



MAKING SPACE FOR ARTS & CULTURE

CULTURAL INFRASTRUCTURE PLAN

COUNCIL JULY 10, 2018

RTS 012420

šxwq̓weləwən ct - Britannia Carving Pavilion
Photo: Vancouver School Board



šx^wqwelewən ct - Britannia Carving Pavilion
Photo: Vancouver School Board

AGENDA

- Context
- Key Findings
- Moving Forward

CONTEXT



*“Culture is an essential ingredient in the 21st Century city
... no global city can be successful without it. Contributing
to city reputation, economic prosperity and quality of life.”*

World Cities Culture Forum 2017

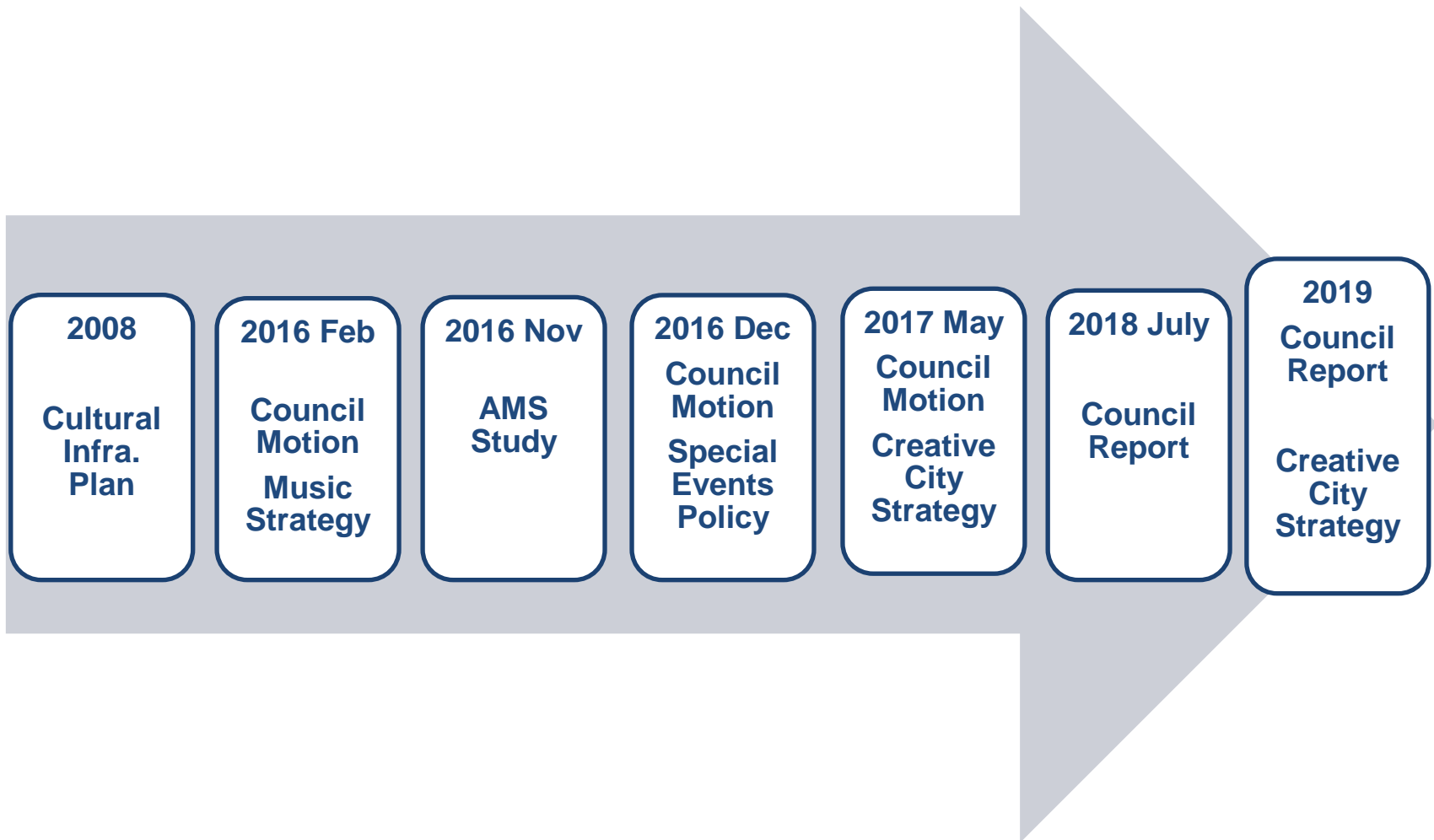
MAKING SPACE FOR ARTS & CULTURE

Vision

- Affordable, accessible, vital cultural spaces that enable Vancouver's diverse and thriving cultural ecology
