

Maximizing Investment in Public Art

RTS 10694 - 18 Oct 2017




- Intro: Public Art Update
- Context: Council Motions
- Signature Fund & Pooling
- Conservation
- Barriers to Public Art
- Partnerships
- Completed Projects Q2-3 2017
- Upcoming Work
- Next Steps

Background: Council Motions



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- Opportunity for local artists
 - Creating identity for neighbourhoods
 - Identifying sites throughout the city

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- Expand the profile of Public Art in the city
 - Work with BIAs and other organizations
 - Create opportunities for First Nations artists
 - Identify and address barriers to Public Art
 - Plan for maintenance
 - Public awareness

| Developer Options | Previous Policy | Current Policy Adopted by Council July 23, 2014 |
|--|---|--|
| A: On-site artwork | 98% to artworks on site 2% admin fee | 90% to artwork on site 10% to Public Art Program for civic priorities |
| B: Cash-in-lieu | 100% cash-in-lieu to Public Art Reserve | 20% developer incentive 80% to Signature Projects Fund |
| C: Combination of on-site artwork and cash-in-lieu | 60% to art on site 40% to Public Art Reserve | No longer available |



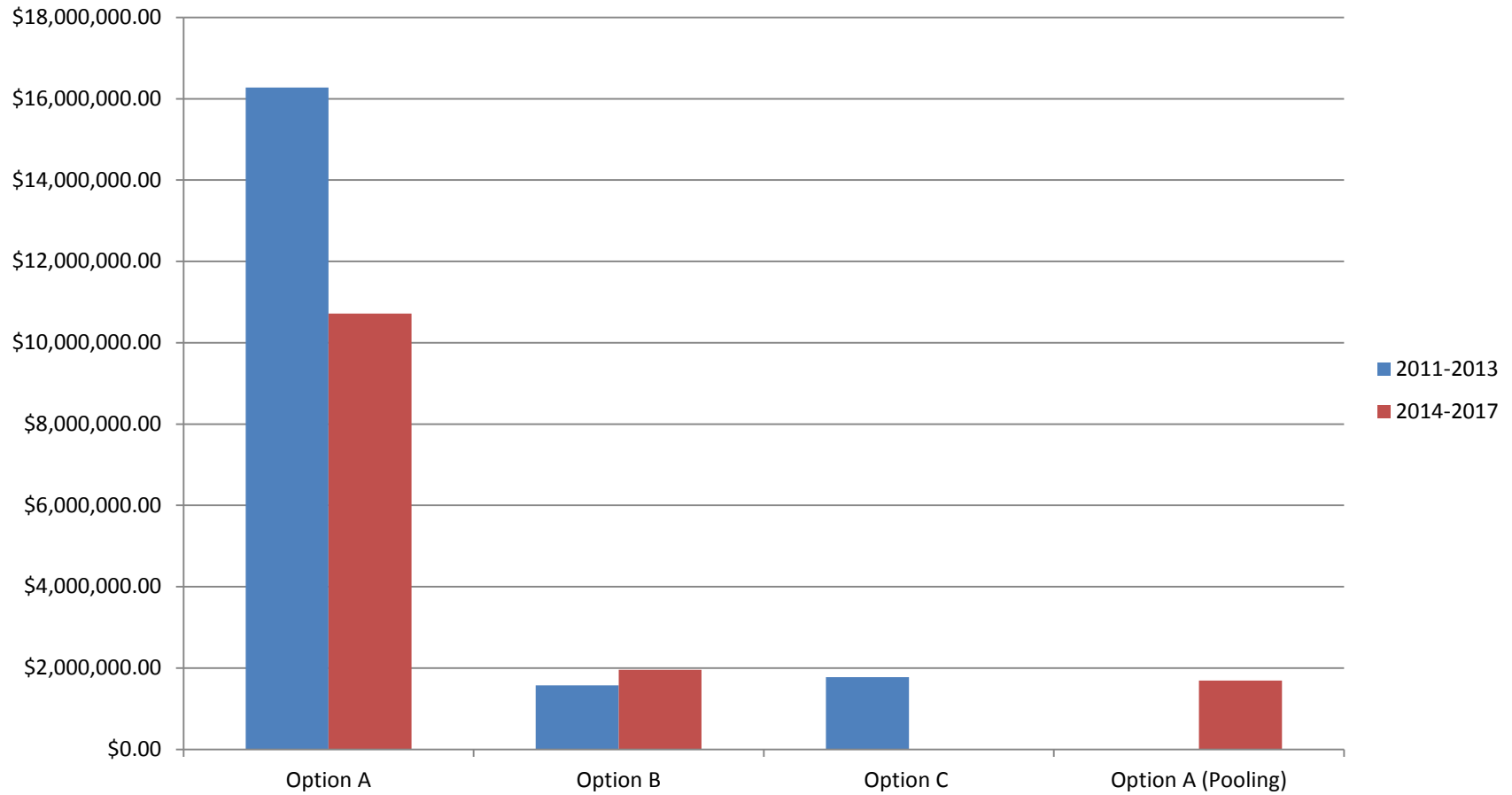
- Working with Legal, developers and art planners to pool public art budgets from multiple projects
- Contributions from Signature Fund for works in public realm

