

Healthy City Strategy

Implementation Update – Healthy City Action Plan



Presentation to Council

Report recommendations

- Receive Healthy City Strategy implementation update for information (Recommendation A):
 - Accomplishments to date on Healthy City actions, targets and indicators
 - Process and steps for next phase of Healthy City Strategy (2019-2022)
- Approve two grants to support DTES Community Economic Development Strategy (Recommendations B, C, D, E):
 - \$50K to VanCity Community Foundation to support Exchange: Inner City (source: Edgewater Casino Social Responsibility Fund)
 - \$75K to Tides Canada to support Phase II of Binnars' Universal Cart Pilot (source: DTES Capital)

Presentation outline

Overall Progress on Action Plan

Significant Efforts on Making Ends Meet and Working Well

Longer-Term Targets

Evaluation

Moving Forward

From strategy to action plan to innovation funding

Healthy City Strategy 2014-2025

Approved by Council
October 2014

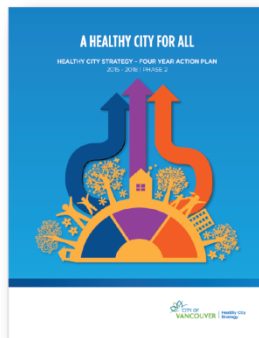
13 Goals
21 Targets
45 Indicators



Four-Year Action Plan 2015-2018

Approved by Council
July 2015

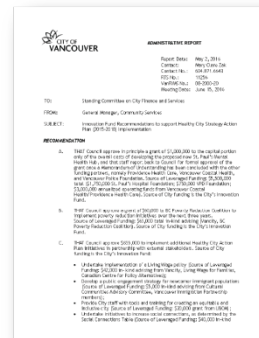
19 Actions
Related Strategies
Report Back in 2017



Innovation Proposal 2016-2018

Approved by Council
June 2016

9 Actions/5 Goals
Key Urban
Stressors Needing
Innovative Action



2016 Innovation Funding: Focus on Five Goals

Overall strategy:

- 13 goals
- Breadth of social determinants of health

Focus of innovation funding:

- Healthy Human Services
- Making Ends Meet and Working Well
- Being and Feeling Safe and Included
- Cultivating Connections
- Collaborative Leadership for a Healthy City for All





Healthy City Action Plan 2015-2018

Overall progress

14 of 19 actions complete or with significant progress

Priorities from
Mental Health
and Addictions
Task Force

Living Wage
Employer

CED Strategy

Social Connection
Table

Summer of Learning
and Learning Guide

Active
Transportation
Promotion and
Enabling

Stronger walking
connections

Complete/ongoing

Social Infrastructure
Plan

Indigenous cultural
competency

Staff training on
conditions that
create vulnerability

Sharing City
Framework and
strategies

Improving
relationships with
and between
residents

Public places
and spaces

Solutions Lab

Significant progress

Good Start
Framework

Social Procurement
Framework and
CBA Policy

Poverty reduction

Biodiversity and
toxins reduction
strategies

Limited progress

Active living
design

On pause



Healthy Human Services

Mental Health Hub construction underway

- \$1M Innovation Fund investment
- Rapid access addictions clinic
- Construction is underway
- Completion in early 2018
- Immediate benefits for people struggling with mental health and addictions





Healthy Human Services

Leadership in Urban Health



Urban Health Leaders Action Council

- Convening leaders in urban health to implement 5 year action plan
- Shared goals, targets, resources
- From **crisis** response to **upstream** response
- Focus on aligning with new provincial initiatives to promote collective impact



Overdose Crisis Response

- Grant recipients reporting back on outcomes
- Update to Council in **early 2018**
- Many successes (i.e., Drug Checking Pilot, Megaphone Magazine Storytelling events)
- Collaborative effort – first responders, community, health



Being and Feeling Safe and Included

MVAEC Memorandum of Understanding



MVAEC

Metro Vancouver
Aboriginal Executive Council

- Aboriginal organizations serving youth, children and families
- MOU governed by senior City staff, MVAEC CEO and board members
- Align City priorities with the work of the urban Indigenous community on many issues, including:
 - Housing
 - Opioid crisis
 - Economic development



