

Refers to Report Reference - Item #1

## MEMORANDUM

July 25, 2016

TO: Mayor and Council

CC: Sadhu Johnston, City Manager  
Paul Mochrie, Deputy City Manager  
Janice MacKenzie, City Clerk  
Lynda Graves, Manager, Administration Services, City Manager's Office  
Rena Kendall-Craden, Director, Communications  
Mike Magee, Chief of Staff, Mayor's Office  
Kevin Quinlan, Deputy Chief of Staff, Mayor's Office  
Katie Robb, Director, Communications, Mayor's Office  
Emma Lee, Director, Community Relations, Mayor's Office  
Kent Munro, Assistant Director of Planning, Vancouver Midtown

FROM: Jane Pickering, Acting General Manager, Planning and Development Services

SUBJECT: Consultation Updates and Additional Information - Grandview-Woodland Community Plan

Dear Mayor and Council,

This memorandum provides Mayor and Council with updates and additional information that have arisen between the time of final preparation of the Policy Report dated July 18, 2016, entitled "Grandview-Woodland Community Plan" and Council's consideration of the matter.

### ***DISCUSSION***

#### 1. Update on Community Consultation

The Policy Report dated July 18, 2016 and entitled "Grandview-Woodland Community Plan" included in its Appendix B a summary of the feedback from the community up to the time of writing of the report. Feedback forms continued to be received until the stated close of receipt of comments on July 22, 2016.

In total, 634 feedback forms were received from the community at-large. This represents 190 additional forms subsequent to what was reported in the July 18, 2016 Policy Report.

Appended to this memorandum is a complete tabulation of the results for the six questions asked, including the figures that were presented in the Policy Report as well as the final results.

Upon review of the overall results, no substantive changes in the community's overall perspective of the proposed Grandview-Woodland Community Plan is evident. Overall, there is a strong measure of positive community support for the plan. For example, on the question of whether the proposed plan strikes a balance between the specific interests and issues of Grandview-Woodland and broader city-wide goals and aspirations, two out of every three respondents are in support.

*Summary of Comments from community feedback on the plan*

Feedback forms from the various consultation activities subsequent to the June 25, 2016 public release of the Grandview-Woodland Community Plan were collected and analyzed. This included forms completed at events as well as online through the city's website.

Up to the time of writing of the staff report, 444 feedback forms had been received and the results to that point were summarized in the staff report dated July 18, 2016. By the end of the day on July 22, 2016, a total of 634 feedback forms had been received. Summary results for each question for both the interim and the final results (final totals are shown in italics) are as follows:

1. Do you agree or disagree that these are the right investments for the neighbourhood?

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Not sure
36%	42%	8%	5%	5%	1%
<i>All results up to the end of day July 22, 2016 (634 feedback forms received)</i>					
34%	42%	9%	6%	5%	1%

2. Do you agree or disagree that the areas of change and non-change presented in the plan are appropriate for Grandview-Woodland?

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Not sure
16%	44%	10%	13%	10%	2%
<i>All results up to the end of day July 22, 2016 (634 feedback forms received)</i>					
17%	40%	12%	13%	13%	2%

3. Do you agree or disagree that the plan protects key elements of neighbourhood character?

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Not sure
36%	35%	11%	7%	7%	1%
<i>All results up to the end of day July 22, 2016 (634 feedback forms received)</i>					
34%	34%	11%	8%	8%	1%

4. Do you agree or disagree that the proposed Grandview-Woodland Community Plan strikes a balance between the specific interests and issues of the neighbourhood and broader city-wide goals and aspirations?

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Not sure
10%	46%	14%	14%	9%	3%
<i>All results up to the end of day July 22, 2016 (634 feedback forms received)</i>					
12%	40%	17%	15%	10%	3%

5. Do you agree or disagree that the proposed Grandview-Woodland Community Plan meets the needs of the community today and into the future?

Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Not sure
9%	39%	19%	16%	10%	3%
<i>All results up to the end of day July 22, 2016 (634 feedback forms received)</i>					
10%	35%	21%	16%	12%	3%

6. Overall, which of these statements best reflects your feelings about the proposed Grandview-Woodland Community Plan?

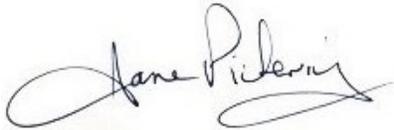
"I really like it"	"I like most aspects of the plan but there are a few things I'm not sure about"	"I have mixed feelings, there are some aspects I like but some I don't"	"There are more things I dislike about the plan although I like some aspects"	"I don't like it, I have significant issues with the plan"
21%	37%	23%	9%	7%
<i>All results up to the end of day July 22, 2016 (634 feedback forms received)</i>				
21%	35%	24%	10%	9%

Respondent profile (for all 634 feedback forms received):

Tenure of home: Renter = 23%, Home-owner = 44%  
 Location of home: Northeast quadrant of Vancouver = 60%  
 Participation in process: Questionnaire = 34%, Did not participate = 35%  
 Gender: Male = 47%, Female = 45%, Did not answer = 4%  
 Age Profile: 20-29 = 9%, 30-49 = 51%, 50-64 = 25%, 65-79 = 10%,  
 Did not answer = 4%  
 Language at home: English = 89%, Cantonese = 3%, Did not answer = 3%

## 2. Additional Input on Matters Important to the Aboriginal Communities

Subsequent to the preparation of the Policy Report, staff have continue to liaise with local Aboriginal non-profits and have received additional comment on the proposed community plan. Opportunities have been highlighted to strengthen language around the role of Aboriginal communities within the plan. Examples include the desire to incorporate expanded references to reconciliation, demographics and cultural traditions. Staff are reviewing the proposed language and can provide a recommendation on how best to reflect it in the Plan, should Council wish to take this direction.

A handwritten signature in black ink, reading "Jane Pickering". The signature is fluid and cursive, with a large loop at the end of the last name.

Jane Pickering, MCP, MCIP, RPP  
Acting General Manager - Planning & Development Services

*tel: 604.873.7456*  
*email: jane.pickering@vancouver.ca*

KM/