



ADMINISTRATIVE REPORT

Report Date: May 1, 2017
Contact: Michelle Collens
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VanRIMS No.: 08-2000-20
Meeting Date: May 16, 2017

TO: Vancouver City Council
FROM: Michelle Collens, Senior Manager, Sport Hosting
SUBJECT: Vancouver Community Sport Hosting Grants - Summer 2017 Intake

RECOMMENDATION

- A. THAT Council approve seven (7) new Community Sport Hosting Grants totalling \$38,000 as outlined in the body of this report.
- B. THAT the grants be subject to each grant recipient agreeing to the terms and conditions of the community sport hosting grant program as generally outlined in this report and otherwise satisfactory to the Senior Manager, Sport Hosting and the City Solicitor.
- C. THAT the grants be funded from the 2017 Vancouver Community Sport Hosting Grant Program Budget.
- D. THAT no legal rights or obligations are created by the approval of the Recommendations A through C above unless and until the grant agreement letter is executive and delivered by the grant recipient.

Approval of Recommendation A constitutes a grant and therefore requires an affirmative vote of at least two-thirds of all of Council pursuant to Section 206(1) of the Vancouver Charter.

REPORT SUMMARY

This report recommends approval of Community Sport Operating Grants totaling \$38,000. Applications received support a variety of community sport events including a sanctioned national championship, provincial championships and a free community event celebrating our sport history with the Commonwealth Games. In addition the report highlights 2 events that align with the City's primary objectives of supporting accessible sport and commitment to the TRC Calls to Action focused on sports and reconciliation. The current balance of the 2017 Vancouver Community Sport Hosting budget is \$149,742.

COUNCIL AUTHORITY/PREVIOUS DECISIONS

2004: Council approved a policy statement in support of celebrations, sporting events and special events: "Council welcomes celebrations and special events for their contribution in making Vancouver a vibrant City, in reflecting our cultural diversity and neighbourhood character, and for economic, cultural and recreational benefits they bring to the City. Council supports the facilitation of these events by staff, encourages mitigation of short-term disruptions in neighbourhoods and encourages cities to welcome these activities and to participate in them."

2006: Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

2008: Council adopted the Vancouver Sport Strategy as a guide to the City's future initiatives and engagement with sport programs, facilities and events.

2011: Council approved revisions to the Sport Hosting Grant Program guidelines to improve the effectiveness of the grant and better serve local sport organizations.

2015: Council adopted the Sport Hosting Vancouver Action Plan, and approved the creation of the Sport Tourism Development Fund with funding of \$1.0 million over 2 years as the City's commitment to this Fund which will support MAJOR sport events that advance the Sport Hosting Vancouver Action Plan goals. In that same decision, Council approved the change of name from the City's current 'Sport Hosting Grant Program' to the 'Vancouver Community Sport Hosting Grant Program', and directed staff to review the program and provide recommendations for any changes necessary to enhance the grant program. This grant program has an ongoing annual Operating Budget funding of \$200,000.

2016: Council approved revisions to the 'Vancouver Community Sport Hosting Grant Program', expanding the type of events that are eligible for funding at a community level, including Local or Regional Sport Tournaments, New Sport Event Initiatives, and Annual Sport Events.

2016: June 14, 2016 Council approved four (4) "Annual Sport Events" totaling \$17,500. This is the first instalment of 3 years funding.

Approval of grant recommendations requires eight affirmative votes.

CITY MANAGER'S/GENERAL MANAGER'S COMMENTS

The Sport Hosting Manager recommends approval of the foregoing. The Vancouver Community Sport Hosting Grant program reflects the local focus on sport events and the community it serves. These events prioritize sport development and increase local sport hosting capacity and effectively support a wider variety of events hosted by local non-profit sport organizations. The hosting of quality and sustainable sport events will promote physical health and wellness, nurture life and leadership skills, promote volunteerism and foster both civic pride and participation.

REPORT

Background/Context

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

On December 10, 2015, City Council adopted an updated sport hosting strategy for Vancouver titled the 'Sport Hosting Vancouver Action Plan' and approved for the City to enter into a Sport Hosting Vancouver partnership with the Vancouver Hotel Destination Association (VHDA), Tourism Vancouver, BC Pavilion Corporation (PavCo) and the University of British Columbia (UBC). As part of this Action Plan, a 'Sport Tourism Development Fund' was created with investments from the partners to support and attract major sport events hosted in Vancouver.

