

ARE YOU MEETING THE CHALLENGE?



DO YOU...

- Have clearly stated goals for your organization and a strategy in place to achieve them?
- Know how your audience, community, and donors view your artistic program?
- Want to be more responsive to the cultural diversity of the community?
- Share your organization's objectives with your board, administration, and artists?
- Have a fundraising strategy in place to meet future needs?
- Have a process to assess human resources needs?

Arts POD Information

Applicants **MUST** discuss eligibility with a funder prior to making an application.

This will save you time and assist in making your case effectively.

CONTACT US

ALL AREAS OF BC

British Columbia Arts Council

Tel: 250-356-1718

Fax: 250-387-4099

E-mail: bcartsCouncil@gems2.bc.ca

Valerie Hunter, Vancouver Foundation

Tel: 604-688-2204

Fax: 604-688-4170

E-mail: valerie@vancouverfoundation.bc.ca

VANCOUVER

Lorenz von Fersen, Office of Cultural Affairs

City of Vancouver

Tel: 604-871-6005

Fax: 604-871-6048

E-mail: lorenz_von_fersen@city.vancouver.bc.ca

Or BC Arts Council or Vancouver Foundation (see above)

CAPITAL REGIONAL DISTRICT

(Vancouver Island)

James Lam, Arts Development Office

Tel: 250-360-3205

Fax: 250-360-3023

E-mail: jlam@crd.bc.ca

The Vancouver Arts Stabilization Team (VAST) administers Arts POD on behalf of the above funders.

How to Apply

After contacting a funding representative, if you have not received an application form, please request one and submit it by the deadline date to:

Arts POD

Vancouver Arts Stabilization Team

Suite 570, 475 West Georgia Street

Vancouver, BC

V6B 4M9

- Please note that we cannot accept faxed, e-mailed, late, or incomplete applications.

2002-03 APPLICATION DEADLINES

October 7, 2002 (5:00 p.m.)

March 3, 2003 (5:00 p.m.)



Arts POD

Arts Partners in Organizational Development

Funded by:



PHOTO CREDIT
David Cooper (Frehall Theatre).

Arts POD

Helping to build a strong future for arts and cultural organizations

Managed by:

Vancouver Arts Stabilization Team

The Challenge



Professional arts and cultural organizations operate in an increasingly difficult environment.

- Demographic shifts and economic adjustments are changing the makeup of audiences and their support of the arts.
- Traditional program funding and other revenue sources are diminishing or refocusing.
- Arts volunteers are increasingly hard to find.

To successfully meet these challenges arts organizations need the management resources that will ensure long-term sustainability.

However, with limited financial resources, many arts organizations are not in a position to engage professional resource people to guide them through the critical processes of planning and organizational development.

Arts POD

Arts Partners in Organizational Development provides experienced management and planning professionals who can help your organization to:

- Assess strategic needs.
- Improve operations.
- Develop comprehensive management plans.
- Improve practices in the area of board governance, finance, marketing, development, cultural diversity or strategic planning.

ARTS POD COMPONENTS



A. Problem Definition

Provides support to groups that require guidance in outlining the critical issues limiting their overall development. Offered on a limited basis, this new component provides up to \$1,000 towards the hiring of a consultant who will assist a group with a preliminary, basic look at key operational and environmental factors.



C. Planning

For organizations that have completed the Arts POD assessment guide, or a strategic plan within the last three years. This component provides funding for a resource person to assist with further development in the priority areas of:

- Strategic planning
- Marketing
- Fundraising strategies
- New approaches to cultural diversity
- Board regeneration



Funding Limitations

- An Arts POD grant covers only the consultant's professional fee. Travel costs may also be included for out-of-town consultants.
- Problem Definition: grant maximum of \$1,000
- Organizational Assessment: grant range of \$2,000 - \$2,500
- Planning: grants vary depending on proposal. Average award of \$4,500.
- Approved Organizational Assessment and some planning grants are issued after the organization has paid the consultant, upon receipt of the paid invoice.

B. Organizational Assessment

Helps organizations develop a picture of their current situation, assess key planning and development issues, and identify priority actions in their strategic development. This component includes:

- Completion of a self-assessment guide by the organization's staff and volunteers
- A facilitated session of up to 15 hours with a professional management consultant knowledgeable in the arts. This team session provides a review of planning goals and current documents, focuses on areas of strategic concern, and identifies next steps.

Arts POD Eligibility

Arts POD is available to arts and cultural organizations that are incorporated nonprofit societies in the province of British Columbia.

Reporting

All Arts POD grant recipients are required to submit an evaluation report, and to provide a copy of the organizational assessment or other report generated by the planning process.

Funding is NOT available for:

- Planning initiatives already receiving support from the Vancouver Arts Stabilization Team, or the Strategic Initiatives Program of the BC Arts Council.
- Implementation of plans (as opposed to plan development).
- Ongoing operational costs.
- Regular staff or volunteer training.
- Attendance at conferences.
- Board retreats.
- Translation or interpretation services.
- Computer or other technological training.
- Room rental, food, beverage, or incidental costs associated with organizational development activities