Cultivating Connections

Creating community in multi-unit buildings



Pets



Fobs



Onsite Building Manager



Community Garden



Amenity/Party Room



Workspace or Workshop



Rooftop Patio, BBQ Area



Social Events



Champions



Communication Methods



Shared Kitchen



Shared Supply Room



Shared Laundry



Mixed-use



Balcony



Courtyard



Playground



Lobby and Bulletin Boards

- Programs, policies & building culture
- Physical design elements





Collaborative Leadership

Solutions Lab

1. Public engagement

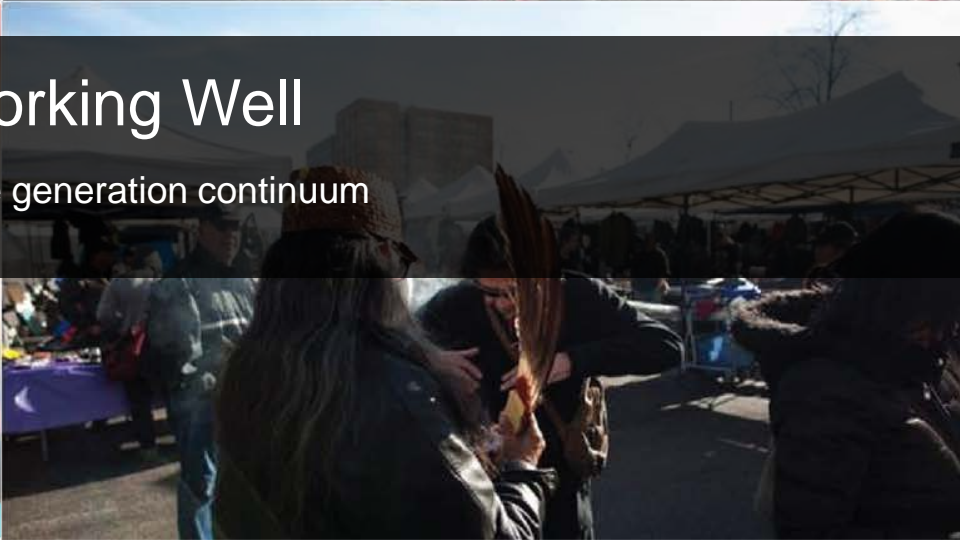
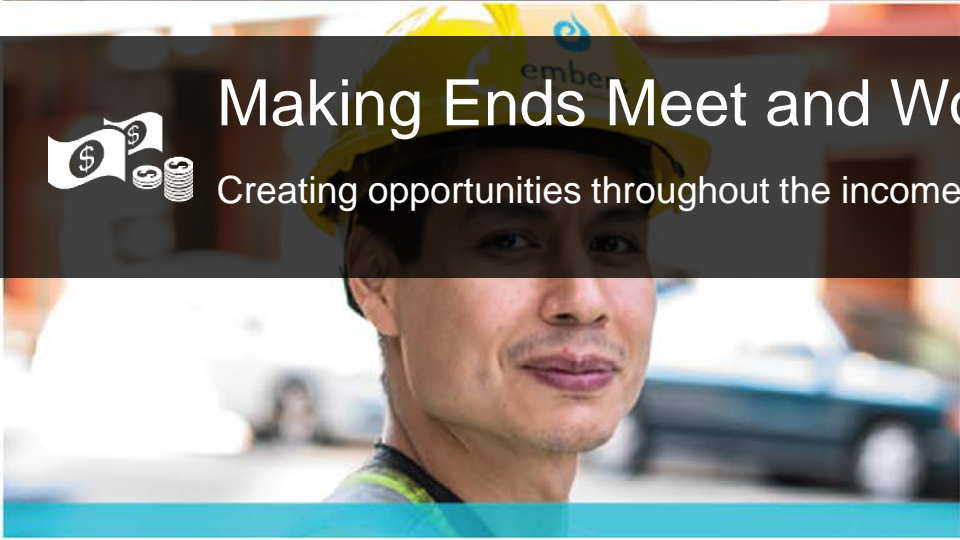
2. Engineering Services
customer experience

