

Vancouver Commemorates Canada 150+ A Response to the TRC's Calls to Action

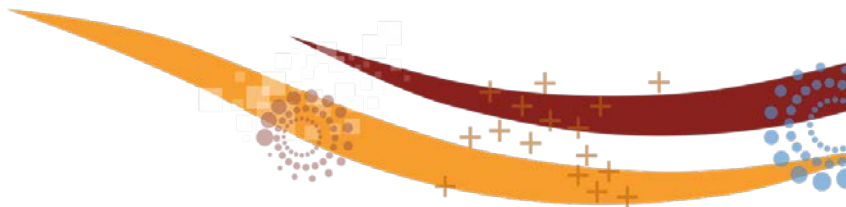
Mayor & Council, December 13, 2017

Margeret Specht, Director of Special Projects, City of Vancouver



Canada 150+

Moving forward together
Ensemble, allons de l'avant



**Musqueam
First Nation**



x^wməθk^wəyəm

**Squamish
First Nation**

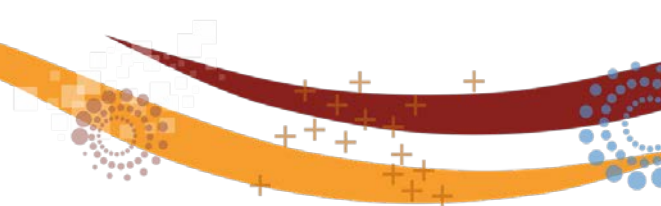


Skwxwú7mesh
Úxwumixw

**Tsleil-Waututh
First Nation**



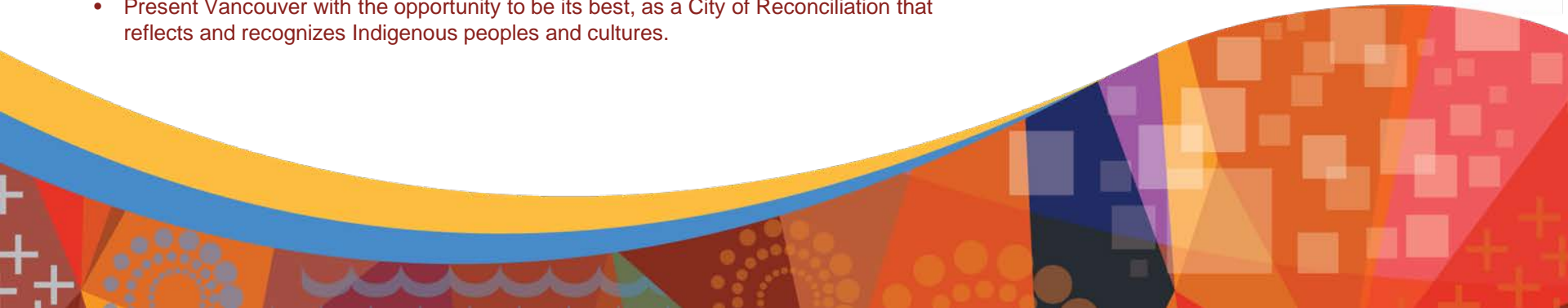
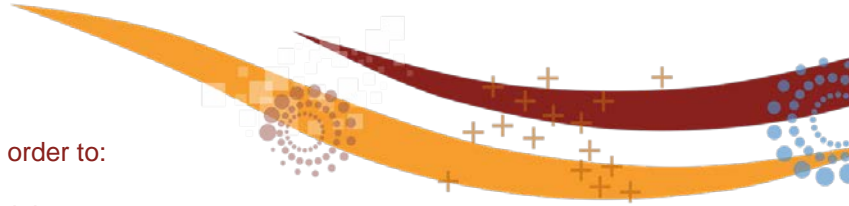
mi ce:p k^wətx^wiləm



March 3, 2016 UAPAC Motion:

THAT THE CANADA 150 ANNIVERSARY project be branded as *Canada 150+* in order to:

- Acknowledge the Indigenous peoples who have been here since time immemorial;
- Represent that there is history in this land that predates colonization;
- Represent that all people in Canada have come together to make this a great Nation of Nations;
- Represent that, in addition to celebrating 150 years of the Canadian Constitution, the celebrations are also about looking to the future, and all communities, Nations and peoples walking together as a stronger society than ever before;
- Set the mark for what we hope to achieve in all cities and communities across Canada, and
- Present Vancouver with the opportunity to be its best, as a City of Reconciliation that reflects and recognizes Indigenous peoples and cultures.