The Sport Tourism Development Fund has replaced the Major Sport Event Operating Grants that the Vancouver Sport Hosting Grant Program supported. As a result of these changes, the Vancouver Sport Hosting Grant program is now referred to as the 'Vancouver Community Sport Hosting Grant Program' focused on community events held by our local sport organizations.

The Vancouver Community Sport Hosting Grant guidelines (Appendix A) have been revised and approved by Council to support the following events:

1. Local or Regional Sport Tournament
2. New Sport Event Initiative
3. Annual Sport Event

Discussion

All Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

This report recommends grants that were applied for in Summer 2017, under the approved 2016 guidelines (Appendix A).

Summary of Review Panel Recommendations

In total the Community Sport Review Panel received seven (7) applications, of which two (2) are annual sport events building hosting capacity and diversity in the city's sport portfolio, two (2) are new sport initiatives and three (3) are regional/provincial tournaments supporting both adult and youth sport.

Summary of events being recommended:

1) Local or Regional Sport Tournaments

- i) The Cycling BC Global Relay Canadian National Masters Road Cycling Championship will take place from June 9-11 at UBC and in the surrounding Westside Vancouver neighbourhoods. The event will crown a National Champion from the racing field of athletes aged 30+. The competition program includes a Criterium, Time Trial and Road Race. The success of this event will position Vancouver positively to host a future age classification Championships in the

near future. The event is currently finalizing permits with the Vancouver Special Events office and UBC, the review committee is recommending funding for this event, pending approval of all necessary permits and satisfaction of the final race course.

- ii) Volleyball BC will be hosting the Beach Volleyball Provincial Championships at Spanish Banks East over the BC Day Long Weekend. Over 1,000 athletes are expected to participate in this prestigious event that boasts teams from around the province. The championships will include youth, senior and masters participation.
- iii) Notre Dame Regional Secondary will be hosting the 25th edition of the BC Catholic Girls Volleyball Championships this October. This senior level volleyball competition expects to host 12 schools and will work to engage more out of town school participation with the support of the grant.

2) New Sport Initiatives

- i) In advance of the 2018 Gold Coast Commonwealth Games, the Queen's Baton Relay is travelling the world and visiting past Commonwealth Games host cities as part of the celebration, promotion and awareness of the Games. The Baton will be in Vancouver on August 1st and in partnership with the BC Sports Hall of Fame the City of Vancouver will host a free community event sharing the history of the Games, engaging local Commonwealth athletes and give access to the museum with local community youth groups.
- ii) The 3x3 Vancouver Basketball Series is an inaugural aboriginal sport initiative comprised of 3 tournaments and one final championship for youth aged 12-16. Tournaments will be held at each recreation centre of the Musqueam, Squamish and Tsleil-Waututh Nations, with the final tournament culminating at the Aboriginal Friendship Centre. The 3x3 Series will be used to promote and increase the awareness of a Nike N7 Aboriginal Youth Summit that will take place this summer. Each tournament will receive \$2500 for a total of \$10,000 that will be matched by N7 and other community stakeholders.

3) Annual Sport Events

- i) The Vancouver Thunderbirds Track Club host the Longest Day 10K annually with a community festival occurring at the Thunderbird Stadium at UBC. Occurring in June on the longest day of the year, the extended evening party includes sports expos and youth participation opportunities. Over the annual event period of 3 years, 2018 will see the Thunderbirds host the BC Athletics sanctioned 10K Provincial Championships, giving 2017 the designation as test event.
- ii) City of Vancouver and the Vancouver Park Board have a longstanding partnership with the neighbourhood based sport program, Moresports. The annual Soccer Jam festival brings 1000 children from our local community centres together into ONE community for a weekend of soccer, music, games and much more. The event is supported by 200+ youth volunteers and engages several community stakeholders and local professional sport teams.

