



VANCOUVER  
**HOUSING**  
INITIATIVE

A CITY  
EVERYONE  
CAN CALL  
HOME

# Update on Housing Reset

Presentation to Committee

October 19, 2016



# re:address

## HOUSING & HOMELESSNESS STRATEGY

### Update on Progress

- ❖ STAGE 1 – IDEAS
- ❖ STAGE 2 – STRUCTURE
- ❖ STAGE 3 – REPORT
- ❖ STAGE 4 – IMPLEMENT & SUSTAIN



## Why are we doing Re:Set?

*Housing crisis now being experienced by middle-Vancouver*

*Opportune timing – Mid-way through 10 yr strategy, a lot of success (but didn't end street homelessness by 2015) and a lot of lessons learned, National Housing Strategy*

## What are we doing?

*Update and reset the Housing and Homelessness Strategy 2012-2021*

*Demonstrate understanding of Vancouver Housing Market*

*Provide a 5yr and 10yr outlook*

*Outline future policy directions*

*Establish new targets, metrics & goals*

## How are we doing it?

*Intensive engagement across broad range of partners & publics*

*Share knowledge and seek out input - locally, regionally, provincially, nationally and globally*



“Planning is no longer being seen as a ‘technical activity’, but a political process of engagement, negotiation and co-creating the city

[...] The New Urban Agenda can be a catalyst for change, but the other ingredients – commitment, creativity and collaboration – must emerge from within the planning community in order to transform our cities and human settlements, through a revived, re-energised planning. There is a lot in it for us, and we must now rise to the challenge and make something of it.”



*Dr. Shipra Narang Suri is vice-president of the International Society of City and Regional Planners (ISOCARP) and of the General Assembly of Partners towards Habitat III. ISOCARP is a member of the [Global Planners Network](#), along with the RTPI.*

From the article: Habitat III – What’s in it for me? [www.theplanner.co.uk/opinion/habitat-iii-what’s-in-it-for-me](http://www.theplanner.co.uk/opinion/habitat-iii-what’s-in-it-for-me)



