

A Healthy City for All

Innovation Fund Recommendations

Healthy City Action Plan 2015-2018

Agenda

1. Background

2. Innovation Fund Recommendations

- Goals and Targets
- Evidence and Metrics
- Actions

3. Summary

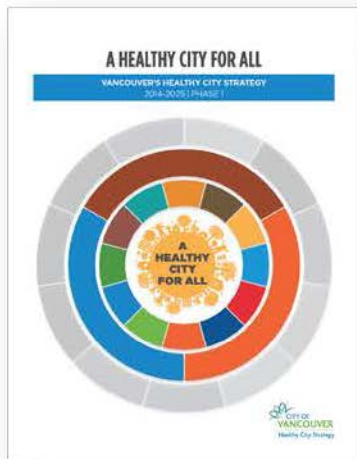
- Return on Investment

Moving Forward: From Strategy to Action

Healthy City Strategy 2014-2025

Approved by Council
October 2014

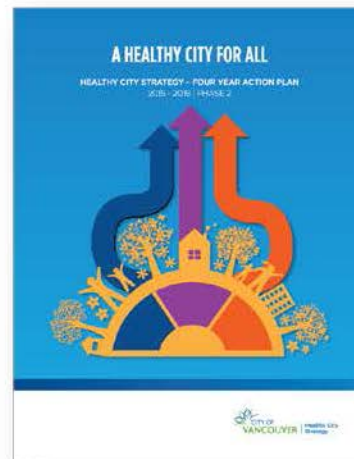
13 Goals
21 Targets
45 Indicators



Four-Year Action Plan 2015-2018

Approved by Council
July 2015

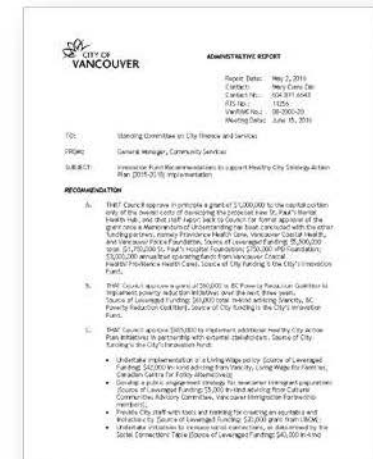
19 Actions
Related Strategies
Report Back in 2017



Innovation Proposal 2016-2018

for Council Consideration
June 2016

9 Actions/5 Goals
Key Urban Stressors
Needing Innovative Action



Creating Opportunities to Thrive



- Focus on social equity and livability
- Evidence-based
- City strategies aligned toward common goals
- Requires external partnerships

Innovation Fund: Examples of Impact

Social enterprise and accessible employment

VanCity Portfolio Program

- \$300K Innovation Fund
- \$780K leveraged
- 150 employees with barriers hired

Potluck Café: Recipes for Success

- \$80K Innovation Fund
- \$174K leveraged
- 12 businesses hired 60 employees with barriers
- Approved by Council in 2013