WORK: *Monument for East Vancouver*
ARTIST: Ken Lum
LOCATION: Clark Drive at East Sixth Avenue
INSTALLATION: 2010

| | 2011 - 2013 | 2014 - 2017 |
|--------------------|---------------------------------------|---------------------------|
| Option A | \$16.2M (20 rezonings) | \$10.7M (13 rezonings) |
| Option B | \$1.5M (1 rezoning) | \$1.9M (3 rezonings) |
| Option C | \$1.7 M ¹ (5 rezonings) | N/A |
| Option A (Pooling) | N/A | \$1.69M (3 rezonings) |

¹ Based on 60% of the total public art budget being allocated to art on site

Private Development Funding





Current balance \$3M

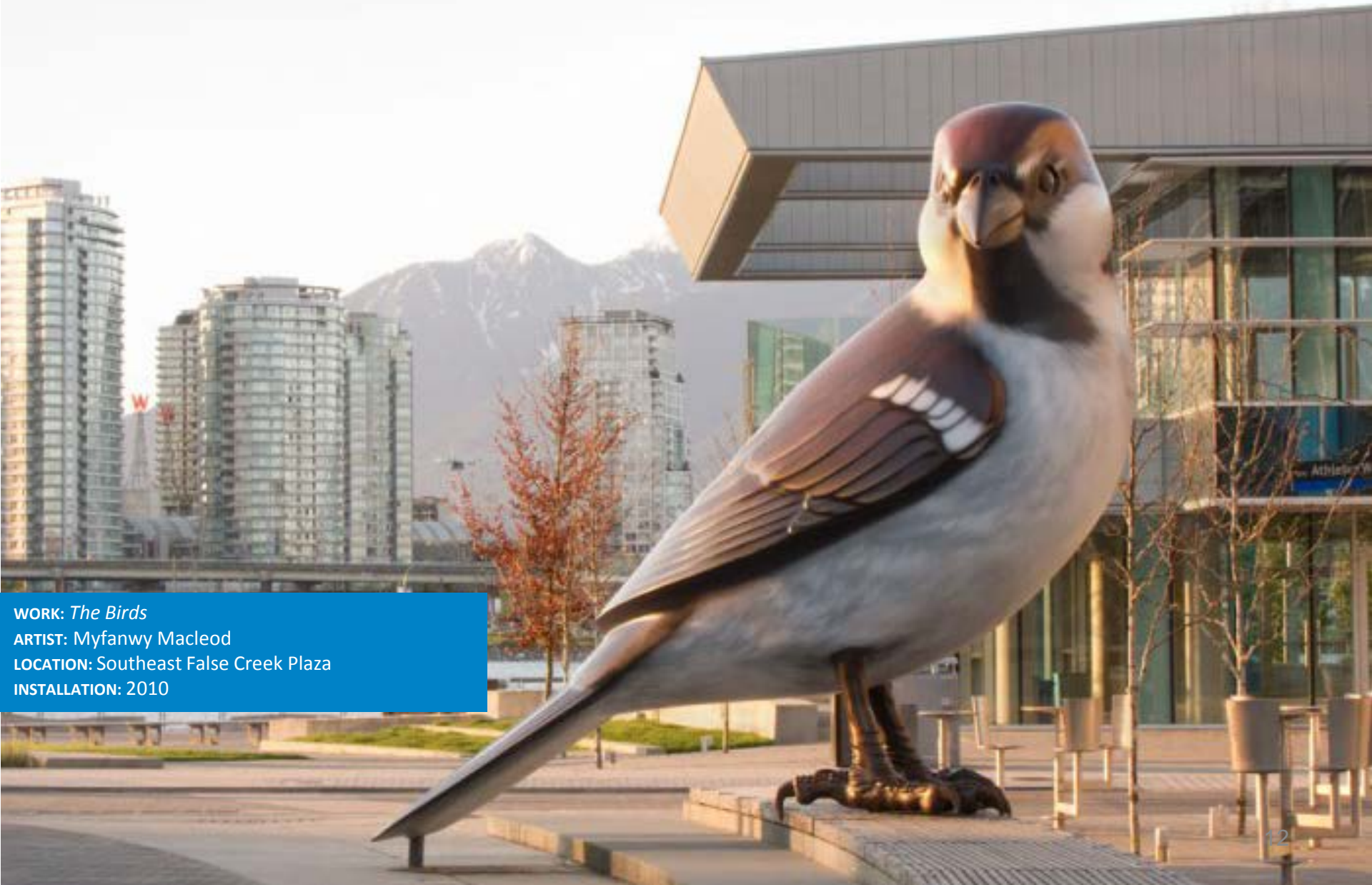
Identifying sites & projects in the city including

