



CD-1 Rezoning: 3435 East Hastings Street

PUBLIC HEARING – JANUARY 15, 2018



Existing Site





Site Context

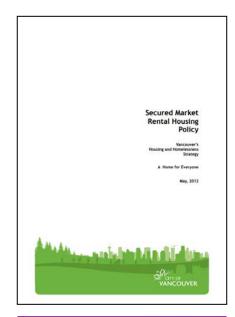






Secured Market Rental Housing Policy (Rental 100)

- Policy to encourage the development of new market rental housing, in response to decades of minimal new supply combined with chronically low vacancy rates
- Secured market rental units are a key aspect of the *Housing Vancouver Strategy*, which targets 20,000 new units by 2027
- Full review of City's rental policies and incentives currently underway with staff report anticipated 2019





Policy Context



Rental Incentive Guidelines

- Additional height and/or floor area
- Parking relaxations
- Relaxation of unit sizes
- Waiver of DCLs for residential floor space

*Areas	Zoning District	General Guidelines	
Commercial Areas and Arterials	C-1	Generally consider C-2 form of development (e.g. 4 storeys and 2.5 FSR)	
	C-2, C-2B, C-2C, C-2C1	Generally consider increases up to 6 storeys and commensurate achievable density	
	C-3A, C-5, C-6	Consider additional density; adhere to existing height limits and generally to guidelines	
	RT zones on arterials	Generally consider RM-4N form of development (i.e. 1.45 FSR)	
Multi-Family areas	RM-3, RM-3A, RM-5A, RM-5B, RM-5C, RM-6	Consider redevelopment of sites where existing rental units do not currently exist and infill development where appropriate on sites where existing tenants are not displaced Adhere to existing height limits and generally to guidelines	
CD-1 zoned areas	CD-1	Consider redevelopment of sites where existing rental units do not currently exist and infill development on suitable sites where existing tenants are not displaced; height and density as appropriate to location and context	
Industrial areas that allow residential	MC-1	Consider modest increases in height and density	
Areas with Official Development Plans that allow residential	ODP areas	Consider development sites which allow for residential density where there are no conflicts with existing policies for social housing (e.g. the density bonus for social housing for small sites in the Downtown South) Consider additional density appropriate to context; adhere to existing height limits	

Proposal





Pursuing optional DCL Waiver incentive •

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City-Hosted Open House: April 16, 2018

Total notifications		872
Open House attendees	11	
Comment sheets	7	
Other feedback	6	

Feedback:

- Support for rental housing and building height and Passive House
- Concern over the number of parking spaces provided

Staff response:

 Proposal will meet the Parking By-law



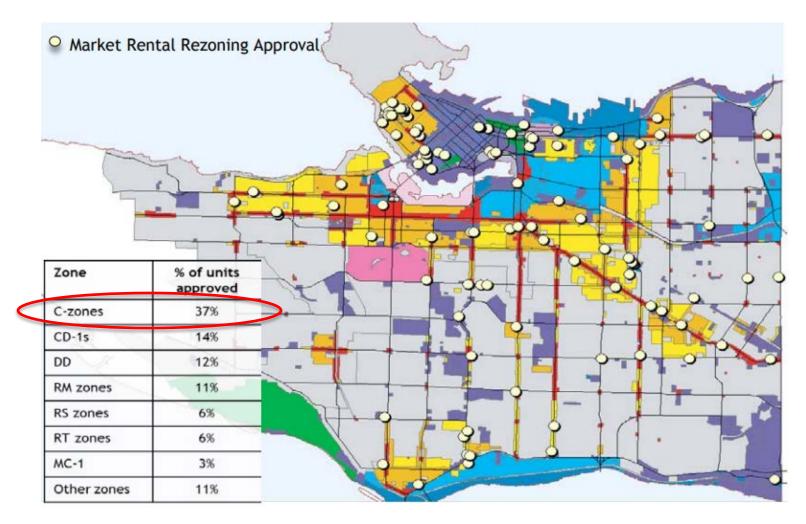
Hastings-Sunrise

	2015 Median Household Income
Renter & Owner – All Households	\$68,506
Renter – All Households	\$45,629
Renter – Single Person Households	\$24,082
Renter – Couple Households	\$72,819

Data Source: 2016 Census



Market Rental Rezoning Approvals (2011-2017)





Community Amenity Contributions - Through Rezonings Policy

The policy allows exemptions for "routine, lower density secured market rental rezoning applications" that meet the following criteria:

Areas	Zoning District (Base Zoning)	Rezoning to Specific Height	Requirement for CAC
Mixed-Use Commercial/ Residential Areas	C-1	<= 4 storeys	х
	C-2 zones	<= 6 storeys	х
	C-3A	<= 12 storeys	х
	MC-1	<= 6 storeys	х
Residential Areas	RS zones (applicable to IRP applications)	< 4 storeys (townhouse)	х
	RT zones	<= 4 storeys	х
	RS / RT zones (in community plan areas) (applicable to Community plans: Cambie Corridor, Marpole, Grandview-Woodland, Joyce Station Precinct)	<= 6 storeys	x
	RM zones (applicable to infill projects where existing rental units are not demolished)	<= 6 storeys	х



\$4,000 \$3,500 \$3,000 \$2,500 \$2,000 \$1,500 \$1,000 \$500 \$0 Studio 1-Bed 2-Bed 3-Bed 2015 DCL Max \$1,242 \$1,561 \$1,972 \$0 2016 DCL Max \$1,260 \$0 \$1,675 \$2,084 2017 DCL Max \$1,360 \$3,030 \$1,747 \$2,308 2018 DCL Max \$1,496 \$1,730 \$2,505 \$3,365

CMHC Avg Rents for units built since 2005



Why have rents increased beyond the allowable limit set by the Province?

- When a unit turns over, the landlord is free to set a new rental rate
- Newly constructed units which do not opt for the DCL waiver can set rents above CMHC averages
- Low vacancy rate puts upward pressure on rents
- Strong local economy contributing to rental demand
- High cost of entry to ownership keeps some in rental housing





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