#### **ADMINISTRATIVE REPORT**

Date: March 18, 2002

Author/Local: Peter Vaisbord/871-6304

RTS No. 02603 CC File No. 8300

Council: March 26, 2002

TO:

Vancouver City Council

FROM:

Director of City Plans, in consultation with the Director of Finance

SUBJECT:

Approval of 2002-2003 Business Improvement Area (BIA) Budgets

#### **RECOMMENDATION**

THAT Council approve the BIA Business Promotion Schemes and Budgets for the 2002-2003 year listed below and instruct staff to bring forward the appropriate rating by-laws:

<u>BIA</u>	<u>LEVY</u>
Downtown	\$1,800,000
Robson	316,731
Kerrisdale	235,000
Mount Pleasant	160,000
Gastown	304,000
Davie Village	74,379
South Granville	305,150
Yaletown	188,000
Chinatown	108,900
Commercial Drive	110,250
Marpole	100,000
Strathcona Area	250,000
Collingwood	92,000
Hastings North	250,000
Kitsilano Fourth Avenue	100,000

#### GENERAL MANAGER'S COMMENTS

The General Manager of Community Services RECOMMENDS approval of the foregoing.

#### **COUNCIL POLICY**

Each year, BIA Boards are required to obtain approval of their forthcoming year's promotion plan and budget from their members at a general meeting and from City Council.

#### **PURPOSE**

The purpose of this report is to request Council's approval of the 2002-2003 budgets for fifteen BIAs, and to instruct staff to prepare appropriate rating by-laws. As of the date of this Report, the Fraser Street BIA has not determined a budget for 2002-2003, and appears unlikely to do so in time for the May/June property tax billing.

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#### **BACKGROUND**

Funding for Business Improvement Areas is advanced by Council and recovered through property taxes. Each year Council approves BIA budgets and staff prepare rating by-laws for Council's enactment. After the rating by-laws are enacted, funds are released to the BIA societies in April and recovered through subsequent property taxes.

The 2002-03 budgets for fifteen BIAs are presented in this report.

# DOWNTOWN VANCOUVER BIA BUSINESS PROMOTION SCHEME AND BUDGET 2002-03

The Downtown Vancouver Business Improvement Association (DVBIA) has submitted the following business promotion scheme and budget for Council's approval. They request a recoverable grant of \$1,800,000 for 2002-03.

#### **REVENUE**

ICD VI	1. O.D.		
a.	Levy Request	\$1,800,000	
b.	Interest	<u>18,000</u>	
		TOTAL	\$1,818,000
EXPE	ENDITURES		
a.	Entertainment and Retail Development	\$ 86,404	
b.	Marketing and Advocacy	254,570	
c.	Maintenance, Security, and Access	1,071,059	
d.	Research and Communications	149,421	
e.	Office Expenses & Administrative Costs	250,810	
f.	Contingency	5,736	
	• ,	TOTAL	\$ <u>1,818,000</u>
Projec	cted Operating Fund at Year End		\$430,529

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 28, 2001. The DVBIA currently has a surplus of \$357,138, which represents approximately \$60,000 carried over from previous fiscal years and \$290,000 from fiscal 2000-2001. The latter amount represents a combination of fewer billable hours in the Downtown Ambassador program, and a planned accrual of funds to be applied to future budgets as part of a commitment to keep annual budget increases at or below 3%. Details of the budget are provided in Appendix A. This is the third year of the BIA's third renewal term (ten-year term).

#### ROBSON STREET BIA BUSINESS PROMOTION SCHEME AND BUDGET 2002-03

The Robson Street Business Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$316,731 for 2002-03.

#### REVENUE

ICL V	LIVOL		
a.	Levy Request	\$316,731	
b.	Projected interest	5,000	
c.	GST rebate	<u>7,172</u>	
		TOTAL	\$328,903
			,
EXPI	ENDITURES		
a.	Marketing and Promotion	\$100,000	
b.	Community Relations and Contributions	33,000	
c.	Street Enhancement and Custodian	82,420	
d.	Administrative Costs	107,034	
e.	Contingency	6,449	
		TOTAL	\$328,903

#### Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 19, 2001. The RSBA currently has an accrued sum of \$112,000, of which \$80,000 is earmarked for lighting improvements, and \$24,000 for strategic planning and market research, to be undertaken in the upcoming fiscal year. Details of the budget are attached as Appendix B. This is the second year of their third five-year mandate.

#### KERRISDALE BIA BUSINESS PROMOTION SCHEME AND BUDGET FOR 2002-2003

The Kerrisdale Business Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$235,000 for 2002-03.

#### **REVENUE**

a.	Levy Request	\$235,000	
b.	Interest Income	500	
c.	Fundraising	15,000	
d.	Parkade Management Fee	6,000	
		TOTAL	\$256,500

#### **EXPENDITURES**

a.	Events, Advertising and Promotion		\$91,000	
b.	Street Beautification, Banners and Signage		51,000	
c.	Security		68,000	
d.	Office & Administrative Costs; Newsletter		<u>46,500</u>	
		TOTAL		\$ <u>256,500</u>

#### Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 27, 2001. Details of the budget are provided in Appendix C. This is the second year of their third five-year mandate.

#### GASTOWN BIA BUSINESS PROMOTION SCHEME AND BUDGET FOR 2002-03

The Gastown Business Improvement Society has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$304,000 for 2002-03.

#### **REVENUE**

a.	Levy Request	\$304,000	
b.	Funds Carried Over, and Transfer from Reserve	\$9,000	
	TOTAL		\$313,000
EXP	ENDITURES		
a.	Marketing, Special Events and Public Relations	\$77,000	
b.	Street Enhancement, Maintenance, Safety and Security	143,000	
c.	Communications, Fees and Operating Expenses	88,000	
d.	Contingency	<u>5,000</u>	
	TOTAL	_ <del></del>	\$ <u>313,000</u>

#### Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 19, 2001. Details of the budget are provided in Appendix D. This is the fourth year of their third five-year mandate.

## MOUNT PLEASANT BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The Mount Pleasant Commercial Improvement Society has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$160,000 for 2002-03.

#### **REVENUE**

a.	Levy Request		\$160,000	
b.	Interest, Grants		8,000	
c.	Advertising		<u>5,000</u>	
		TOTAL		\$173,000
EXPE	ENDITURES			
a.	Business / Tourism Development, Gov't/Comm	. Rel'ns	\$36,000	
b.	Street Enhancement, Facade Grants		49,000	
d.	Safety and Security		10,000	
d.	Office Expenses and Administration		78,000	
		TOTAL		\$ <u>173,000</u>

#### Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 25, 2001. Details of the budget are provided in Appendix E. This is the fourth year of their third renewal term (ten year term).

### DAVIE VILLAGE BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-2003

The Davie Village Business Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$74,379 for 2002-03.

#### REVENUE

a.	Levy Request	\$74,379	
b.	Interest	<u>600</u>	
		TOTAL	\$74,979

#### **EXPENDITURES**

a.	Promotion	\$1,0	00
b.	Street Enhancement and Maintenance	51,0	00
c.	Operating Expenses	15,6	00
d.	Contingency	<u>7,3</u>	<u>79</u>
		TOTAL	 \$74 <b>,</b> 979

Projected Operating Fund at Year End

\$NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 25, 2001. Further details of the budget are provided in Appendix F. This is the fourth year of their initial five-year mandate.

#### SOUTH GRANVILLE BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The South Granville Business Improvement Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$305,150 for 2002-03.

