

APPENDIX A

Commercial Dr. B.I.A.

Commercial Drive Business Society Proposed Budget 2005-06

Income

City of Vancouver BIA Levy

\$ 242,600

Expenditures

Street Enhancement:

Anti-Graffiti Program(Goodbye Graffiti)	\$24,000
Commercial Drive/Kettle Friendship	\$15,600
Society Clean Team	•
Street Banner Maintenance	\$7,000
Street Banner Replacement	\$21,000
Decorative Boulevard Tree Lighting	NIL
Murals	NIL
Flower Boxes & Green Ways	NIL
Sidewalk Repairs & Replacement,	\$500
Semiannual Lane & Street Cleanup,	
Additional Litter Receptacles, Street	
Furniture & Adopt-A-Block	

	Sub-total	\$68,100	
Marketing:			
Web Site		\$2,000	
Co-op Ad Displays		\$20,500	
Media Advertising		\$10,000	
Public Events Funding		\$5,000	
Promotional Products		NIL	•
Licensed Street Buskers		\$5,000	

Sub-Total \$45,500

Office & Administration:

Safety & Security:		
Sub-total	\$62,000	
Scholarships & Bursary	\$1,500	
Renewal	NIL	
Postage	\$1,500	
Insurance	\$2,000	
Accounting	\$2,000	
Rent & Overhead	\$22,000	
AGM, Board & Committee Meeting	\$3,000	
Salary & Benefits	\$30,000	

2 Person Bike Patrol

\$ 67,000

Sub-total

\$ 67,000

\$242,600

\$242,600



CENTRAL PROPERTY OF THE PROPER

Commercial Drive
Business Society
Suite 105
1641 Commercial Drive
Vancouver, BC

T: 604.251.2884 F: 604.251.2899 E: info@thedrive.ca www.thedrive.ca

Ćanada V5I 3Y3

November 4, 2004

Mayor Larry W. Campbell and Council c/o Peter Vaisbord, Coordinator BIA Program City of Vancouver 453 West 12th Avenue Vancouver, BC V5Y 1V4

Dear Mayor Campbell and Council;

We understand a Council Report will be coming forward in December regarding renewal of the Commercial Drive Business Society, accordingly, we formally request Mayor Campbell and Council to consider renewal of the Commercial Drive Business Society (BIA) for a further term commencing April 1, 2005 to March 31, 2010.

The renewal (five year plan and budget) of the Commercial Drive Business Society BIA was overwhelming approved by our membership. All Renewal Questionnaire respondents (by email, fax, in person, or mail) approved Renewal. General comments on the work of the Society were overwhelming positive. Unanimous approval was given at our well attended Outreach Meeting. At our equally well attended Annual General Meeting, only one member opposed the budget, and then the opposition was only with respect to the friendly amendment from the rest of the membership to increase our spending cap above what was requested by the Board. At the Annual General Meeting, we received unanimous approval of the renewal plan and the budget line items on a year by year basis.

Attached please find all the documentation that relates to the Commercial Drive Business Society's Renewal Package, detailing our information brochures, Member and Board meetings, questionnaire responses, and the attendance and results of the two member meetings specific to renewal. Our website www.thedrive.ca was also used as a communication tool, to this end.

Mayor Larry Campbell and Council City of Vancouver November 4, 2004 Page 2

The City's BIA Coordinator is aware of the proposal and has been working with us to guide us through the process and attended our Outreach Meeting and Annual General Meeting.

Thank you in advance for your consideration and approval of our Business Improvement Association for a further five year term.

Sincerely,

Carmen D'Onofrio

President

Commercial Drive Business Society

Attachment



Commercial Drive
Business Society
Suite 105
1641 Commercial Drive
Vancouver, BC
Canada V5L 3Y3

T: 604.251.2884 F: 604.251.2899 E: info@thedrive.ca www.thedrive.ca

Dear Merchant,

The Commercial Drive Business Society wants to hear from you! It would be a great benefit to us to better the needs of Commercial Drive if you could take 5 minutes of your time to fill out the Questionnaire which you will find in this package.

Once filled out, you can get your answers back to us any of four ways:

1) By Fax: 604-251-2899

2) By Mail or in Person: #105-1641 Commercial Drive Vancouver, BC V5L 3Y3

- 3) By email to info@thedrive.ca
- 4) Specify when we have dropped by with your Questionnaire or call us later at 604-251-2884, if you would like a representative from the Commercial Drive Business Society to pick it up.

To give us as much time as possible to compile the results and draw up our next five years action plan and budget, we would be grateful if you could have this completed within two weeks. Thank you in advance and if you have any questions or feel you need more time to answer the Questionnaire, please feel free to give us a call at 604-251-2884 or send us an email at info@thedrive.ca.

Sincerely, The Commercial Drive Business Society

Commercial Drive BIA Renewal

How your BIA works

Business Improvement Areas (BIAs) delegate control of local initiatives to the neighbourhoods that benefit directly from their implementation.

BIAs provide a way for property owners and businesses to join together to promote and improve the economic vitality of their business district. The City collects a BIA levy from all commercial properties in the area, and forwards the entire amount to the BIA to fund business improvement initiatives such as banners, street furniture, and graffiti removal; safety and security initiatives; and promotional activities such as co-op advertising and special events.

Our BIA is funded by the City of Vancouver semi-annually, through the BIA levy described above.

The Commercial Drive BIA was approved in 2000 for a 5 year term. The current term will expire March 31, 2005. As BIA property owners and business owners, you have a voice in determining the focus of your BIA's efforts and your operating budget. This questionnaire is the first step in the process and will help develop a renewal proposal and budget.

The draft proposal and budget will be discussed at open meetings, and a final draft will be presented for member approval at the September AGM. In December, the City will send notifications to all property owners and businesses, giving you another opportunity for input. City Council will make a final decision in early February 2005. If you have any questions about the renewal process, please call the BIA office at 604.251.2884, or Fax us at 604.251.2899 or you can email us at: info@thedrive.ca, or call the City's BIA Coordinator, Peter Vaisbord at 604.871.6304.

We encourage your suggestions for new initiatives and ways to improve our existing ones. Commercial Drive is the most vibrant and diverse neighbourhood in the City and we are confident that our programs will help ensure its continued vitality.

Help Us Set Your Priorities For the Next Five Year Term

ou set the path for the BIA by circling your priority ranking:	lowes	t	avera	ge	highes
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Commercial Drive/Kettle Friendship Society Clean Team	1	2	3	4	5
Anti-Graffiti Program (Goodbye Graffiti)	1	2	3	4	5
New Street Banners	. 1	2	3	4	5
Street Banner Maintenance	1	2	3	4	5
Decorative Boulevard Tree Lighting	1	2	3	4	5
Murals	1	2	3	4	5
Sidewalk Repairs	1	2	3	4	5
Semiannual Lane & Street Cleanup	1	2	3	4	5
Additional Litter Receptacles	1	2	_	4	5
Coin-operated Self-cleaning Public Toilets	1	2	3	4	5
Flower Boxes and Hanging Baskets	1	2	3	4	5
Green Ways (similar to the Napier green way)	1	2	3	4	5
Public Awareness Campaign (litter and graffiti)	1	2	3	4	5
arketing: Overall Category Priority	1	2	3	4	
Web Site	1	2	_	-	5
Public Events Funding (Public Dreams, Cultural Crawl, Silent Summer Mov		2	3	4	5
Winter Festival	1	2	3	4	5
Founding New Festivals	1	2	3	4	5
Newsletter	1	2	3	4	5
Brochures	1	2	3	4	5
	1	2	3	4	5
Promotional Products (T-shirts, Shopping Bags, Post Cards, Magnets, Wind	low Stickers 1		_		_
Media Advertising (North Shore News, Courier, etc.)	1	2	3	4	5
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Promotional Programs (Seniors Day, Sweep the Drive, etc.)	1	2	3	4	5 5
Licensed Street Buskers (Performers)	1	2	3	4	5 5
Community Bulletin Boards	•	_	J	4	9

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Commercial Drive Business Society #105 - 1641 Commercial Drive Vancouver, BC, V5L 3Y3

_ Website

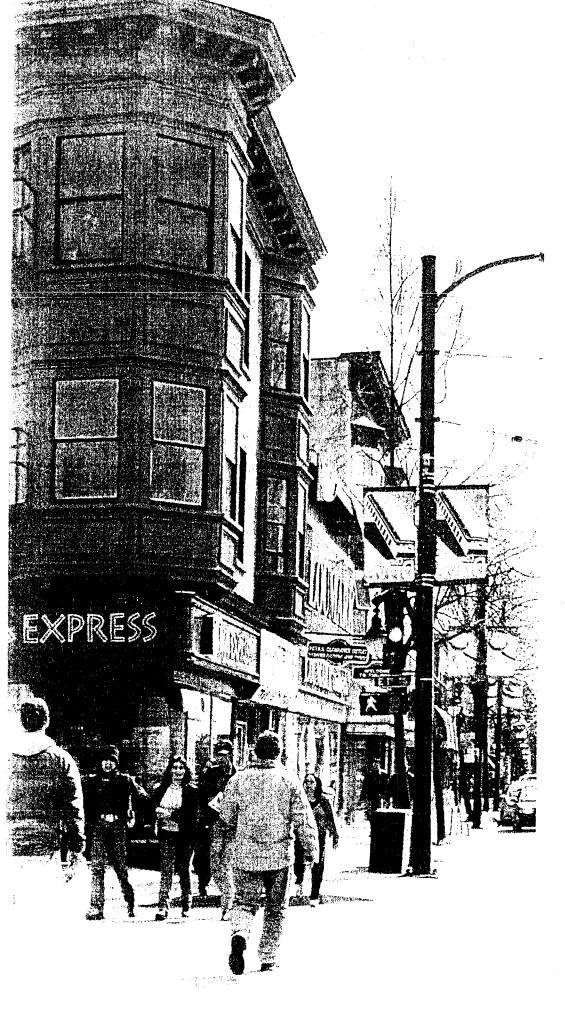
e-mail_

T: 604.251.2884 F: 604.251.2899 E: info@thedrive.ca



APPENDIX C

Page 5 of 61



You have a say in

What your BIA has done for you and how you can influence the future of your neighbourhood



Where we've spent our energies and your operating budget ...

How your BIA works

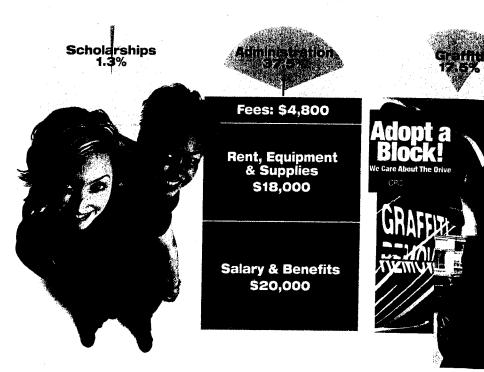
Business Improvement Areas (BIAs) delegate control of local initiatives to the neighbourhoods that benefit directly from their implementation.

BIAs provide a way for property owners and businesses to join together to promote and improve the economic vitality of their business district. The City collects a BIA levy from all commercial properties in the area, and forwards the entire amount to the BIA to fund business improvement initiatives such as banners, street furniture, and graffiti removal; safety and security initiatives; and promotional activities such as coop advertising and special events.

Our BIA is funded by the City of Vancouver semi-annually, through the BIA levy described above.

We encourage your suggestions for new initiatives and ways to improve our existing ones. Commercial Drive is the most vibrant and diverse neighbourhood in the City and we are confident that our programs will help ensure its continued vitality.

Commercial Drive is truly Vancouver's expressive edge!



Scholarships

\$1,500 annually

In 2002 the Commercial Drive Business Society launched its annual scholarship program with a \$1,000 scholarship to be administered by Britannia Secondary School.

We have also provided \$500 to assist with the initiatives of the Britannia Youth Centre.

Our intention is to maintain these bursaries and increase them over time, as our operating budget allows.

Administration

\$42,000 annually

We maintain an office in II Mercato Shopping Centre that is open to the public 5 days a week from 9:00 - 5:00.

It is staffed by one full time administrator who spends most of her time coordinating programs that save our BIA dollars and only cost us her sweat equity – Good Deal!