- A city in which artists can live, work and share their work

Report Purpose

- To inform City programs & policy that enables affordable accessible space for arts & culture



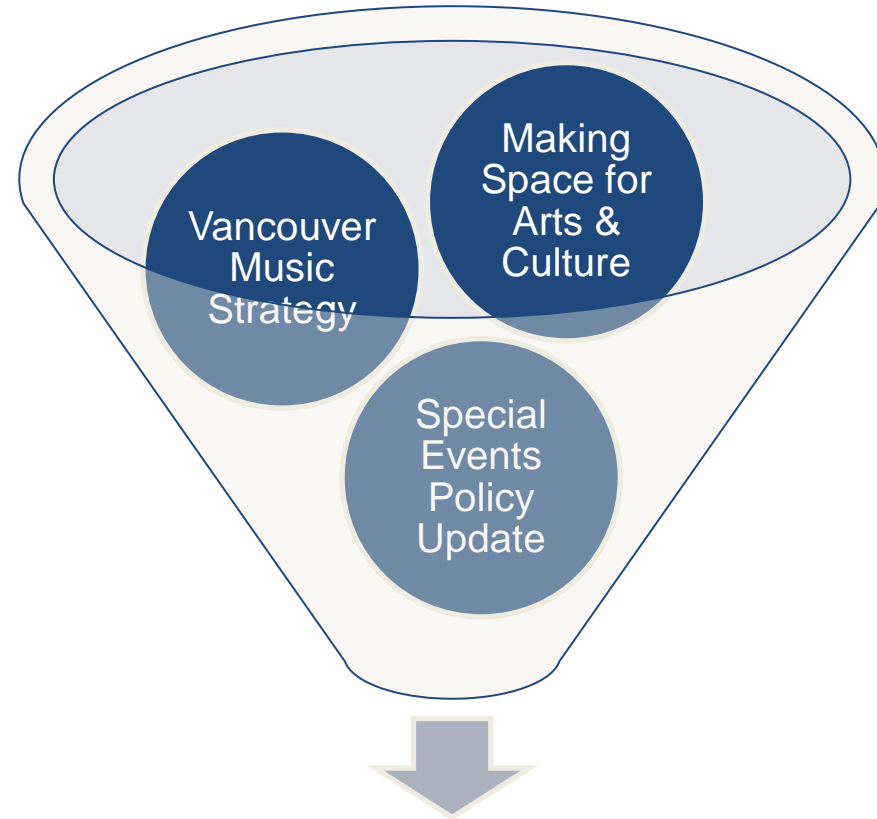
Informed by AMS Study

Internal Steering Committee

Arts and Culture Policy Council (ACPC), ACPC Spaces Sub-Committee

RELATED CITY STRATEGIES

Healthy City Strategy	City of Reconciliation	VanPlay
Places for People	Plaza Stewardship	Social Infrastructure Plan
Heritage Action Plan	Liquor Policy Review	Regulatory Review
Support for Small Business Strategy	Provincial Property Assessment & Taxation Review	Employment Lands Study