#### **REVENUE**

a. b.	Levy Request Carried over funds	\$305,1. 38,0	
		TOTAL	\$343,150
EXP	ENDITURES		
a.	Marketing, Communication, and Advocacy	\$111,0	00
b.	Street Enhancement	60,0	
c.	Access and Security	71,0	
d.	Administration	96,1	
e.	Contingency	<u>5,0</u> 0	
		TOTAL	\$343,150
Proje	cted Operating Fund at Year End		\$ NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 27, 2001. Further details of the budget are provided in Appendix G. The members also approved a mid-term funding-ceiling increase (from \$880,000 to \$1,440,000) to enable the SGBIA to maintain its current level of expenditure for the balance of its five year term. This is the fourth year of their initial five-year mandate.

#### YALETOWN BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The Yaletown Business Improvement Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$188,000 for 2002-03.

#### **REVENUE**

a.	Levy Request		\$188,000	
b.	Filming and misc. revenues		\$4,000	
		TOTAL	-	\$192,000
EXPI	ENDITURES			
a.	Special Events, Communication and Networkin	ng	\$67,000	
b.	Safety and Security		34,200	
c.	Administration		68,111	
d.	Street Enhancement and Maintenance		22,500	
e.	Undetermined		189	
		TOTAL		\$ <u>192,000</u>
Proje	cted Operating Fund at Year End			\$ NIL

The business promotion scheme was approved by the majority of members present at the annual general meeting held on September 27, 2001. Further details of the budget are provided in Appendix H. This is the fourth year of their initial five-year mandate.

#### CHINATOWN BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The Vancouver Chinatown BIA Society has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$108,900 for 2002-03.

ENUE		
Levy Request	\$108,	900
Membership Fees		500
Interest		400
	TOTAL	\$110,800
ENDITURES		
Special Events, Advertising and Promotion	\$20,	700
Street Enhancement and Maintenance	23,	150
Safety and Security	28,	000
Administration and Operations	36,	932
Contingency		018
	TOTAL	\$ <u>110,800</u>
	Levy Request Membership Fees Interest  ENDITURES Special Events, Advertising and Promotion Street Enhancement and Maintenance Safety and Security Administration and Operations	Levy Request \$108, Membership Fees \$ Interest \$1, TOTAL  ENDITURES Special Events, Advertising and Promotion \$20, Street Enhancement and Maintenance 23, Safety and Security 28, Administration and Operations 36, Contingency 2,

### Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at a general meeting held on June 26, 2001. Further details of the budget are provided in Appendix I. This is the third year of their initial five-year mandate.

# COMMERCIAL DRIVE BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The Commercial Drive Business Society has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$110,250 for 2002-03.

#### **REVENUE**

a.	Levy Request		\$110,250	
b.	Contingency Fund		3,800	
		TOTAL	<u>- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1</u>	\$114,050
EXPI	ENDITURES			
a.	Marketing and Special Events		\$36,500	
b.	Street Enhancement, Graffiti Removal, Newslet	ter	20,500	
c.	Administration		53,800	
d.	Contingency Reserve		3,250	
		TOTAL		\$ <u>114,050</u>

Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at a general meeting held on October 23, 2001. Further details of the budget are provided in Appendix J. This is the third year of their initial five-year mandate.

### MARPOLE BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The Marpole Business Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$100,000 for 2002-03.

#### **REVENUE**

a. b	Levy Request GST Rebate		\$100,841 <u>1,000</u>	
		TOTAL		\$101,841
EXPE	ENDITURES			
a.	Promotion, Communication & Community Rel'r	1S	\$24,850	
b.	Street Enhancement		36,000	
c.	Administration		15,150	
d.	City Adjustment for 2001-02 Levy Shortfall		841	
e.	Contingency		<u>25,000</u>	
		TOTAL		\$ <u>101,841</u>

The business promotion scheme was approved by the majority of members present at a general meeting held on September 12, 2001. Further details of the budget are provided in Appendix K. This is the third year of their initial five-year mandate.

# STRATHCONA AREA BIA BUSINESS PROMOTION SCHEME & BUDGET FOR $2002\hbox{-}03$

The Strathcona Area Merchants Society has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$250,000 for 2002-03.

#### **REVENUE**

a.	Levy Request	\$250,00	00
		TOTAL	\$250,000
EXPE	ENDITURES		
a.	Marketing and Promotion	\$46,95	50
b.	Street Enhancement/Cleanup	22,50	00
c.	Street Activities Initiative	81,00	00
d.	Administration / Operating Expenses	74,55	50
e.	Levy Equalization	<u>25,00</u>	<u>00</u>
		TOTAL	\$250,000
Projec	cted Operating Fund at Year End		\$ NIL

The business promotion scheme was approved by the majority of members present at a general meeting held on September 11, 2001. At that meeting staff noted concern regarding a \$200,000 surplus indicated in the 2000-2001 financial statements. The Society indicated this surplus was due to staff turnover causing delay in implementing programs and projects. The Society intends to deplete the funds on upcoming projects, such as a more extensive banner installation and a possible security program. Further details of the budget are provided in Appendix L. This is the third year of their initial five-year mandate.

### COLLINGWOOD BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The Collingwood Business Improvement Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$92,000 for 2002-03.

#### **REVENUE**

a.	Levy Request		\$92,000	
		TOTAL		\$92,000
EXPE	ENDITURES			
a.	Marketing & Promotion, and Special Events		\$11,000	
b.	Street Enhancement		25,500	
c.	Crime Prevention		15,000	
d.	Administration and Communication		29,000	
e.	Contingency		11,500	
		TOTAL		\$ <u>92,000</u>
Projec	cted Operating Fund at Year End			\$ NIL

The business promotion scheme was approved by the majority of members present at a general meeting held on September 20, 2001. Further details of the budget are provided in Appendix M. This is the second year of their initial five-year mandate.

# HASTINGS NORTH BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-2003

The Hastings North Business Improvement Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$250,000 for 2002-03.

#### **REVENUE**

a. Levy Request \$\frac{\\$250,000}{\TOTAL}\$ \$250,000

#### **EXPENDITURES**

a.	Shop Local, Marketing and Promotions		\$50,000	
b.	Safety and Security		54,000	
c.	Cleanup and Beautification		86,000	
d.	Resource Centre - Staff, Rent, Capital Costs		60,000	
		TOTAL	,	\$ 250,000

#### Projected Operating Fund at Year End

\$ NIL

The business promotion scheme was approved by the majority of members present at a general meeting held on September 25, 2001. Further details of the budget are provided in Appendix N. This is the second year of their initial five-year mandate.

### KITSILANO FOURTH AVENUE BIA BUSINESS PROMOTION SCHEME & BUDGET FOR 2002-03

The KCC 4th Avenue Business Improvement Association has submitted the following business promotion scheme and budget for Council's approval and has requested a recoverable grant of \$100,000 for 2002-03.

#### REVENUE

a.	Levy Request		\$100,000	
	7	ΓΟΤΑL		\$100,000
EXP	ENDITURES			
a.	Business Promotion and Special Events		\$26,000	
b.	Street Enhancement - Banners / Street Improvem	ents	40,500	
c.	Staffing and Administration		23,500	
d.	Educational Programs		5,000	
e.	Contingency		5,000	
		ΓΟΤΑL		\$ <u>100,000</u>
Proje	cted Operating Fund at Year End			\$ NIL

The business promotion scheme was approved by the majority of members present at a general meeting held on September 26, 2001. Further details of the proposed budget are provided in Appendix O. This is the second year of their initial five-year mandate.