For instance, we coordinated the replacement of 10 broken garbage receptacles, obtained 15 new ones (for a total of 41) and 6 poster cylinders; obtained free labour to augment our graffiti removal through community volunteers; lobbied city engineering for upcoming sidewalk repairs to 11 blocks; obtained and distributed free Seasonal lights from The Centre; persuaded the Liquor Store to take measures that decrease alcohol related problems in the neighbourhood.

The list is long and many more initiatives are in the works.

Graffiti & Litter

\$20,000 annually

Keeping appearances up is done through 4 key programs.

Goodbye Graffiti has a standing contract with us to remove any graffiti from building fronts and sidewalls to the lanes on either side of the Drive. This is done free of charge for any building owner within our BIA.

Our new community volunteers graffiti removal program includes clean up to back lanes.

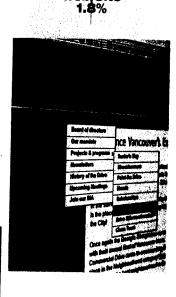
We also have a contract with the **Kettle Friendship Society** to employ 4 of their **workers** 3 days a week for poster removal and litter clean up.

Our new 'Adopt-A-Block' program will help ensure our zero tolerance for litter and graffiti becomes a reality with timely trouble-spot reporting. Your BIA levy currently yields an operating budget of about \$110,250 annually.

It's your neighbourhood. We need you to tell us how we're doing; what else we should focus on and whether we should be spending more or less on our initiatives.









Street Banners

\$16,500 - \$3,500 annually

We've been told our street banners are the best in the city. We have produced 2 series of 5 original designs, the first of which went up in 2002. The second series was produced and installed the following year.

Both series focus on the stuff that people love about the Drive – produce, dining, entertainment, live music, bakery goodies and of course... cappucino!

This year, we recycled our original series, reducing our costs to \$3,500 for installation only.

220 banners are installed in pairs on 110 light standards from Grandview Cut to Venables.

Events & Programs

\$11,500 annually

We sponsor several events that are a great draw for the Drive, resulting in thousands of new destination visitors annually.

These events include:

- The East Side Culture Crawl
- Journey of Lost Souls
- Big Night Out
- Farmer's Market
- Silent Summer Nights
- Illuminaires

In addition, we host Earth Day and our Winter Celebration and maintain programs that improve the neighbourhood like Sweep the Drive! and Adopt a Block! We also build retail traffic with Senior's Day (advertised 12 times/year in the City-wide Courier and North Shore News).

Web Site

\$2,000 annually

Each business in our BIA gets a free listing that displays your location on a map of the BIA along with your contact info, including a link to your own website.

We also provide lots of great info on transit; accomodation – including free listings for B&Bs in the neighbourhood; press on the Drive; awards to businesses; history; contact numbers and links; how we operate and much more.

If you haven't used it yet, please check it out at:

www.thedrive.ca

Advertising

\$20,400 annually

The most effective advertising vehicle for the Drive has been our co-op ad program.

Our format showcases 8 merchants/page; brands the Drive as the place to come for great dining, entertainment and wares – and gives you a 1/3 discount on your page rate! These ads appear frequently in:

- Where Magazine (6/year)
- Vancouver Magazine (3/year)
- The International Wine Festival
- Guest Life (in 60,000

Vancouver Hotel Rooms all year)

It's a great way to squeeze more out of your ad budget and get the added impact of a distinctive full page being run with high frequency and brand recognition.

We've heard these ads are the envy of other BIAs that can't seem to match them without obviously copying us. Sweet!

Board Members

2003/2004

President: Carmen D'Onofrio, Stile Enterprises Bob Craig, VanCity Robert D'Onofrio, Kalena Import Rob Forrest, Il Mercato Rick Fouco, Federico's Supper Club Jenette Hanlon, The Kettle Pia Tofini-Johnson, Turistano Travel Patti Lombardo, Lombardo's Pizza Paul Migliuri, Migliuri Holdings Alexander Schwartz, Royal Bank Bruce Shaw, The Peg Janna Sylvest, Womyns' Ware

2002/2003

President: Carmen D'Onofrio, Stile Enterprises Bob Craig, VanCity Robert D'Onofrio, Kalena Import Rob Forrest, Il Mercato Rick Fouco, Federico's Supper Club Patti Lombardo, Lombardo's Pizza Ian McSorley, Design HQ Paul Migliuri, Migliuri Holdings Bruce Shaw, The Peg Janna Sylvest, Wornyns' Ware

2001/2002

President: Carmen D'Onofrio, Stile Enterprises Bob Craig, VanCity Rob Forrest, Il Mercato Patti Lombardo, Lombardo's Pizza Irma McInnis, Dream Designs Ian McSorley, Design HQ Paul Migliuri, Migliuri Holdings Bruce Shaw, The Peg Janna Sylvest, Womyns' Ware

2000/2001

President: Alexandra Temple, **Dutch Girl Chocolates** Fabio Cornale, Fratelli's Bakery Carmen D'Onofrio, Stile Enterprises Janet Feirin, Aran Bakery Eric Fergie, Fets Pasta Bar & Grill Rob Forrest, II Mercato Bill Gotts, Dr. Vigari Gallery Lily Lee, property owner Patti Lombardo, Lombardo's Pizza Irma McInnis, Dream Designs Linda Meneghello, Royal Bank Paul Migliuri, Migliuri Holdings Bruce Shaw, The Peg Simon Sherwood, Celluloid Drugstore Janna Sylvest, Womyns' Ware Ray Yen, property owner

Drive

Commercial Drive Business Society #105 - 1641 Commercial Drive Vancouver, BC, V5L 3Y3

T: 604.251.2884 F: 604.251.2899 E: info@thedrive.ca

What's ahead ...

We could do more if we had the resources ...

There's no shortage of ideas for what's next. Safety, Security and Street Enhancement are at the top of the list. We are lobbying the Vancouver Police Department to step up patrols in the area; we're pressing Translink to follow through with their promises of improved security and litter cleanup for the Broadway & Commercial hub; we've researched the costs for private security patrols and bike patrols that target property crime, panhandling and substance abuse. We've coordinated with the City for new street furniture that includes heritage style bus shelters, bike racks and benches.

Many things are possible, but there's a limit to how far we can stretch volunteer efforts and a tight budget.

Our BIA has one of the lowest levies of any neighbourhood in Vancouver. However, if you tell us that we need to turn up the heat, we've laid the groundwork for going a lot farther.

What we need you to do ...

Let us know how we're doing!

Please take a few minutes to fill out the questionnaire. It will tell us how you think your BIA levy dollars should be spent and where the emphasis should be for improving your business neighbourhood.

Increase your clout!

If you have an agenda for improving the neighbourhood, please let us know. We may be on the same course and collectively, we can get farther, faster. We also don't want to duplicate initiatives or work at cross-purposes. Email us at: info@thedrive.ca or call: 604.251.2884, or fax: 604.251.2899

Get involved!

The BIA is essentially a volunteer effort. Every bit of energy is welcome and appreciated. Your involvement can be as simple as attending our AGM. If you can spare a little more time, we welcome you to join a committee or even just help out with a single project. There's lots to do and many hands make light work!

thanks!

WE WANT TO HEAR FROM YOU!

Who: Merchants and Property Owners along Commercial Drive

What: The Commercial Drive Business Society will be hosting an Outreach Meeting to discuss our next 5 year plan!

When: Monday, July 12th, 2004 at Federico's Supper Club located at 1728 Commercial Drive. Doors open at 6:30pm and the meeting will begin at 7:00pm

Hope to see you there!



come & enjoy our urban village!

BIA Renewal Meeting

Our 5 year term is coming up for renewal and we want to hear from you. You can give us your comments on how we've be we should be directing our energies and your operating budget Monday, July 12, 2004 at Federico's Supper Club, we had outreach meeting, that was the best attended, second only to our 2003 AGM. It's not too late for your input. If you'd like to been up to for the last 54 months, please download our renewal brochure. We'd love to hear from you.

arter gibble livens | contacting

Meetings of the Board of Directors

The Board of Directors usually meets the second Thursday of each month. We approve an agenda the week **pri**or to each contact Teresa at our office if you would like to suggest any topic that should be considered for the agenda. **Teresa** can be 604.251.2884 or you can email her at: info@thedrive.ca

Committee Meetings

Committees such as Street Enhancement; Marketing or special event committees meet on an ad hoc basis. If you would li committee, please contact Teresa at 604.251.2884 or you can email her at: info@thedrive.ca

Annual General Meeting

The 2004 Annual General Meeting will be on Tuesday, September 28, 2004 at Federico's Supper Club. Advance notice of be sent to all members in good standing of the Commercial Drive Business Society. If you want to confirm that your memb valid, please contact Teresa at 604.251.2884 or email her at: info@thedrive.ca read more

Last year's AGM was the best ever, with attendance, energy and ideas like we've never seen before! Let's make this year's you there.

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Commercial Drive Business Society Outreach Meeting July 12th, 2004

Agenda

- 1. Welcome and Introduction (10 minutes)
- 2. City Renewal Process what it means, requirements, timeline (10 minutes)
- 3. Summarization of past and current BIA programs and activities (15 minutes)
- 4. Street Enhancement Committee (15 minutes)
 - -Proposed Budget
 - -Q & A
 - -Members Vote on Priorities
- 5. Marketing Committee (15 minutes)
 - -Proposed Budget
 - -O & A
 - -Members Vote on Priorities
- 6. Safety and Security Committee (15 minutes)
 - -Proposed Budget
 - -O & A
 - -Members Vote on Priorities
- 7. Office and Administration (15 minutes)
 - -Proposed Budget
 - -Q & A
 - -Members Vote on Priorities
- 8. Italian Festival (15 minutes)
 - -Proposed Budget
 - -Q & A
 - -Members Vote on Priorities
- 9. Next Steps and Closing (10 minutes)
 - -Proposed Budget will be on the website <u>www.thedrive.ca</u> and in the office (located in the Il Mercato Mall), as well as in the AGM package

OUTREACH MEETING July 12th, 2004

Attendance:

Number of Members in Good Standing: 31 members attended in good standing

Guest: Peter Vaisbord, City of Vancouver BIA Co-ordinator

1. Welcome and Introductions:

-Purpose of our Outreach Meeting is to plan a vision for the next 5 years

-We have been informing our membership what we have done in the past 5 years and what we plan on doing for the next 5 years with their input

2. City Renewal Process:

- -Peter Vaisbord: The role of the renewal, is to give the City outline
- -The Commercial Drive Business Society have a 5 year fixed term, the CDBS was founded on April 1, 2000 and the BIA levy term ends on March 31, 2005
- -We definitely want the CDBS to continue for another term, City is present at this meeting to explain the city tax levy and to answer any questions
- -Power of BIA levy gives an area enough money to put an impact in an area and in dealing with the City to make the Drive as good as it can be
- -The BIA for the last number of months have been informing members of the renewal and informing their members all of the great things that they have been doing and what their priorities should be in the next 5 years
- -Some BIAs have got different terms: Downtown: 10 years, Marpole: 7 years
- -To date their has been no defeated renewals

3. President's Report:

- -Commercial Drive is a vibrant street, we're trying to make as many people realize the jewel and image of this area and to not take for granted this great area
- -We've put together a brochure explaining all the great things we have done in the past 5 years
- -We kept the budget at zero growth for three of the last five years because we believed that was what the members wanted (based on the hand full of letters Peter provided of comments for the first BIA stage re: no higher taxes). From the feedback we've received since, the struggles of keeping programs afloat, and the reliance on exhorbinant amounts of volunteer time, we believe that this is NOT the approach to take for the next five years. We want to increase revenues and direct them to expanded programming, making the CDBS the best BIA in the province
- -We cannot sustain at our current zero growth, we would have to cut programs, we would like to expand our budget

- -We all pay into the levy, the money is then funneled to the BIA as our budget, we then decide on the initiatives
- -One thing we've done is reinvested with the youth in the area by developing scholarships
- -The role of our CDBS office is to be the communicator of our ideas, our liaison, it's a resource centre, during the first year of our term we did not have an office and it made things difficult to get done, the coordinator is the liaison with the City, and are doing the majority of the work, the role of the coordinator has been vital
- -We sponsor events that use the Drive as their home, events that we have put together are: Seniors Day, Winter Celebration (this year Forever Bright donated 100s of lights to the BIA area)
- -Our website is a great resource for people wanting to shop on the Drive, our website is the most informative of all BIAs
- -We have put together group co-op ads in Where and Vancouver Magazine, as well as advertisements in the Vancouver Courier and Northshore News
- -Group ads were originated from the CDBS
- -Important to know is that the Board is not permanent, we are always looking for new board members the positions are much bigger than the individuals if you are not able to be part of the board you are more than welcome to join a committee

Overheads Used: Renewal Brochure page by page Questionnaire

4. Street Enhancement Committee:

Commercial Drive Clean Team

-As of March 2003 we formed a partnership with the Kettle Friendship Society and hired four individuals on a part-time basis. Dressed in their "Totally Drive Certified" overalls and armed with brooms, our Clean Team spearheads the fight against city grime. They're on the Drive every Monday, Wednesday, and Friday, removing all posters from light standards, bulletin boards, and bus shelters. They also pick-up all litter on sidewalks, entrance to storefronts, grass boulevards, sidewalk curb and gutters, and remove the tree shoots at the base of the trees along Commercial Drive.