3. Connections and resilience

4. Public space and public art

- 91 lab participants: 35 from community partners, 56 from CoV
- 20+ different COV workgroups
- 37 learning journeys in the field to meet end users
- 100s of ideas generated
- 7 prototypes being developed, tested and refined

Labs By the
Numbers:



Making Ends Meet and Working Well

Creating opportunities throughout the income generation continuum

Significant efforts toward Making Ends Meet & Working Well

1. DTES Community Economic Development Strategy
2. Community Benefits Agreement
3. Poverty Reduction



Exchange: high-level achievements 2017

- 66 organizations and 2,100 residents engaged
- Brokering relationships resulting in job creation and contracts for services
- Key projects:
 - Inclusive retail
 - Vending coordination



Inclusive Community Retail

- DTES Plan:
 - Attract New Business
 - Enhance Local Serving Retail
 - Encourage Inclusive Local Employment
 - Retain Local Businesses



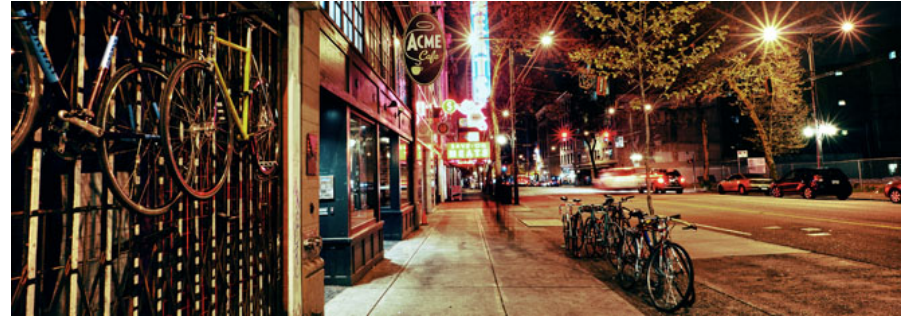
Inclusive Community Retail: Eastside Locals Card

- 24 DTES businesses to date
- 1,000 cards created to start (750 English and 250 Chinese)
- Discounts, opportunities, safe and inclusive space commitments from business



Community Investment Real Estate Society

- Social purpose real estate non-profit
- BC Housing, Vancity, COV
- Focus on retail storefronts – 57 CRUs leased with BC Housing
- Community retail advisory committee
- Affordable retail and social enterprise space



Sustaining Legacy Businesses: Research

- LOCO BC, Heritage Vancouver
- Engaged with businesses in Chinatown and adjacent communities
- Interviewed 30 residents
- Workshop session at Dr. Sun Yat-Sen
- Next steps being identified: report back in New Year



City-Owned Social Purpose Real Estate

The Lux Low Barrier Income and Employment Hub

- Opening January 2018
- Low-Income Entrepreneur Needs Assessment (CED Quick-Start) in 2017
- UBC research and monitoring support
- 14+ programs
- 12+ partners



City-Owned Facility: 312 Main Community Cooperative



- Union of BC Indian Chiefs
- United Church Archives
- Burnaby Association for Community Inclusion
- PLAN
- Dogwood BC
- HUB Cycling
- Vancouver Community Network
- Megaphone Magazine
- East Van Roasters
- SFU Community Engagement Swing Office
- Happy City
- HANS
- Binnars Project
 - and others



Toward A Healthy City for All

Other projects led by various City departments



Trans*, Gender Variant and Two-Spirit (TGV2S)
Inclusive Vancouver.

COMMUNICATIONS + DATA
Gender diversity awareness campaign in supported gender data categories.

COMMUNITY CONSULTATIONS + PUBLIC PARTNERSHIPS
Active partnerships with TGV2S community.

PUBLIC SPACES, FACILITIES + SERVICES
TGV2S inclusive programming, workshops, housing + civic facilities.

PROGRAMS + SERVICES
Inclusional + Inclusive TGV2S services + social housing.

HUMAN RESOURCES
Staff further equipped with TGV2S competency training.

