



SPECIAL COUNCIL MEETING MINUTES

SIGN BY-LAW APPEAL HEARING

JANUARY 23, 2018

A Special Meeting of the Council of the City of Vancouver was held on Tuesday, January 23, 2018, at 6:00 pm, in the Council Chamber, Third Floor, City Hall, for the purpose of considering an applicant request for reconsideration of the decision of the Director of Planning in refusing to issue a Sign Permit.

PRESENT:	Acting Mayor Raymond Louie Councillor George Affleck Councillor Elizabeth Ball Councillor Hector Bremner Councillor Adriane Carr Councillor Heather Deal Councillor Andrea Reimer Councillor Tim Stevenson
ABSENT:	Mayor Gregor Robertson Councillor De Genova (Leave of Absence) Councillor Jang
CITY MANAGER'S OFFICE:	Sadhu Johnston, City Manager
CITY CLERK'S OFFICE:	Bonnie Kennett, Meeting Coordinator

WELCOME

The Acting Mayor acknowledged we are on the unceded traditional territory of the Musqueam, Squamish and Tsleil-Waututh First Nations.

Grant Murray, Legal Services, provided an overview of the process whereby Council was to consider an application for reconsideration of a sign permit related decision made by the Director of Planning. Mr. Murray reviewed the sections of the *Vancouver Charter* and Sign By-law which govern Council's new role in this regard. He noted that Council may decide to either uphold, overturn or vary the decision of the Director of Planning, and that it should provide the reasons for its decision.

1. **Applicant Request for Council Reconsideration of Refused Sign Permit**
SI-2017-00273, 813 Burrard Street

Applicant Opening Comments

Ryan Matthews, Priority Permits, provided a presentation on the proposed sign at 813 Burrard Street. Mr. Matthews stated several reasons the proposed sign is appropriate including that it is aesthetically appropriate, provides wayfinding for customers and increases visibility for eastbound vehicle and pedestrian traffic.

Staff Comments

Kristen Elkow, Planner (Sign By-Law), Planning, Urban Design and Sustainability, provided an overview of the Policy report dated January 2, 2018, entitled "Applicant Request for Council Reconsideration of Refused Sign Permit SI-2017-000273, 813 Burrard Street". Ms. Elkow reviewed the process and considerations for unnecessary hardship for this application and the rationale for the refusal of the sign permit which led to the request for reconsideration before Council.

Council Questions

Mr. Matthews, Ms. Elkow, Sadhu Johnston, City Manager, and Mr. Murray all responded to questions regarding placement and size of the sign, wayfinding, clarification and definition of unnecessary hardship as defined in the Sign By-law and lane activation.

Council Decision

MOVED by Acting Mayor Louie
SECONDED by Councillor Stevenson

THAT Council uphold the decision by the Director of Planning to refuse to issue Sign Permit SI-2017-00273, 813 Burrard Street, because the proposed sign does not comply with the Sign By-law or the requirements for a relaxation for unnecessary hardship.

CARRIED UNANIMOUSLY (Vote No. 02544)

ADJOURNMENT

MOVED by Councillor Stevenson
SECONDED by Councillor Carr

THAT the meeting be adjourned.

CARRIED UNANIMOUSLY

The Special Council adjourned at 6:43 pm.

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