

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, January 16, 2017 11:46 AM
To: Public Hearing
Subject: FW: Facilitating Growth in Vancouver's Innovation Economy - Mount Pleasant Industrial Area - Resident Comment

From: Mark Jones s.22(1) Personal and Confidential
Sent: Saturday, January 14, 2017 10:38 PM
To: Correspondence Group, City Clerk's Office
Subject: Facilitating Growth in Vancouver's Innovation Economy - Mount Pleasant Industrial Area - Resident Comment

Hi all,

I've been a Mount Pleasant resident with my young family for several years now, and worked for several technology companies in the Vancouver area.

In my opinion rezoning the Mount Pleasant Industrial area to support spaces for technology uses is an excellent idea, the kind that will drive the city forward. Hootsuite have already proven that Mount Pleasant is well suited for digital growth. It has the central transit links and amenities such as restaurants, banks, community centres and library to make it an ideal location for information workers.

As well as benefiting the area in terms of direct job creation, technology companies like Hootsuite benefit existing local businesses - e.g. hundreds of office workers buying lunch each day - and help the local community thrive, e.g. I've been to a number of meetups at Hootsuite's offices. The Mount Pleasant area would be ripe for startups and co-working spaces. Hootsuite can be the anchor to make the area a technology hub. I have seen similar happen in similar conditions around 'Silicon Roundabout', in Shoreditch, London, UK in the past if you are looking for a model to follow. Similar local businesses there feed off each other in terms of resources, facilities and talent.

What was tried in Vancouver at the technology park on Renfrew could work more effectively in Mount Pleasant due to its more central transit links and more appealing selection of restaurants and bars, not to mention the number of local young families struggling to pay rent and looking forward to the local job creation such an initiative could provide. The one-hundred-thousand technology industry employees in Vancouver could feasibly double in a few years if areas like the rest of Mount Pleasant were available.

I am out of town on January 26th so unable to speak at the hearing, but do let me know at this email address if you would like to involve me in any canvassing for the project. I am very excited about the possibilities.

Thanks,
Mark Jones

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, January 23, 2017 4:40 PM
To: Public Hearing
Subject: FW: Mount Pleasant Zoning Amendments

-----Original Message-----

From: Josh Michnik **s.22(1) Personal and Confidential**
Sent: Monday, January 23, 2017 3:56 PM
To: Correspondence Group, City Clerk's Office
Subject: Mount Pleasant Zoning Amendments

Dear Members of Council,

We feel the amendments to the zoning and development bylaw is warranted to allow more digital and technology business in our area. We also feel the increase in office density along Quebec street should be allowed.

However, this will increase rental prices for light manufacturing businesses and risk them leaving. More support needs to be given to the ancillary use side of light manufacturing and have the City realize this is a major part of keeping light manufacturing within Mount Pleasant. Which is a huge part of community building and tourism within Vancouver.

Increasing square footage restrictions, operating hours, allowing patios and allowing creative ways manufactures can increase profits to pay for higher rents are some ideas that could take place within our industry. These things go hand in hand with helping light manufacturing be sustainable within a higher than avg cost industrial rental markets.

Thank you,

Josh Michnik

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