#### **SUMMARY**

All the BIAs have complied with the requirements set out in the City's BIA Grant Allocation By-law and the City's operational guidelines (see Appendices P and Q). City staff have reviewed the audited financial statements of all the existing BIAs. The proposed Business Promotion Schemes are in keeping with the spirit of the BIA legislation. Staff recommend approval of the BIAs' 2002-2003 budgets.

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# Downtown Vancouver Business Improvement Association PROPOSED BUDGET: PROGRAMS, STAFF & ADMINISTRATION APRIL 1, 2002 - MARCH 31, 2003

REVENUES B.I.A. levy Interest TOTAL REVENUES  EXPENDITURES	\$1,800,000 <u>18,000</u> <b>\$1,818,000</b>
Programming Expenditures	
Committees Entertainment / Retail Marketing & Communications Business Community Interests Maintenance & Security Transportation and Parking Sub-Total	\$ 86,404 227,803 26,767 1,047,438 23,621 \$1,412,033
Communications Meetings/Member Relations/Staff Allocation Newsletter/Bulletin/Annual Report Sub-Total	\$ 38,961 <u>92,460</u> \$ 131,421
Research Research Sub-Total	\$ 18,000 \$ 18,000
TOTAL PROGRAMMING	\$1,561,454
	¥1,001,404
Administrative Expenditures Professional fees Bank charges & interest Depreciation Equipment lease Equipment replacement Insurance Memberships Conferences & education Repair & maintenance Office rent Office supplies Publications Telephone Wages and benefits	\$ 6,790 800 2,000 4,200 4,220 5,500 18,000 5,730 27,500 11,000 6,000 152,570
Professional fees Bank charges & interest Depreciation Equipment lease Equipment replacement Insurance Memberships Conferences & education Repair & maintenance Office rent Office supplies Publications Telephone	\$ 6,790 800 2,000 4,200 4,220 5,500 5,500 18,000 5,730 27,500 11,000 6,000
Professional fees Bank charges & interest Depreciation Equipment lease Equipment replacement Insurance Memberships Conferences & education Repair & maintenance Office rent Office supplies Publications Telephone Wages and benefits	\$ 6,790 800 2,000 4,200 4,220 5,500 5,500 18,000 5,730 27,500 11,000 6,000 152,570
Professional fees Bank charges & interest Depreciation Equipment lease Equipment replacement Insurance Memberships Conferences & education Repair & maintenance Office rent Office supplies Publications Telephone Wages and benefits  TOTAL ADMINISTRATIVE	\$ 6,790 800 2,000 4,200 4,220 5,500 5,500 18,000 5,730 27,500 11,000 6,000 152,570
Professional fees Bank charges & interest Depreciation Equipment lease Equipment replacement Insurance Memberships Conferences & education Repair & maintenance Office rent Office supplies Publications Telephone Wages and benefits  TOTAL ADMINISTRATIVE  TOTAL EXPENDITURES (Programming + Administrative)	\$ 6,790 800 2,000 4,200 4,220 5,500 5,500 18,000 5,730 27,500 11,000 6,000 152,570 \$ 250,810

# PROPOSED PROGRAM EXPENDITURES APRIL 1, 2002 - MARCH 31, 2003

Banners	Cooperative Advertising Promotional Event Beautification Project Promotional Pieces Event Sponsorship Contingency Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	12,000 10,000 9,800 7,500 1,500 4,298 <b>60,098</b> 26,306
Cooperative Advertising	Promotional Event Beautification Project Promotional Pieces Event Sponsorship Contingency Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	• • • • • • • • • • • • • • • • • • •	12,000 10,000 9,800 7,500 1,500 4,298 <b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Beautification Project Promotional Pieces Event Sponsorship Contingency Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	9999999999	10,000 9,800 7,500 1,500 4,298 <b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Promotional Pieces Event Sponsorship Contingency Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	\$ \$ \$ \$ \$ \$ \$ \$ \$	9,800 7,500 1,500 4,298 <b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Event Sponsorship Contingency Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	\$ \$ \$ \$ \$ \$ \$ \$	7,500 1,500 4,298 <b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Contingency Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	\$ \$ \$ \$ \$ \$	1,500 4,298 <b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Sub-total Staff allocation Total  Marketing & Communications Celebrate the Arts Co-operative Advertising	\$ \$ \$	4,298 <b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Staff allocation  Total  Marketing & Communications  Celebrate the Arts  Co-operative Advertising	\$ \$	<b>60,098</b> 26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Total  Marketing & Communications  Celebrate the Arts  Co-operative Advertising	\$	26,306
Marketing & Communications         Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 4,000         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 5,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Marketing & Communications Celebrate the Arts Co-operative Advertising	\$	
Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 8,497         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 3,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Celebrate the Arts Co-operative Advertising		
Celebrate the Arts       \$ 30,000         Co-operative Advertising       \$ 32,000         Awareness Campaign       \$ 127,000         Sponsorships       \$ 8,497         Contingency       \$ 4,000         Sub-total       \$ 201,497         Staff allocation       \$ 26,306         Total       \$ 227,803         Business Community Interests       \$ 3,000         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Celebrate the Arts Co-operative Advertising		
Co-operative Advertising \$ 32,000  Awareness Campaign \$ 127,000  Sponsorships \$ 8,497  Contingency \$ 4,000  Sub-total \$ 201,497  Staff allocation \$ 26,306  Total \$ 227,803   Business Community Interests  Research/Advocacy \$ 5,000  Sponsorship \$ 3,000  Roundtable Discussions \$ 1,000  Contingency \$ 678  Sub-total \$ 9,678  Staff allocation \$ 17,089  Total \$ 26,767   Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531	Co-operative Advertising		
Awareness Campaign \$ 127,000  Sponsorships \$ 8,497  Contingency \$ 4,000  Sub-total \$ 201,497  Staff allocation \$ 26,306  Total \$ 227,803   Business Community Interests  Research/Advocacy \$ 5,000  Sponsorship \$ 3,000  Roundtable Discussions \$ 1,000  Contingency \$ 678  Sub-total \$ 9,678  Staff allocation \$ 17,089  Total \$ 26,767   Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531	<del>-</del>		
Business Community Interests         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531		\$	
Business Community Interests         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	<del>_</del>	\$	•
Business Community Interests         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	<del>_</del>	\$	
Business Community Interests         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531		\$	
Business Community Interests         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531		\$	
Business Community Interests         Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531		\$	
Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Total	\$	227,803
Research/Advocacy       \$ 5,000         Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531	Business Community Interests		
Sponsorship       \$ 3,000         Roundtable Discussions       \$ 1,000         Contingency       \$ 678         Sub-total       \$ 9,678         Staff allocation       \$ 17,089         Total       \$ 26,767         Maintenance & Security         Downtown Ambassadors       \$ 595,722         Loss Prevention Officers       \$ 256,895         Crime Prevention Services       \$ 88,471         Downtown Clean Team       \$ 52,531		Ś	5000
Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531		Ś	•
Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531	-	Ś	
Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531		Ś	
Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531		ŝ	
Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531		Ś	•
Maintenance & Security  Downtown Ambassadors \$ 595,722  Loss Prevention Officers \$ 256,895  Crime Prevention Services \$ 88,471  Downtown Clean Team \$ 52,531		Ś	
Downtown Ambassadors \$ 595,722 Loss Prevention Officers \$ 256,895 Crime Prevention Services \$ 88,471 Downtown Clean Team \$ 52,531		~	20,707
Loss Prevention Officers \$ 256,895 Crime Prevention Services \$ 88,471 Downtown Clean Team \$ 52,531	Maintenance & Security		
Loss Prevention Officers \$ 256,895 Crime Prevention Services \$ 88,471 Downtown Clean Team \$ 52,531	Downtown Ambassadors	\$	595,722
Downtown Clean Team \$ 52,531		\$	
· · · · · · · · · · · · · · · · · · ·		\$	88,471
		\$	52 <b>,</b> 531
	Crime Prevention Information		
& Education \$ 27,500	& Education	\$	27,500
Business Links \$ 1,000	Business Links	\$	1,000
& Education \$ 27,500  Business Links \$ 1,000  Contingency \$ 8,230  Sub-total \$1,030,349		\$	8,230
Sub-total \$1,030,349		\$1	,030,349
i = , = = = , = = =		\$	17,089
Staff allocation $\frac{\$}{\$}$ 17,089	Total	\$1	