CANADA 150+ FRAMEWORK



- Aboriginal Production Apprentice Program
 - Signature Events: 3
 - Associated Projects: 6
 - Affiliated Projects: 6
 - Community Projects: 50+
- 

PRODUCTION APPRENTICE PROGRAM

14-week program placing 8 Indigenous workers with local Employer Partners in live event industries to work alongside professional mentors.

Employer Partners: Brandlive, Coastal Jazz and Blues, Gear Force, Great Northern Way Scene Shop, Riggitt Services Inc., Scene Ideas, Vancouver Folk Music Festival, Vancouver International Children's Festival

Funders: ACCESS - Aboriginal Community Career Employment Services, Creative BC's Industry Initiatives Program, Vancity & Holiday Inn Vancouver Downtown Indigenous Scholarship Program & City of Vancouver Great Beginnings Program.

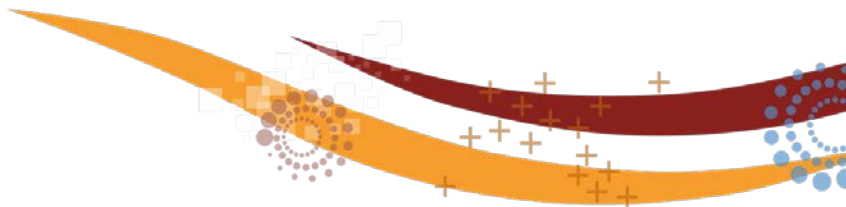




Gathering of Canoes

with | avec Pulling Together Canoe Society

Rassemblement des canoës



JULY 14, 2017

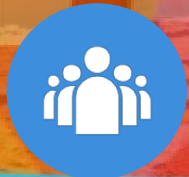


“WE ARE BEGINNING the new trajectory of Canadian history, and entering a post-colonial age. We will no longer be invisible in our own land. Our history is your history.”

-Chief Ian Campbell

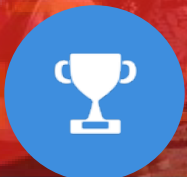


GATHERING OF CANOES



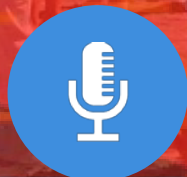
2,300

ATTENDEES



23

CANOES



460

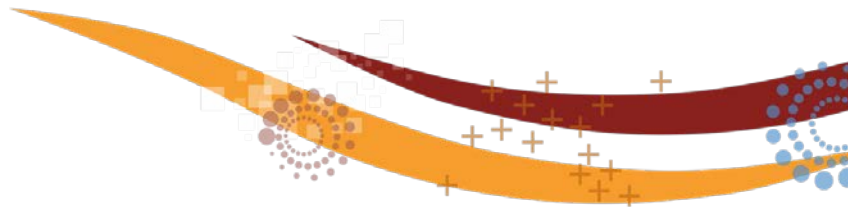
CANOE PADDLERS



1

DAY

The **Drum** 
is
Calling
FESTIVAL
l'appel du
tambour



JULY 22 – 30, 2017



**“The best of the best in
Aboriginal talent”**

-APTN National News



“CANADA 150+ WAS A GREAT chapter in our city’s history. It really did something extraordinary this year and set the bar high for cities across the country.”

*Charlie Smith, Editor,
The Georgia Straight*



“THE DRUM IS CALLING FESTIVAL transformed the whole city into a welcoming space for First Nations people . Kudos to the City of Vancouver for celebrating Canada’s sesquicentennial with this impressive event that made me proud to live here.”