Innovation Fund: Examples of Impact

Culturally accessible primary care
and traditional healing practices

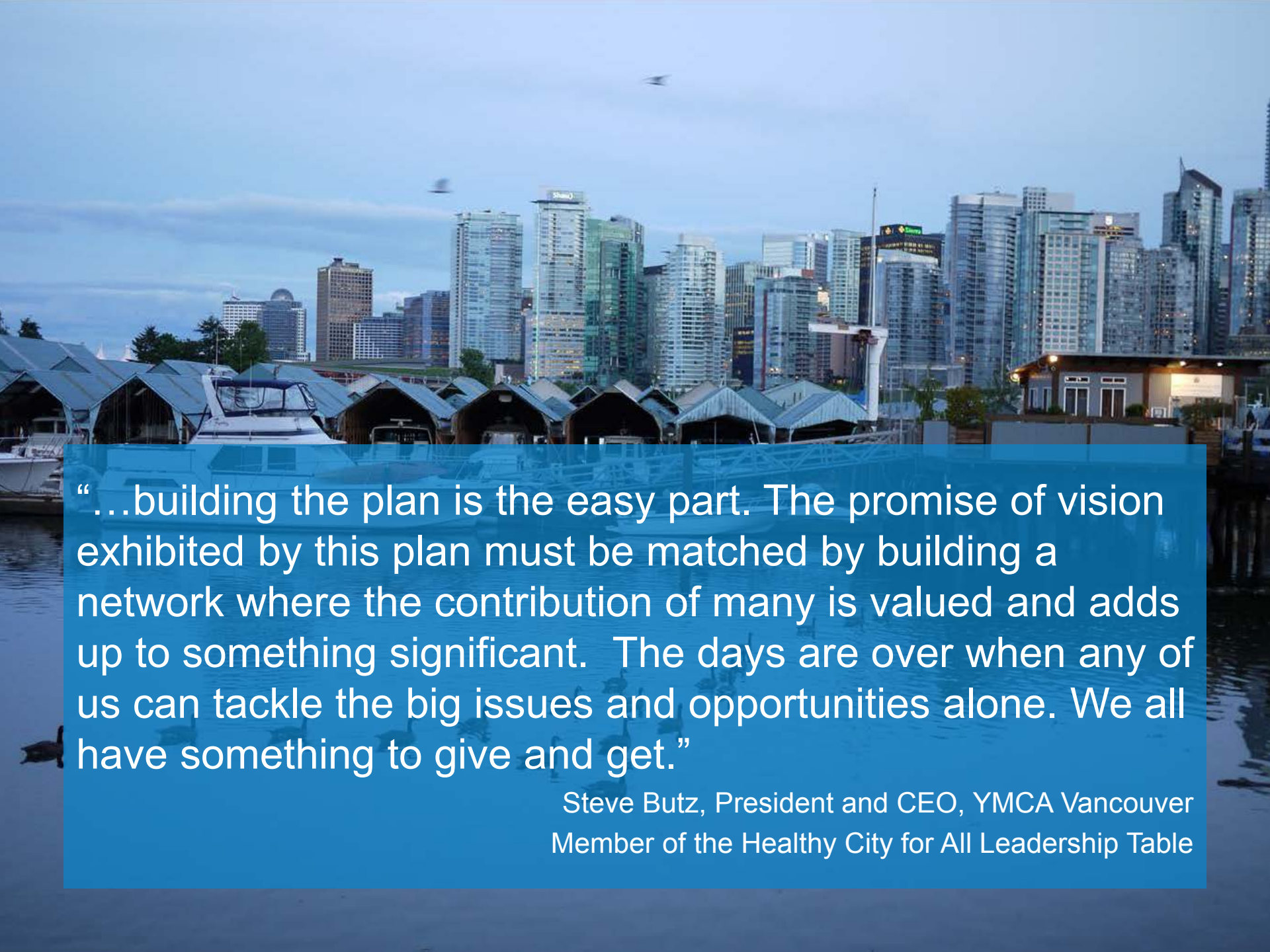
Urban Native Youth Association

- \$75K Innovation Fund
- \$325K leveraged
- Approved by Council 2014

Lu'ma Native Housing Society

- \$100K Innovation Fund
- \$286K leveraged
- Approved by Council 2015





“...building the plan is the easy part. The promise of vision exhibited by this plan must be matched by building a network where the contribution of many is valued and adds up to something significant. The days are over when any of us can tackle the big issues and opportunities alone. We all have something to give and get.”

Steve Butz, President and CEO, YMCA Vancouver
Member of the Healthy City for All Leadership Table



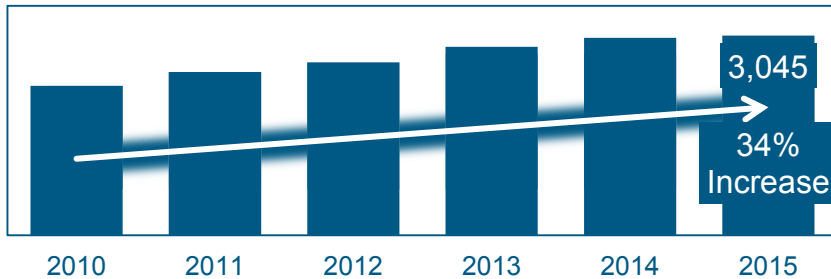
Goal: Healthy Human Services

- All Vancouver residents are attached to a family doctor
- Increase the percentage of Vancouverites having access to services by 25%