Transportation & Parking		
Policy Development	\$	5,000
Contingency	\$	1,532
Sub-total	\$ <b>\$</b>	6,532
Staff allocation	\$	17,089
Total	\$	23,621
Communications		
Newsletter/Bulletin/Annual Report	\$	92,460
AGM	\$	8,543
Member Relations	\$	3,250
Board/Executive Meetings	\$	3,215
Sub-total	\$ <b>\$</b>	107,468
Staff allocation	\$	23,953
Total	\$ <b>\$</b>	131,421
Research	\$	18,000

ECEIPTS		003 Budgeted Receipts
ECEIPTS Grants - City	s	316,731.00
	\$	7,172.00
GST Recovery Interest Inc GICs	\$	5,000.00
	Š	328,903.00
otal Revenue	*	020,000.00
XPENDITURES		
ADMINISTRATIVE		
Accounting, Audit, Legal	\$	2,700.00
Ammortization	\$	•
Bank Charges	\$	150.00
Board, Exec & AGM Meetings	<b> </b> \$	4,450.00
Conferences	\$	300.00
Education	\$	
Equipment Purchase	\$	3,600.00
Equipment Rental	\$	3,560.00
Insurance	\$	2,500.00
Membership & Dues	\$ \$	13,534.00
Office Rent	\$	1,300.00
Postage & Courier	s	500.00
Repairs & Maintenance	\$	-
Research & Planning Subscriptions	Š	200.00
Supplies	Š	3,000.00
Telephone & Fax	\$	2,240.00
TOTAL ADMINISTRATIVE	\$	38,034.00
COMMUNITY RELATIONS		
General expense	\$	5,000.00
Newsletters	\$	3,000.00
Seminars-Memberships	\$	
TOTAL COMMUNITY RELATIONS	\$	8,000.00
CONTRIBUTIONS	1_	
General expense	\$	-
Donations	\$	25,000.00
Outreach TOTAL CONTRIBUTIONS	\$	25,000.00
MARKETING & PROMOTION		,
General expense	<b>  s</b>	800.00
Advertising	\$	84,000.00
Promotions	\$	10,000.00
Website	\$	5,200.0
Research	\$	-
TOTAL MARKETING & PROMO	\$	100,000.0
STREET ENHANCEMENT	1.	
General expense	\$	
Banners	\$	36,000.00 1.000.00
Cleaning - Daily Supplies	\$	14,000.0
Cleaning - Power Wash	\$ \$	3,000.0
Cleaning - Additional	\$	10,000.0
Electrical	\$	10,000.0
Furniture Maintenance - Decorative Lighting	š	4,000.0
TOTAL STREET ENHANCEMENT	Š	68,000.0
WAGES & BENEFITS	1	
Wages Adminstration	\$	60,000.0
Wages Custodian	\$	14,420.0
Vacation Pay Expense	\$	3,000.0
Employer Expense	\$	6,000.0
TOTAL WAGES & BENEFITS	\$	83,420.0
Total Disbursements	\$	322,454.0
Contingency	-   \$	6,449.0
I	1	

### KERRISDALE BUSINESS ASSOCIATION REVENUE & EXPENDITURE PLAN

FOR NEXT 5 YEAR BIA RENEWAL 2002 - 2006

	Current Year		ı	New 5 Year Plan		
	Budget	Budget	Budget	Budget	Budget	Budget
	March 31st 2001	March 31st 2002	March 31st 2003	March 31st 2004	March 31st 2005	March 31st 2006
REVENUE						
Grants - City of Vancouver	<b>\$</b> 215.000	<b>\$</b> 225.000	\$235,000	\$24E 000	****	
Interest Income	\$500	\$500	\$500	\$245,000	\$255,000	\$265,000
Fundraising activities (Carnival Days)	\$15,000	\$15,000	\$15,000	\$500	\$500	\$500
Kerrisdale Parkade - Management Fee	\$6,000	\$6,000 \$6,000	\$15,000 \$6,000	\$15,000 <b>\$</b> 6,000	\$15,000 \$6,000	\$15,000 \$6,000
Total Revenue	\$236,500	\$246,500	\$256,500	\$266,500	\$276,500	\$286,500
EXPENDITURES						
Advertising & promotion						
Banners & Signage	\$15,000	<b>\$</b> 15,000	<b>\$</b> 15,250	\$1E E00	<b>245</b> 350	
Christmas promotion	\$20,000	\$25,000	\$26.500	\$15,500 \$38,000	<b>\$</b> 15,750	\$16,000
General promotion	\$3,500	\$15,000	\$15,000	\$28,000 \$45,000	\$29,500	\$30,000
Camival Days - April*	\$18,000	\$20,000	\$15,000 \$20,750	\$15,000	\$15,000	\$15,000
Carnival Days - August*	\$20,000			\$21,500	\$22,000	\$22,500
Security	\$65,000	\$20,000 \$65,000	\$20,750	\$21,500	\$22,000	\$22,500
Street Beautification	\$38.000		\$68,000	\$71,000	<b>\$</b> 74,000	\$75,000
Summer music	\$5,000	\$35,000 \$7,500	\$35,750	\$37,000	\$38,750	\$40,500
Planning & Development	<b>\$</b> 3,000 <b>\$</b> 13,000	<b>\$</b> 7,500	\$8,000	\$8,500	\$9,000	\$9,500 \$3,000
Total	\$197,500	\$202,500	\$210,000	\$218,000	\$226,000	\$234,000
Percentage of Revenue	84%	82%	82%	82%	82%	82%
Administration & other			······································			
Administrator/Coordinator	\$25,800	\$30,000	<b>\$</b> 24 500	***		
Audit & accounting fees	\$2,500	\$2,500	\$31,500 \$3,500	\$33,000	\$34,000	\$35,000
Insurance	\$3,000		\$2,600 \$3,850	\$2,600	\$2,800	\$3,000
Newsletter	\$5,000 \$5,000	\$3,000 \$3,750	\$3,250 \$4,000	\$3,500	\$3,750	\$4,000
Office & misc.	<b>\$</b> 2,700	\$3,750 <b>\$4</b> ,750	\$4,000 \$5,150	\$4,000 \$5,400	\$4,250 \$5,700	\$4,500 \$6,000
Total	\$39,000	\$44,000	<b>\$</b> 46,500			
Perceptage of Perceptage	•		<b>34</b> 0,300	\$48,500	\$50,500	<b>\$</b> 52, <b>5</b> 00
Percentage of Revenue	16%	18%	18%	18%	18%	18%
Total Expenditures	\$236,500	\$246,500	\$256,500	\$266,500	\$276,500	\$286,500

<sup>&#</sup>x27;Note - Carnival Days expenditures are partially subsidized by fundraising activities.