CITY OF VANCOUVER

Making civic facilities, operations and programs **safe and inclusive.**

Binners, DTES Market and Safe, Legal Vending Options



Parq Community Benefits Agreement: Pilot Results

| Area | Target | Actual/Current |
|--|--------|-----------------------------|
| Inner-city employment | 10% | 21% (1,817 work-months) |
| Inner-city procurement | 10% | 15% (\$62.7 million) |
| Ongoing employment through Inner-City Employment Program | 10% | 19% (395 of 1,857 staff) |

Next steps:

- Learnings from Parq Urban Resort and Casino directly informing emerging directions
- Timeline: Spring 2018
- “CBA Day of Learning” Forum in March 2018 by Exchange/COV

Poverty Reduction Strategy: Approach to Date

Key steps:

1. Identify and define
2. Take stock
3. Align
4. Innovate
 - Working with Community Action Network (CAN) to anchor the approach in lived experience of poverty

Key City Strategy for poverty reduction:

- Healthy City Strategy

Supporting Strategies:

- Housing Vancouver
- City of Reconciliation
- Gender Equality Strategy
- Resilient Cities
- DTES Plan/Community Economic Development
- Vancouver Immigration Partnership
- Food Strategy
- VanPlay

Poverty Reduction: People with Lived Experience and Next Steps

What we heard:

1. Poverty takes many forms
2. With severe poverty, safe, secure, accessible housing is first priority
3. Transportation is a central issue
4. Daily survival in poverty requires hard choices and consumes time
5. Community agencies and low-cost food outlets hugely valuable
6. Limited awareness of reduced or low-cost opportunities
7. Equity lens is needed in all City strategies

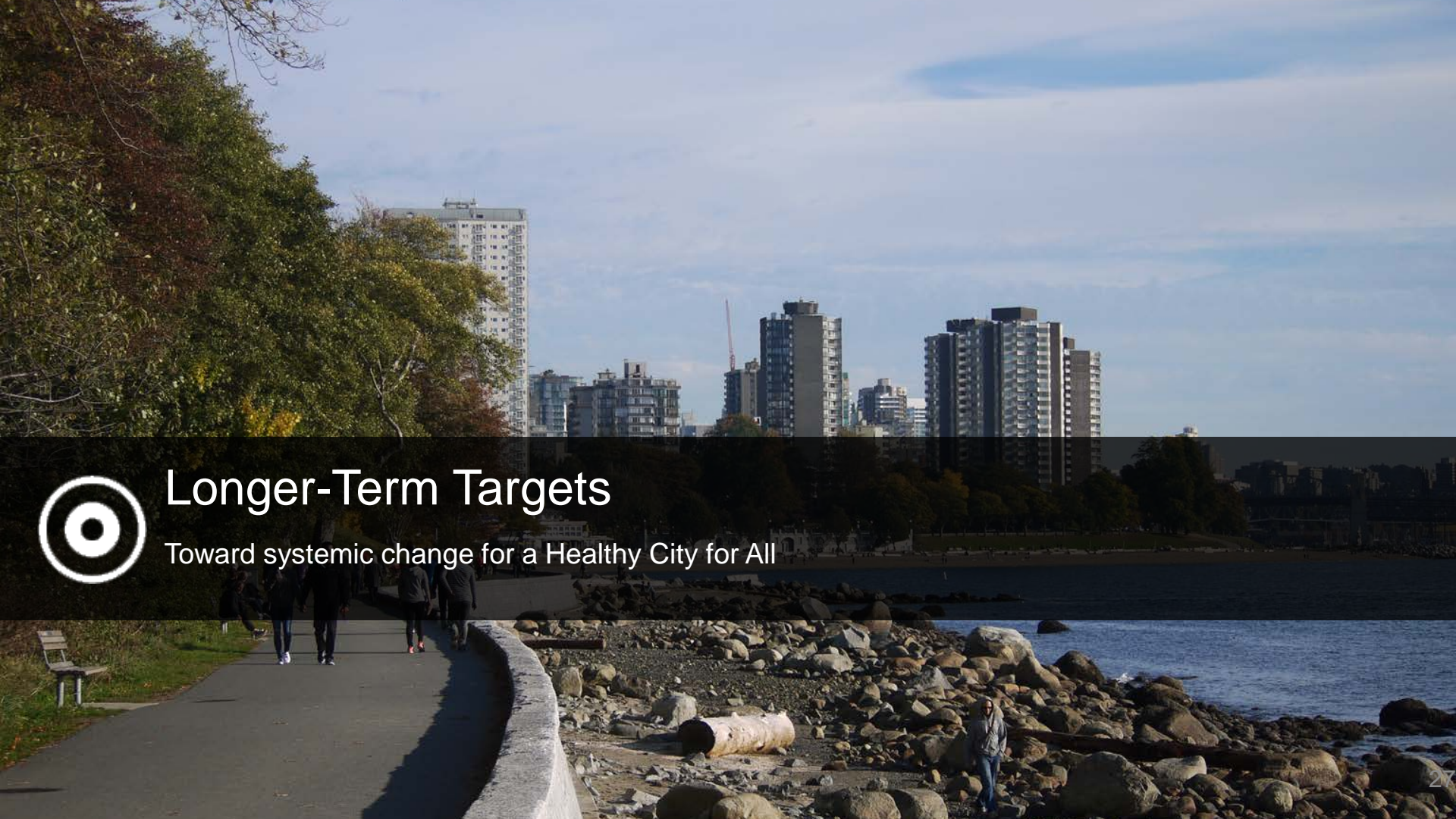
Next steps:

- Q1/Q2 2018: co-develop framework for Poverty Reduction Strategy
- Q3 and beyond: strategy development and action plan initiation



Longer-Term Targets

Toward systemic change for a Healthy City for All



Goals with targets achieved or on track



50%

- daily trips made by foot, bike and transit



74%

- actions completed or with significant progress



43% increase

- food assets like community garden plots in the city

- Target achieved
- On track to achieve target
- Limited progress toward target

- Trend opposite direction of target
- Target missed
- Baseline data only

Goals with some movement toward targets



0.4% increase

- participation in lifelong learning



Slight change

- participation and engagement in arts and culture



92.7%

- land base within a five-minute walk of a park



43%

- turnout in 2014 local election

- | | |
|--|--|
|  Target achieved |  Trend opposite direction of target |
|  On track to achieve target |  Target missed |
|  Limited progress toward target |  Baseline data only |

A Home for Everyone: targets achieved in some areas, not in others



537

- Unsheltered homeless persons counted



1,702

- Supportive housing units enabled



2,935

- Social housing units enabled



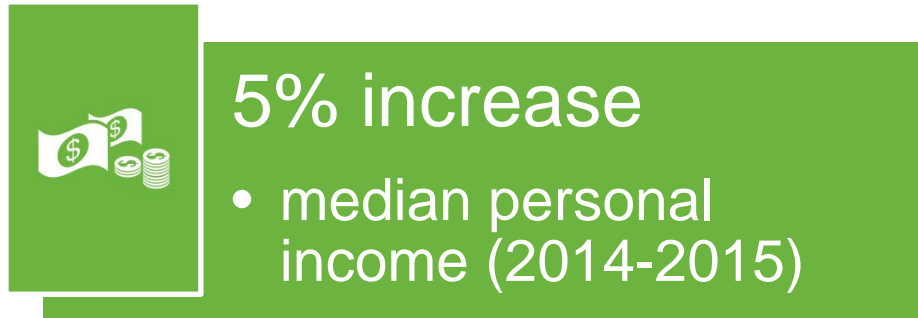
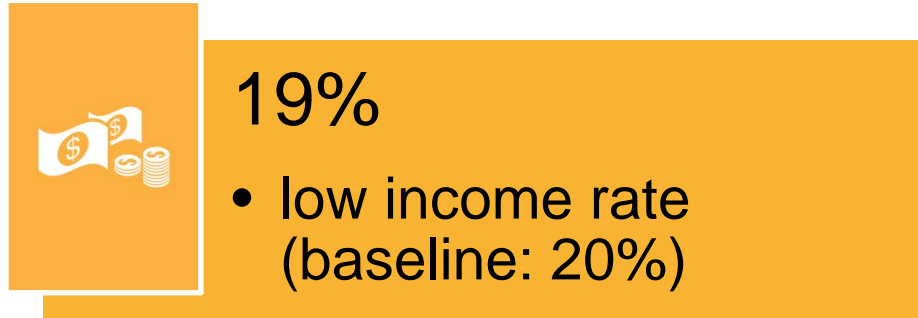
7,032




