

## SUMMARY AND RECOMMENDATION

**6. SIGN BY-LAW AMENDMENT: 798 Granville Street - Electronic Video Sign**

**Summary:** To amend the Sign By-law to allow two 9.2 m x 6.1 m (56 sq. m) electronic video signs on the second and third floors of the existing building at 798 Granville Street (at the corner of Granville and Robson), replacing two smaller electronic video signs currently located on the third floor. As the proposed signs are larger, the financial contribution and airtime public benefits associated with video signs at this location would also increase.

**Applicant:** Bonnis Properties (Robson) Inc.

**Referral:** This item was referred to Public Hearing at the Regular Council Meeting of October 31, 2017.

**Recommended Approval:** By the General Manager of Planning, Urban Design and Sustainability, subject to the following conditions as proposed for adoption by resolution of Council:

- A. THAT the application by Bonnis Properties (Robson) Inc., the registered owners of a building having a civic address of 798 Granville (PID: 025-234-480, Lot G, District Lot 541, Group 1, New Westminster District Plan LMP52542), to amend the Sign By-law to allow two electronic video signs at the corner of Granville and Robson, replacing two existing video signs, generally as presented in Appendix A of the Policy Report dated October 31, 2017 entitled "798 Granville Street - Electronic Video Sign - Sign By-law Amendment", be approved subject to the conditions set out in B.
- B. THAT, prior to enactment of the by-law to amend the Sign By-law, the Director of Legal Services be authorized to enter into a new replacement agreement to set out the terms and conditions of the use and operation of the screens (the "Agreement") with the Owner on the terms and conditions set out in Appendix B and Appendix C of the Policy Report dated October 31, 2017 entitled "798 Granville Street - Electronic Video Sign - Sign By-law Amendment" and on such other terms and conditions as are acceptable to the Director of Legal Services and to the General Manager of Planning, Urban Design and Sustainability.
- C. THAT A and B be adopted on the following conditions:
  - (i) THAT the passage of the above resolutions creates no legal rights for the applicant or any other person, or obligation on the part of the City and any expenditure of funds or incurring of costs is at the risk of the person making the expenditure or incurring the cost;
  - (ii) THAT any approval that may be granted following the public hearing shall not obligate the City to enact a by-law amending the Sign By-law and any costs incurred in fulfilling requirements imposed as a condition of amending the Sign By-law are at the risk of the property owner; and

- (iii) THAT the City and all its officials, including the Approving Officer, shall not in any way be limited or directed in the exercise of their authority or discretion, regardless of when they are called upon to exercise such authority or discretion.

[SIGN - 798 Granville Street - Electronic Video Sign - Sign By-law Amendment]