### Mount Pleasant Commercial Improvement Society

### Detailed Proposed BUDGET for April 1, 2002 to March 31, 2003.

<b>REV</b>	<b>ENUE</b>	City	Tax	Levy

 Current
 2001-2002
 \$ 150,000

 NEW
 2002-2003 (April 1)
 \$ 160,000

 REVENUE
 Other Sources

 Advertising
 \$ 5,000

 Grants & Bank Interest \*
 \$ 8,000

 TOTAL
 \$ 13,000

<u>EXPENSES</u>	<b>Current</b>	NEW	<b>Change</b>
Administration			
Auditor	\$ 2,400	\$ 2,400	<b>\$</b> 0
Insurance	1,400	1,400	. 0
Meetings/Conferences	1,200	1,200	0
Sub-Total	\$ 5,000	\$ 5,000	0
Resource Centre & Project St	upport		
Office Supplies	\$ 5,000	5,800	800
Rent/Telephone/Internet	14,000	14,200	200
Member/Centre support	50,600	53,000	2,400
Sub-Total	\$ 69,600	\$ 73,000	+ 3,400
Special Project Costs - Comm	ittees		
Business & Tourism Dev.	\$ 22,500	27,000	4,500
Facade Grants	10,000	10,000	0
Gov't & Community Rel.*	8,700	9,000	300
Safety & Security *	10,000	10,000	_
Street Enhancement	37,000	39,000	2,000
Sub-Total	\$ 88,200	\$ 95,000	+ 4,800

Total Expenditures	\$ 162,800	<b>\$ 173,000</b>
less Revenues	10,800	13,000
less Levy	150,000	160,000
REMAINDER	(2000)	0

<sup>\*</sup> Includes Student staffing Grants & Student Staffing expenditures.

If grants are not received for the student staffing then both grant revenue and Committee/Project expenses will decrease.

# GASTOWN BUSINESS IMPROVEMENT SOCIETY PROPOSED OPERATING BUDGET

APPENDIX E Page 1 of 1

### APRIL 1, 2002 - MARCH 31, 2003

MARKETING.

	RKETING:	
i)	Public Relations	30,000.00
ii)	Jazz Festival	15,000.00
iii)	Gastown Brochure	16,000.00
iv)	Tour Guide Program	9,000.00
V)	Gastown Grand Prix	5,000.00
∨i)	Web Site Maintenance	2,000.00
SUB	TOTAL	77,000.00
РНҮ	SICAL PLANT & LONG-TERM ENHANCEMENT	PROGRAMS
i)	Hanging Baskets	25,000.00
ii)	Street Presence/Security	90,000.00
iii)	Banners	10,000.00
iv)	Steam Clock Maintenance	3,000.00
i∨)	Steam Clock Upgrade (carried forward from 2001 budge	t) 9,000.00
v)	Tree Lights	6,000.00
SUB	TOTAL	143,000.00
ODE	RATIONS	
A)	Corporate Communications	
	i) General Communications	2,000.00
	ii) AGM	2,000.00
B)	Fees & Services	
	i) Association Memberships	1,000.00
	ii) Insurance	3,000.00
	iii) Legal Fees	2,000.00
	iv) Audit Fees	3,000.00
C)	Operating Expenses	
	i) Wages & Employer Expenses	56,000.00
	ii) Office Supplies	2,000.00
	iii) Telephone/Fax	3,000.00
	iv) Postage	2,000.00
	v) Equipment	2,000.00
	vi) Board/Membership Meetings	2,000.00
	vii) Rent	6,000.00
	viii) IDA Conference	2,000.00
SUB	TOTAL	88,000.00
CON	TINGENCY	5,000.00
TOT	AL PROPOSED BUDGET	313,000.00
TOT	AL PROPOSED BUDGET FROM BIA LEVY	304,000.00

# Davie Village Business Association Proposed Budget For the year April 01, 2002 to March 31, 2003

Income	
Grant - City of Vancouver	<b>A</b>
Interest	\$ 74,379
	600
_	74,979
Expenses	
Operating	
Audit	
Bank charges	2,000
Sub-contract labour	200
Bookkeeping	8,400
Honourariums	1,000
Insurance	200
Legal	800
Meetings and conferences	300
Newsletter	800
Office, postage & miscellaneous	300
Telephone	1,000
	600
	15,600
Davle Street Beautification	
Banners, installation & removal	
Custodian and janitorial supplies	22,000
Pole painting	13,000
Powerwashing	4,000
Sanitation cart	12,000
Streetscape option report	0
1 - Francisco	0
	51,000
BIA promotion	
Total expenses	1,000
Operating surplus (deficit)	67,600
Surplus, beginning of year	7,379
·	41,972
Restricted for future capital improvements	49,351
* Garbage cans and removal	
* Lanterns and streetscape improvements	10,000
* Sidewalk repair	20,000
Restricted surplus	5,000
Unrestricted surplus, end of year	35,000
ond of year	\$ 14,351

<sup>\*</sup> Represents non-levy items from previous financial years.

