against Wars & Wars against Women, Ending Racism - Ending War; Indigenous Peoples and Peace; Resources for People Not Militarism; Sustainability and the Environment; Impunity and International Law; Redress and Reconciliation; Faith and Spirituality; Ballistic Missile Defence; Nuclear Disarmament; Arts and Culture for Peace; Labour and Peace, Peace Education; Peace and Public Health, Peace and Public Education; Water and Peace and Peace and Housing.

e) **Other Workshops** - To the extent possible, proposals for activities and workshops by individual groups that cannot be accommodated in the regional or thematic sessions will be supported.

f) **Special Events** - Picnics in parks, mass rallies, public lectures, street theatre, film festival, concerts, and ecumenical gatherings are just some of the ideas proposed. Such special events will ensure the involvement of both **Forum** participants and the citizens of Vancouver and the GVRD.

g) **Opening Event** - The opening event is proposed as a joint session with the World Urban Forum at BC Place Stadium (costs to be negotiated/shared with World Urban Forum). A cultural program is already being planned by Judith Marcuse Project and the Earth Project involving youth.

h) **Multiple Locations** - Other locations for cultural events, choir performances, concerts, and ecumenical gatherings could include: Thunderbird Stadium, Nat Bailey Stadium, Plaza of Nations and PNE.

As noted under "Transportation", there is an opportunity to provide enhanced bus and Skytrain service to delegates and citizens of Vancouver using public transit at low cost so they could access these venues and events. The City of Vancouver's Cultural Affairs Department in cooperation with groups within Vancouver could coordinate these cultural events. The Vancouver Folk Music Festival, the Vancouver Jazz Festival, the Dragon Boat Festival, Children's Festival and other organizations will be invited to take a lead role at each venue. Ecumenical gatherings would be lead by the major religious groups in Vancouver.

- i) **Keynote Speakers** - Daily keynote speakers will be held at UBC and a downtown location such as the Orpheum Theatre. These sessions could be self-sustaining or revenue-producing by charging a nominal fee to non-registered participants. Choirs, music and other cultural performances could enhance the event and be part of the presentation.
- j) **Evening Sessions** - Evening sessions from 7 to 9 pm will be held in secondary schools and community centres to ensure access to Vancouver citizens. These could feature discussions on topical issues and prominent speakers.
- k) **Closing Ceremonies** - The best of the cultural performances would comprise the program for the closing ceremonies. A final session of the delegates will be held to discuss the **Forum**, its conclusions and further steps to be taken to ensure ongoing dialogue and action towards peace.



## Skeletal Framework for The World Peace Forum 2006 Programming

<b>World Peace Forum - Vancouver, B.C. - June 21 - 28, 2006</b>			
	<b>Morning 9-12 noon</b>	<b>Afternoon 1:30-4:30 pm</b>	<b>Evening 7:00-10:00 pm</b>
<b>Thurs. June 22</b>			Mayor's Dinner  Mayor Cultural Event
<b>Fri. June 23</b>	Workshops and special events fo School Children		Peace Cultural Events
<b>Sat. June 24</b>	City/Municipal Workshops Plenaries/Panels/Caucuses/Workshops		Concert for Peace & Justice - Sunset Beach
<b>Sun. June 25</b>	Multiple Ecumenical for Peace & Justice Gatherings Workshops/Panels	Huge Public Rally Sunset Beach	Informal networking Multiple Cultural Events
<b>Mon. June 26</b>	Plenaries/Panels/Caucuses /Workshops	Plenaries/Panels/ Workshops	Multiple Cultural Events Workshops/Panels
<b>Tues. June 27</b>	Workshops to Define Strategies for Peace & Justice	Refining Strategies Synthesis Committee	Multiple Cultural Events Workshops/Panels
<b>Wed. June 28</b>	Sectoral Meetings Printing Strategies	Closing Ceremony Adoption of Strategies for Peace & Justice	

## WORLD PEACE FORUM 2006: FINANCE AND FUNDRAISING PLAN

1. **Attendance:** 3,000 Participants

2. **BUDGET:**

### Expenditures (see explanatory notes)

#### Staffing:

1. One full time Executive Director	\$119,000
2. One full time Fundraiser	\$72,000
3. Three full time admin support	\$108,000
4. One volunteer & billet coordinator	\$36,000
5. Programming and outreach coordinator	\$72,000
6. Promotion, communications and media coordinator	\$63,000
7. Interns	\$72,000