Creative City Strategy

CONTEXT

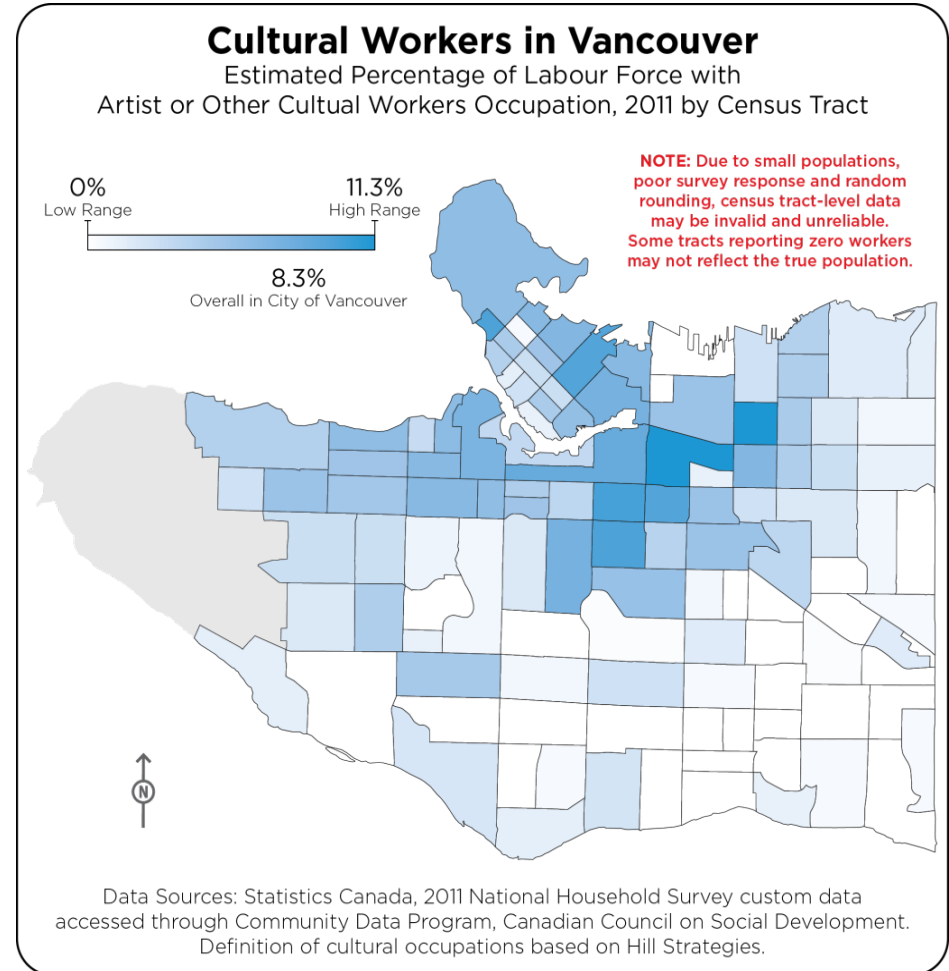
Rapid growth in urbanism increases need for cultural expression, identity and livability

Cultural/Creative Industries one of fastest growing sectors (UN)

Arts and cultural workers 7.4% of GDP* in Canada

BC highest # & Vancouver highest concentration of artists per capita (StatsCan 2011)

65% of artists with total income under \$40K (StatsCan 2011)



GRANTS & AWARDS

- **\$9.36M Grants**
 - 135 NPOs to plan, buy, build, renovate
 - 236 projects, leveraged \$60M+
- **\$4.5M CAC funding**
 - Western Front bought building & grunt gallery paid off mortgage
- **Artist Studio Awards**
 - 7 studios (3-year terms)
 - 26 artists since 1995

ACCOMPLISHED | 2008 - 2018

CAPACITY & PLANNING

- **Community capacity**
 - BC Artscape ~50K sf
 - 221A ~50K sf
 - Arts Factory ~21K sf
 - Social Purpose Real Estate Collective
- **Area & community plans & development**
- **Reducing regulatory barriers**
 - 450+ enquiries
 - Arts Event Licence & Reviews
 - **NEW!** liquor licence for arts establishments/family studios/retail in studio