## STAGE 1: IDEA GENERATION

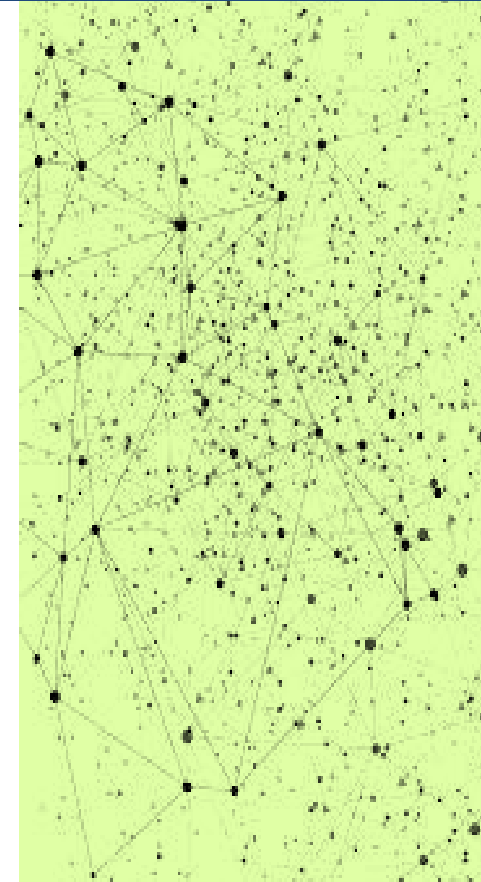
*Focus: Engagement & Dialogue*

## PROCESS: RESEARCH & ENGAGEMENT

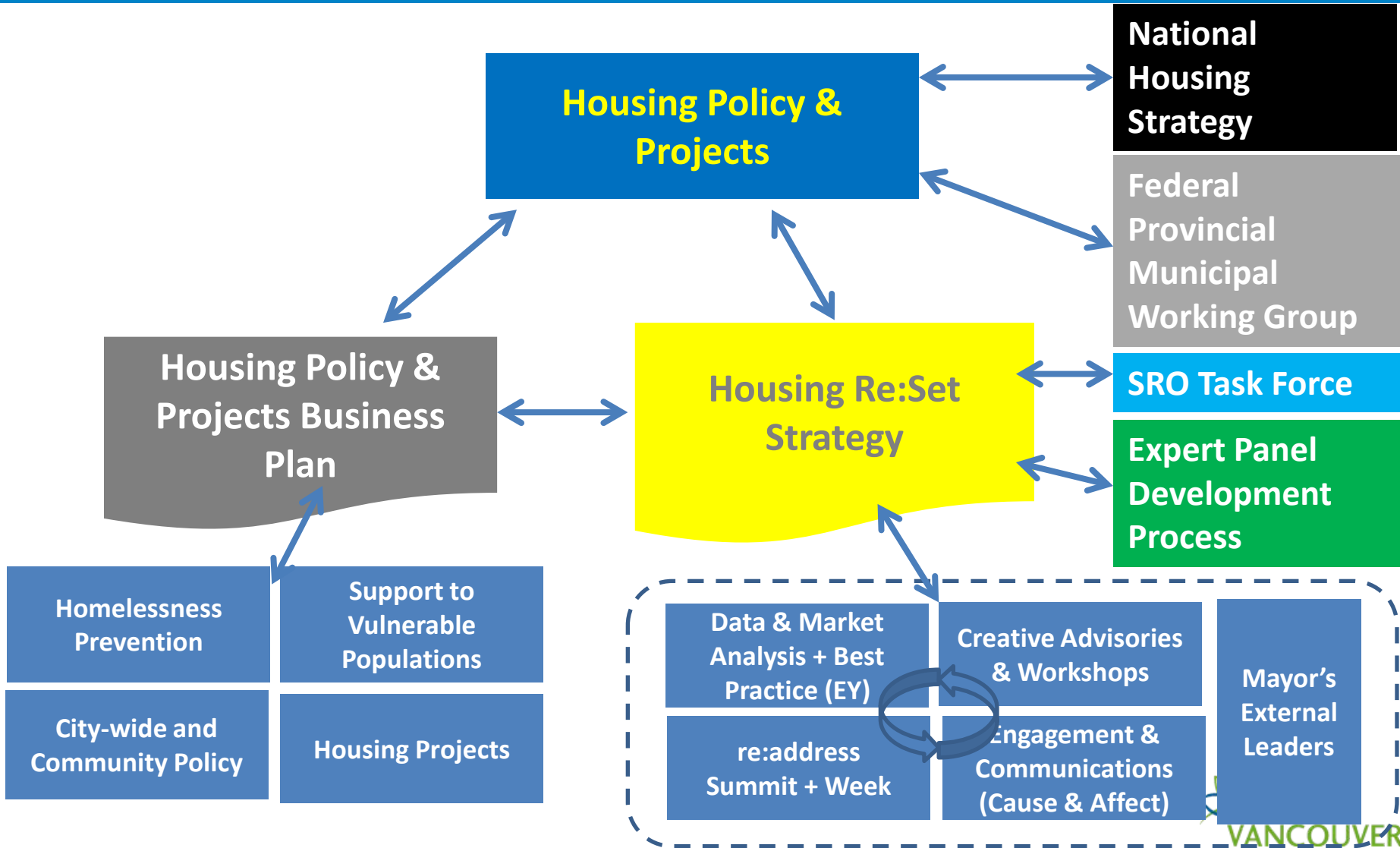
**Research Process:** Market Economy, International Practice, Supply & Demand 'Drivers', City Leadership Survey, Partner Focus Groups, Public Market Research

**Engagement Process** -- Mayor's External Advisory, 5 Creative Advisories, Staff Housing Leadership Tables, FPM Working Group, Re:Address Week & Summit