**Staffing Total** **\$542,000**

### Operating Costs: (see explanatory notes)

1. Conference materials	\$50,000
2. Office rent, hardware and supplies	\$80,000
3. Media and promotion costs	\$25,000
4. Website	\$75,000
5. Delegate travel support	\$500,000
6. Facilities	\$300,000
7. Translations	\$75,000
8. Speakers expenses	\$75,000
9. Local transportation	\$35,000
10. Local Incentive Grants	\$50,000
11. Staff for venues	\$25,000
12. Volunteer training and support	\$25,000
13. International mobilizing and Advisory Committee	\$50,000
14. Cultural events	\$50,000
15. Delegate reception	\$5,000
16. Pre-conference events	\$15,000

**Operating Total** **\$1,435,000**

**Subtotal** **\$1,977,000**

Contingency (5%) \$95,000

Admin costs – 9% on \$1.2 M (see explanatory notes) \$108,000

**Total:** **\$2,180,000**

Global Military  
Spending:

*Annually*  
*\$1,000,000,000,000*

*Daily \$2,739,726,000*

*Each Hour*  
*\$114,155,251*

*Each Minute*  
*\$1,902,587*

*Each Second*  
*\$31,710*

Data from Project  
Ploughshares, Unicef  
and Human Right for  
Peace

## Fundraising Projections

1. The Simons Foundation	\$350,000
2. Individual Donors and Delegate Sponsors	\$150,000
3. Non-Profit Conference Sponsors	\$100,000
4. Foundation Partners	\$100,000
5. Federal Government	\$350,000
6. Business	\$100,000
7. City of Vancouver	\$150,000
8. Vancouver Park Board, School Board, Public Library	\$100,000
9. Registration	\$510,000
10. Translink	\$35,000
11. Revenue from cultural events	\$110,000
12. Website partnership	\$25,000
13. Other government	\$100,000

**Total Revenue Projections: 2,180,000**

## Explanatory Notes

### Staffing

#### **One full-time Executive Director:**

The Executive Director would be employed for 17 months, April/05 until September 1, 2006. The extension beyond July 1 would be for the supervision of **Forum** follow-up and administration wrap up. The **World Peace Forum 2006** is in the process of recruiting a seasoned administrator to be the Executive Director, 45 applications have been submitted for this position and hiring will be finalized by early April. Budget target is \$7,000/mo or \$119,000.

#### **One full-time Fundraiser:**

The **World Peace Forum 2006** requires approximately \$2 million in fundraising. Most of the funding will come from individuals, foundations, environmental, labour and education organizations, government and business. The Steering Committee is confident that the broad support that has been given to the vision of the **World Peace Forum 2006** has already been and will continue to be used to identify founders. The fundraiser will provide the expert support (grant writing, messaging etc.) for the Executive Director and **World Peace Forum 2006** supporters to use their individual contacts to secure the funding objectives. Budget target is \$4500/mo or \$72,000.

#### **Three full-time Admin Support:**

One for 17 months, the other two for 7 months, January 1/06 – July 31/06. We will need to support these positions with volunteers. Budget target is \$3,500/mo or \$108,000.

### **One Volunteer & Billet Coordinator:**

This person will work from November 1/05 until July 31/06 (9 months). Volunteers will play a significant role in the **World Peace Forum 2006** before and during the **Forum**. Additionally, we are planning for many of the out of town delegates to be billeted in **World Peace Forum 2006** supporters' homes in the Lower Mainland. Both of these functions require recruiting, training and organizational support which will be provided by this position. Budget target is 4000/mo or \$36,000.

### **Programming and Outreach Coordinator:**

This position will, in consultation with the **World Peace Forum 2006** partners, develop the detailed programming, speakers and events for the **World Peace Forum 2006**. They will also develop supportive relationships with youth, survivors/resisters, women, Indigenous peoples locally, nationally and internationally so that these identified populations actively participate in the planning and implementation of the **World Peace Forum 2006**. Budget target is \$4500/mo or \$72,000.