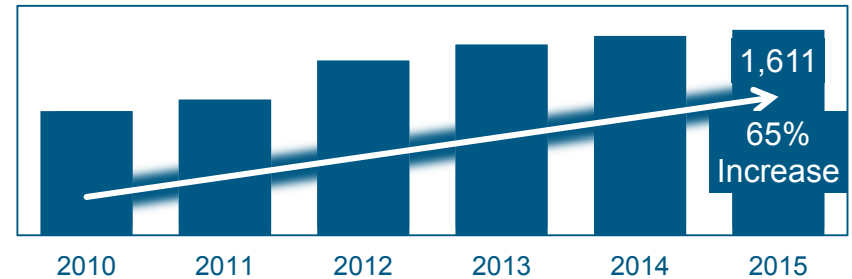


Mental Health Act Apprehensions



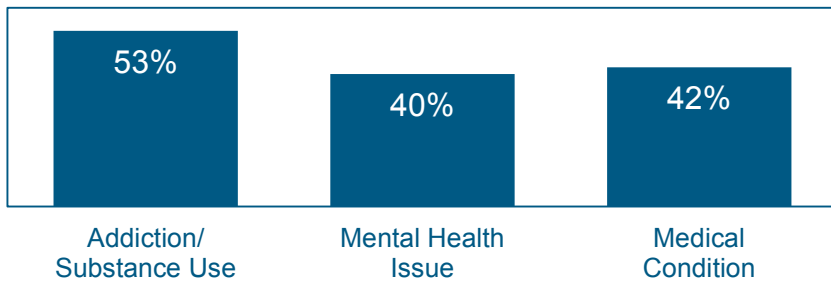
Data Source: Vancouver Police Board, Year-End KPI Reports

Mental Health Act Visits to St. Paul's ER



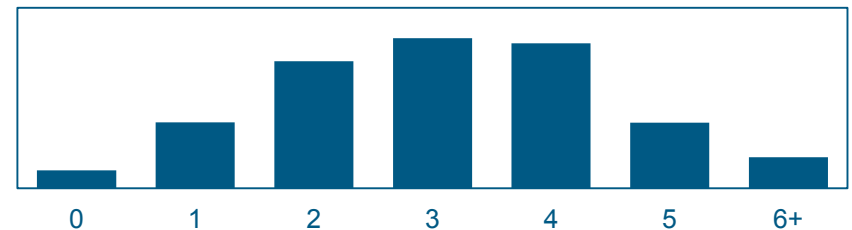
Data Source: Vancouver Police Department

Self-Reported Illnesses in Homeless Population



Data Source: City of Vancouver, 2016 Homeless Count

Comorbid Illnesses in Studied SRO Tenants



Data Source: Vila-Rodriguez et al, *The Hotel Study: Multimorbidity in a Community Sample Living in Marginal Housing*, American Journal of Psychiatry, 2013

Estimating the Scale of the Crisis



130 thousand
estimated BC population
with severe addictions
and/or mental illness



25%

34 thousand
estimated to live in
Vancouver Coastal
Health authority



60%

20 thousand
estimated to live in
City of Vancouver



3-6 thousand
at high risk

3 hundred
in crisis

Action: Priorities from Mayor's Task Force on Mental Health and Addictions



INNOVATION FUND RECOMMENDATION St. Paul's Mental Health Hub - \$1,000,000

- Quicker service and decreased “revolving door” of crisis response
- Support system with referrals to housing, income assistance, peer support, follow-up care
- Reduced police wait times in emergency

INNOVATION FUND RECOMMENDATION Mental Health and Addictions Planner I - \$201,630