TIMELINE: JUNE – OCT 2016



# re: Project Structure





## Creative Advisories

Evidence-Based Responses to Homelessness

Homelessness + Support Recovery for People with Mental Health & Addictions *(Moving from Crisis Response to Proactive Response)*

Accelerating Non-Profit/City Partnerships

Leveraging Existing & New Social Housing Delivery *(New partnership models with non-profits to rapidly sustain and expand supply)*

The Economy & Housing for Young Workers & Families

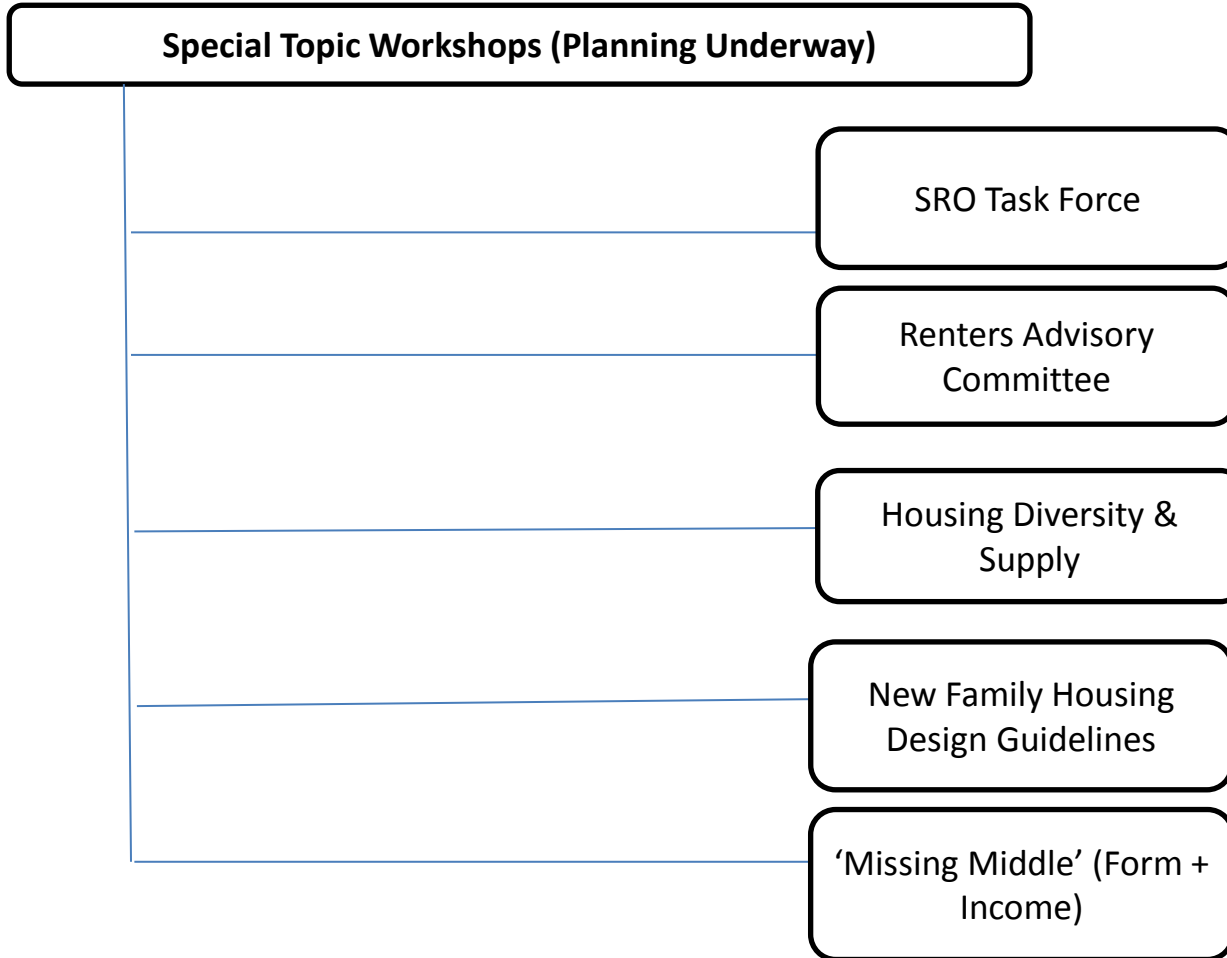
Supporting young people & the economy *(The future of the City)*

