

HOLLYBURN
PROPERTIES LIMITED



January 25th 2015

Mayor and Council
City Hall
453 West 12th Ave
Vancouver, BC V5Y 1V4

Dear Mayor and Council,

RE: Mount Pleasant Zoning Amendments

I write today to assert my support for the proposed change from I-1 and M-2 zoning to I-1A and I-1B in order to accommodate the need of Vancouver's growing digital innovation economy. Well served by transit, and in proximity to the future Broadway line and downtown Vancouver, this is undeniably an excellent location for the proposed innovative land use. If approved, I believe this proposal will make a positive impact on not just the local neighbourhood but the broader Vancouver economy.

I applaud the City of Vancouver in their support of the innovation and tech economy with this proposed rezoning. This is undoubtedly a step in the right direction and I encourage the City to further this effort by conducting a review of the I-1 lands east of the subject properties in a second phase of study with an eye to how this neighbourhood might better support the needs of Vancouver's modern economy. Finally, I am hopeful that this study might take place over the coming 12 – 18 months as many of these properties are currently being contemplated for redevelopment and I firmly believe any such re-development should not have its economic life undercut by a new community plan that proposes greater density five, ten, or fifteen years from now.

Sincerely,
HOLLYBURN PROPERTIES LIMITED

s.22(1) Personal and Confidential



David Sander
Director

»» HOLLYBURN.COM

VANCOUVER

1650 Alberni St, Vancouver, BC
T: 604.662.7345 | F: 604.662.7355

CALGARY

815 4th Ave SW, Calgary, AB
T: 403.265.0100 | F: 403.234.7281

TORONTO

20 Prince Arthur Ave, Toronto, ON
T: 416.923.5945 | F: 647.346.2754

OTTAWA

235 Bay St, Ottawa, ON
T: 613.235.0342 | F: 613.235.0345



January 25th, 2017

City Hall, City Clerk's Office
3rd Floor, 453 West 12th Avenue
Vancouver BC, V5Y 1V4

Dear City Council,

Re: Mount Pleasant Industrial Area – Proposed Amendments to Zoning & Development Bylaw


As land owners of s.22(1) Personal and Confidential [REDACTED], we are in support of facilitating the expansion in Vancouver's innovation economy for the Mount Pleasant Industrial Area.

Enabling more room for digital industries will create opportunity for those companies to foster better relationships with one another. This in turn will facilitate growth of creative industries which will provide opportunity for future residents of our developments to work in the same area they live in. With The Duke expected to complete construction this fall, we are excited for our diverse tenant mix to take advantage of the new job opportunities that will be coming to the neighbourhood.

Overall, we believe the proposed amendments will have a positive impact on the Mount Pleasant area and will provide much needed space and employment for the Vancouver's emerging tech industry.

Sincerely,
EDGAR DEVELOPMENT

s.22(1) Personal and Confidential

 Peter Edgar

January 24th, 2017

RE: MOUNT PLEASANT INDUSTRIAL AREA - PROPOSED
AMENDMENTS TO THE ZONING AND DEVELOPMENT
BYLAW

To Whom It May Concern:

I am writing to support the proposed amendments to rezone the Mount Pleasant and Railtown neighbourhoods as a hub for innovation. Our office is currently located at s.22(1) Personal and Confidential - in close proximity to the proposed zoning. I feel our business and others like it will benefit from the the proposed changes. Our office employs more than a dozen design professionals, most of whom live and work nearby and enjoy the creative mix of industry, services and residential uses that these neighbourhoods represent. This mix is precisely the reason we have located our business in Mount Pleasant. Kudos to the city for continuing to search for innovative ways to nurture this kind of mixed use development.

Furthermore, as a resident of Strathcona, adjacent to the Railtown community, I have a strong affinity for neighbourhoods where industrial and residential uses can co-exist, so I support attempts to bring a similar mix of use to that neighbourhood as well.

The proposed policy changes have my enthusiastic support.

Respectfully,

Bryce Gauthier, Principal
LANDSCAPE ARCHITECT, BCLSA CSLA

s.22(1) Personal and Confidential

Please check out our new website: www.ennsgauthier.com

Tuerlings, Leslie

From: Correspondence Group, City Clerk's Office
Sent: Thursday, January 26, 2017 9:45 AM
To: Public Hearing
Subject: FW: Mount Pleasant Industrial Area

Follow Up Flag: Follow up
Flag Status: Flagged

From: David Major s.22(1) Personal and Confidential
Sent: Thursday, January 26, 2017 8:51 AM
To: Correspondence Group, City Clerk's Office
Subject: Mount Pleasant Industrial Area

Mayor and Council,

I am writing to you in support of the amendments to the zoning and development by-law and facilitating growth in Vancouver's innovation economy in the Mount Pleasant Industrial Area. As a resident of the area living at s.22(1) Personal and Confidential in the Maynard's Block, I am a strong advocate of industrial lands within the city being encouraged. However, the concept of keeping purely industrial lands within the city is outdated and the proposed changes allow for more diversity and greater job growth in the area.

The overall positive contributions these amendments will have to the Mount Pleasant Industrial Area would benefit current and future residents.