- Coordinate Mayor's Task Force and working groups, including Gender Advisory
- Coordinate partnerships, including DTES Second Generation Strategy
- Support and manage Collective Impact Tables



embers
staffing solutions



Goal: Making Ends Meet and Working Well

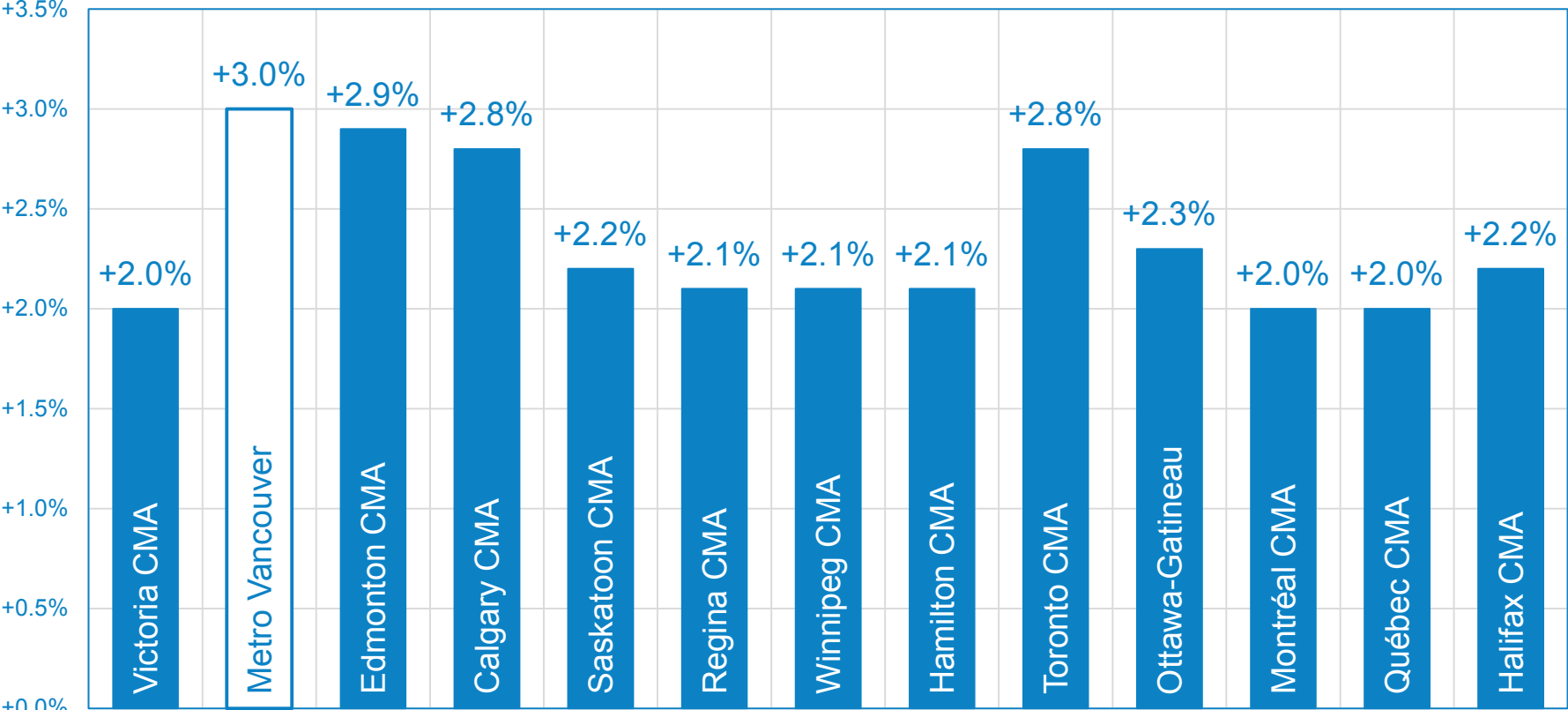
- Reduce the city's poverty rate by 75%
- Increase median income by at least 3% every year