BC Artscape Sun Wah
Chinatown Community Cultural Hub (Rendering)
ZAS Architects

COV SPACES

- Total of 80 spaces, 830K sf, 137 tenants
- \$100M – 9 renewal projects QET (\$73M)
- 13 NEW CACs, 182k sf, ~30 tenants
- Other 40k sf
 - Arts Factory, Britannia Carving Pavillion, St. James Community Square, Joy Kogawa House

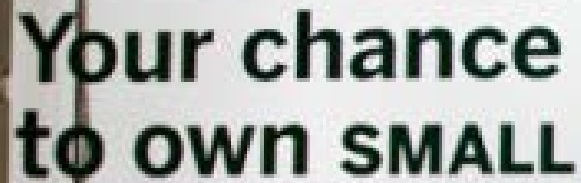


Arts Club & Bard on the Beach
BMO Theatre Centre

ARTS SPACES DELIVERED THROUGH CACS

Alliance for Arts and Culture	4,055
Arts Starts in School	6,000
Bill Reid Gallery	9,000
BMO Theatre*	48,000
Canadian Music Centre	3,350
CBC The Post *	8,500
Cineworks	3,000
Contemporary Art Gallery	5,000
MC2 Artist Studios (2)*	2,145
Orpheum Annex*	15,000
Pacific Cinematheque	7,000
1569 W 6th Artist Studios (2)*	800
VSO School Of Music *	24,568
Woodwards*	21,000
York Theatre (VECC)*	<u>12,500</u>
* Since 2009	157,418 square feet
Underway	
Howe Street Studios, Main & 2 nd Housing, 801 Pacific Cultural Hub	~ 50,000 square feet

KEY FINDINGS



Your chance
to own SMALL

“The challenge of making space for culture is inseparable from the broader affordability crisis.”

*Justine Simons, Deputy Mayor for Culture and the Creative Industries, London
Paul Owens, World Cities Culture Forum*

SURVEY FINDINGS

SMALL BUDGETS CITY SERVING

- 77% budget <\$500K
- 44% budget <\$100K
- City-serving
 - 8% neighbourhood based
 - Most city, metro, region

VULNERABLE SECURITY OF TENURE

- 1/3 leases <1 year
- 2/3 leases <5 years
- 5 facilities owned by NPOs
- 50% organizations concerned about losing their space
- Highest concern over losing production space

MANY SPACES NEED UPGRADES

- 89% orgs considering minor improvements -
 - accessibility, tech, acoustics, environmental
- 43 active major projects (1/3 under construction)
- Funding sources co-developments, fundraising, federal grants, owner-financed and conventional loans

Affordability & Displacement

Little property ownership; high land values & property taxes; limited tools for private spaces; development displacing existing spaces

Capacity

Lack of leadership development opportunities, philanthropy and advocacy; lack of space operating funding; undercapitalization

Equity, Access, MST & Indigenous

Lack of First Nations and Urban Indigenous visibility and spaces; barriers for underrepresented small & emerging groups; facility accessibility barriers

Culture not high profile/ priority strategy

Compartmentalization; lack of transparency; infrastructure grants too low; little support for cultural spaces citywide; more City-controlled spaces should be made available

Regulatory Barriers

Need for support in permit and license navigation; Zoning/licensing/building requirements do not align; restrictive noise by-laws; limitations with Arts Event License