### South Granville BIA 5 Year Budget Plan

# **DRAFT**

	<del></del>				C	urrent Year	Proposed		Proposed	
of the Control of the		1999 / 2000		2000 / 2001		2001 / 2002	2002/2003		100000	2003/2004
Total Budget	\$	281,000.00	\$	298,000.00	\$	322,800.00	\$	343,150.00	\$	354,800.00
Levy Amounts	\$	281,000.00	\$	198,000.00	\$	298,000.00	\$	305,150.00	\$	354,800.00
	<u> </u>									
Street Enhancement			<u> </u>							
Banner Program			\$	29,000.00	\$	30,000.00	\$	30,000.00	\$	30,000.00
Pole Painting					\$	1,000.00	\$	1,000.00	\$	1,000.00
Street Signage					\$	7,000.00		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<del>                                     </del>	1,000.00
Lights for Poles (not used until 2001	1)		\$	24,000.00			\$	1,000.00	\$	1,000.00
Sidewalk powerwashing			\$	6,000.00			<del>                                     </del>	1,000.00	۳	1,000.00
Hanging baskets				-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	\$	17,000.00	\$	17,000.00	\$	17,000.00
basket hardware			i		\$	5,000.00	+ -	17,000,00	۳	17,000.00
Other projects TBD			İ		1	0,000.00	\$	11,000.00	\$	11 000 00
Street Enhancement Total	\$	126,450.00	\$	60,000.00	\$	60,000,00	<del></del>			11,000.00
Chicat Emilianoement Total	-	120,430.00	•	80,000.00	13	60,000.00	\$	60,000.00	\$	60,000.00
Security					1		<del> </del>			
Street Custodian			\$	9,200.00	\$	10,000.00	\$	15,000.00	\$	15,000.00
Night Patrol		·	\$	39,000.00	\$	42,800.00	\$	45,000.00	\$	
Education			\$	1,000.00	\$	1,000.00	\$	1,000.00		45,000.00
Security Total	\$	52,500.00	\$	52,800.00	\$	52,800.00			\$	1,000.00
	-	32,300.00	-	32,800.00	+*-	52,800.00	\$	61,000.00	\$	61,000.00
Traffic	\$	10,500.00	\$	2,000.00	\$	5,000.00	\$	10,000.00	\$	10,000.00
Advocacy	\$	3,000.00	\$	5,000.00	\$	10,000.00	\$	1,000.00	\$	1,000.00
Communications			\$	7,500.00	\$	6,000.00	\$	E 000 00	•	5.000.00
			<del>-</del>	7,300.00	+*	0,000.00	1	5,000.00	\$	5,000.00
Marketing					<del> </del>	-	<b></b>			
General Awareness			\$	25,000.00	\$	23,000.00	\$	24,500.00	\$	25,500.00
Tourism			\$	20,000.00	\$	25,000.00	\$	26,000.00	\$	27,000.00
Summer Festival			<u> </u>	20,000.00	\$	25,000.00	\$	25,000.00	\$	26,000.00
Christmas Promotion			\$	25,000.00	\$	20,000.00	\$	21,500.00		
Production	<u> </u>		\$	14,000.00	\$				\$	22,500.00
Marketing Total	\$	85,000.00	\$	84,000.00	\$	7,000.00 <b>100,000.00</b>	\$	8,000.00 <b>105,000.00</b>	-\$	9,000.00
		00,000.00	<b> </b> •	04,000.00	+*	100,000.00	1	105,000.00	\$	110,000.00
Administration					1		<del>                                     </del>			
Office and Operating Expenses			\$	10,950.00	\$	32,000.00	\$	42,150.00	\$	47,800.00
Staff			\$	68,000.00	\$	52,000.00	\$	52,000.00	\$	52,000.00
Unrecovered GST			\$	5,050.00	\$	6,000.00	\$	8,000.00	\$	9,000.00
Total Administration	* S(	ee Note	\$	84,000.00	\$	84,000.00	\$	102,150.00	\$	108,800.00
					1.		<del>                                     </del>	. 02, 100.00	<del></del>	
Fixed assets							\$	1,000.00	\$	1,000.00
interest earned							\$	(7,000.00)	\$	(7,000.00)
Contingency	\$	3,550.00	\$	2,700.00	\$	5,000.00	\$	5,000.00	\$	5,000.00
Total Non Administration	\$	3,550.00	\$	2,700.00	\$	5,000.00	\$	(1,000.00)		(1,000.00)
								(1)	•	
Total Pudget		004 000 00								
Total Budget	\$	281,000.00	\$	298,000.00	\$	322,800.00	\$	343,150.00	\$	354,800.00

Note: administration was covered under program budgets

## PROPOSED BUDGET YALETOWN BUSINESS IMPROVEMENT ASSOCIATION APRIL 1<sup>st</sup> 2002 TO MARCH 31<sup>st</sup> 2003

**APPENDIX H** Page 1 of 1

INCOME:		
OTHER/MOVIES	\$	S 4,000.00
BIA LEVY		5 188,000.00
TOTAL INCOME		5 192,000.00
	•	
EXPENSES:		
ADMIN		
WAGES (GST INC)	\$	52,965.00
RENT	\$	8,346.00
INSURANCE	\$	1,700.00
OFFICE COSTS	\$	5,100.00 \$68,111
EVENTS		•
JAZZFEST	\$	5,000.00
SUMMERFEST	\$	
OUTDOOR PHOTO EX.	\$	
XMAS	\$	•
FARMERS MARKETS	\$	•
HERITAGE		-,
GARBAGE	\$	3,500.00
BANNERS	\$	-
CLEAN TEAM	\$	9,000.00 \$22,500
SECURITY	·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
COMMUNITY POLICE	\$	18,000.00
PATROLS	\$	16,200.00 \$34,200
MEMBERSHIP	•	10,200.00 <b>40.1,200</b>
NETWORKING	\$	2,000.00
COMMUNICATIONS	•	_,000.00
MARKET RESEARCH	\$	15,000.00
NEWSLETTERS	\$	6,000.00
AQUABUS	\$	1,000.00
BROCHURES	\$	10,000.00
WEBSITE	\$	2,000.00
FLYERS	\$	1,000.00 \$35,000
TOTAL EXPENSES	\$	191,811.00
DEF/CREDIT	\$	189.00

APPENDIX I Page 1 of 1

### Vancouver Chinatown BIA Society

### **Proposed Budget** April 1, 2002 - March 31, 2003

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**City Levy** \$108,900.00 Membership Fee \$500.00 Interest \$1,400.00

#### **EXPENSES**

ADMINISTRATION	
Wages/ Benefits	\$22,800.00
Rent	\$3,852.00

Insurance \$700.00 \$27,352.00

#### **OPERATIONS**

Office Equipment	\$3,500.00	
Audit Fees/General Acct.	\$2,500.00	
Telephone/ Fax	\$1,080.00	
Office Supplies	\$2,500.00	\$9,580.00

#### SPECIAL EVENTS, ADVERTISING & PROMOTION

\$8,000.00	
\$7,000.00	
\$3,000.00	
\$2,700.00	\$20,700.00
	\$7,000.00 \$3,000.00

#### **BEAUTIFICATION** Banner Sponsorship

Street Lighting/Enhancement	\$14,150.00	\$14,150.00

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		IVA.			12.7	$^{-}$		V . 12

Clean-up & Paints	\$9,000.00	\$9,000.00

SECURITY	\$28,000.00	\$28,000.00

CONTINGENCY	\$2,000.00	\$2,018.00
CONTACTORATES	\$2,000.00	\$2,010.00

\$110,800.00 \$110,800.00

### Commercial Drive Business Society Proposed Budget 2002 - 2003

Proposed Income	<u>2001 - 2002</u> Plan	<u>2002 - 2003</u> Plan
Contingenncy Fund Remittances - City of Vancouver	56,100 <u>105,000</u>	3,800 <u>110,250</u>
Total Income	\$ 161,100	\$ 114,050
<b>Proposed Expenditures</b>		,
Administration -Salary & Benefits -Office Rent & Equip. & Supplies -Meetings -Audited Statement -Insurance -Miscellaneous	27,000 15,000 1,000 1,600 2,000 8,200	28,000 15,000 1,000 1,600 2,000 6,200
Total Administration	\$ 54,800	\$ 53,800
Marketing		, ,
-Banners -Website -Advertising/Media -Special Events -Promotional Products	11,000 3,500 23,500 8,000 10,000	10,000 2,000 17,000 7,500 0
Total Marketing	\$ 56,000	\$ 36,500
Community		
-Banner Brackets/Install -Newsletter -Graffiti Removal -Street Enhancement	18,000 5,000 12,000 <u>11,500</u>	5,500 3,000 12,000 0
Total Community	\$ 46,500	\$ 20,500
Contingency Reserve	3,800	3,250