Projected GDP Growth is Positive



Projected GDP Growth

Forecast Change 2016-2019 by Canadian Metropolitan Area

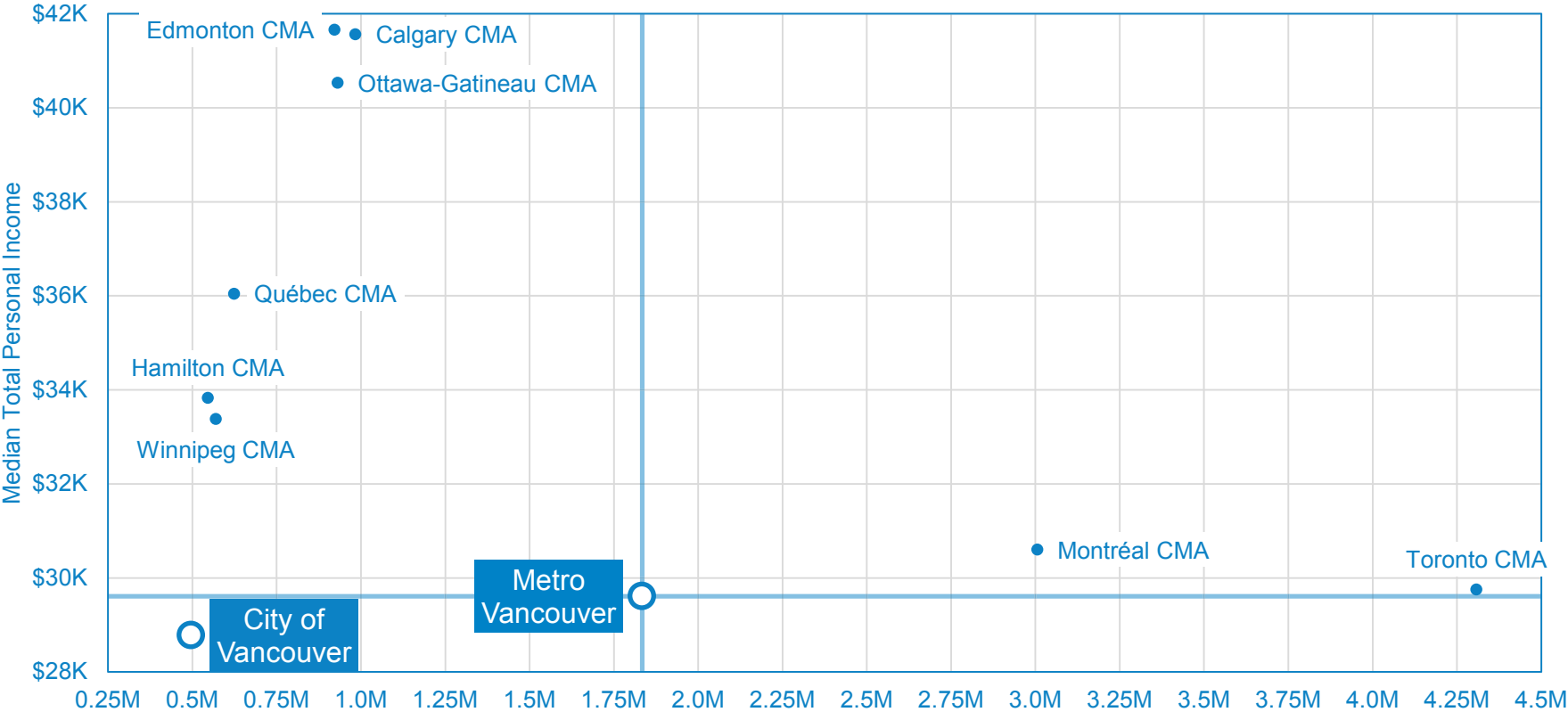


Data Source: Conference Board of Canada

Affordability: Lower Incomes than Other Cities



Median Personal Income, 2013