CONTEXT | WORLD CITIES CULTURE FORUM

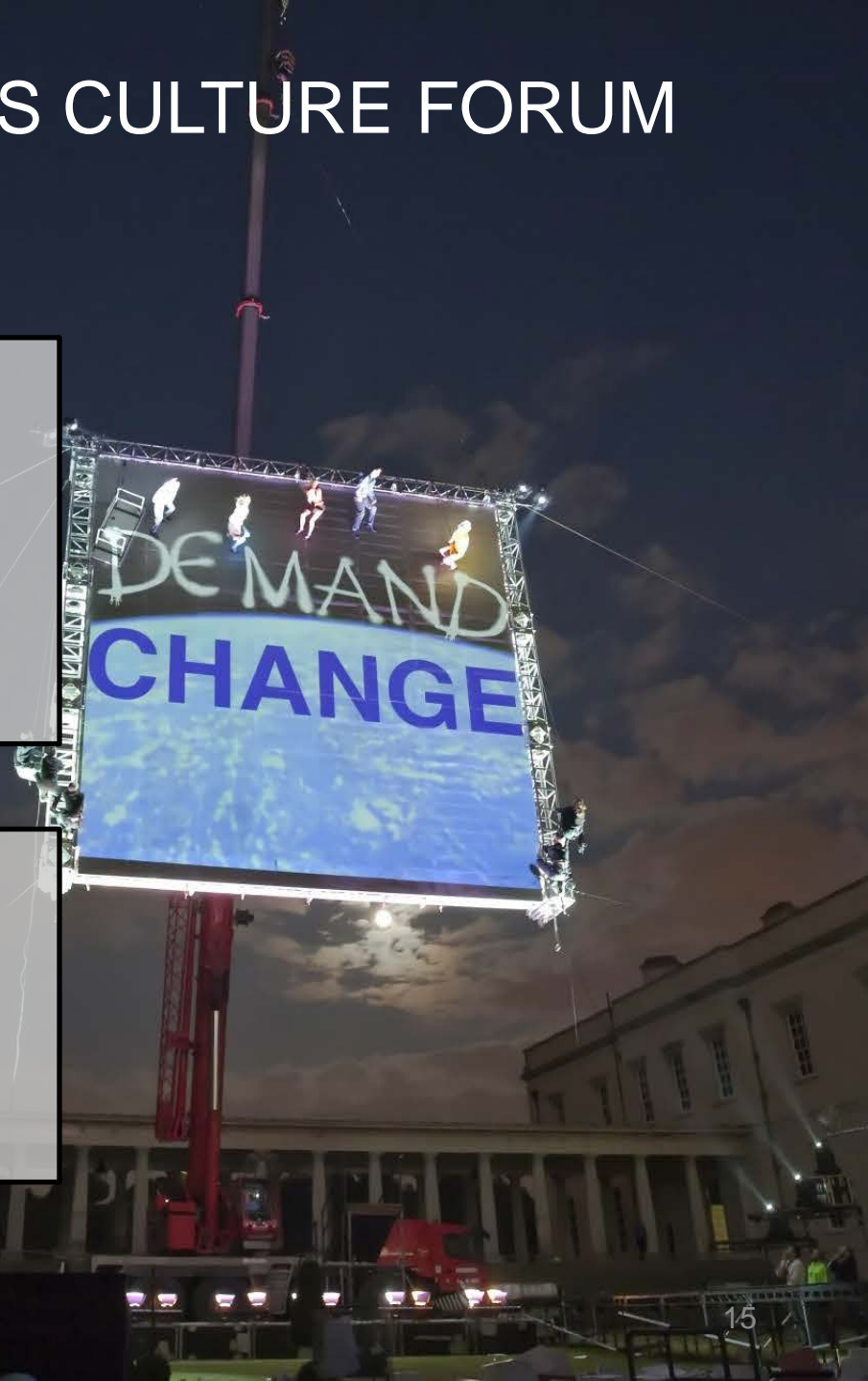
38 World Cities

Most Critical Issues

- Artists leaving to more affordable areas
- Loss of performance, exhibition, production and administrative spaces

London

- 35% of grassroots music venues lost over 8 years
- 30% of artist studios likely to be lost by 2019



INNOVATIONS | OTHER CITIES

Community Arts Stabilization Trust

- NPO buys space & leases to own (San Francisco)

Creative Hub Property Tax

- 50% assessment/tax reduction, >5,000 sf (Toronto/Ontario)

Cultural Districts

- Developments >60K sf, 5% arts uses with NPO lease (15+ yrs), 4 sf density bonus per 1 sf arts space (New York)

Agent of Change

- Sound measures for residential developments near venues (Victoria, Australia & San Francisco)

Splendor

- Musician-run venue, funded by membership (Amsterdam)

MOVING FORWARD

An architectural rendering of a modern, multi-story building. The building features a prominent red facade with large glass windows and balconies. The upper floors have green terraces with plants. The building is set against a blue sky with white clouds. In the foreground, there are trees and a sidewalk with a few people walking.