Anti-Graffiti Program

- -Graffiti vandalism has continuously been an issue on Commercial Drive. We all know that the connection between graffiti and the negative stigma attached to a community are strongly related. The CDBS three years ago established the antigraffiti program offered by a private firm called Goodbye Graffiti Inc. The program entails a weekly removal and cleaning of all graffiti from all storefronts and all visible sides, with weekly patrols. We currently receive this service every Sunday and any work that isn't completed is carried over to Monday. Also included with the program is the cleaning of the back allies of graffiti once per year by a team of volunteers.
- -As of two months ago we formed a new partnership with the Grandview-Woodland Community Policing Centre and the Vancouver East Community

Corrections Office for a new anti-graffiti program at <u>no cost to the merchants</u> <u>or property owners on Commercial Drive</u>. This program consists of the removal of graffiti along the alleyways from the 800 to 2300 block of Commercial Drive 5 days a week. The individuals volunteering will be reporting to one of the supervisor's of the program daily and will provide a detailed description of the work completed for that day, spot checks will be conducted to ensure that the work is being done and completed properly. The City of Vancouver is providing us with free paint and the necessary supplies for this initiative. We are excited about this new program!

Street Banners

-The launch of our street banner program in the summer of 2001 celebrated the vibrant diversity, energy, and all other components that make the Drive the special place that it is with five original designs. The images of the produce vendor, espresso cup, fine dining, the arts and shopper touched on aspects of the Drive that our patrons love. Our 2002 banners used a slightly edgier, photographic treatment of a blues harp, artichoke, place setting, espresso cup, and saint honore cake – all images that conjure the eclectic mix that draws patrons from the neighbourhood as well as the rest of the city. In the coming weeks we will be rotating our banners for maintenance, we have hired "Big Bold & Beautiful Banner Co." to replace our existing banners and replace them with our original design.

Litter Receptacles

-In December 2000, we received an additional ten litter receptacles which are strategically located along Commercial Drive. Five existing damaged litter receptacles were replaced and three existing ones were relocated. There are a total now of thirty-four litter receptacles from Adanac and Commercial to the Grandview Cut. The CDBS is making a constant effort in continually monitoring the effectiveness and usage of these receptacles. However full cooperation is still needed by food establishments to provide their own receptacles and keep the front of their storefronts clean. These receptacles were received at no additional cost to the CDBS.

Street Furniture Program

-The city had promised us our new street furniture which was to be installed at the end of April, however since the street furniture is coming from Europe they are behind on their completion date. We have contacted the city numerous times for an arrival date and they are aiming for installation by early fall of this year. We will be receiving the new street furniture however we just need to be patient a little while longer. We will be receiving new bus shelters, benches, litter receptacles, bike racks, multiple publication news racks and a list of other street furniture.

Pruning of Boulevard Trees

-In October 2002, all of the trees in our defined area were pruned. The bases of the trees were also cleaned due to an overgrowth of roots. To inform everyone, arrangements have been made with the Vancouver Parks and Recreation to prune

the trees once again. This will begin tomorrow morning at 5am till 1pm beginning at the 900 block to 1300 block and will continue for the entire week. This service is at no additional cost.

Sidewalks

-I am pleased to announce that we will be getting new sidewalks along the Drive at no additional cost to property owners, our persistence has paid off, instead of it being a local improvement on our property taxes we have managed to have this project completed under the City of Vancouver's general budget. Last week surveyors were on the Drive gathering information in preparation for the upcoming construction of sidewalks and sewers along the Drive. As for a target date, Sewers will likely start their work early next year (around February) and then Streets would follow (probably April). It all depends on when Sewers starts and completes their work. We will be in contact with the City to provide us with any further updates.

-I assure you we will continue to work hard. We need your continued support and help in making our community a great place to work in and a wonderful place to live in.

Overheads Used: Street Enhancement 2005-2006 Budget Street Enhancement Section of Questionnaire

A Survey of all assembled was taken for the budget priorities for the upcoming 5 years, ranking as 5(highest), 3(average) or 1(low) priority

5. Marketing Committee:

- -Janna shared a marketing experience, Where Magazine is in all hotels and tourist kiosks and given out door to door in the west side, the Drive was once described as where you go to get harassed by men at coffee shops, Janna wrote a letter to Where Magazine regarding what was wrong with their statement, the marketing committee found that in order to get good press, you need to buy advertising, write-ups have gotten better and we now have a great write-up
- -Ian discussed the marketing initiatives: co-op ads and the website
- -Most of the marketing budget goes to advertising as important is what we say to each other and media and things we don't say
- -If people that don't know the area see "Downhill Drive" on the front page of a newspaper, that makes all the positives disappear
- -We are not saying that we don't have problems, but there are effective ways to get your point across
- -If you look at the website it explains what the neighbourhood is; positive views builds perceptions, builds up momentum and a positive spin
- -Marketing committee would like to put more funds into media placement
- -We are taking advantage of anything free
- -Street buskers fit well with festivals; it also takes care of other problems such as panhandlers
- -Question from Ann Bounassisi: Why certain ad placements?
- -Answer: Vancouver Courier is city-wide to promote Seniors Day on the Drive, Where/Vancouver and Guestlife: for co-op ads, merchants who advertise pay for a subsidized portion of the Commercial Drive ad, BIA pays 1/3 of the cost

- -We've tried other ad placements such as in Seattle, however we found Where and Page 17 of 61 Vancouver Magazine most effective
- -Comment from Len Bounassisi: have noticed an increase in senior clients from the Northshore News ad
- -Look into cross references, merchant links to website

Overheads Used: Marketing Budget 2005-2006

Marketing Section of Questionnaire

A Survey of all assembled was taken for the budget priorities for the upcoming 5 years, ranking as 5(highest), 3(average) or 1(low) priority

6. Safety and Security Committee:

-Currently Safety and Security has no active budget, and we've noticed from the Surveys received that Safety and Security comes in 1st and 2nd in priority

Private Security Patrol

- -Mobile patrol for Commercial Drive 4 days a week (Wed. to Sat.), 8 hrs a day from 3 to 11pm
- -Duties include providing a mobile patrol of the entire Commercial Drive BIA Area
- -Respond to and deal with any security related matters
- -Be aware of people trespassing on site causing vandalism, auto thefts and or theft of merchandise
- -Be aware of any safety hazards and report it to the client immediately
- -Provide daily occurrence reports
- -Document any incidents that occur
- -Cost of this program quoted at \$60,000 for two man security guard patrol

Redirecting of Donations

- -Open charity accounts at Van City & Royal Bank or provide them (Van City & Royal Bank) with charity cans in order to collect charitable donations that would than be redirected to a charity of the Board's choosing. The charity chosen must have a mandate that includes improving the welfare of people that live in the Commercial Drive Community. The aim of this program would be to see donations made by residents, customers and visitors being directed toward programs that would help individuals in the Commercial Drive BIA as a whole instead of individually. The cost of this program estimated to be between \$2000
- -Another possibility would be to invite a charity to set up manned charity containers to collect funds in designate areas (BC Liquor Store, Kitchen Corner, Royal Bank, VanCity). \$0.00

Block Watch Program

- -(Possibility of developing this program with the GWCP0)
- -Program would involve volunteer Block Captains collecting safety and security concerns from fellow businesses/residents along their designated block and

reporting that information back to the Safety & Security Committee, which in turn Page 18 of 61 would pass this information on to fellow businesses as well as to the Police. The aim of this program would be to identify and report individuals who are involved in actives such as vandalizing, stealing, drug dealing etc. to the police as well as all businesses in our BIA in order to prevent future crimes. \$2000

Safety & Security Coordinator

- -Position would be 3 days a week 8 hours a day
- -There would be 4 components to this job.
- -The first component would be an outreach program that would involve going along Commercial Drive trying to help individuals in need locate existing social services available to them (Health, Meal, Housing and Clothing) as well as addiction services and programs. This individual would also pass out pamphlets that would include maps & direction showing where & when services are offered.
- -The second component would involve working along side the GWCP00 to coordinate any crime prevention forums or programs such as a block watch. In addition, this individual would work as a link between the BIA and the GWCPO by attending the GWCPO monthly meetings.
- -The third component would be to monitor business and residential properties along Commercial Drive and identify business or residential houses that are involved in activities that break any existing bylaws and report them to the proper authorizes(police or bylaw officers). In addition, any instances that do arise would have to be recorded and followed through with until an outcome or a conclusion was reached.
- -The fourth component would be to research and develop other possible safety and security programs that would be useful to our Commercial Drive community. In addition, attending BIA board meetings and municipal or provincial safety and security forums on the BIA's behalf would be required of this coordinator.
- -Other duties not yet identified can also be added in the future to this list of tasks performed by the Safety and Security Coordinator. \$15,000.00

-Total \$67,000

Overheads Used:

Safety & Security Budget 2005-2006

Safety & Security Section of Questionnaire

A Survey of all assembled was taken for the budget priorities for the upcoming 5 years, ranking as 5(highest), 3(average) or 1(low) priority

7. Office Administration:

- -Our office is located in the Il Mercato Mall and is open Monday to Thursday
- -Our administrator is a liaison with our merchants and landlords and does majority of the work
- -The administrator has knowledge of every committee's doings

-We will be creating a members service page on our website, merchants can forward to us anything that they would like us to communicate with other merchants

Overheads Used: Office Administration Section of Questionnaire

A Survey of all assembled was taken for the budget priorities for the upcoming 5 years, ranking as 5(highest), 3(average) or 1(low) priority

8. Italian Festival:

- -Idea to resurrect homage to Italians on the Drive
- -Great way to advertise the Drive
- -Close down the Drive from 3rd Avenue to Venables
- -Make it a family event
- -Would have food, music, dances, bocce tournaments
- -Overall cost for a top notch festival would be approximately \$120,000
- -We need to decide whether we would take \$20,000 out of our budget as seed money or fund the whole festival
- -We are seeking direction from our members on what they would like to see
- -Comment: Len Bounassisi: Italian Days is part of our past and we just need to move on, instead why don't we do something like A Bite of Commercial Drive and not close the street down instead send people to visit our restaurants/cafes and stores
- -Purpose of any event is to raise the profile of the Drive
- -Comment: Otter Louis: Why not do a Passport idea, tour the world, through the Drive, this embraces the diversity of the Drive

Overheads Used: Italian Festival \$120,000 Budget
Italian Festival Section of Questionnaire

A Survey of all assembled was taken for the budget priorities for the upcoming 5 years, ranking as 5(highest), 3(average) or 1(low) priority

9. Next Steps and Closing:

- -Our budget over the past 5 years
- -Year 1: \$100,000
- -Year 2: \$105,000
- -Year 3: \$110,250 (Our current Budget)
- -Year 4: \$110,250
- -Year 5: \$110,250
- -We can go in two directions, one increase our budget so that we can do more, or two keep our budget at status quo and simply adjust it to inflation
- -Now that we've gone through the Survey and tabulated your responses, we have to now plan for our next 5 years
- -We accomplish more as a group rather than individually, as a BIA we are able to get more things done
- -Question: Baruffa family: What can we do about the lack of parking?
- -Answer: There is going to be a meeting with Councilor Tim Stevenson and engineers from the City of Vancouver on Thursday, July 15th at 10am in the BIA office to discuss this as well as other issues that we raised. We addressed that we