### MBA Draft Budget 2002-2003

APPENDIX K Page 1 of 1

Category	Yearly	Total
Expenses	100,	00.00
Fixed Expenses		350.00
Insurance	•	750.00
Telephone		600.00
Flexible Expenses	98.	650.00
AGM & Board Costs		,000.00
Communications		200.00
BIA Report	•,	500.00
Business Directory	4	,000.00
Newsletter		,500.00
Web Site		,200.00
Communications - Other	·	0.00
Community Relations	1.0	00.00
Memberships	• •	500.00
Community Relations - Other		500.00
Contract Employment	15	,000.00
GST		,000.00
Legal & Auditor Services		,000.00
Mileage	_	500.00
Miscellaneous		350.00
Office Supplies		600.00
Promotions	7	,000.00
Proposed Increase in Funds		00.00
Further Street Beautification	<b>,</b> ·	0.00
Gateway Signage		0.00
On-goin Parking Study		0.00
Security		0.00
Street Furniture		0.00
Proposed Increase in Funds - Other	25	,000.00
Service Charges		0.00
Street Beautification	36.0	00.00
Banner Installation		00.00
Clean Up Program		00.00
Flower Pot Program		00.00
Street Banners		00.00
Street Beautification - Other		0.00
Income	101,8	341.59
Funding		00.00
GST Rebate		00.00
Interest Earned	·	0.00
Misc In		0.00
Shortfall Adjustment 00-01		841.59
From Marpole BIA 2001-2002		0.00
Total Budget Income:		341.59
Total Budget Expenses:		00.00
Difference:	1,8	341.59

\$103,500

### OPERATING BUDGE T SAMS BUSINESS IMPROVEMENT AREA A APRIL 1, 2002-MARCH 31,200

#### **EXPENDITURES**:

#### I. MARKETING

A.) Institutional Advert	using
--------------------------	-------

1.) Area Presentation & Image	\$17,000	
B.) Promotions		\$17,000
Street Festival     Musical Festival	\$6,500 \$4,950	
3.) Communtiy Events/Sponsorship	\$6,000	
C.) Public Relations		\$17,450
<ol> <li>General PR/ Area Promotion</li> <li>Police Office</li> </ol>	\$9,500 <u>\$3,000</u>	
SUBTOTAL		<u>\$12,500</u>

\$46,950

### II.) PHYSICAL PLANT & LONG-TERM ENHANCEMENT PROGRAMS

1.) Tree Lights	\$6,500
2.) Street Activity	\$81,000
3.) Street & Lane Cleanup	\$4,500
4.) Banner Program	\$11,500

\$103,500 SUBTOTAL

\*Help organize and be involved with neighborhood employment and other social activities

#### **OPERATIONS**

#### A.) Personnel

<ol> <li>Salaries/Benefits</li> <li>Part-time Help -(Mgmt., Co-ordinator</li> <li>Corporate Communications</li> </ol>	\$39,000 <u>\$11,500</u>	\$50,500
1.) AGM C.) Fees & Services	<u>\$1,500</u>	\$1,500
<ol> <li>1.) Association Memberships</li> <li>2.) Insurance</li> <li>3.) Legal Fees</li> <li>4.) Audit Fees/Gen. Acct.</li> </ol>	\$500 \$3,000 \$3,000 <u>\$3,500</u>	\$10,000

### D.) Operating Expenses

1.) Office Supplies	\$1,500
2.) Telephone/Fax/On-line	\$1,500
3.) Postage	\$2,000
4.) Equipment	\$2,500
5.) Board/Membership Meetings	\$250
6.) Rent/Utilities	\$4,800
7.) Levy Equalization	<u>\$25,000</u>

\$37,550 SUBTOTAL

TOTAL BUDGET \$99,550

\$250,000

# Collingwood Business Improvement Association

# Proposed Budget (April 2002 to March 2003)

APPENDIX M Page 1 of 1

Revenue \$92,000.00 **BIA Levy Total Revenue** \$92,000.00 Expenses **Crime Prevention** \$15,000.00 Safety / Security Patrols **Bike Patrols** Weekend Patrols Education / Follow-up Street Enhancement \$ 25,500.00 Custodian \$ 6,000 Residential Flyer 500 Garbage Pick-up from Alleys 4,000 New Banner Design 2,000 Banner Replacement (60 poles) 3,000 **New Banners** \$10,000 Marketing & Promotion \$ 5,000.00 Special Events \$ 6,000.00 Membership \$ 4,500.00 Newsletter (3 issues) \$1,500 Member Social 1,000 **Annual General Meeting** 1,000 Recruitment 500 Education \$ 1,000.00 Conferences / Meetings Administration \$ 8,500.00 Rent 0 Telephone Stationery / Business Cards \$1.000 Audit 2,000 Insurance 1,500 Meetings 500 Postage 1,500 Miscellaneous 2,000 Coordinator \$15,000.00

Total Expenses \$92,000.00

\$11,500.00

Contingency

### Hastings North Business Improvement Association

### PROPOSED BUDGET April 1, 2002 to March 31, 2003

REVENUE:	DOLLAR	% OF BUDGET
City Tax Levy	\$250,000	100%
TOTAL REVENUE	<u>\$250,000</u>	<u>100%</u>
EXPENSES:		
Community Resource Centre Administration		
Wages & Benefits Office Rental Insurance (Director & premise) Accounting, Legal & AGM Telephone & Fax Equipment Purchases Repairs & Maintenance Postage & Courier Supplies  Sub-Total	\$ 35,000 12,000 2,500 2,500 2,500 1,000 500 2,000 2,000 \$ 60,000	14.0% 4.8% 1.0% 1.0% 1.0% 0.4% 0.2% 0.8%
Community Improvement Programs		
Safety & Security		
Safety & Insurance Audits (Note 1) Security Patrols In Kind Support for CPO Miscellaneous	\$ 10,000 20,000 14,000 	4.0% 5.6% 5.6% 4.0%
Sub-Total	<u>\$ 54,000</u>	<u>19.2%</u>

	DOLLAR	% OF BUDGET
Cleanup Program		
Cleaning (triweekly) (Note 2)	\$ 15,000	6.0%
Cleaning (monthly) (Note 3)	4,000	1.6%
Anti Graffiti Program	6,000	2.4%
Sub-Total	<u>\$ 25,000</u>	10.0%
Beautification Program		
Banner Maintenance	\$ 5,000	2.0%
Seasonal Lighting Maintenance	5,000	2.0%
Street signage & Lighting upgrades (Note 4)	10,000	4.0%
Lobbying (Note 5)	15.000	6.0%
Street Furniture & amenities	15,000	6.0%
Murals	6,000	2.4%
Contingency	5,000	_2.0%
Sub-Total	<u>\$ 61,000</u>	24.4%
Shop Local Campaign		
Shop Local Campaign	<u>\$ 15,000</u>	6.0%
Sub-Total	<u>\$ 15,000</u>	6.0%
Marketing & Promotion		
Newsletter, Brochure, Info Package	\$ 12,000	4.8%
Research	10,000	4.0%
Advertising/Promotion	10,000	4.0%
Business Directory	3,000	<u> 1.2%</u>
Sub-Total	<u>\$ 35,000</u>	14.0%
AL EXPENDITURES	<u>\$250,000</u>	<u>100%</u>

#### Notes:

Safety and insurance audits for businesses to assist in crime-proofing premises 1.

Tri-weekly cleaning of sidewalks, boulevards, etc. in Hastings North BIA area Contingency fund for additional cleaning as needed such as weeding etc. 2.

<sup>3.</sup> 

Street signage for area and lighting upgrades in lanes 4.

Street and sidewalk improvements in light industrial area, HOV lane, etc. 5.