- Reconciliation work
- MST recognition
- West End gateway

WORK: *Monument for East Vancouver*
ARTIST: Ken Lum
LOCATION: Clark Drive at East Sixth Avenue
INSTALLATION: 2010



WORK: *Centennial Pole*
ARTIST: Mungo Martin
LOCATION: Haddon Park
INSTALLATION: 1958



WORK: *The Birds*
ARTIST: Myfanwy Macleod
LOCATION: Southeast False Creek Plaza
INSTALLATION: 2010

- Collaboration with Engineering, Parks, Planning, community groups and artists
- “How might we build a culture of collaboration between the City and community partners to unlock further potential for creative and engaged citybuilding through our public spaces?”



Partnerships: Uninterrupted



Public Art Boost: Vancouver Mural Festival



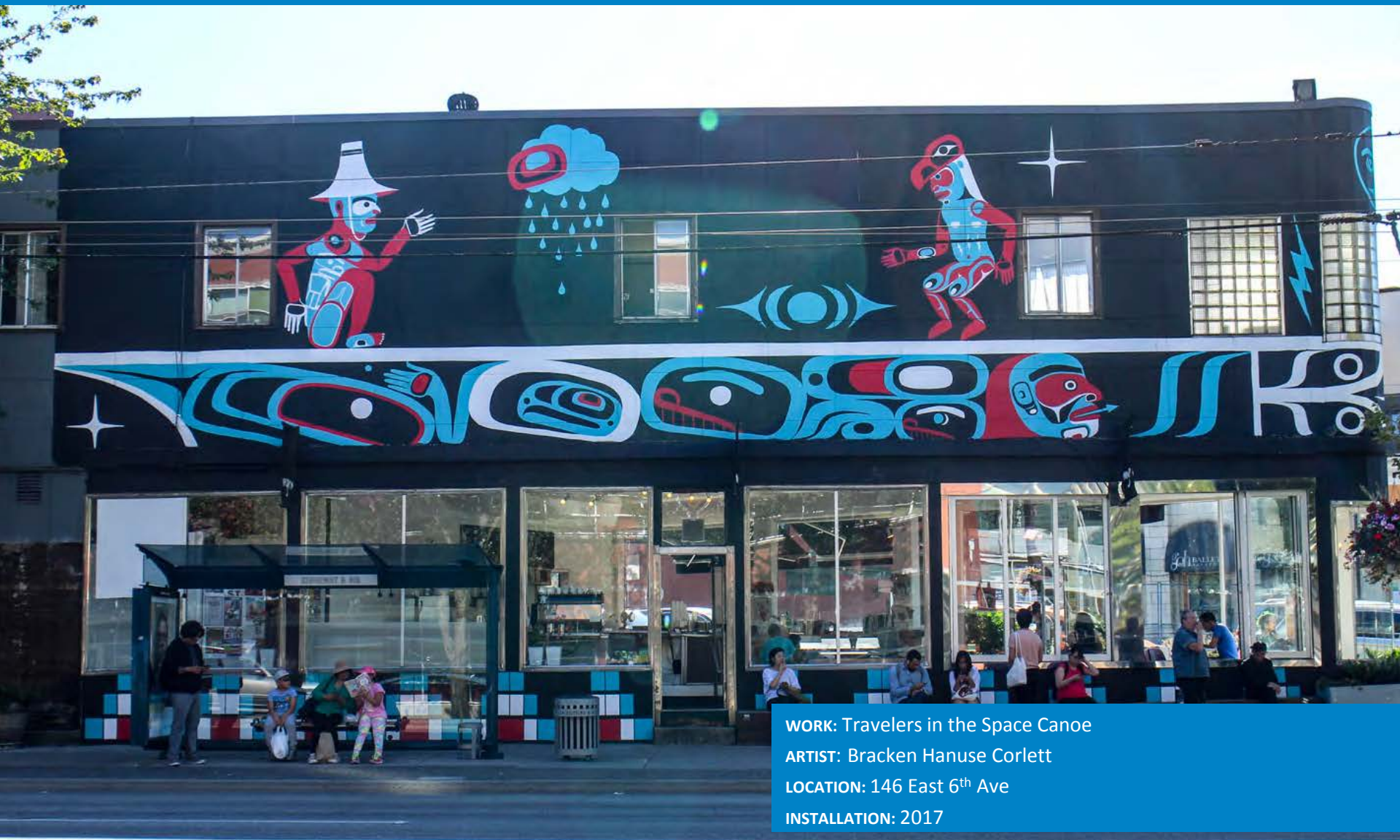
WORK: *Vancouver Studio (after Matisse)*

ARTIST: Andy Dixon

LOCATION: 11 East 5th Avenue

INSTALLATION: 2017

Public Art Boost: Vancouver Mural Festival



WORK: Travelers in the Space Canoe
ARTIST: Bracken Hanuse Corlett
LOCATION: 146 East 6th Ave
INSTALLATION: 2017

Public Art Boost: Façade Festival



ARTIST: Shawn Hunt
ORGANIZATION: Burrard Arts Foundation
LOCATION: Vancouver Art Gallery
INSTALLATION: 2017

Public Art Boost: Community Grants



WORK: *Let It Reign*
ARTIST: Pablo Munoz
ORGANIZATION: Vancouver Pride Society
LOCATION: Jim Deva Plaza
INSTALLATION: 2017

Public Art Boost: Community Grants



WORK: *Healing Quilt*

ARTIST: Jerry Whitehead and Sharifah Marsden

ORGANIZATION: Downtown Eastside Centre for the Arts

LOCATION: PHS Community Services Society, 20 W Hastings

INSTALLATION: 2017

Private Development Commissions



WORK: A Long Conversation (for Oona)
ARTIST: Peter Gazendam
DEVELOPER: Rize Alliance
LOCATION: Columbia College
INSTALLATION: 2017