Commercial Drive Business Society Proposed Budget April, 2004 - March 31, 2005		
Income		2004-2005
Reserve Carry-Forward	\$	12,000.00
City of Vancouver		110,250.00
Total Income		122,250.00
Proposed Expenditure		
Administration		
Salary & Benefits	3	30,000.00
Office, Rent, Equip. & Supplies		26,000.00
Meetings		1,000.00
Accounting		1,800.00
Insurance		2,000.00
	\$	60,800.00
Marketing		
Website	\$	2,000.00
Advertising/Media		15,450.00
Special Events		6,000.00
	\$	23,450.00
Community		
Graffiti Řemoval/Posters	\$	20,000.00
Street Enhancement		16500.00
Scholarships, Bursary		1500.00
	3	38,000.00

1975年1976年

Commercial Drive Business S Proposed Budget April, 2003— Ma	Society rch 31, 2004
NCOME	
	\$ 3,050
Reserve carry-forward	110,250
City of Vancouver	\$ 113,300
Fotal Income	
Proposed Expenditures	
Administration	\$ 20,000
Salary & Benefits	18,000
Office, Rent, Equip. & Supplies	
Meetings	1,000 1,800
Accounting	2,000
Insurance	\$ 42.800
	\$ 92.000
Marketing	2.000
Website	2,000
Advertising/Media	17,000
Special Events	7,500
Newsletter	3,000 \$ 29,500
	\$ 22.500
Community	20.000
Graffiti Removal/Posters	20,000
Street Enhancement	16,500
Scholarships, Bursary	1,500 \$ 38,000
	\$ 50.000
Contingency Reserve	\$ 3,00

Commercial Drive Business Improvement Association Proposed Expenditure Budget 2001 – 2002

Administration	Year One 2000 - 2001	Year Two 2001 - 2002
Staff and Benefits	33,500	34,350
Office Rent/Equip/Supplies	10,000	10,200
Meetings/Agm	1,000	1,100
Audited Statement	2,000	2,100
Insurance	500	550
Total Administration	47,000	48,300
Marketing		
Business Development		
Brochure		· · .
Advertising		
Promotions		
Events		
Total Marketing	31,000	32,000
·		
Community		
Community Outreach		
Street Enhancement		
Security		
New Members		
Newsletter		
Parking		
Garbage		
Total Community	20,000	22,600
Contingency Reserve	2,000	2,100
Annual Total	100,000	105,000

COMMERCIAL DRIVE BUSINESS SOCIETY

Marketing Committee - Budget October/01 to September/02

A. REVENUE:

1.	Brought forward from Society's	•
	fiscal year ending March/01 -est	\$12,000,00

2. First six (6) months of fiscal year ending March/02 - see Note 1- \$16,800.00

3. 12 months - second half of fiscal year ending March/02 plus first half of fiscal year ending March/03

\$34,440.00

Total Revenue/Funds Available to September 30, 2002

\$63,240.00

B. EXPENSES:

Total Expenses	\$60,000.00
7. Promotional Products - see Note 5	\$12,000.00
6. Advertising/Media - see Note 4	\$22,500.00
5. Newsletter	\$5,000.00
4. Second set banners - see Note 3	\$6,000.00
3. Public Events - see Note 2	\$10,000.00
2. Web Site - Upgrades	\$3,500.00
1. Office Signage	\$1,000.00

C. SURPLUS REVENUE/FUNDS

\$3,240,00

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	-	•	•
 -	Į		-

 Assume an annual five (5%) percent increase in allocation of funds to the Marketing Committee.

	•			
2.	Public Events:	-	Christmas Entertainment	- \$1,000.00
		-	Oxfam	- \$2,000.00
I		-	Public Dreams	- \$2,000.00
- 1		-	BigNightOut	- \$1,000.00
- 1		-	Silent Summer Movies	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
\	\		or such type of events (\$100.00 x 5)	- \$ 500.00
		-	Earth Day	- \$2,500.00
		-	Misc.	- \$1,000.00



GULF PACIFIC INVESTMENTS (1982) LTD.
310-260 West Esplanade
North Vancouver • British Columbia • V7M 3G7
t.604.990.1500 • f.604.990.1766 • e. Info@gulfpacific.ca

APPENDIX C Page 24 of 61

MEMORANDUM

UISIONARY

FROM	1:	Rob Forrest • Vice President	dent • Property Services	DATE:	Jan	uary 19, 2004
TO:				2	604	.990.1500 ext. 31
CC:				E-MAIL:	ank	eh@gulfpacific.ca
RE:		Commercial Drive Bus	siness Society			
BU	DGET	2004 - 2005				
1.	Whe	ere Magazine	6 insertions @ \$1,86 (M,J,J,A,S,N)	00.00	=	\$10,800.00
2.	Vand	couver Magazine -	3 Co-op ads @ \$1,8 (July, Aug., Nov.)	867.00	=	\$ 5,600.00
<i>y</i> = 3.	Gue	st Life (Book) - Hotel Room	s per year		· ==	\$ 2,000.00
4.	Norti	h Shore News -	6 insertions @ \$708	.00	=	\$ 4,250.00
5.	Cour	ier - City-Wide -	6 insertions @ \$300.	.00	=	\$ 1,800.00
6.	Web	site Maintenance			=	\$ 2,000.00
7.	Even	ts _	support plus advertis (Xmas, Public Dreams, Sweep the Drive, Silen Cultural Crawls, etc.)	Senior Davs	ts, =	\$ 5,000.00
8.	Bus S	Shelter - free advertising -	production cost		=	\$ 2,000.00
				Total	Sarakana maga	\$33,450,00
New	Budge	et with new additional incom	ne on our renewal (2005 -	2006) - add to	o the al	bove hudget
		et Buskers -	coordinator/advertisin		- ***	\$ 5,000.00

	\$	8,600.00	
• •		20,160.00	
	-	14,100.00	
	• •	3,500.00	
		750.00	
		5,500.00	
		15,000.00	
		500.00	· Start
	\$		
			20,160.00 14,100.00 3,500.00 750.00 5,500.00

Add. Two general clean-up days into budget. a cost \$1,000 = (Supplies, drinks,

Commercial Drive Business Society Street Enhancement Budget 2004 -2005

New Rudget with additional income from on	 and the state
Total	\$ 33,510.00
Marketing & Advertising Campaign Awareness of Anti-Graffiti & Clean-Team	500.00
Supplies & Equipment Grandview Woodland Community Police	750.00
Street Banners Replacement Big Bold & Beautiful Co.	3,500.00
Anti-Graffiti Program Goodbye Graffiti	20,160.00
Commercial Drive Clean Team The Kettle Friendship Society	\$ 8,600.00

New Budget with additional income from our 5 year Renewal (2005-2006) – add to the above budget

Total	\$ 30,900.00
Community Clean-up Days Supplies, Advertising	1,000.00
Street Lighting – Boulevard Trees	15,000.00
Commercial Drive Clean Team Increase of service to 5 days/week	1,400.00
New Street Banners Big Bold & Beautiful Co.	13,500.00

Proposed Safety & Security Budget 2004-2005

1. Private Security Patrol

Bike patrol for Commercial Drive 4 days a week, 8 hrs a day from 3 to11pm \$27,255.34

Duties include providing a bike patrol of the entire Commercial Drive BIA Area (1,783.06 GST)

Respond to and deal with any security related matters

Be aware of people trespassing on site causing vandalism, auto thefts and or theft of merchandise

Be aware of any safety hazards and report it to the client immediately Provide daily occurrence reports

Document any incidents that occur

Mobile Patrol for entire Commercial Drive BIA Area \$10,644.42

Duties and Responsibilities identical to bike patrol (696.36 GST)

3 - 15 minute patrols a night between 12am - 6am 7 days a week

2. Volunteer Outreach Program

12 hrs a week, 3 days a week, 4 hours a day \$16hr \$10,000

Social Counsellors would go along Commercial Drive trying to help individuals in need locate

Services available to them (Food, Shelter, Clothing etc.) Counsellors would pass out pamphlets that include maps & direction showing where & when services are offered. In addition, counsellors would try to get individuals into addiction treatment Facilities. Possibility of getting this service provided by post-secondary students, Health Authority or Residents.

3 Redirecting of Donations

\$2,000

Open charity accounts at Van City & Royal Bank or provide them (Van City & Royal Bank) with charity cans in order to collect charitable donations that would than be redirected to a charity of the Board's choosing. The charity chosen must have a mandate that includes improving the welfare of people that live in the Commercial Drive Community. Another possibility would be to invite a charity to set up manned charity containers to collect funds in designate areas (BC Liquor Store, Kitchen Corner, Royal Bank, VanCity). The aim of this program would be to see donations made by residents, customers and vistors be directed toward programs that would help individuals in the Commercial Drive BIA as a whole instead of individually.

4. Volunteer Community Watch Program

\$ 2,000

(Possibility of developing this program with the GWCPC)
Program would include a Block Watch that would involve Block Captains collecting safety and Security concerns from fellow businesses/residents and reporting that information back to the Safety & Security Committee. The aim of this program would be to identify and report individuals who are involved in actives such as vandalizing, stealing, drug dealing etc. to the police as well as all businesses in our BIA in order to prevent future crimes. An information package would be delivered to every business in our Commercial Drive BIA with safety tips, currency pamphlets and safety & security information.

5. Crime Prevention & Safety Forums

\$ 2,000

Program would involve working along side the GWCPC to host crime prevention & safety forums that can be open to businesses and residents in our Commercial Drive BIA.

6. Peer to Peer Counselling Program

\$ 2,000

Program aim would be to have dialogue occur between Secondary and Elementary students about the dangers that exist within and outside of school bullying, drugs, etc. In addition, have the possibility of having paroles perform community service by giving speeches at school assemblies. This program could be associated with the peer-to-peer program the Commercial Drug & Alcohol Coalition is thinking of developing.

7. Problem Business/ Residential Properties Watch

\$ 500

Identify business or residential housing that are involved in illegal, unhealthy activities and report them to the proper authorizes.

8. Bylaw Enforcement Program

\$ 500

Identifying bylaws that are not being enforced and report them to the proper authorizes. Involves providing business with a list of bylaws that can be reported to the police or bylaw officers.

Total \$ 56,899.76

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EXPENSES

EVENT

SITE EXPENSES	
Ambulance / Paramedics	0.00
* Translink bus relocation	0.00
Communications/Radios	1,000.00
Courier/Postage	100.00
Engineering/traffic	3,000.00
First Aid	500.00
Flooring (Aphles (abols))	0.00
Furniture (tables/chairs)	1,500.00
Garbage Colf Conta	1,000.00
Golf Carts	900.00
Decorations / Materials & Labour	1,000.00
Production Management fee	20,000.00
Permits/Engineer	600.00
Power/Engineer	5,000.00
Rental: Equipment Police	500.00
Signage/Banners	4,000.00
Site Staff/Labour	4,000.00
Supplies	5,000.00
Supplies	1,000.00
Main Stage (24 X 32)	1,920.00
Stage Cover	3,000.00
Sound	6,000.00
Lights	2,000.00
	2,000.00
Cooking Stage (16 X 8)	320.00
Tent	900.00
Lighting	0.00
Sound	700.00
+ .1 .1	
Telephone/Fax	500.00
Transportation/Cartage	1,000.00
Tents	5,000.00
Washrooms/Water hookups	5,000.00
TOTAL EXPENSES	75,440.00
ENTERTAINMENT EXPENSES	
Courier/Postage	100.00
Stage Managers	100.00
Supplies	1,200.00 1,000.00
Mileage/parking	100.00
Performances/Fees	100.00
Talent fees include. MC	10,000.00
TOTAL EXPENSES	12,400.00
	12,100.00

VOLUNTEER EXPENSES	7
Miscellaneous	500.00
Printing/Photocopying	200.00
Telephone	100.00
T-shirts	1,000.00
Volunteer Hospitality	1,000.00
Volunteer Recognition	300.00
TOTAL EXPENSES	
COMMUNICATIONS & ADVERTISING	
PRODUCTION	5,000.00
Design	•
Artwork/Layout/FILM	
Poster Distribution	
PRINTING	12,000.00
Poster 2,000	· •
Postcards 2,000	1
Program 8,000	•
MEDIA BUYS	
Newspaper	6,000.00
Radio	5,000.00
TV	0.00
COMMUNICATIONS	7.77
Artwork/Layout/Photography	500.00
Courier/Postage	300,00
Media Monitoring	
Printing/Photocopying	300.00
Telephone / Fax / Cell	150.00
Onsite Media Check in supplies	250.00
TOTAL EXPENSES	29,500.00