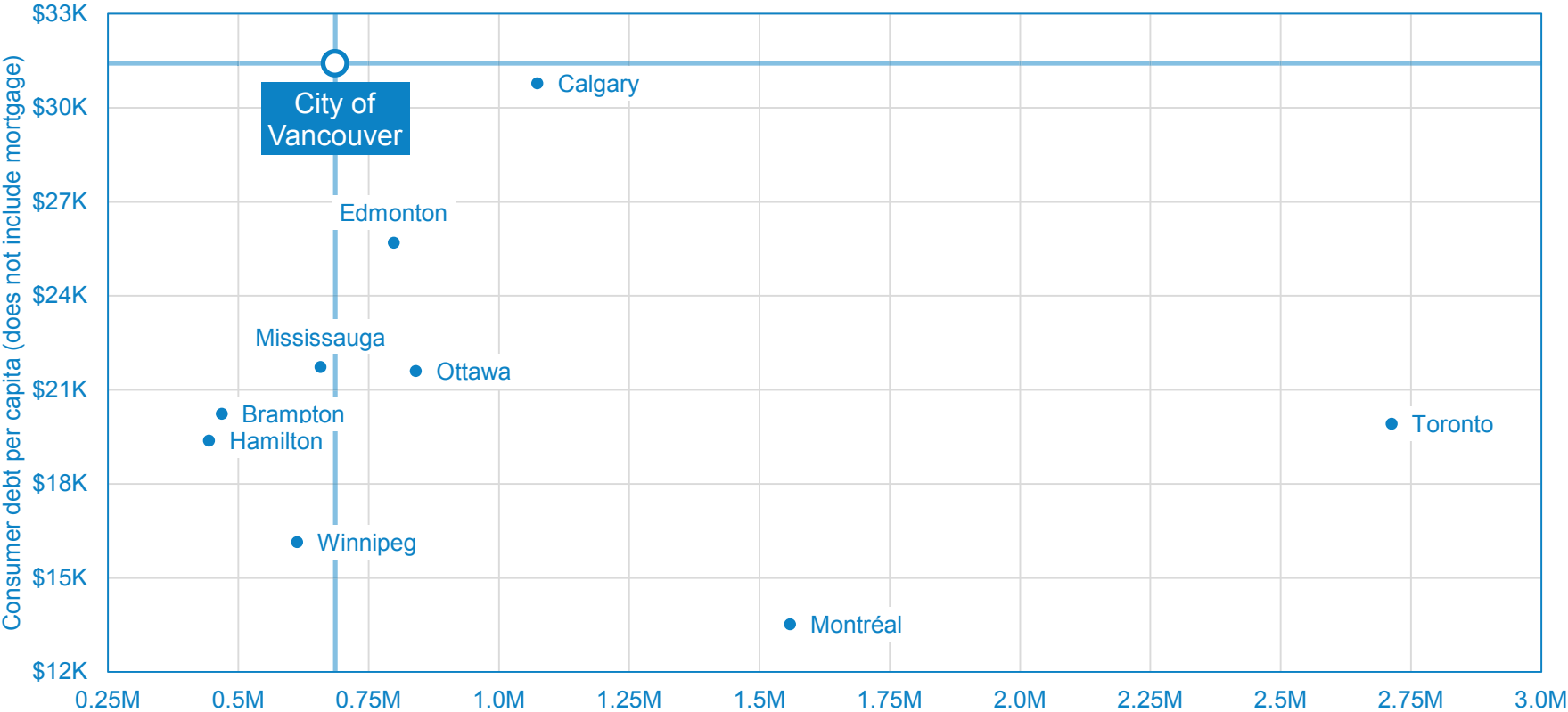


Tax Filers Reporting Income - Large Census Metropolitan Areas Shown
 Data Source: Statistics Canada, 2013 Income Tax Returns.
 Accessed through Community Data Program, Canadian Council on Social Development.