- Secured market rental housing units enabled






NOTE: New targets being developed through Housing Vancouver Strategy

Making Ends Meet and Working Well: work needed



-  Target achieved
-  On track to achieve target
-  Limited progress toward target

-  Trend opposite direction of target
-  Target missed
-  Baseline data only

Risk of “false positive”: meeting targets by not addressing affordability and challenges and risk of displacement

Being and Feeling Safe and Included: mixed results



Decreased since
2011

- violent crime rate



Increased every year
since 2011

- property crime rate



54%

- strong sense of belonging



65%

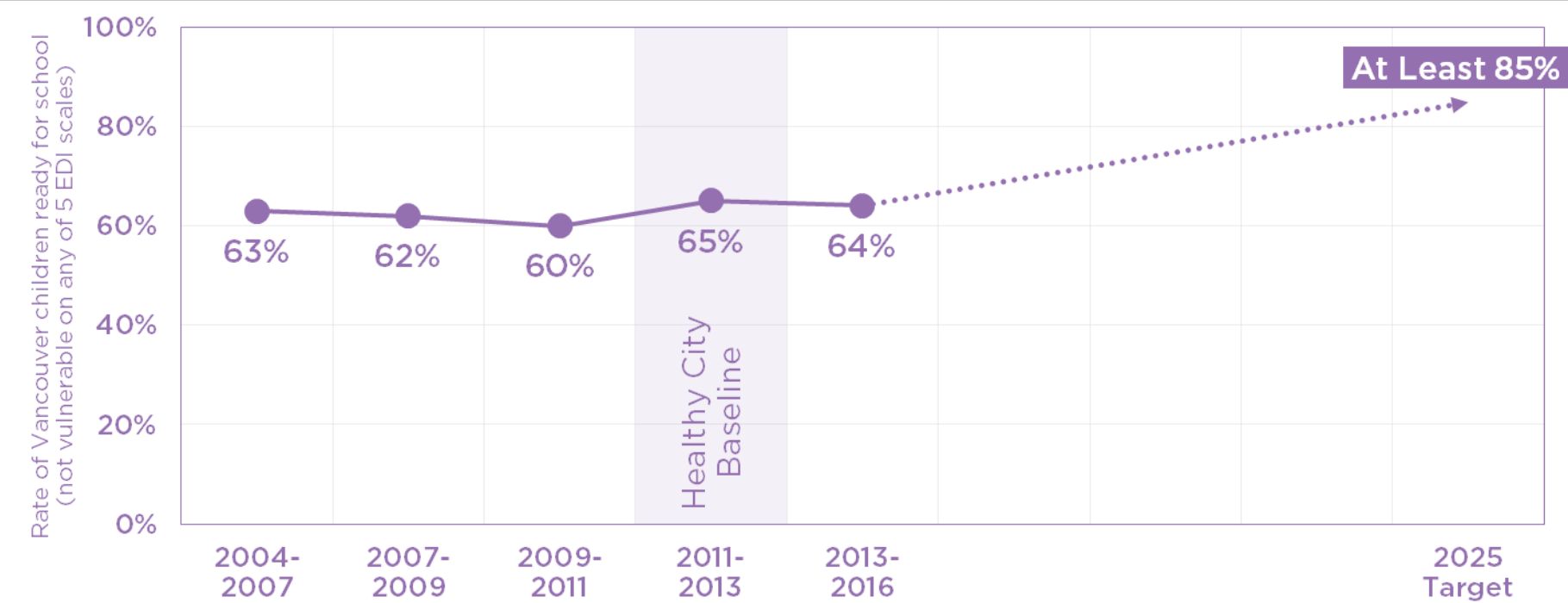
- feel safe walking after dark

- Target achieved
- On track to achieve target
- Limited progress toward target

- Trend opposite direction of target
- Target missed
- Baseline data only

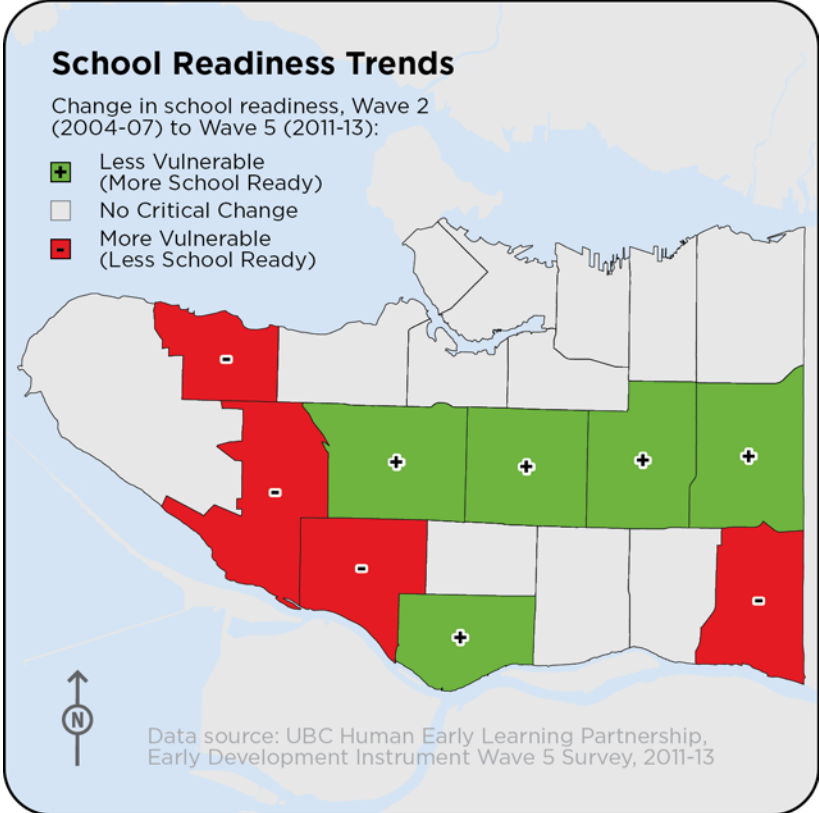
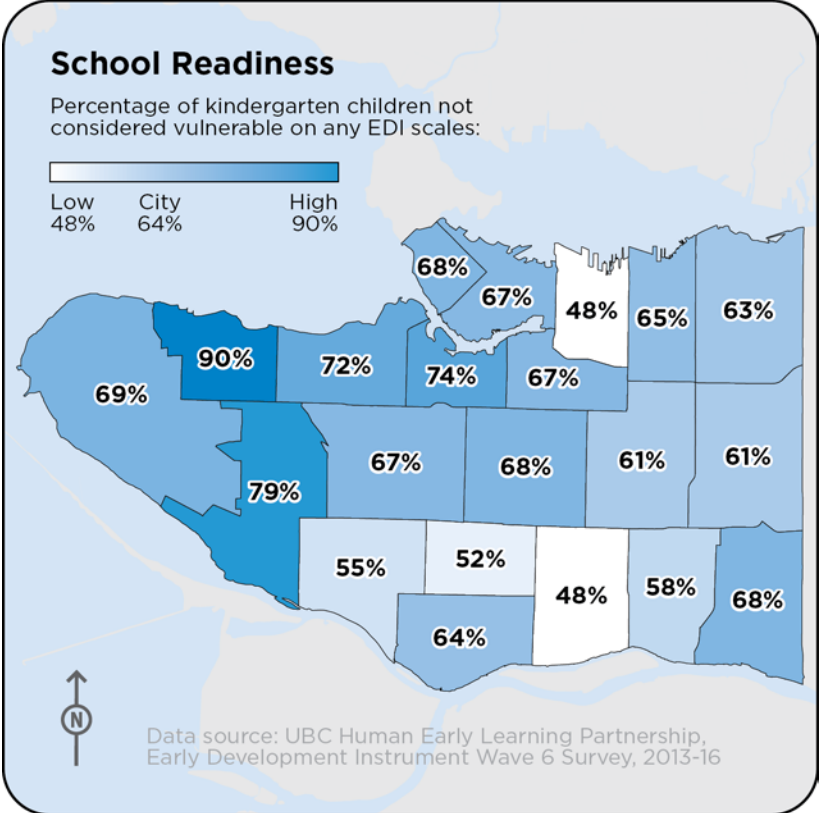
Differing experiences of safety and inclusion among the population