120,440.00

TOTAL EXPENSES

STATUS QUO

Commercial Drive Business Society Proposed Expenditure Budget 2005-2010

Administration	Year One 2005-6	Year Two 2006-7	Year Three 2007-8	Veer Ferr 0000 a	
Salary and Benefits	34,500	36,225	38,036	rear Four 2008-9	Year Five 2009-10
Office Rent/Equip./Supplies	29,900	,	·	39,937	71,000
Meetings/AGM	1,150	,	32,964	34,612	90,07£
Accounting	2,070	1,207	1,267	1,330	1,396
Insurance	2,300	2,173	2,281	2,395	2,514
Total Administration	69,920	2,415	2,535	2,661	2,794
i otai Adiiiiiistiatioii	09,920	73,415	77,083	80,935	84,979
Street Enhancement					
Street Cleaning	8,970	9,418	9,888	40.000	
Graffiti Removal	21,403	22,473		10,382	10,901
Total Street Enhancment	30,373	31,891	23,596	24,775	26,013
		31,031	33,484	35,157	36,914
Marketing					
Advertising/Media	17,767	18,655	19,587	20 500	
Website	2,300	2,415	2,535	20,566	21,594
Special Events	6,900	7,245	7,607	2,661	2,794
Scholarships/Bursary	1,725	1,811	1,901	7,987	8,386
I Marketing	28,692	30,126	31,630	1,996	2,095
•		00,120	31,030	33,210	34,869
Safety & Security			·		
Programs					
Promotions	·				
Advertising	1				
Total Safety & Security				1	
Annual Total	128,985	135,432	440.40=		
	120,303	135,432	142,197	149,302	156,762

year 1	2	3	4	5
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Office & Administration:

Salary & Benefits - Lobbying,

\$30,000 \$31,500 \$33,100 \$34,750 \$36,500 letters -to-the-editor, City, Provincial & Federal Government Liaison etc.) Tourist Resource, Media Inquiries Members Support Services, Community Resource Liaison (resident organizations, social services, schools, policing, etc.) AGM, Board & Committee Meetings \$ 3,000 \$ 3,100 \$ 3,200 \$ 3,300 \$ 3,400 Rent & Overhead - utilities, supplies, \$ 22,000 \$ 22,700 \$23,400 \$24,100 \$ 24,800 internet connection, etc. Accounting \$ 2,000 \$ 2,100 \$ 2,200 \$ 2,300 \$ 2,400 Insurance \$ 2,000 \$ 2,100 \$ 2,250

\$ 1,500

NIL

\$ 1,500

Budget \$ 62,000 \$64,575 \$67,305 \$70,100 \$77,475

\$ 1,655

NIL

\$ 1,500

\$ 1,575

\$ 1,500

NIL

<u>vear</u>

\$ 2,400

\$ 1,750

\$ 1,500

NIL

\$ 2,550

\$ 1,825

\$ 4,500

\$ 1,500

Safety & Security:

Scholarships & Bursary

Postage

Renewal

2 Person Bike Patrol

\$ 67,000 \$ 67,000 \$ 67,000 \$ 67,000 \$67,000

- 5 days/week summer 4 days/week winter

Job Description: Adopt-a-Block Program, Social Outreach Program (street-involved), Redirect Panhandler, Block-Watch Officer (by-law enforcement, problem businesses, crime prevention liasion etc.), Report to NIST and Community Police Office, 911 Reporting, Generate statistics for Political and Justice System Lobbying

Overall Budget: <u>vear 1</u> \$ 242,600 \$242,575 \$248,405 \$250,200 \$258,075

SIGN IN SHEET

Commercial Drive Business Society OUTREACH MEETING Monday July 12/2004

1					
лаше	Business	Business or Property	Signature	Phone	Member
101	76	con inner		Number	Yes/No
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1-08-120 ATO			K	1/28	V
TIMENOW BARLEIN		1365	P		
	Elsonens.		¥	C715 477	7(3)
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Commercial Drive Business Society OUTREACH MEETING Monday July 12/2004

Name Business	or Property	Signature	Phone	Member
	Address	¢	Number	Yes/No
J. J. Sharwa T.T.	T. 1448 Commerced of	tack	2545342	7
1 Solly But Teken	24 1146 Cm). Bull	1253-1711	_ >
Dei Linda Tong Dream Des	ream Designs 9156 Commercial &	7.	754 7030.	>
Suche Holdin	1575 Commerce Dr.	3	58-80-819	×
Amy Wedary Upming Ore	Grade 1697 Januares 19	Barlay	1961 Gulley 254 - 5635	>
WINGHULE CHECK CHECK	1 1912 Gmm I		45695/2	>
PATOFINI JOHNSON TORISTANO	NO 1733 CONTREPORT	北	758-5171	>
Les Knory IL Menios	To 1641 Communication	200	980 T.J.	1
Davleuet le Browner Paushee.	00	Surran 254-7240	254-7240	>
B. SHAW THE "DEG	" 1003 COMMERCIALDE	N.	2553844	3
JOHNSON JURIS (BND)			158 58	
Goth Royde. 910 Common D.	0		760-7002	
Plombrolf Contracts fret	test C		X1024	5

SIGN IN SHEET

Commercial Drive Business Society OUTREACH MEETING Monday July 12/2004

Name	Business	Business or Property			
		Address	Signature	Phone	Member
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Banno Alisch	France Alisch (Jondahilde 15-31	7,43			
Mex S cot	Wonderbook	1000 COO		DOU'A 3-0510	SQ ,
DAVEBURGAME		7/0/7/	70		
JOHN	ELSUREMO MAS	1721 1		1991-552-100	s Les.
	day.	1100 Commerce	W	182547	7 76
					4
					-

Commercial Drive BIA Renewal

now your BIA works

Business Improvement Areas (BIAs) delegate control of local initiatives to the neighbourhoods that benefit directly from their implementation.

BIAs provide a way for property owners and businesses to join together to promote and improve the economic vitality of their business district. The City collects a BIA levy from all commercial properties in the area, and forwards the entire amount to the BIA to fund business improvement initiatives such as banners, street furniture, and graffiti removal; safety and security initiatives; and promotional activities such as co-op advertising and special events.

Our BIA is funded by the City of Vancouver semi-annually, through the BIA levy described above.

The Commercial Drive BIA was approved in 2000 for a 5 year term. The current term will expire March 31, 2005. As BIA property owners and business owners, you have a voice in determining the focus of your BIA's efforts and your operating budget. This questionnaire is the first step in the process and will help develop a renewal proposal and budget.

The draft proposal and budget will be discussed at open meetings, and a final draft will be presented for member approval at the September AGM. In December, the City will send notifications to all property owners and businesses, giving you another opportunity for input. City Council will make a final decision in early February 2005. If you have any questions about the renewal process, please call the BIA office at 604.251.2884, or Fax us at 604.251.2899 or you can email us at: info@thedrive.ca, or call the City's BIA Coordinator, Peter Vaisbord at 604.871.6304.

We encourage your suggestions for new initiatives and ways to improve our existing ones. Commercial Drive is the most vibrant and diverse neighbourhood in the City and we are confident that our programs will help ensure its continued vitality.

..elp Us Set Your Priorities For the Next Five Year Term

You set the path for the BIA by circling your priority ranking:	lowest	average	highest
Street Enhancement: Overall Category Priority	1Ø	216 30	431 568
Commercial Drive/Kettle Friendship Society Clean Team	10	25 33	4 \$ 5 ZA
Anti-Graffiti Program (Goodbye Graffiti)	10	215 3,05	415 5 3
New Street Banners	16	215 3	4/24 526
Street Banner Maintenance	10	215 3124	4 5 5113
Decorative Boulevard Tree Lighting	1 \$	215 37A	44124526
Murals	1}	215 3/86	4186 5 \$
Sidewalk Repairs	1 Ø	215 30	431 3
Semiannual Lane & Street Cleanup	1 6	215 35155	4 A 520
Additional Litter Receptacles	1 Ø		444 5 24
Coin-operated Self-cleaning Public Toilets	1/54	5215 3/24	415 5/2
Flower Boxes and Hanging Baskets	1-303	215 374	44128 5 \ 3
Green Ways (similar to the Napier green way)		215 30279	
Public Awareness Campaign (litter and graffiti)		215 35/55/	
Marketing: Overall Category Priority	10	215 3202	115 57k
Web Site	1 ϕ	215 3434	115 5 71

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Street Enhancement: Overall Category Priority	1ø	216 28	1 4
Commercial Drive/Kettle Friendship Society Clean Team	1.0		431 5
Anti-Graffiti Program (Goodbye Graffiti)	1. 8 1.0	215 3 %	4-34 5-67
New Street Banners	1~		415 5 6
Street Banner Maintenance		215 3.4 /	464 5
Decorative Boulevard Tree Lighting			435 5113
Murals	11	The state of the s	4474574
Sidewalk Repairs	13AL	Children and the Control of the Cont	18, 5 ×
Semiannual Lane & Street Cleanup	16		4 7 5
Additional Litter Receptacles	A FORESTER IN THE STATE OF THE	215 375-4	A 520
Coin-operated Self-cleaning Public Toilets	1 \ 545	_	为·吉·圣
Flower Boxes and Hanging Baskets	1 43	7124 7	15 5 3
Green Ways (similar to the Napier green way)	1-727	7 7744 7	4029.5 \31
Rublic Awareness Campaign (litter and graffiti).	1 -293	ON Carleda Como antesa e a caracidade de la como de la	4124 5 1 31 727 5 6 18
Web Site Public Events Funding (Public Dreams, Cultural Crawl, Silent Summer Movie		115 3 BB 41	Q.
Winter Festival		15 3744 4 15	•
Founding New Festivals	100, 2	15 3 47A Y	5 6 E
Newsletter - 11 N 200 / Remails on website. 200	171552	15 315841	5 5 p
Brochures 7		15 323 415	• 5 Ø
Promotional Products (T-shirts, Shopping Bags, Post Cards, Magnets, Window	7 Ledal (15 30 415	5 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个	w suckers etc. $1 \phi = 2 \lambda$	3 3217415	= = 1640
Media Advertising (North Shore News, Courier, etc.)	• (7) ·		= 522,c
Distinctive Co-op Display Ads (Guest Life, Where, Vancouver Magazine, Intern	national Wine	Festival etc.)	
그 그가 그 사이가 가지 가는 무리 내가가 된 근 사람들에게 가지 가지가 가지 하는 것이 된 청사는 하는 것이 되어 하는 점에 내용했다. 하나를 하는 생각이 생각하다.	$ec{arphi}$ 2 \	> 3(QoL4 15	5 5 75.7
Promotional Programs (Seniors Day Sweep the Drive etc.)	•	5 24:24 . 5	
Promotional Programs (Seniors Day, Sweep the Drive, etc.)	10. 21	3 A1244 15	, 5 1168
Promotional Programs (Seniors Day, Sweep the Drive, etc.) Licensed Street Buskers (Performers)	10 215 1 6186215	3 37 4 15	5 224
Promotional Programs (Seniors Day, Sweep the Drive, etc.)	10 215 1 6186215	3 4 5 3 4 5 3 4 4 15 3 4 5	5 224

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APPENDIX C

Commercial Drive BIA Renewa

How your BIA works

APPENDIX C Page 39 of 61

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You set the path for the BIA by circling your priority ranking:	lowest	а	vera ge	hig	hest
Street Enhancement: Overall Category Priority	14	215	34	439	560
Commercial Drive/Kettle Friendship Society Clean Team	10	217	340	4 A 0	574
Anti-Graffiti Program (Goodbye Graffiti)	1 \		The second secon	426	AND THE RESERVE
New Street Banners	1/3	2\8	3 3 69	5413A	5 (b)
Street Banner Maintenance	18	おさぶ しゅここうだい 激	化二烯醇甲醛 网络大阪叶梨芹亚	14 \ldp	10 1 222 12
Decorative Boulevard Tree Lighting	11	a maria a sa		4133	
Murais	12000 0 1100 0 000	11.75	am charles of the	'4 <i>ට</i> රට්!	RE 277
Sidewalk Repairs	and the second second	e e successiones	1112244	439	
Semiannual Lane & Street Cleanup	16		with the first	4138 !	
Additional Litter Receptacles	11			4139	
Coin-operated Self-cleaning Public Toilets	The state of the state of the	sugget in a ready	may be a topic of some	421 5	30 1 S
Flower Boxes and Hanging Baskets				41405	_
Green Ways (similar to the Napier green way)				41325	-
Public Awareness Campaign (litter and graffiti)	197	220	3160	42.905	Эc
Marketing: Overall Category Priority	12	2\9	3.4	422 5	81
Web Site	16		-	423 5	_