Strategic Investments in Rental Housing

Improve & Protect existing Rental *(What we have is a strong foundation - work hard to keep existing housing healthy and secure for the long term)*

Affordable Housing Innovation & Design Group

Build new homes and make them count *(Design, variety of type, tenure, location and affordability can make supply better meet peoples needs)*







## **I) A Shared 'City Vision' for Housing Affordability**

Q1: What should the target for affordability by income and tenure be for the next 10 yrs?

Q2: Should we try to expand homeownership options in Vancouver?

Q3: Should the City support housing as a right? - What would it mean if we did?

Q4: Should we expand the zoned land area where “medium density ground oriented” housing is permitted?

Q5: Should we be preserving the proportion of home ownership at 48% in Vancouver?

## **II) New Tools to Deliver Affordability**

Q6: Should Vancouver target incentives towards deeper affordability or creating more supply?

Q7: What financial tools should the City advocate for ? (such as 35-year Federal Development Bonds)

Q8: Should the City expand Rate of Change/Rental protection to include all rental and protect non-market rental as non-market?

Q9: What sector(s) will deliver affordable housing'?

What is the role of the City owned land in delivery of affordability for residents?

Q10: Should the City create a Nexus Lane for affordable housing?



### **III) Make Design Innovation the New Norm**

Q11: Would a “ design lab’ showcasing affordable, sustainable new home design make a difference?

Q12: Should we consider the potential of heritage homes to address modern issues and current housing pressures?

Q13: What’s the role for Modular Housing?

### **IV) New Revenue for Cities**

Q14: How can the Federal Government create a ‘new deal’ for large metropolitan cities like Vancouver through the National Housing Strategy?

Q15: How can we ensure the City’s development policies are generating as much affordability as possible?

### **V) A Networked City that Champions Affordability**

Q16: How can the City tap into new relationships, engagement tools, and policy recommendations to better support affordability, diversity and city building for all Vancouverites?



featuring keynote  
**~VICKI BEEN~**  
*Commissioner, NYC  
Dept of Housing  
Preservation and  
Development*



## summit - October 27, 2016

- 8:00am Welcome
- 8:30am Keynote Address
- 9:30am Mayor's City Leaders Panel
- 11:00am Indigenous Insights: Global City Connection
- 1:45pm Short Talks: Future of Housing Affordability
- 3:15pm The Economy Story within a Housing Context
- 4:30pm Closing Keynote
- 5:00pm Closing



# BE PART OF THE DISCUSSION. HELP **#READDRESSHOUSING** IN VANCOUVER.

re:addressweek

Monday, October 24 - Saturday, October 29  
[readdress.ca](http://readdress.ca)



# re: Critical Path

June 2016 - Jan 2017



June - Oct

Jul - Oct

Nov - Dec

Jan 2017

**1: IDEA GENERATION & RESEARCH**

**1: IDEA GENERATION & ENGAGEMENT**

**2: STRATEGIC ANALYSIS**

**3: FINAL REPORT**

ERNST & YOUNG  
CAUSE + AFFECT

MAYOR'S ADVISORY COMMITTEE  
CREATIVE ADVISORY COMMITTEES

- **RE:ADDRESS INTERNATIONAL HOUSING SUMMIT & WEEK (Oct 24-29)**
- **NATIONAL HOUSING STRATEGY SUBMISSION**

Global Market (supply/demand); partner interviews, public research, technical analysis

Shared learning and partner engagement on key topic areas and themes

Evaluation and impact analysis

HOUSING AND HOMELESSNESS STRATEGY UPDATE

5 & 10 YEAR ACTION PLANS BROUGHT TO COUNCIL

A home for everyone