WORK: *All My Favorite People Are Animals*

ARTIST: Erica Stocking

PROGRAM: Civic

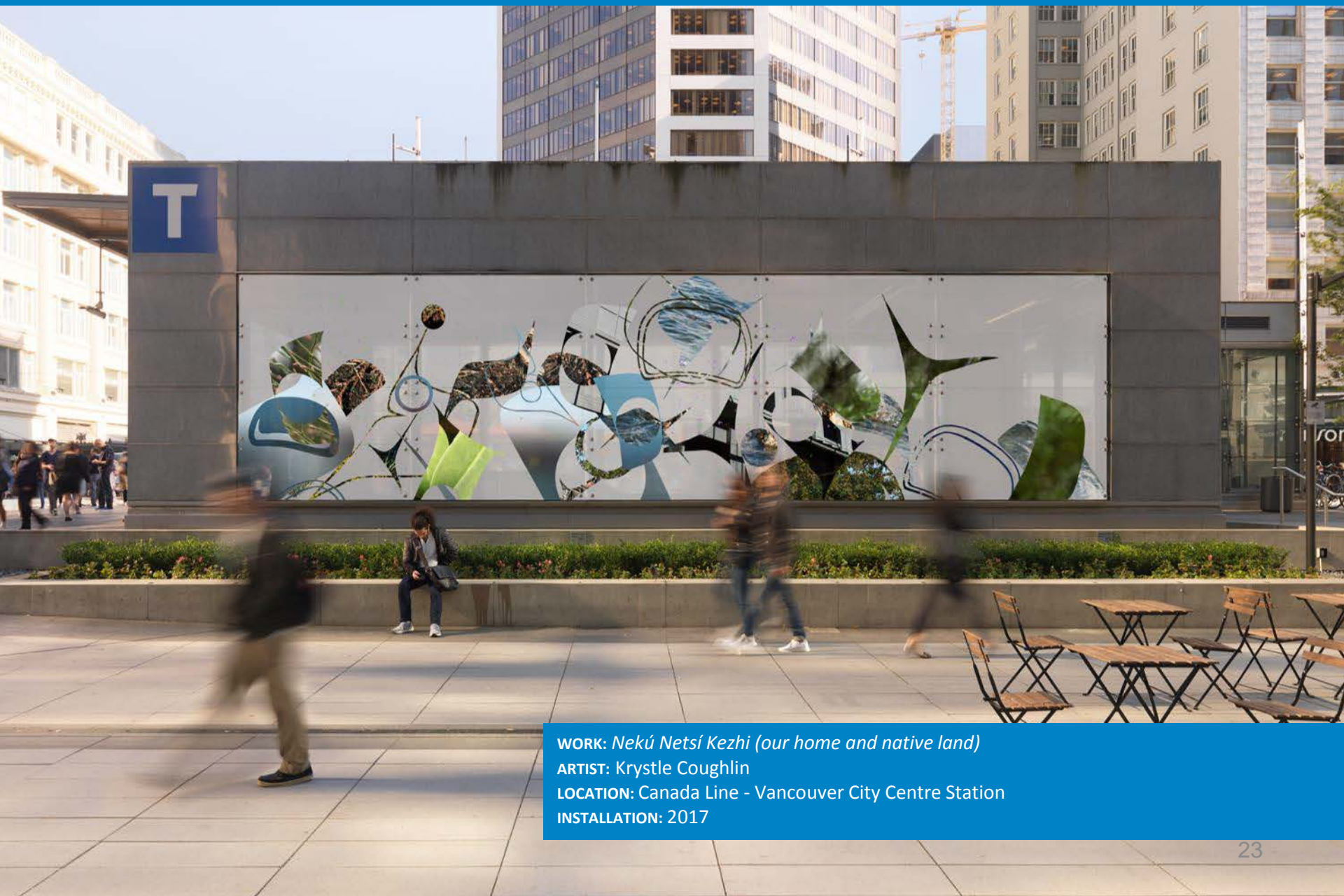
LOCATION: náčá?mat ct Strathcona Library

INSTALLATION: 2017

| Commissions since 2010 | Civic Program | Private Developments | Total |
|-------------------------------|----------------------|-----------------------------|--------------|
| Permanent | 9 | 4 | 13 |
| Temporary | 20 | 0 | 20 |
| Total | 29 | 4 | 33 |