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You set the path for the BIA by circling your priority ranking:	lowes	:	average	hi	ghest
Street Enhancement: Overall Category Priority	19	21	5 34	120	E/-O:
Commercial Drive/Kettle Friendship Society Clean Team	. 1. d		7:383		
Anti-Graffiti Program (Goodbye Graffiti)	1 \	name strange, north of the state of the stat	734	医结形层 拉大湖 医	5 00
New Street Banners	112	- 5. 5\S	3.36	400	2 / Y &
Street Banner Maintenance	18	The second state of the second	3 3137	STATE OF THE PARTY	BOT BOTO SELECTION
Decorative Boulevard Tree Lighting	•	- - 	3765	AUDOS	5
Murals	136	ຕ 2 \ ັ	7 3198	4706	9 :/=
Sidewalk Repairs			37.		
Semiannual Lane & Street Cleanup	166		, 31 <i>6</i> 2	STORY OF TAXABLE PARTY.	230000000000000000000000000000000000000
Additional Litter Receptacles	and a transfer of the second s	SARWE TO BE ATTEMPTED AND ASSAULT	399		
Coin-operated Self-cleaning Public Toilets			3126		
Flower Boxes and Hanging Baskets			5 3 754		
Green Ways (similar to the Napier green way)			3290		
Public Awareness Campaign (litter and graffiti)			3160,		
Marketing: Overall Category Priority	40	2	~ (+		
Web Site	12		364 4		
Public Events Funding (Public Dreams, Cultural Crawl, Silent Summer Movies e	- Τ Ψ tc.)		31016		Private
Winter Festival	12	2/8	37554	32 5	12
Founding New Festivals			37854		
Newsletter: 100 State 100 Person 100 Newsletter			35674		
Brochures	1345	22/	31074	Z3 5	6
Promotional Products (T-shirts Shopping Rose Rose Co. 1. 1.	1597	2Z\$	39 4	24 5	Ĉ
Promotional Products (T-shirts, Shopping Bags, Post Cards, Magnets, Window S	tickers (ntc.)	37314	30 L	200
Media Advertising (North Shore News, Courier, etc.)			3 <i>2</i> 854		
Distinctive Co-op Display Ads (Guest Life, Where, Vancouver Magazine, Internati	onal Wi	ne Fes	tival etc.	}	1
Promotional Programs (Seniors Day, Sweep the Drive, etc.)			31904:	ボオー・スート につだい	•
Licensed Street Buskers (Performers)			3141 42 347842		
Community Bulletin Boards			37 1842 3108 4 <u>3</u>		

Help Us Set Your Priorities For the Next Five Year Term

Name _____

You set the path for the BIA by circling your priority ranking:

lowest

Adopt-a-Block Program		11	est sindere transferie di financia con con	3359	on a serie commence of forces of	
Private Security Patrol				3228		12.7
Social Outreach Program (street-involved socia	al/aid)	POST OF LUTHER THE PRESENCE PROPERTY AND A PARK SERVICE PROPERTY.	of Company of the Self-Self-Self-Self-Self-Self-Self-Self-	3449		
Redirect Panhandler Donation Program		STATE OF THE PROPERTY OF THE P	产工程外国内设建设施工程	3193		STEEL ST
Block-Watch Officer (by-law enforcement, prob	lem businesses, crime	prevention förur	ns etc.)			
				1350L	many flames agrees of the Paris Pe	Security.
Community Police Office Funding	iki 1876-1888 (1888) - 18 (1884) (1884 - 1885) (1884-1883) (1882-1883) (1882-1883) (1884-1883) (1884-1883) (1884-1883)		-	3129	_	
Political and Justice System Lobbying		***** +*3 6	216	:3 \35 /	126	5
Office & Administration: Overall Category	Priority	1\	217	37 4	123	5
Lebbying (letters to the editor, City, Provincial 8	s Federal gov. liaison e	e.) *** 12		3\ <i>b</i> -4		_
Tourist Resource		10	security salester were additional	37\ 4	Contract Contract	3.3
Madia inquiries		•		3\Z64		
Members Support Services		1 💋	ET 1000000000000000000000000000000000000	3236 4		
Board & Committee Meetings (Secretarial)		10	Contract Contract Contract Contract Con-	32384		
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position



Where to shop; where to eat; where to go!

Find complete up-to-date listings of Drive businesses and view a map of their locations on the Drive.

Check out our <u>Drive BIA</u> merchandise!

We've got great looking shirts, showping bags, post cards and much more.



Commercial Drive's Italian roots, complemented by its multi-national diversity, and vibrant art community makes for a treasure trove of shopping finds and experiences! – the perfect fusion of community, art, and commerce!

It's no wonder the Utne Reader ranks Commercial Drive among North America's 15 hippest neighbourhoods.

Experience Vancouver's Expressive Edge!!

Once again the Georgia Straight has come out with their annual Best of Vancouver Issue. Commercial Drive came in a resounding first place in the Neighbourhood category! Read more of why this is the best neighbourhood in the city!



Vancouver: The Unknown City
Not in the least surprising to us here on the Drive,
the authors uncovered a great deal about
Vancouver by mining the Drive to reveal these
previously unknown, now know factoids. Herewith,
exerts to tantalize you into visiting the area to know
even more



WHERE

The Ultimate

Where Magazine,

Vancouver

May 2004

Traditional and trendy mix in this culturally diverse neighbourhood centred on Commercial Drive between Venables and Broadway. Utne Reader chose The Drive as one of North America's hippest neighbourhoods... read more

Commercial Drive's Latin Quarter Restaurant scoops award in Vancouver Magazine's 14th Annual Restaurant Awards, while the Drive's Tio Pepe's ranks runner up in the same category! Read more of why the Drive is the place to savour the most exciting tastes in the City!



2004 AGM

confactus

You don't want to miss th door prizes and a free gif MEMBER that attends! P of our Visionary Program next 5 years. See you the



BIA Renewal!

Our outreach meeting wa attended, second only to everyone there. THANK 'comments were exactly v direct our efforts and dev budget for the next 5 yea

New Business?

Be sure to <u>contact us</u> for listing so customers can map of the Drive.

Have a business member? Please There's lots of benefits to

Opened a B&B? Let us know and we'll inclisting under accomodati

Considering a Ne Find out why your busine the Drive!

40 2004 Commercial Drive Business Society, All rights reserved. Sile design & content: Design HQ

Enhancing the Drive



At our renewal outreach meeting in July, you told us what you want your BIA to do for the Drive.

Here are the results of that process.



In order of priority, here's a sampling of your comments from our survey:

- Improve security: Adopt: A-Black!
 Better patrolling: incident
 reporting and street outreach.
- Lobby for community programs & improvements we're entitled to:
- Zero tolerance for graffiti (store fronts, sides and lanes).
- Street enhancement * sidewalk repairs, green boulevards, lighting!
- Love the website! Expand it.
- NO litter! Pick it all up every day.
- More marketing! City wide for residents and tourists.
- BIA renewal success! More please.
- Get rid of street problems panhandlers, dealers, squeegees.
- Enforce Bylaws no flea markets, merchants responsible for sidewalks & boulevards.
- Help turn CPC office into a fully operating police station.
- · More parking! Remove restrictions.
- · Control tax increases.
- Inform proprietors more regularly of BIA activities & spending.
- More attention south of 3rd.
- Shorten liquor store hours.
- Support and encourage community events.



Commercial Drive Business Society Renewal Visionary Budget

The BIA renewal outreach meeting held on July 12, 2004, helped shape our plan for implementing your vision for the future of our neighbourhood.

You told us you like a lot of what we've been doing, and you want more of it! **Consensus: expand our successes and fill in the gaps.** Your weighted responses for existing and proposed programs were used to develop this 5 year budget plan.

To accomplish your objectives for existing programs (Marketing, Street Enhancement and Administration) over the next 5 years, will require an average increase of 27% in our operating budget.

For comparison we've included a status quo budget with no increases other than adjustments for inflation and no allowance for expanded or new programs. This option would actually yield some erosion of services due to exhaustion of volunteer efforts.

In addition to these objectives, you told us that Safety and Security is your highest priority. This is a program that we've never funded and, clearly, the time is now.

The objectives you stressed as priorities included: Adopt-a-Block program; street-involved social outreach program; redirect panhandler donations; Block-Watch officer (bylaw enforcement, problem businesses, crime prevention liaison, etc.); report to NIST and Community Police Office; 911 reporting; generating statistics for political and justice system lobbying.

We feel the best way to attain these objectives is to contract a 2 Person Bike Patrol, 5 days/week in summer and 4 days/week in winter. The estimated annual cost for this service is \$67,000.

The mil rate for your annual BIA levy is part of your property taxes and is currently \$1.13 per \$1,000 of assessed property value. Given available information, we estimate our proposed budget would result in an increase to your property taxes ranging from \$0.12 to \$0.20 /sq. ft., depending on your building's assessed property value.

Single Capers will be a		t"	ş.	4	5
Anti-Graffiti Program (Goodbye Graffiti) - all of front, lane, side, and upper levels	\$ 24,000	\$24,000	\$24,000	\$24,000	\$24,000
Commercial Drive/Kettle Friendship Society Clean Team - 7 day/week, 8 hr/day litter pickup and poster and poster removal	\$15,600	\$16,000	\$16,600	\$17,100	\$17,600
Street Banners Maintenance & Replacement - 2 x/yr cycle	\$7,000 \$21,000	\$7,000 \$21,000	\$7,000 NIL	\$7,000 NIL	\$7,000 \$21,000
Decorative Boulevard Tree Lighting	NIL	NIL	\$21,000	NIL	NIL
Murals	NIL	NIL	NIL	\$7,000	NIL
Flower Boxes & Green Ways - may include hanging baskets	NIL	NIL	NIL	\$14,000	NIL
Sidewalk Repairs & Replacement, Semiannual Lane & Street Cleanup, Additional Litter Receptacles, Street Furniture & Adopt-A-Block	\$500	\$500	\$500	\$500	\$500
innos (1)				ADE (CARE)	** \$70:100 . **
Status Quo Budget	\$ 30,373	\$31,891	\$33,484	\$35,157	\$36,914
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Web Site - overhaul Find-It year 1	\$5,000	\$2,000	\$2,000	\$2,000	\$2,000
Web Site - overhaul Find-It year 1 Distinctive Co-op Ad Displays (Guest Life, Where, Vancouver Magazine,	\$5,000 \$20,500	\$2,000 \$20,500	\$2,000 \$20,500		\$2,000 \$20,500
Web Site	\$20,500 \$10,000			\$2,000	
Web Site - overhaul Find-It year 1 Distinctive Co-op Ad Displays (Guest Life, Where, Vancouver Magazine, International Wine Festival etc.) Media Advertising (NorthShore News, Courier, "Satisfy the Drive" etc., includes Promotional Programs like	\$20,500 \$10,000	\$20,500	\$20,500	\$2,000 \$20,500	\$20,500
Web Site - overhaul Find-It year 1 Distinctive Co-op Ad Displays (Guest Life, Where, Vancouver Magazine, International Wine Festival etc.) Media Advertising (NorthShore News, Courier, "Satisfy the Drive" etc., includes Promotional Programs like Seniors Day, Sweep the Drive, Bus Shelters etc.) Public Events Funding (Public Dreams, Cultural Crawl, Silent Summer	\$20,500 \$10,000	\$20,500 \$10,000	\$20,500 \$10,000	\$2,000 \$20,500 \$10,000	\$20,500 \$10,000