“Work to position arts and culture as a core sector of community planning and development.”

Jamie Bennett, ArtPlace America

Low Income Artist Housing
Main & 2nd Avenue

MOVING FORWARD | OBJECTIVES

- 1 **Position/align** arts and culture as a key priority in City building
- 2 Expand tools to partner to **secure, enhance and develop** affordable, accessible **cultural spaces**
- 3 **Incorporate equity, access & Reconciliation** lenses into programs, policies, and priorities
- 4 **Expand engagement with community & partners on renewal planning** for City owned spaces and developing new spaces
- 5 Support community led initiatives that **build capacity**



Skwachàys Lodge and Residence
Vancouver Native Housing Society

1. ARTS & CULTURE AS KEY PRIORITY

RECOMMENDATIONS

- Develop city-wide arts and cultural space targets
- Review and update Cultural Infrastructure Grants to improve access, partnership opportunities and funding levels

FUTURE CONSIDERATIONS

- Explore ways to support security of tenure & acquisition (e.g. land trusts, co-ops)
- Ensure sector is represented and engaged in all planning projects
- Encourage City strategies to engage with ACPC; develop engagement toolkit
- Support cultural space priorities in existing area and community plans

2. EXPAND TOOLS

RECOMMENDATIONS

- Explore policies, zoning, regulatory and other tools to support cultural spaces
- Work with DBL & Regulatory Review to remove barriers and streamline processes
- Advocate to Province for “Split Tax Bill” approach
- Explore a time-limited City stabilization fund to assist nonprofits in crisis

FUTURE CONSIDERATIONS

- Explore tools to:
 - Preserve affordable industrial space
 - Leverage heritage incentives
 - Retain/enhance cultural spaces in places of worship, legions and halls
 - Support existing tenants in private space
- Use density bonusing, cultural districts and mixed-use cultural hubs
- Support artists & NPOs through regulatory processes
- Support reuse of older buildings and temporary studio spaces

3. EQUITY, ACCESS & RECONCILIATION

RECOMMENDATION

- Engage with Musqueam, Squamish and Tsleil-Waututh Nations and Urban Indigenous community on ways to support improved visibility and self-determined cultural spaces

FUTURE CONSIDERATIONS

- Review programs and support through equity, access and reconciliation lens
- Support development of Indigenous engagement and design guidelines
- Continue to support cultural redress
- Further support accessibility for artists and audiences

4. RENEWAL

RECOMMENDATION

- Engage community and partners on planning and feasibility of city-owned spaces e.g. Vanier Park institutions, Orpheum, Firehall Theatre

FUTURE CONSIDERATIONS

- Balance renewal of large and small City-owned spaces
- Support NPOs to plan improvements including accessibility and greening upgrades

Firehall Arts Centre

4. NEW

RECOMMENDATION

- Integrate cultural spaces into City spaces such as community centres, housing projects, social spaces, libraries, and others

FUTURE CONSIDERATIONS

- Local First Nations and Urban Indigenous self-determined cultural spaces
- Music spaces as per Vancouver Music Strategy
- Functional outdoor spaces
- Expand Artists Studios Awards
- Co-located hubs for admin & home bases
- Shared production, rehearsal, & presentation space
- Partner on major facilities such as a new Vancouver Art Gallery

5. BUILD CAPACITY

RECOMMENDATION

- Support knowledge sharing & research including joining the World Cities Culture Forum

FUTURE CONSIDERATIONS

- Support/explore:
 - Community-led capacity building & research
 - Ways to support non-profit space operators
 - Developing tools to share info & “demystify” processes
 - Partnerships opportunities (e.g. Canada Spaces Fund, VSB, CIRES, Granville Island, Creative BC, SPRE)
 - BC GOV to develop a cultural infrastructure program

WHAT NEXT?

Review timing/resources

2019 | Report back with
Creative City Strategy



grunt gallery
Artist rendering of the Blue Cabin Residency
Simcic + Uhrich Architects