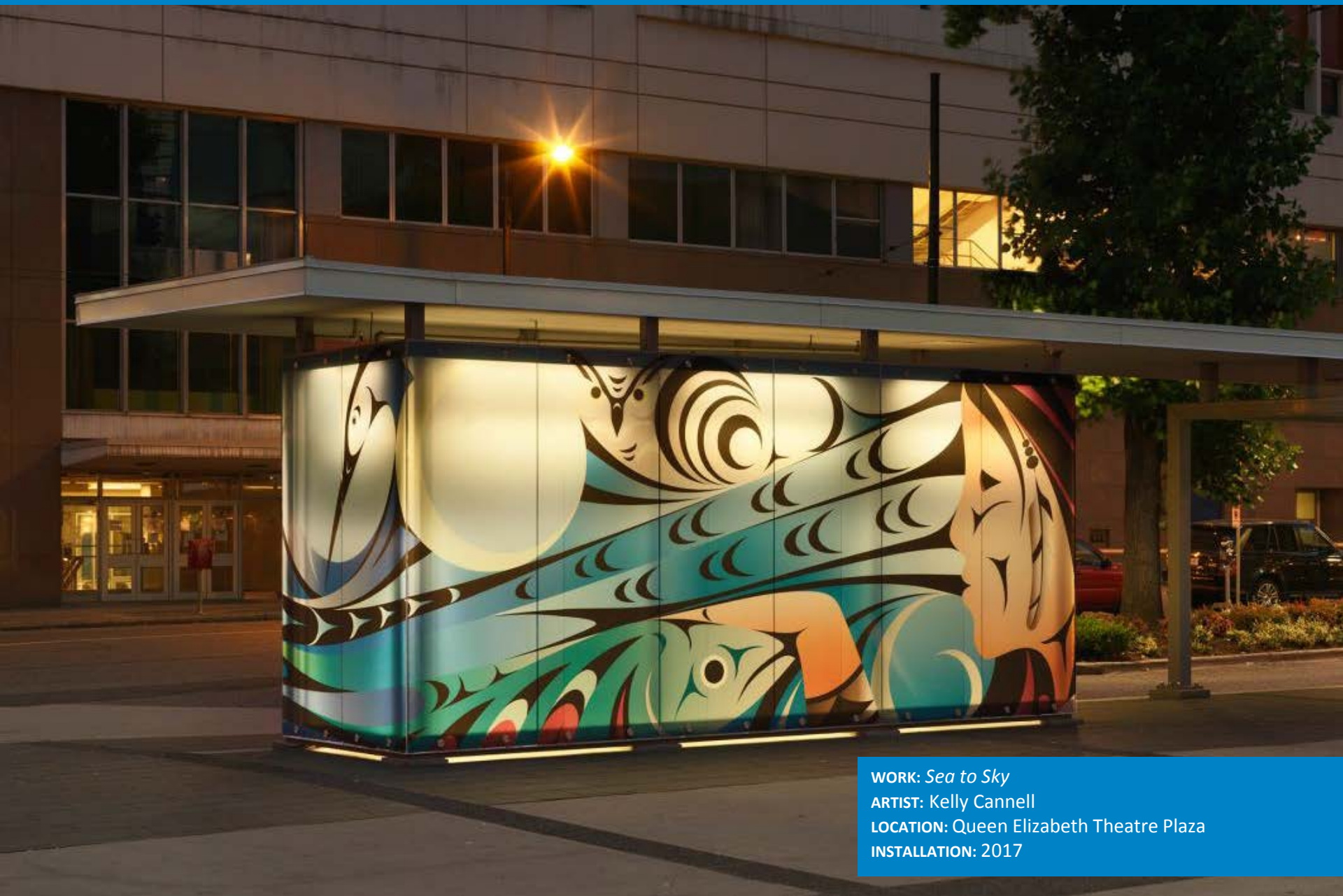
Note: Does not include City-funded partnerships with nonprofits.