### **Promotion, Communications and Media Coordinator:**

June 1, 2005 to July 31/06. Communications is critical to the success of the **World Peace Forum 2006**. The world needs to know about the **World Peace Forum 2006** so that we can reach our goal of 3000 full participation delegates and 5000 partial participation delegates. In addition, there will be other events open to the public. The **World Peace Forum 2006** plans to develop and implement a communication strategy for peace activists who are not able to attend the **World Peace Forum 2006**.

Internally, the various partners locally, nationally and internationally require complex communications strategies so that all are included in the planning and implementation.

Finally, public interest in peace will be advanced using mainstream and alternate media strategies. Budget target is \$4500/mo or \$63,000.

### **Interns:**

Student interns will supplement many of the functions described above. They will also provide a significant level of youth involvement into the **World Peace Forum 2006** structure. Budget target is for 3 interns from August 1/05 until August 1/06 (12 months) @ \$2000/mo for 3 interns or \$72,000.

### **Operating Costs:**

- **Conference materials** include programs, volunteer materials, post conference productions etc. Budget target is \$50,000.
- **Office rent, hardware and supplies.** **World Peace Forum 2006** will require an effective physical infrastructure to meet its goals. Budget target is \$80,000.

- **Media and promotion** costs including media centre for the **Forum**. Budget target is \$25,000.
- **Website development and maintenance.** Budget target is \$75,000.
- **Travel support** includes subsidies for delegates from south (i.e. @ \$2500 per delegate would subsidize 200 people, \$500,000 total) with priority to youth, survivors/resisters, women, Indigenous peoples and regionally balanced. Budget target is \$500,000.
- **Facilities** are being requested as in kind or reduced rate contributions. Budget target is \$300,000.
- **Translation and Interpretation** into Spanish, French and Chinese. Budget target is \$75,000.
- **International speakers** are expected to have their fees waived. The **World Peace Forum 2006** will cover out-of-pocket expenses including hotels, food and travel. Budget target is for 15 speakers @ \$5000 each \$75,000 total.
- **Local transportation** between **World Peace Forum 2006** events provided by Translink. Budget target is \$35,000.
- **Local Incentive Grants.** The **World Peace Forum 2006** plans on supporting local and provincial organizations to develop peace events. Some limited funding, possibly matched locally, will be provided. Budget target is \$50,000.
- **Staff for venues.** Most venues will have maintenance staffing costs and others may require some level of paid security. Much of this line item is being requested as an in-kind contribution. Budget target is \$25,000.
- **Volunteer training and support.** Volunteers will support most of the functions of the **World Peace Forum 2006** including event support and facilitation. The volunteer budget includes training in conflict resolution and mediation, food and beverage during the Forum, and a recognition plan. Budget target is \$25,000.
- **International Advisory Board.** Regionally-focused representatives will require resources to organize and mobilize the peace activists and coalitions in their regions. They also need to be linked by conference calls and document support to the Vancouver steering committee and staff. Budget target is \$50,000.
- **Art and cultural events.** The **World Peace Forum 2006** plans on linking arts and culture with peace by engaging the arts and culture community in British Columbia in events. Grants to enable this will be available. Budget target is \$50,000.

- **Reception.** Budget target is \$5000
- **Pre-conference events.** We are planning pre-conference events to build excitement and momentum for the **World Peace Forum 2006**. Budget target is \$15,000
- **Contingency reserve.** Costs and revenues will vary so a contingency reserve is budgeted. A contingency reserve policy will be developed. Budget target is approximately 5% \$91,000.

## Administrative Costs - Proposed Operating Proposal, World Peace Forum, Tides Foundation, Sage Centre.

It is likely that given the complex political nature of the **World Peace Forum 2006** obtaining charitable status through Canada Revenue would be a long and potentially costly process with no guarantee of success. The activist nature of the **Forum** and strict CRA legislation severely limiting the use of charitable dollars for advocacy makes for a potentially difficult situation. One thing is clear. Without a charitable status vehicle the World Peace Forum Society will not be able to reach its fundraising goals. One option is for the Society to consider a “non-profit incubator” such as the services offered by the TIDES Foundation.

In discussions with TIDES, it is proposed that a fund could be set up at the Foundation to receive, receipt and grant charitable dollars; i.e. The World Peace Fund. (TIDES Canada currently provides web-based giving through a partnership with the internet charity Canadahelps.) This fund would receive funds from donors requesting or requiring charitable management, i.e. individual donors, private and public foundations. These funds could then be granted to a charitable project set up at Sage centre.