\$28,692

\$30,126

\$33,210

\$34,869

\$31,630

Status Quo Budget

Office & Administration: year	1	2	3	4	5
Salary & Benefits - Lobbying; letters to the editor; City, Provincial & Federal Government Liaison etc; Tourist Resource; Media Inquiries; Members Support Services; Community Resource Liaison (resident organizations, social services, schools, policing, etc.)	\$ 30,000	\$ 31,500	\$ 33,100	\$ 34,750	\$36,500
AGM, Board & Committee Meetings	\$3,000	\$3,100	\$3,200	\$3,300	\$3,400
Rent & Overhead - utilities, supplies, internet connection, etc.	\$22,000	\$ 22,700	\$23,400	\$24,100	\$24,800
Accounting	\$2,000	\$2,100	\$2,200	\$2,300	\$2,400
Insurance	\$2,000	\$2,100	\$2,250	\$2,400	\$2,550
Postage	\$1,500	\$1,575	\$1,655	\$ 1,750	\$1,825
Renewal	NIL	NIL	NIL	NIL	\$4,500
Scholarships & Bursary	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Proposed Budget	\$62,000	\$64,575	\$67,305	\$70,100	\$77,475
Status Quo Budget	\$69,920	\$73,415	\$77,083	\$80,935	\$84,979

Safety & Security: year	Newly	1	2	3	4	5
Proposed Budget		\$67,000	\$67,000	\$67,000	\$67,000	\$67,000
Status Quo Budget		NIL	NIL	NIL	NIL	NIL

² Person Bike Patrol - 5 days/week summer 4 days/week winter

Job Description: Adopt-a-Block Program, Social Outreach Program (street-involved), Redirect Panhandler, Block-Watch Officer (bylaw enforcement, problem businesses, crime prevention liaison etc.), Report to NIST and Community Police Office, 911 Reporting, Generate statistics for Political and Justice System Lobbying

Overall Budget: year	1	2	3	4	5
Proposed Budget	\$242,600	\$242,575	\$248,405	\$250,200	\$258,075
Status Quo Budget	\$128,985	\$135,432	\$142,197	\$149,302	\$156,762



Commercial Drive Business Society #105 - 1641 Commercial Drive Vancouver, BC, V5L 3Y3

T: 604.251.2884 F: 604.251.2899 E: info@thedrive.ca

COMMERCIAL DRIVE BUSINESS SOCIETY ANNUAL GENERAL MEETING MINUTES SEPTEMBER 28, 2004

1. WELCOME AND INTRODUCTIONS

Enzo Guerriero: Called meeting to order at 7:15pm with 38 members present (quorum of 15 required). He introduced himself as the Executive Director of the Britannia Community Services Centre. Thank you was given to Federico Fuoco for the use of his restaurant and a thank you was extended to all for taking the time out of their busy schedules to attend. He also extended his thanks to the BIA for their continued support towards the Britannia Community Services Centre and indicated the importance of working together as a team.

Carmen D'Onofrio: Welcome

"Anyone who is interested in being on a committee please see Teresa and Rosa at the end of the meeting.

2. <u>RENEWAL PROCESS</u>

Peter Vaisbord: City's BIA Renewal Process

Peter explained what renewal means and the process. Two headed self taxation mechanism, other head is the Society from money collected through the BIA levies. BIA renewal relates to the tax section of the renewal. BIA was adopted on April 1, 2000 and its current term expires on March 31, 2005. There will be no additional tax levy until BIA member's have the opportunity to vote for a new levy. The members will be required to make three votes to renew the BIA in principle for an additional five years. One vote to renew BIA 5 Year Term, second vote to approve funding ceiling which is a safety net for the spending not to get out of control and the third vote to approve, no different then other AGMs, the 2005/2006 budget. Once renewal is approved by the members, Peter will report the status to City Council. The City (Peter Vaisbord) will send formal notices out to all Property Owners/Tenants with a 30 day period to respond. Current council policy states that if one third of owners/tenants vote against the new levy, it will not be approved. Formal notices will go out in mid December and the responses must be received by the City the last week of January. Votes are then recorded and the decision on renewal is made in early February. The new term becomes effective on April 1, 2005.

3. APPROVAL OF THE MINUTES FROM 2003 AGM

Enzo Guerriero: Vote to approve the Minutes from the 2003 AGM

Enzo asked everyone if they had an opportunity to read the 2003 AGM member's minutes and if any one had any concerns or issues with these minutes. There were no issues.

Motion: "I move that the 2003 AGM member minutes be approved".

Moved: James Johnson from Turistano International Travel

Seconder: Janet Fierin from Aran Foods Inc.

All in favour

4. MOTION TO ADOPT THE AUDITED FINANCIAL STATEMENTS

Bob Craig: Treasurer's Report

The Commercial Drive Business Society completed the year ending March 31, 2004 within the proposed budget plan. Although challenging at times due mainly to general price increases for both products and services, the activitities, events and actions of the Society Committees were able to be completed as planned.

The individual committee reports to follow, will highlight the dedicated work that supports and promotes the Commercial Drive business district.

Overall expenditures for both operating Committees and the Administration office in the Il Mercato Mall were within the budget plan.

The hours of operation of the Administration office have changed slightly to fit the overall financial plan.

The very successful "Outreach" meeting July 2004 and the marketing survey, seeking input and guidance for the future, will formulate the changes in the years to come for the Commercial Drives business merchants.

The grant program facilitated by the City of Vancouver and provided by the merchants/owners of Commercial Drive continues to be the sole provider of the funds for the improvement of the Commercial Drive business district.

On behalf of the Business Society, I thank you for providing the funding for the general improvement and marketing of the Commercial Drive business districts, and wish you all success in current and future years "ON THE DRIVE".

Bob confirmed that every one had had a chance to review the audited financial statements which were sent with their AGM package.

Motion: "I move that the audited financial statements of the Society, together with the report from Staley, Okada & Partners, for the year ending March 31, 2004 be received and approved."

Moved: Bob Craig from VanCity

Seconder: Bill Gotts from Doctor Vigari Gallery

All in favour

5. MOTION TO APPOINT AN AUDITOR

Bob Craig: "I move that Staley, Okada & Partners of Surrey, B.C. be

appointed auditors of the Society until the next

Annual General Meeting or until a successor is appointed"

Moved: Bob Craig from VanCity

Seconder: Rob Forrest from Il Mercato

All in favour

6. MOTION OF THE APPROVAL OF THE 2005/2006 BUDGET

Bob Craig: Motion to approve the 2005-2006 budget of \$242,600

Bob confirmed that every one had had a chance to review the budget which was sent with their AGM package.

Moved: Bob Craig from VanCity

Seconder: Lorena Battistel from Room for Two Maternity

All in favour

7. VOTE FOR RENEWAL OF BIA 5 YEAR TERM

Enzo Guerriero: Vote to RENEW BIA in principle for a future 5 year term

Motion: "I move to approve the vote for the renewal of BIA in principle for a future 5 year term which commences on April 1, 2005 and ends March 31, 2010".

Moved: Eric Fergie from Fets Pasts Bar & Grill

Seconder: James Johnson from Turistano International Travel

All in favour

8. MOTION OF THE APPROVAL OF THE FUNDING CEILING

Carmen D'Onofrio gave a brief summary on how the money was spent in the last five years. Britannia Centre has helped us out and we continue to support them. This is a community neighbourhood. Overheads Used in Presentation Attached to these Minutes.

Office & Administration: the total represents the amount spent on running the entire office which includes Salary and Benefits, AGM, Board and Committee Meetings, Rent and Overhead, Accounting, Insurance, Postage, Renewal, Scholarships and Bursary.

Street Enhancement: \$20,000 anti-graffiti program. Litter pickup and poster removal program between the Commercial Drive Business Improvement Society and the Kettle Friendship Society which runs three days per week, eight hours per day. Street Banners were changed this week and we have received excellent feedback from other BIAs that say they are the best in the City.

Marketing: Our manadate is to improve the BIA and we continue to sponsor events and programs that we feel add vibrancy on the Drive. Our website has also received good feedback. Every business is on the website and it's a great resource. We also use it as a marketing vehicle. We continue to advertise in Vancouver Magazine, Where Magazine, Guest Life, Co-op Ads and the BIA subsidizes part of it.

The Outreach Meeting held in July helped us determine our plan for the next five years. The information we received from the survey results were used to develop a five year budget plan. We can continue with the status quo budget but we will be unable to implement any changes.

The status quo budget has a plan of \$128,000.00 and the visionary budget has a plan of \$242,600.00 for year one. The budget was broken down as follows:

Graffiti – take care of back lanes.

Kettle Friendship Society clean up crew - three days is not enough and the City is not addressing the situation. Change it to seven days per week, eight hours per day. Weekends are extremely busy as there are a lot of people that come into the area.

Street Banners - need to be replaced. Great advertisement and beautifies the street

Decorative Boulevard Street Lighting in year three. More lights on the Drive the better for safety.

Murals on visible sides of buildings - save us from Graffiti.

Hanging Baskets - membership thought it was important but not that important.

Marketing – our website great marketing tool and we need to expand on it. Ads could be added to the website.

Co-op Ads – GuestLife/Vancouver Magazine/Where/Northshore News thought it was very effective.

Promotional Products - not a huge priority will review it on an annual basis.

Street Buskers – feedback was that it was a good idea

Office/Administration – to stay consistent, looking at inflation

Rent/Overhead - same

Insurance – same

Postage – depends on number of letters to the City, Sanitation, etc.

Scholarships - stay consistant

Safety & Security was the number one priority for everyone and remains one of our biggest challenges. It has never been funded and it's time we put some money into it. We are looking at adding a two person bike patrol that operates five days per week during the summer and four days per week during the winter. Ensure they wear yellow jackets, patrol the drive on bikes and report what they see. Many feel police are not doing enough. Hiring a private security company can help with bylaw enforcement. The proposed budget for Safety & Security is \$67,000.00. We surveyed five to six security companies to find out what the cost would be to implement and

\$67,000.00 was an average amount quoted. Some attendees felt this amount was not enough to pay for the services they are required to support. Some also felt the BIA should contact CPC office and use the money to hire another police officer for the Drive. The City was not receptive to this. Most of the BIAs we surveyed have hired security particularly the ones with the greatest need with the exception of the the Robson BIA who use mediators. As Safety & Security was the number one concern for merchants and property owners, we felt we had to come up with a budget to deal with the issue. Most felt hiring a security company could help deal with this issue. If it doesn't work we can look at other alternatives. Security can be whatever works. We had to put a figure to Safety & Security and \$67,000.00 is the best estimate. The status quo would be Zero dollars which members told us was not acceptable.

The proposed five year budget is:

Year 1	Year 2	Year 3	Year 4	Year 5
\$242,600	\$242,575	\$248,405	\$250,200	258,075

Enzo Guerriero: Motion to APPROVE the yearly funding ceiling

Motion: "I move to approve the yearly funding ceiling not to exceed \$258,075.00".

Moved: Lorena Battistel from Room for Two Maternity

Seconder: Eric Fergie from Fets Pasta Bar & Grill

All in favour

Against: James Johnson from Turistano Travel

Jack Savage from Bukowski's

Enzo Guerriero: Motion to APPROVE 5-year funding ceiling of \$1,290.375.00 for the 5 year term

Motion: "I move to approve the funding ceiling not to exceed \$1,290,375.00 for the five year term which commences on April 1, 2005 and ends March 31, 2010".

Moved: Eric Fergie from Fets Pasts Bar & Grill Seconder: Janet Feirin from Aran Foods Inc.

All in favour

Against: Jim Johnston from Turistano International Travel

9. OVERVIEW OF THE YEAR

Carmen: Introduction of the board and review:

Carmen introduced the Board of Directors.

The BIA has continued to support the following events or programs:

Winter Celebration
Sweep the Drive
Seniors Day
Goodbye Graffiti
Alley-way Graffiti Program
Street Cleaning
Banners
Merchandise
Website www.thedrive.ca
Group Advertising — Promotions
Sponsoring of Events

Communication is vital. Each committee will summarize what has been done over the year.

10. INDIVIDUAL COMMITTEE REPORTS

Safety & Security - presented by Carmen D'Onofrio in Robert D'Onofrio's absence

This year the Adopt-A-Block and Safe Haven Programs were implemented. This committee continues to work very closely with the CPC Office and attend their monthly Board Meetings. They will continue to lobby with the City on all issues.