Thank you,
David Major

Tuerlings, Leslie

From: Correspondence Group, City Clerk's Office
Sent: Thursday, January 26, 2017 9:45 AM
To: Public Hearing
Subject: FW: Mount Pleasant Industrial Area

Follow Up Flag: Follow up
Flag Status: Flagged

From: Jessica Hutcheson s.22(1) Personal and Confidential
Sent: Thursday, January 26, 2017 9:34 AM
To: Correspondence Group, City Clerk's Office
Subject: Mount Pleasant Industrial Area

Please consider this my support for the City's initiative to grow digital industries in Mount Pleasant. I am a former Hootsuite employee and now work for a smaller startup.

While I think the tech sector is growing in Vancouver, with the City's support it has the ability to do what other industries have not been able to do for young Vancouver residents – raise incomes. A growing industry will be good for local talent and their earnings as well as the city's economy.

Jessica Hutcheson
s.22(1) Personal and Confidential

s.22(1) Personal and Confidential



Dear Members of Council,

As the founder and CEO of Hootsuite, I'm writing on behalf of my company to support the proposed zoning amendments for Mount Pleasant and Railtown.

Vancouver's been great to us and we're proud to call it home. We've been able to scale-up to almost 1,000 employees, and attract some of the best and brightest to come work with us.

It's imperative we and others in our industry, have the space to grow. There are more jobs in technology and IT, than there are in mining, forestry and all of the resource extraction sectors combined. More jobs = more people = a need for more space.

It's my hope, that Hootsuite can be a nucleus company here in Vancouver, with our alumni going on to reinvest in our community for years to come.

Finding space to scale our company has been a challenge, and opening up development in Mount Pleasant and Railtown will enable growth, not only for us, but for the entire tech industry here in Vancouver. We have a real opportunity in this city to demonstrate our foresight on the economic benefits that come with creating a space for the tech industry to thrive.

Thank you,



Ryan Holmes

CEO | [Hootsuite](#)

[@invoker](#) | [Facebook](#) | [Newsletter](#)

Team Hootsuite [questions and suggestion box](#)

We're always hiring superstars, [apply here](#)

Tuerlings, Leslie

From: Correspondence Group, City Clerk's Office
Sent: Thursday, January 26, 2017 9:24 AM
To: Public Hearing
Subject: FW: Mt. Pleasant zoning bylaw amendment

Follow Up Flag: Follow up
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From: Myles Galvin [s.22(1) Personal and Confidential]
Sent: Wednesday, January 25, 2017 5:14 PM
To: Correspondence Group, City Clerk's Office
Subject: Mt. Pleasant zoning bylaw amendment

Dear Mayor and Council,

I am writing to you in support of facilitating growth in Vancouver's innovation economy in **both** the Mount Pleasant Industrial area and in Raintown. I am a resident in the Mount Pleasant Industrial area living at [s.22(1) Personal and Confidential]. As an individual working closely with the tech and innovation industry, I appreciate the City's efforts to promote this industry's growth, enabling more creative minds to work together in a closer environment.

If this proposal were to be approved there would be a positive impact on both local neighbourhoods.

Kind regards,
Myles Galvin

[s.22(1) Personal and Confidential]



January 26, 2017

Dear Mayor and Members of Council,

We feel the amendments of the Mount Pleasant zoning and development bylaw would greatly support the innovation economy here in the City of Vancouver.

The proposal addresses an increasing demand for job spaces by high-tech companies. It will also further establish Vancouver as a destination hub for companies in the tech sector.

The City of Vancouver has an economic vision to be “a high-performing economy, that successfully levers the City’s global profile and its momentum as a centre of innovation and entrepreneurship.”

The proposal will support this initiative.

Thank you,

s.22(1) Personal and Confidential

Andrew Reid



URBAN DEVELOPMENT INSTITUTE – PACIFIC REGION
#200 – 602 West Hastings Street
Vancouver, British Columbia V6B 1P2 Canada
T. 604.669.9585 F. 604.689.8691
www.udl.bc.ca

January 26th, 2017

Mayor Gregor Robertson and Council
City of Vancouver
453 West 12th Avenue
Vancouver, BC V5Y 1V4

Dear Mayor and Council:

Re: Supporting the Innovation Economy with Zoning By-law Amendments

The Urban Development Institute (UDI) is supportive of proposed amendments to the Zoning and Development By-law, as they relate to industrial zones in Railtown and Mount Pleasant. The amendments are intended to facilitate growth by updating land use definitions related to Vancouver's innovation economy.

UDI supports the proposed zoning changes for the highlighted portion of the Mount Pleasant Industrial Area. The area under consideration for rezoning is adjacent to the downtown core, easily accessible by transit, and is a significant employment center with potential for continued employment development. Greater density and height allowances for this area will allow the Mount Pleasant Industrial Area to increase job space and facilitate employment growth.

As suggested in the Policy Report on the subject of the Mount Pleasant Industrial Area, UDI recommends that the current proposed zoning be extended to sites south of East 6th Avenue. The inclusion of these sites could occur in a Phase Two policy report. As a result of the potential redevelopment of the Broadway Corridor, in conjunction with the Millennium Line extension, an effective land use analysis of these two blocks will be critical.

The proposed land use definitions are one area of potential concern, as they may be too restrictive for future tenants. The performance of the proposed land use definitions should be addressed in a Phase Two review.

UDI understands the importance of maintaining and growing industrial employment opportunities in the City of Vancouver. Updating the Zoning and Development By-law to reflect current and future industrial uses is a positive step towards this goal.

Sincerely,

s.22(1) Personal and Confidential

Anne McMullin
President and CEO