The charitable activities of the **World Peace Forum 2006** could be taken into the Sage Centre as one of its projects. All the activities undertaken by Sage would need to be strictly charitable in nature and clearly defined with a corresponding budget.

This might include the charitable portion of expenditures on staff, office administration, media and related costs, subsidies, facilities. Charitable activities would include arts and cultural activities, educational and conference activities and the administration and communications work necessary to make them happen. Subsidies for conference delegates would also be considered charitable activity. Foundations would have the option of granting directly to Sage Centre for the project.

TIDES has reviewed the proposal and estimated that about \$1,200,000 of funds raised would need to be managed as charitable gifts and grants. These funds would be available to support the charitable activities of the **Forum**. Other donors such as businesses, government, unions, and non-profit associations do not require charitable treatment. These funds could be used for advocacy work. One of the difficult issues is managing the charitable and non-charitable work appropriately, particularly when staff will likely be involved in both. Sage Centre can take on project staff as its own or contract with agents to deliver charitable projects.

TIDES Canada also has the ability to provide charitable giving services for US donors through the advised fund at TIDES Foundation. They are proposing that the overhead allocation be harmonized between the Foundation/Centre at 9% on all revenue received.

## Funding Plan

- 1) **Simons Foundation:** Total \$350,000  
Subject to Vancouver City council endorsement, the Simons Foundation has committed this funding
- 2) **Individual Donors and Delegate Sponsorship:** Total \$150,000  
An aggressive fundraising campaign will be launched to solicit individuals mainly in Canada and the United States (ability to issue tax receipts) who will contribute through a dedicated web site.
- 3) **Peace Partners:** Total \$250,000  
Organizations local, Canadian and international including education (i.e. BCTF) labour (i.e. BC Federation of Labour and Vancouver and District Labour Council), peace and environmental groups. Some of these organizations have already been contacted and they have in principle committed \$100,000. The focus of much of this support will be delegate sponsorship.
- 4) **Peace Sustainers:** Total \$100,000  
Foundations: Local, Canadian and international (i.e. Vancouver Foundation, Care Aid, World Prayer Foundation)
- 5) **Federal Government:** Total \$350,000  
CIDA travel supplements for developing world delegates (up to 20% of budget) in qualifying events and Western economic diversification. Programs have been identified and applications will be completed and submitted after Vancouver City council endorsement.
- 6) **Business:** Total \$100,000  
Local and national ethical businesses with no ties to production of armaments. i.e. VanCity Savings Credit Union, Happy Planet, Mountain Equipment Coop. Plans are developing for a business-led committee to lead fundraising in the business community.
- 7) **City of Vancouver:** Total \$150,000  
The **World Peace Forum 2006** is requesting this amount to be used to organize the **World Peace Forum 2006** and involve the neighborhoods of Vancouver in a celebration of peace. We also understand that the City is being asked to use an additional \$50,000 for the hosting of the general assembly of the International Association of Peace Messenger Cities and a joint meeting of representatives from the International Association of Peace Messenger Cities, Mayors for Peace and Cities for Peace;.
- 8) **Vancouver Park Board, School Board, Public Library:**  
Total \$100,000  
Events are planned throughout the city using these facilities so in kind facility rental will be requested of these organizations.



**9) Registration: \$510,000**

(based on 3000 full delegates and 5000 one day delegates)

The **World Peace Forum 2006** is planning to have full-week participants and other participants who will be able to participate for part of the week. In addition there will be events that will be local in nature and will generally be free. There will also be keynote events that Lower Mainland residents will be interested in participating in such as major speakers and arts and cultural events. Non-delegates would be charged a nominal admission fee for these events.

Pricing for these events will be developed as the programming progresses, and is now calculated as follows:

- a) Full registration fees would be \$175 / person for 1700 delegates – \$297,500
- b) Partial registration fees (under employed, limited income) would be \$50/person for 1000 delegates – \$50,000
- c) Single day registration at \$30/person for 5000 people - \$100,000
- d) Pay what you can for others – 300 - 500 delegates - \$12,500

**10) Translink: Total \$35,000**

In kind funding will be sought from Translink for local transportation between event venues

**11) Revenues from Speakers and arts and cultural events: Total \$ 110,000**

The **World Peace Forum 2006** is proposing an affordable strategy for our distinguished speakers and arts and culture programs.