150+ Indigenous Mural Program



WORK: *Nekú Netsí Kezhi (our home and native land)*
ARTIST: Krystle Coughlin
LOCATION: Canada Line - Vancouver City Centre Station
INSTALLATION: 2017

150+ Indigenous Mural Program



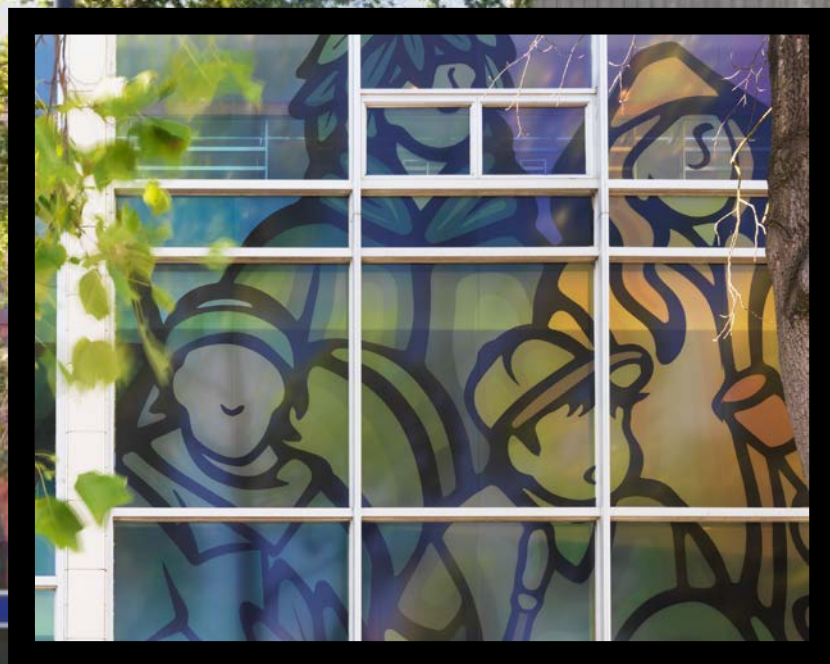
WORK: *Sea to Sky*

ARTIST: Kelly Cannell

LOCATION: Queen Elizabeth Theatre Plaza

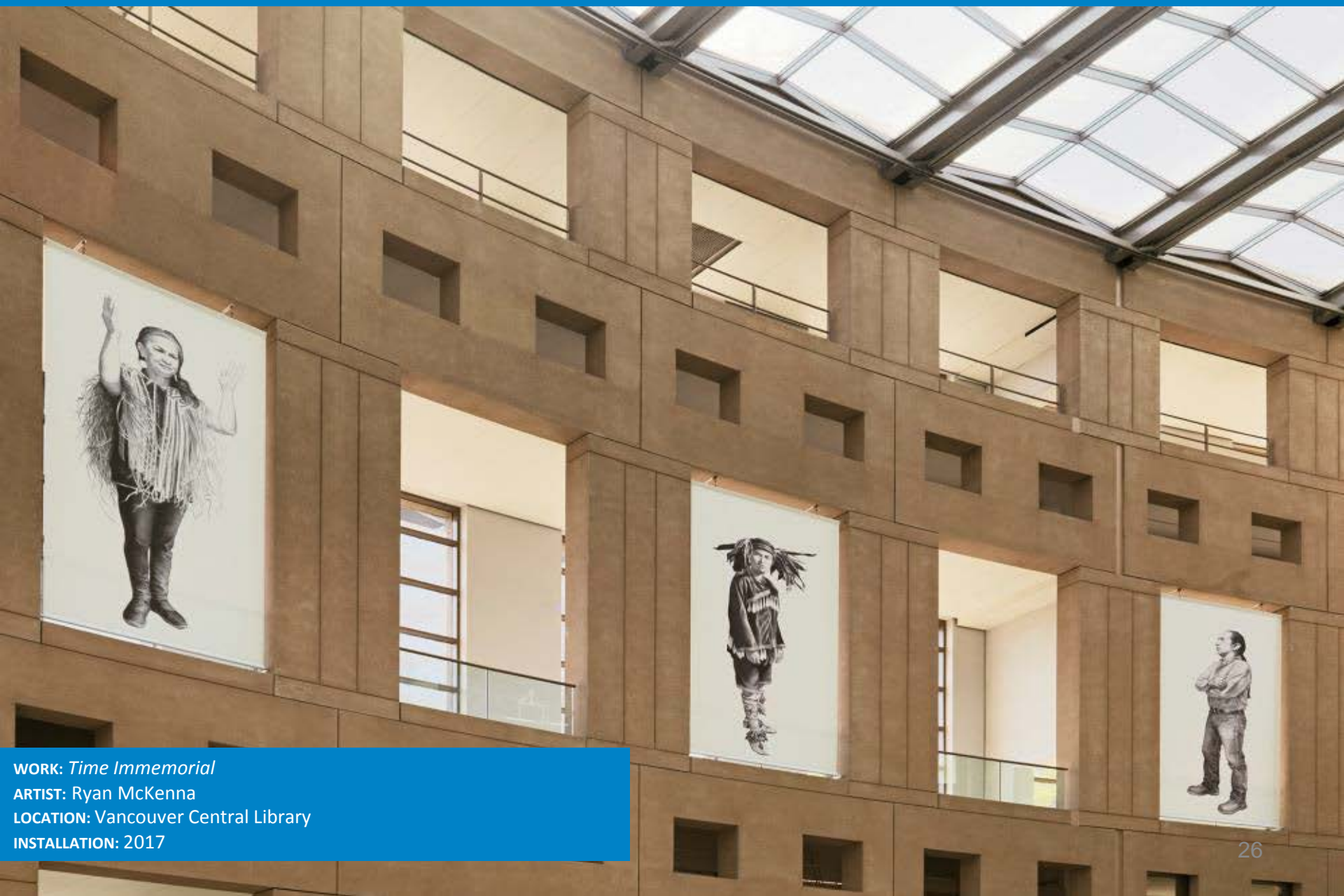
INSTALLATION: 2017

150+ Indigenous Mural Program



WORK: *Heartbeat*
ARTIST: Jay Havens
LOCATION: Queen Elizabeth Theatre
INSTALLATION: 2017

150+ Indigenous Mural Program



WORK: *Time Immemorial*
ARTIST: Ryan McKenna
LOCATION: Vancouver Central Library
INSTALLATION: 2017

150+ Indigenous Mural Program



WORK: *Bringing Light to Darkness*
ARTIST: Shadae Johnson & Larissa Healy
LOCATION: 36 W Cordova Street
INSTALLATION: 2017

150+ Indigenous Mural Program



WORK: *Spirits of the Realms*

ARTISTS: Haisla Collins, Jerry Whitehead, Sharifah Marsden, Mehren Razmpoosh, Richard Shorty and Vanessa Walterson

LOCATION: 600 block of Beatty Street

INSTALLATION: 2017

- NEFC & Arbutus Greenway Art Plans
- MST Projects
- Artist-Initiated Projects
- New Commission at Central Library
- Sustainability Artist-in-Residence



WORK: *Coastal Camera Obscura*

ARTIST: Donald Lawrence

ORGANIZATION: Other Sights for Artists' Projects

LOCATION: False Creek

INSTALLATION: 2017

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- Public Art Community Grants Q1 2018
 - Report back on developer options
 - Public Space/Public Art
 - Public Art Platform

WORK: *Time Top*
ARTIST: Jerry Pethick
DEVELOPER: Concord Pacific
LOCATION: False Creek foreshore, west of Cambie Street Bridge
INSTALLATION: 2006

End



WORK: *Time Top*

ARTIST: Jerry Pethick

DEVELOPER: Concord Pacific

LOCATION: False Creek foreshore, west of Cambie Street Bridge

INSTALLATION: 2006