Marketing - presented by Janna Sylvest in Ian McSorley's absence

Ian McSorley was unable to attend due to a death in his immediate family. He is a very good friend and a long term volunteer member. Anyone can sit on a Committee. Ian has done all of this and more. We have been told our website is in the top three and Ian has volunteered his time with all aspects of the design. That's why the cost is so low. With the initiatives of all our programs, for example, Four Seasons wanted a tour of the Drive, he recommended we put together an audio tour which is something the Marketing Committee will look into doing. Ian is the backbone of this committee. Ian designed our logos and banners. Irma McInnis who has since passed away was the founding chair. She introduced Ian. They both have tremendous commitment and are people who put equal amount of time volunteering as well as running their business.

General comments in answer to questions from the floor: Major search engine is Google. Any kind of media coverage such as the Best of Georgia Strait. People's businesses on the best list receive congratulatory letters from the Society. Our street cards are distributed in kiosks where Cruise Ships depart. Most effective advertising is Where Magazine and it is circulated in every tourism kiosk. We have withheld advertising with magazines where they wouldn't put us on the map.

Street Enhancement - presented by Paul Migliuri, Committee Chair

Good evening everyone. First of all, I would like to thank everyone, for taking time from their busy schedules, in joining us this evening. I would also like to thank everyone on the board of directors and the different committees for their hard work this past year. Tonight I will be discussing initiatives that have been completed and that are still in progress. The items I will be discussing are: Commercial Drive Clean Team, Anti-graffiti Program, Street Furniture Program, Litter Receptacles, Street Banners, the Pruning of Boulevard Trees along Commercial Drive, and finally Sidewalks.

Commercial Drive Clean Team

In March of 2003 we formed a partnership with the Kettle Friendship Society and hired four individuals on a part-time basis. Armed with brooms, our Clean Team spearheads the fight against city grime. They're on the Drive every Monday, Wednesday, and Friday, removing all posters from light standards, bulletin boards, and bus shelters. They also pick-up all litter on sidewalks, entrance to storefronts, grass boulevards, sidewalk curb and gutters, and remove the tree shoots at the base of the trees along Commercial Drive.

Anti-Graffiti Program

Graffiti vandalism has continuously been an issue on Commercial Drive. We all know that the connection between graffiti and the negative stigma attached to a community are strongly related. The CDBS three years ago established the anti-graffiti program offered by a private firm called Goodbye Graffiti Inc. The program entails a weekly removal and cleaning of all graffiti from all storefronts and all visible sides, with weekly patrols. We currently receive this service every Sunday and any work that isn't completed is carried over to Monday. In June of this year the CDBS, Grandview-Woodland Community Policing Centre and the Vancouver East Community Corrections partnered up for a new anti-graffiti program at no cost to the merchants or property owners. This program consists of the removal of graffiti along the alleyways from the 800 to 2300 block of Commercial Drive.

The individuals volunteering report to one of the supervisor's of the program and provide a detailed description of the work completed for that day, spot checks are conducted to ensure that the work is being done and completed properly. The City of Vancouver is providing us with free paint and the necessary supplies for this initiative. We are excited about this new program!

Street Furniture Program

In 1999, The City of Vancouver initiated a study to explore opportunities for improved amenity provision, service and enhanced aesthetics of streetscape elements such as bus shelters, benches, litter receptacles, newspaper boxes, etc. The City also decided to look into a proposal call for a new contract to supply and maintain these streetscape elements. Contractor's who provide these types of amenities and services derive their income from advertising on selected items of street furniture. The benefits would be new coordinated street furniture which would enhance the streetscapes; more amenities of all types; new amenities such as multiple publication news racks;

pedestrian-oriented directional maps etc; and a higher level of service and maintenance and operating budget savings to the City. In September 2002, the City awarded the contract to "Viacom/Decaux Outdoor Advertising Co." City officials had promised the new street furniture for late spring of this year but were faced with many delays from the suppliers of the street furniture. The CDBS is pleased to inform you; within the next three to six weeks we will be receiving our new bike racks, benches, and litter receptacles along Commercial Drive. The new bus shelters are promised for February 2005.

Litter Receptacles

In December 2000, one of my first initiatives was obtaining ten additional litter receptacles which were strategically located along Commercial Drive. I am pleased to announce that we will be receiving five more bringing our total to thirty-nine litter receptacles from Adanac and Commercial to the Grandview Cut. The CDBS is making a constant effort in continually monitoring the effectiveness and usage of these receptacles. However full cooperation is still needed by food establishments to provide their own receptacles and keep the front of their storefronts clean. These receptacles were received at no additional cost to the CDBS.

Street Banners

The launch of our street banner program in the summer of 2001 celebrated the vibrant diversity, energy, and all other components that make the Drive the special place that it is with five original designs. The images of the produce vendor, espresso cup, fine dining, the arts and shopper touched on aspects of the Drive that our patrons love. Our 2002 banners used a slightly edgier, photo-graphic treatment of a blues harp, artichoke, place setting, espresso cup, and saint honore cake – all images that conjure the eclectic mix that draws patrons from the neighbourhood as well as the rest of the city. Last week we started rotating our banners for maintenance, we have hired "Big Bold & Beautiful Banner Co." to replace our original banners and replace them with our 2002 design.

Pruning of Boulevard Trees

This past summer all of the trees in our defined area were pruned. The crew from the Vancouver Parks and Recreation were on Commercial Drive for approximately ten days pruning the boulevard trees. To inform everyone, arrangements will be made with the Vancouver Parks and Recreation to clean the base of the trees in late spring of next year. This service is at no additional cost.

Sidewalks & Roadwork Project

Starting in January of next year the City of Vancouver – Engineering Department will be working on a \$ 1 million dollar project along Commercial Drive. There will be replacement of main sewer lines, water service upgrades, new construction of sidewalks, and the repaving of Commercial Drive from Broadway and Commercial to Venables and Commercial. The blocks that the engineering department plans on reconstructing are:

On the east side of the block:

- William to Charles
- Grant to Graveley
- Graveley to 1st Avenue
- 1st to 2nd Avenue
- 2nd to 3rd Avenue
- 6th to 7th Avenue

On the west side of the block:

- Charles to Kitchener Street
- Kitchener to Grant Street
- 2nd to 3rd Avenue
- 3rd to 4th Avenue
- 4th to 5th Avenue
- 5th to 6th Avenue
- 6th to Grandview Cut

There may be others but these are in the worst condition and therefore are the highest priority. There will be localized repairs at various locations between Venables and Grandview which entail removing sections of the sidewalk around the base of the trees and refinishing the sidewalks with new adjustable concrete grids. This project will completed at no additional cost to the merchants and property owners.

I assure you we will continue to work hard. We need your continued support and help in making our community a great place to work in and a wonderful place to live in.

Enzo Guerriero: MOTION APPROVING THE ACTIONS OF THE BOARD

Enzo Guerriero:

"I move that all acts, contracts, resolutions, proceedings, appointments, elections and payments enacted, made, done and taken by the Directors and Officers of the Society since the last Annual General Meeting be approved, ratified and affirmed."

Moved: James Buonassisi, Property Owner Seconder: Bob Lauro, Property Owner

All in favour

11. MOTION TO DECLARE THE NOMINATED PERSONS ELECTED AS DIRECTORS

Enzo Guerriero: Announcement of Nominees

Nominations went out six weeks ago and individuals had to be nominated two weeks ago. At this time I would like to ask Rosa Franzon to announce the nominees.

Rosa Franzon introduced herself as the new Office Administrator for the Commercial Drive Business Society. Told everyone that she is looking forward to the new challenge and hopes to be able to get out and meet everyone one on one as soon as possible.

Alexander Schwartz - Royal Bank (Property Owner)

Pia Tofini Johnson - Turistano Travel (Tenant)

Jenette Hanlon - The Kettle Friendship Society (Tenant/Property Owner)

Carmen D'Onofrio - Stile Wines (Tenant)

Bob Craig – Vancity (Tenant)

Patti Lombardo - Lombardo's Restaurant (Tenant)

Paul Migliuri – Migliuri Holdings (Property Owner)

Bruce Shaw - The Peg (Property Owner)

Rob Forrest – IL Mercato (Property Owner)

Janna Sylvest - Womyns Ware (Tenant)

Robert D'Onofrio - Kalena Shoes (Property Owner)

Federico Fuoco – Federico's Supper Club (Tenant)

Enzo Guerriero: "Can I have a motion indicating that the persons nominated be declared as duly elected as Directors of the Society."

Moved: Janet Feirin from Aran Foods Inc. Seconder: Jack Savage from Bukowski's

All in favour

12. QUESTIONS AND ANSWER PERIOD

Janet Feirin from Aran Foods

- round of applause to everyone in the committees and appreciates the work they do.

Brittania Centre

- every day have someone do something in the community.
- this year to work on one Special Musical activity on the Drive

- thanked everyone for all their hard work and continue to stick together as a group.

Lorena Battistel from Room for Two Maternity

- thanked Federico Fuoco for allowing us to use his restaurant. It certainly beats Britannia venue.

Several property owners expressed a concern with tax increases. They have called and written letters to the City. James Bounassisi recommended they contact BC Assessment. Increase is across the City. We as a group have to lobby against the increase of taxes and the disparity between commercial and residential taxes, for who has to pay the balance of costs. We need to team together on this issue as we have lost our lobbying power.

www.retailbc.com – anyone can join. The cost is \$200.00 per year. This can help lobby this issue. The Canadian Federation of Independent Businesses may also be able to help with this matter. Rosa to find out if the Commercial Drive Business Society can join Retail BC?

Speak to Rosa she will start an Ad Hoc Committee

13. Prize Giveaways

Prizes given out

14. ADJOURNMENT

Enzo: Adjournment

Meeting was adjourned at 9:30 pm

Motion for adjournment

Moved: Lorena Battistel from Room for Two Maternity

Seconder: Jack Savage from Bukowski's

All in favour

Commercial Drive Business Society ANNUAL GENERAL MEETING Tuesday Sept. 28/2004

Name	Business	Business or Property Address	Signature	Phone Number	Member
BOR LAURO	Peop. Ownen	1726 Comm. D.	V	2547345	0000
P. GAPILLO	PROP. OUNER	1912-1919	P. Danielo	253-4329)
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P. Lombard	tenant	1641 Commercial	P. L.	251.22th	7
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Commercial Drive Business Society ANNUAL GENERAL MEETING Tuesday Sept. 28/2004

Name	Business	Business or Property Address	Signature	Phone	Member
Onnes Zinab	Hy Sis Closet	1029 Comm Dr.	10	284-747/	LES/NO
BRUNG TACCIA	PROP OLLER	1726 Comminger	J. K.	2542478	P
KINDOR TOTRNADIR	ESCENTS	1744 Commercial		265 4505	Yes
MAYLYNN WED	Eastport Not Heat	Eastpoint Notifiest 1448 Commercial	di	\$51-2435	Z Z
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Mary Brylah	aren	1029- Commerce	Sie	455.2154	7
KEUIM PARTAWSE	WAMMER DST. INC.	896 consecor	K/B	254-2543	75.
Viness. Jaubs.	HS All Fartbano	1,308 (1		2536727	324
Hendrik Hockema	START INEW CHAPTED	2120 Commarcial	\\	1115-452	Yes
Ray Viaind	Regli Com Booking		1	253-6442	/e/.
Mora Warner	DRUMM DESIGNS	956 COTTERCIAL	Twan	254 7030	· Dr

Commercial Drive Business Society ANNUAL GENERAL MEETING Tuesday Sept. 28/2004

Name	Business	Business or Property Address	Signature	Phone Number	Member
Alexande Schwells	Reyal Bank	1715 Gamescia) D(.	No.	paha-SIS-hay	West West
JAMES JOHNSON	Chritano	1733 Commencia		Ged 255-5,71	
EILEEN MOSCH	SPANDIEW-WOODING	1964-WOODLAND 1935 CHARLES	See Land	1517-717-403	- S
Lames Decomesis,		15 x Commercia a	j	Gat -174-37.	3
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VERRENA DONOPHO	40 KALENA'S	1526 CONNECIALIZ	ACIA.	64 26-317	7 485

Commercial Drive Business Society ANNUAL GENERAL MEETING Tuesday Sept. 28/2004

Name	Business	Business or Property Address	Signature	Phone	Member
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