**12) Website Partnership: Total \$25,000**

The **World Peace Forum 2006** is exploring with two potential partners the opportunity for them to work with us in the development and maintenance of a **World Peace Forum 2006** website.

**13) Other Government (GVRD, municipalities, provincial government) Total \$100,000**

## Economic Impact

The **World Peace Forum 2006** will not only be a major international event that will showcase Vancouver to the world, it will also be an economic generator to the Greater Vancouver regional economy. Direct spending of \$7 million is forecast. Economic impacts have been provided by Tourism Vancouver:

### **Expenditure Analysis Template for Business Convention Visitors to Greater Vancouver**

(Based on Room-Nights)

Convention name:	<b>World Peace Forum 2006</b>
Convention dates:	June 23 - 28, 2006
Total number of room-nights	12,000
Average Daily Spending	\$307.05
Direct Spending	\$3,684,600.00
Industry Output	\$9,441,788.00
Taxes	\$2,532,287.00
Employment (Jobs)	122

#### **Calculations Explained:**

Direct Spending: Total Room-nights Multiply by Average Daily Spending equals Direct Spending

Industry Output: (Represents the sum total of all economic activity that has taken place.)

Taxes: (Includes municipal, provincial & federal)

Employment: Number of jobs.

The Multipliers derived are based on numerous runs on the Tourism Economic Assessment Model. (TEAM was developed by the Canadian Tourism Research Institute of the Conference Board of Canada.

Note: Spending information based on Tourism in Canadian Cities - A Statistical Outlook 2002 (Statistics Canada) inflated to current dollars (2004) using Tourism Price Index.

Note: All amounts are in Canadian dollars.

These estimates are based on projections of 3,000 visitors from beyond the Lower Mainland within Canada and internationally. They do not factor in the impact of Lower Mainland citizens' participation which we anticipate will be substantial. Nor do they factor in the impact of employing multiple venues, which will spread the economic impacts throughout the city and involve significant transportation as opposed to a single 'convention' site, all of which will tend towards an enhanced multiplier effect. Finally, these estimates also do not factor in visitors who will come early or stay beyond the **Forum** dates to visit Greater Vancouver and other British Columbia locales.

## WORLD PEACE FORUM 2006: TIME LINE

Oct. 2003/ Mar. 2004	Development of <b>World Peace Forum 2006</b> concept and World Peace Forum Society (under development.)
Mar. 2004	Vancouver Peace and Justice Committee proposals to Vancouver City Council.
Aug. 2004	World Peace Forum Society legally constituted. World Peace Forum part-time staff hired on contract.
Sept. 2004	World Peace Forum Office Administrator hired.
Oct. 2004	Joint World Peace Forum Society and Vancouver Peace and Justice Committee World Peace Forum planning workshop at Liu Centre - UBC. World Peace Forum Coordinator hired.
Nov. 2004	World Peace Forum Preparatory Conference at UBC.
Dec. 2004	Assemble Preparatory Conference feedback
Jan. 2005	Prepare Report for Vancouver City Council
Feb. 2005	Advertise and interview for Executive Director/Call for proposals for website.
Mar. 2005	Present <b>World Peace Forum 2006</b> Report to Vancouver City Council. Advertise and interview for Communications Officer, Fundraiser, Program and Outreach Coordinator, Volunteer and Billet Coordinator.

*If Vancouver City Council endorses the World Peace Forum 2006 ...*

Apr. 2005	<p>Hire</p> <ul style="list-style-type: none"> <li>• Executive Director, Secure office space and equipment</li> <li>• Communications Officer - develop print and web materials.</li> <li>• Fundraiser - develop fundraising plan.</li> <li>• Program and Outreach Coordinator - develop program and outreach plan.</li> <li>• Volunteer and Billet Coordinator – develop volunteer and billet/accommodation plan.</li> </ul> <p>Launch website. Set up liaison relationship with City of Vancouver, School, Parks and Library Boards. Develop full-time line to the <b>World Peace Forum 2006</b></p>
May 2005	Issue first call for volunteers
Aug. 2005	Commemorative events of bombing of Hiroshima/Nagasaki and WW II victims
Sept. 2005	International Advisory Board Meeting (possibly electronic)
Jan. 2006	Hire additional Administrative Support
June 2006	<b>World Peace Forum 2006</b>