*- Brenda Leadlay, Executive Director,
BC Alliance for Arts & Culture*

EVENING HEADLINERS



SITE-WIDE PROGRAMMING



FILM & SPEAKER SERIES

xREDx
TALKS





3-ON-3 BASKETBALL TOURNAMENT



June 19 - July 1
food, music, art, workshops,
and performances



CEDAR CARVING PROJECT





**VANCOUVER INDIGENOUS
FASHION WEEK**

"This is totally reclaiming
what is ours"

- Joleen Mitton



THE DRUM IS CALLING

Larwill Park

July 22 to 30, 2017

Audience Research, Reporting
& Analytics conducted by:



DEMOGRAPHICS & ATTENDEE CHARACTERISTICS

"This event helps indigenous and non-indigenous people move forward together."

82%
Agree



56% Female 41% Male 1% Other
1% Trans/Two-Spirit
1% Prefer not to disclose

42
years

AVERAGE AGE

84%
Agree

"This event makes Vancouver a better place to visit, live or work."



82% Lower Mainland
8% British Columbia
11% Outside BC

PLACE OF RESIDENCE

OVERALL ENJOYMENT

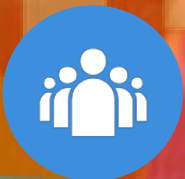
4.49
(out of 5.00)



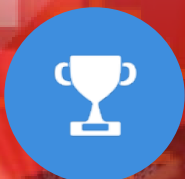
What culture(s)/ethnicity(ies) do you identify with?

- Indigenous (38%)
- Diverse Diasporic Race/Ethnicities (37%)
- European (24%)

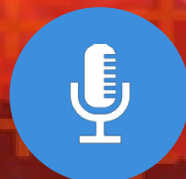
CANADA'S LARGEST ABORIGINAL FESTIVAL



40,000
FESTIVAL
ATTENDEES



#1
Canada's Largest
Aboriginal Festival



700+
ARTISTS &
PERFORMERS



9
FESTIVAL
DAYS



WALK FOR RECONCILIATION
24 SEPTEMBER | 9:30AM
CAMBIE & GEORGIA
VANCOUVER

MARCHE DE LA RÉCONCILIATION
24 SEPTEMBRE | 9 H 30
CAMBIE ET GEORGIA
VANCOUVER

RECONCILIATION EXPO
24 SEPTEMBER | 10:30AM
STRATHCONA PARK
VANCOUVER

EXPOSITION SUR LA RÉCONCILIATION
24 SEPTEMBRE | 10 H 30
PARC STRATHCONA
VANCOUVER

'Namwayut

WE ARE ALL ONE
NOUS NE FAISONS QU'UN

SEPTEMBER 23, 2013





ASSOCIATED CANADA 150+ PROJECTS



Walk Vancouver Challenge

Canada 150+ Mural Program

Thunderbird Sharing Ceremony

VPL's Story City: Canadian Journeys in Vancouver

Wild Salmon Caravan-Oct 2017

Youth-directed immigration and anti-racism projects



THUNDERBIRD SHARING CEREMONY

Co-production with Aeriosa Dance and Spakwus Slulem Eagle Song Dancers.



CANADA 150+ MURAL PROGRAM



WILD SALMON CARAVAN

Grassroots event organized
by the Working Group on
Indigenous Food
Sovereignty



WALK VANCOUVER CHALLENGE

Vancouverites were challenged to walk 150+ kms starting on Move for Health Day in May. Last two kms to be at the Walk for Reconciliation

WALK VANCOUVER

Celebrate Move for Health Day with a guided walk through Queen Elizabeth Park

May 10, from 12:15-1:15pm

Hillcrest Centre

4575 Clancy Loranger Way, Vancouver

Join us for the launch of the Walk Vancouver Challenge showcasing new interactive routes and maps, and indigenous points of interest.

Special guests:

Dr. Doug and Diane Clement

(Olympians and Founders of Vancouver Sun Run)

Learn more about the Walk Vancouver Challenge at vancouver.ca/walkvancouver





UNINTERRUPTED
a cinematic spectacle

“It’s easily the best public art in
Vancouver in a long time.”

- *Vancouver Sun*





INFLUENCING A NATIONAL CONVERSATION



Vancouver Commemorates Canada 150+ generated substantial media coverage on TV, radio, print and online, including CBC's The National, APTN National News, Georgia Straight, Vancouver Courier, Vancouver Sun, and Maclean's.





THANK YOU MERCI

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