In total the Community Sport Review Panel received seven (7) applications, of which two (2) are annual sport events building hosting capacity and diversity in the city's sport portfolio, two (2) are new sport initiatives and three (3) are regional/provincial tournaments supporting both adult and youth sport.

The organizations which applied for grants in the Summer 2017 intake, the amounts requested, and the review panel's grant recommendation are summarized in the following table.

Organization	Event	Location/Venue	Date	Grant Requested	Grant Recommended	Notes
LOCAL OR REGIONAL SPORT TOURNAMENT						
Cycling BC	Global Relay Canadian National Masters Road Cycling Championship	UBC and Multiple	June 9-11, 2017	\$10,000	\$7,500	World-class level racing for athletes 30 and over. Weekend events will include a Criterium, Time Trial and Road Race. Part of a long-term plan to host the age classification championships in Vancouver in future. Estimated 450 participants in 2017
Volleyball BC	Beach Volleyball Provincial Championships	Spanish Banks East	August 5-7, 2017	\$10,000	\$5,000	Youth, Senior and Masters age categories with 500+ teams from across the province. Estimated 1000+ participants in 2017
Notre Dame Regional Secondary	BC Catholic Girl's Volleyball Championship	Notre Dame Regional Secondary	October 26-27, 2017	\$5,000	\$3,000	Senior level volleyball competition with 12 schools competing - estimated 250 participants in 2017
Local or Regional Tournament Sub TOTAL				\$25,000	\$15,500	
NEW SPORT EVENT INITIATIVE						
City of Vancouver	3x3 Vancouver Basketball Series	Chief Joe Mathias Rec Centre, Musqueam Community Centre, Tsleil-Waututh Nation Community Centre, Aboriginal Friendship Centre	June 3, June 10, July 8, July 22 - 2017	\$10,000	\$10,000	Four 3x3 tournaments at the local First Nations recreation centres and the Aboriginal Friendship Centre, with alignment to the Canada 150+ celebrations.
BC Sports Hall of Fame	Queen's Baton Relay	BC Sports Hall of Fame	August 1, 2017	\$3,500	\$3,500	A celebration of the Commonwealth Games brings the Queen's Baton to Vancouver in a community celebration for the public at the BC Sports Hall of Fame
New Sport Event Initiatives Sub TOTAL				\$13,500	\$13,500	
ANNUAL SPORT EVENT						
Vancouver Thunderbirds Track Club	Longest Day Road Race	UBC Thunderbird Stadium and neighboring roads	June 16, 2017	\$5,000	\$4,000	Running event and festival including a participation area for children and community BBQ. Estimated 1800 participants in 2017
Moresports	Soccer Jam	Trillium Park Fields	June 10, 2017	\$5,000	\$5,000	1000+ children from across Vancouver will come together to participate in a soccer festival - Moresports annual marquee event and celebration
Annual Sport Events Sub TOTAL				\$10,000	\$9,000	
TOTAL				\$48,500	\$38,000	

Implications/Related Issues/Risk (if applicable)

Financial

This report recommends approval of seven (7) Community Sport Hosting Grants totaling \$38,000. The source of funding is the 2017 Vancouver Community Sport Hosting Grant Program Budget.

The current balance of the 2017 Vancouver Community Sport Hosting budget is \$149,742.

The table below outlines the available funding for the Vancouver Community Sport Hosting Grant Program:

2017 Community Sport Hosting Grant Budget	\$212,242
<i>Less: Five (5) Winter 2016/17 Grants Committed</i>	<i>(\$26,000)</i>
<i>Less: Four (4) Previously Approved Annual Event Grant Allocations (see Appendix B)</i>	<i>(\$17,500)</i>
<i>Less: Five (5) Spring 2017 Grants</i>	<i>(\$19,000)</i>
Available 2017 Sport Hosting Grant Funding	\$149,742
<i>Less: Seven (7) Summer 2017 Grants (included in this report)</i>	<i>\$38,000</i>
Total 2017 Grant Balance Remaining	\$111,742

After approval of these grants, the remaining balance of the 2017 Vancouver Community Sport Hosting grants budget will be \$111,742.

CONCLUSION

The Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$38,000 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council.

Pending Council approval of this report, the Community Sport Hosting Grant program is on track to support 25 community sport events in 2017.

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