A Good Start: intervention needed in school readiness



Data Source: UBC Human Early Learning Partnership, Early Development Instrument

A closer look: school readiness geographical disparities



Targets: looking ahead

- Achieving targets requires systemic change and strong partnerships
- Ongoing work to understand nuances of change in the city
- Challenging to reach targets, compounded by risk of “false positive” trends





Collaborative Leadership/Evaluation

Focus on collaboration and process of implementing the Healthy City Strategy

Agenda

| | |
|---------|---|
| 1:00 PM | Registration and Welcome |
| 1:15 PM | Introduction to the Healthy City Strategy |
| 1:30 PM | Collaborative Leadership/Evaluation |
| 1:45 PM | Break |
| 2:00 PM | Healthy City Implementation Plan |
| 2:15 PM | Collaborative Leadership/Evaluation |
| 2:30 PM | Break |
| 2:45 PM | Healthy City Implementation Plan |
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| 5:00 PM | Healthy City Implementation Plan |
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| 6:00 PM | Collaborative Leadership/Evaluation |

Key findings

Working well:

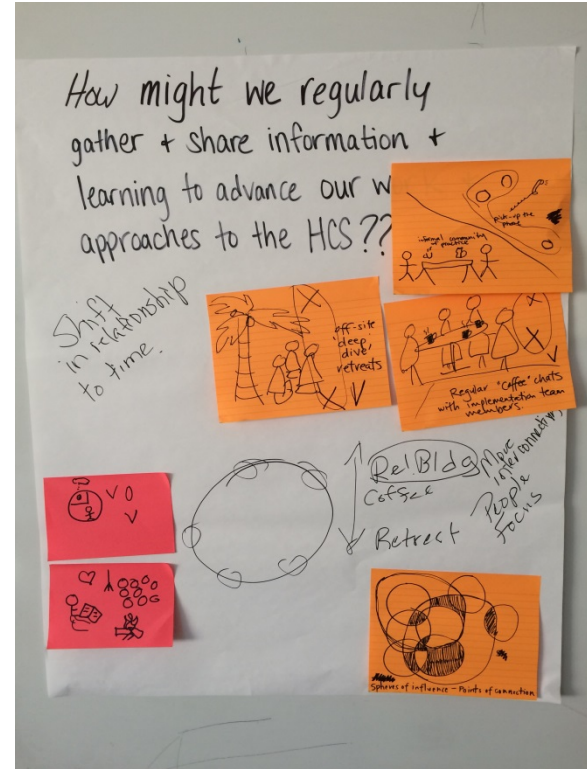
- *Strong lens and conceptual framework*
- *Integration of social determinants of health*
- *Strengthened partnership between City and VCH*
- *Opportunity for experimentation, learning and reflection*



Key findings

Requires attention:

- Need appropriate structures for *implementation, communication and prioritization*
- Missing a mechanism to *relate various city strategies together*
- Opportunity to improve *collaborative leadership and ownership*
- Inadequate resources for *management, coordination, and convening*



Initial recommendations

1. Work collaboratively to develop approach to implementation:
 - priority focus areas
 - structures, roles and decision-making processes
 - systems for knowledge sharing
 - allocating human and financial resources
2. Refocus Collaborative Leadership as both substantive goal and principle for all other goals
3. Integrate/align HCS with other keystone plans





Moving Forward

Final year of implementing 2015-2018 action plan
Initiate process for planning 2019-2021 action plan