## The Kitsilano 4th Avenue Business Association

Proposed Budget

(April 1, 2002 – March 31, 2003)

**APPENDIX O** 

Revenue **BIA Levy** \$100,000 Expenses Administration Administrative Expenses \$ 8,500 Audit \$ 500 Insurance 1,000 Accounting 1.000 Annual General Meeting 500 Miscellaneous Office (see note 1) 2,500 Newletters (4) 3,000 BIA Coordinator, part time \$15,000 \$ 23,500 **Street Amenities Banners** \$ 34,500 Design 2,000 2 Sets of Banners 24,000 Banner Installation 8,500 Street Improvements 6,000 \$ 6,000 \$ 40,500 **Business Promotion** Various Projects \$3,000 Advertising \$8,000 \$11,000 **Events** Spring (Kits Days) \$5,000 \$ 15,000 Fall (Thanksgiving) 5,000 Holiday Season 5,000 \$ 26,000 **Business Improvement** Panhandling / Graffiti Education Program 3,000 Education / Conferences \$ 2,000 5,000 Contingency Additional Projects / Costs; Inflation \$ 5,000 5,000 **Total** \$100,000

Note: Miscellaneous Office includes telephone answering service, internet, postage, etc.

BY-LAW NO. \_\_\_\_

# A By-law to Grant Monies for a Business Promotion Scheme in the Downtown Vancouver Business Improvement Area

WHEREAS, pursuant to By-law No.8176, Council has designated an area of the City known as Downtown Vancouver as a Business Improvement Area;

AND WHEREAS an application for a grant of monies has been received from the Downtown Vancouver Business Improvement Association, hereinafter referred to as the "Society";

AND WHEREAS the Society is registered pursuant to the Society Act and intends to use the monies for the planning and implementation of a business promotion scheme within the said Business Improvement Area;

AND WHEREAS it is necessary to recover from the owners of land and improvements within the Business Improvement Area the full amount of any monies granted by Council to the Society;

NOW THEREFORE the Council of the City of Vancouver, in open meeting assembled, enacts as follows:

- 1. This by-law may be cited as the "Downtown Vancouver B.I.A. Grant Allocation By-Law No. 3".
- 2. Subject to By-Law No. 8176, the Council may by resolution and in each calendar year for the duration of this By-law direct payment of a sum of money to the Downtown Vancouver Business Improvement Association subject to the following terms and conditions:
  - (a) the grant shall be made at such times and in such proportions as Council shall determine;
  - (b) no monies shall be available to the Society until Council has, by resolution and upon the recommendation of the Director of Finance, approved the budget referred to in clause (d);

(c) the grant shall be expended only by the Society and for the following purposes, hereinafter collectively referred to as "the business promotion scheme":

advertising and promotion to encourage business within the business improvement area with emphasis on retail and tourism marketing and promotion and commercial business development, and encouragement of entertainment, sports and cultural activities within the area in furtherance of its economic and commercial welfare, including the advancement of projects, plans and improvements designed to benefit the area and carrying out all studies incidental to the objects of the Society and to further these goals, and all management and administration necessary to implement the scheme

- (d) the Society shall, on or before 31 December of every year or as otherwise determined by the Director of Finance of the City, submit to the Director of Finance a budget which is based on a fiscal year commencing April 1st, which contains information sufficient in detail to describe all anticipated expenses and revenues and which has been approved by a majority of the members of the Society who qualify pursuant to clause (l) of this section at a general meeting;
- the Society shall, at intervals not exceeding three months following approval of the budget by Council, submit to the Director of Finance statements of revenues and expenditures;
- the Society shall, on or before 30 September of every year, at its own expense, cause its auditor to prepare and deliver to the Director of Finance of the City audited financial statements of the Society including a balance sheet, a statement of revenue and expenditures, a statement of change in financial position, and a schedule of change in financial reserves;
- (g) the Society shall keep separate from any other accounts, the account used for money granted to the Society by Council pursuant to this By-law, and shall cause the revenue and expenditures resulting from the use of that separate account to be an audited schedule to the financial statements and reported separately as required by clause (e) of this section;
- (h) the Society shall not carry out any borrowing which results in an indebtedness or other obligation as to money granted to it by Council pursuant to this By-law which extends beyond the fiscal year in which that money was granted;
- (i) the Directors of the Society shall permit the Director of Finance, or a nominee of

the Director of Finance, to inspect during normal business hours on reasonable notice, all books of account, receipt, invoices, and other financial position records which the Director deems advisable for the purposes of verifying and obtaining further particulars of the budgets and any financial statements of the Society as they relate to money granted to the Society by Council pursuant to this By-law;

- any money granted to the Society by Council pursuant to this By-law shall, if not required for immediate use, be invested only in such securities in which trustees are authorized by law to invest;
- (k) the Society shall at all times carry a policy of comprehensive general liability insurance in the amount of \$2,000,000 with the City as an additional named insured and with a cross coverage provision, and such policy shall contain an endorsement to provide the Director of Finance with thirty days notice of change or cancellation;
- (l) the Society shall give notice of every general meeting not less than fourteen days prior to the date scheduled for the meeting if delivered by hand or transmitted via facsimile, or twenty-one days by any other means to:
  - (i) the Director of Finance of the City;
  - (ii) all persons who own class 5 or class 6 properties, as described in section 459 of the Vancouver Charter, to their address as ascertained from the most recent assessment rolls for the City of Vancouver; and
  - (iii) all persons who lease class 5 or class 6 properties and from which they carry on a business, to their address as determined by directories, visual inspection or any other information system; and
- (m) the Society shall not alter or approve amendments to its constitution and by-laws without providing the Director of Finance with two months notice of its intention to make such alteration or amendment, and where any alteration or amendment is made without such notice the City may withhold any payments of the grant referred to herein.

3. This By-law shall come into force and take effect on April 1, 2000 and shall, unless earlier repealed, expire on and have no further force and effect from the 1st day of April, 2010.		
2000.	DONE AND PASSED in open Council this	day of
		Mayor
		City Clerk

### OPERATIONAL GUIDELINES

In addition to the terms and conditions outlined in the Grant Allocation By-law the Director of Finance recommends that funding be contingent upon the Director being satisfied that the BIA Societies are complying with five guidelines described herein.

The general intent of the guidelines is to ensure: that each BIA Management is representative of the community; that all persons eligible to be a BIA member are notified of general meetings; and that their ability to vote on the annual budgets is not restricted.

These operational guidelines were not incorporated into the City's by-laws because they may need to be changed as more experience is gained with business improvement areas. The guidelines are as follows:

- A. Copies of all minutes shall be provided to the Director of Finance within 30 days of general meetings and director's meetings.
- B. Should a Society choose to charge an annual membership fee, in addition to the BIA levy, that fee shall not exceed \$5.00.
- C. The quorum for a general meeting shall be fifteen members.
- D. BIA members can be either (class 5 or 6) owners or tenants. In order that the views of both types of BIA members are represented, the Board of Management shall consist of both property owners and business owners who are eligible to be members.
- E. A declaration, stating that all persons eligible to be BIA members were not notified of a general meeting, shall be sent to the Director of Finance not less than 7 days prior to the date scheduled for a general meeting.
- F. AGM Notice should include:
  - a detailed new budget so it can be reviewed before the AGM;
  - a list of nominees for the Board;
  - financial statements.

### G. Guidelines for bidding practices

- Common law rule indicates that a director is disqualified from voting on any question in which he or she has a personal or pecuniary interest distinct from that of the inhabitants generally. In addition, directors are expected to disclose any disqualifying interest.
- Three bids, closed envelopes, no post mortem undercutting.
- Clear identical descriptions of jobs provided to all bidders.