



- ZONING BOUNDARY
- - - NOTIFICATION BOUNDARY
- (A) CAMBIE POLICE STATION
- (B) CITY HALL
- (C) RESIDENTIAL
- (D) EXISTING PROVINCIAL LIQUOR STORE

2335 CAMBIE ST. DE 404915

DATE 2000 06 06

DRAWN WGKS



CITY OF VANCOUVER PLANNING DEPARTMENT

FILENAME :FVFRM0FDEV\2335CAMBIE.DWG



Province of
British Columbia

Liquor Distribution
Branch

Property Management
Direct Line (604) 252-3136
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Vancouver, British Columbia
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May 1, 2000

City of Vancouver, Planning Department,
City Hall
453 W. 12th Ave.
Vancouver, B.C.
V5Y 1V4

Attn: Mandy So

Dear Miss So:

RECEIVED	
CITY OF VANCOUVER COMMUNITY SERVICES 3rd FLOOR - RECEPTION	
MAY - 3 2000	
NUMBER	<i>w3622</i>
REFERRED TO	<i>M. So</i>
COPY TO
ANSWER REQ'D

Re: Relocation of our Liquor Store at 550 West 8th Avenue to 2335 Cambie Street

Thank you for your interest in the new directions of the B.C. Liquor Distribution Branch (the "Branch"). It is exciting to be working on new retailing concepts for beverage alcohol in Vancouver.

The Branch is planning to relocate our current store at 550 West 8th Avenue across the street to premises located on the corner of 8th and Cambie (the existing McDonalds site). This decision came about as part of the standard due diligence taken by the Branch every time a lease approaches the end of its term. When a lease is due to expire the Branch evaluates all opportunities available at that time which then enables us to make good sound business decisions based on our new retail marketing strategy coupled with our goal to best serve our customers.

In the case of this particular site the decision to relocate was based on the following criteria:

- Extremely enhanced visibility for vehicular traffic north and southbound on Cambie street as well as west or eastbound on 7th Avenue.
- Better parking for our customers, the new site has 20 free exclusive parking stalls.
- Convenient location on the "going home side" of the street with easy vehicular and pedestrian access.
- Store size (smaller than the current location) is better suited for our business needs.

The new location will feature design, décor and colours which reflect the new image of the LDB along with a more functional, efficient and customer friendly store layout. The Branch is committed to providing an interesting, unique and exciting shopping experience at this new location.

Should you have any questions, please do not hesitate to contact me at your convenience. I can be reached at 252-3131.

Yours truly,

Brian Anderson, Director, Property Management