Affordability: Higher Levels of Consumer Debt Compared to Other Cities



Per-Capita Consumer Debt, 2014Q1



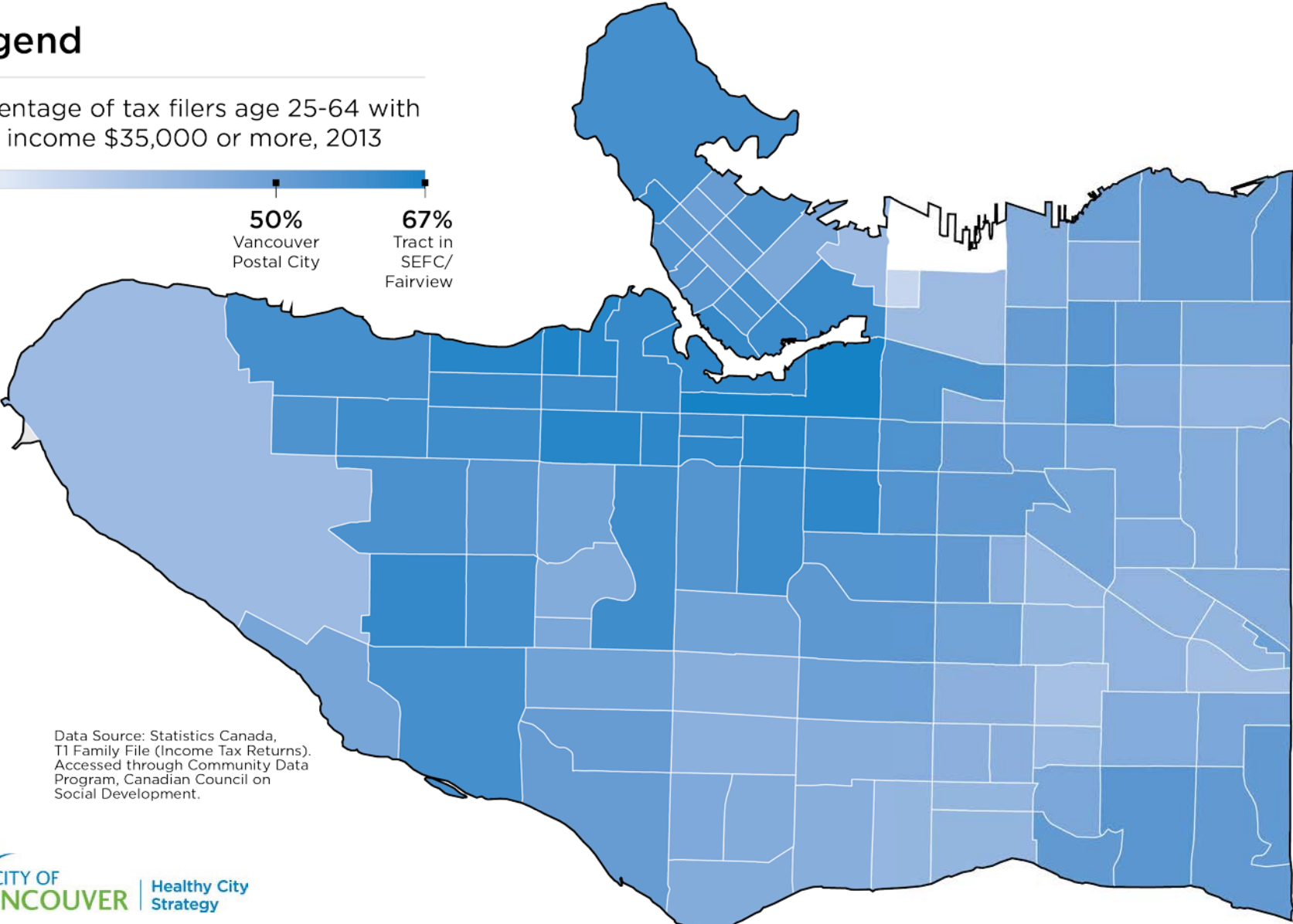
Number of Persons with Credit Files - 10 Largest Cities in Canada
Data Source: Data used by permission from Trans Union of Canada, Inc. ©2014 TransUnion. All rights reserved.
Accessed through Community Data Program, CCSD.

About Half Make Less than Living Wage



Legend

Percentage of tax filers age 25-64 with total income \$35,000 or more, 2013



Data Source: Statistics Canada, T1 Family File (Income Tax Returns). Accessed through Community Data Program, Canadian Council on Social Development.



INNOVATION FUND RECOMMENDATION Living Wage Contractor - \$60,000

- Best practices and implications report
- Identification of steps to undertake Living Wage certification
- Inventory and analysis of existing City suppliers and contractors
- Project manage implementation

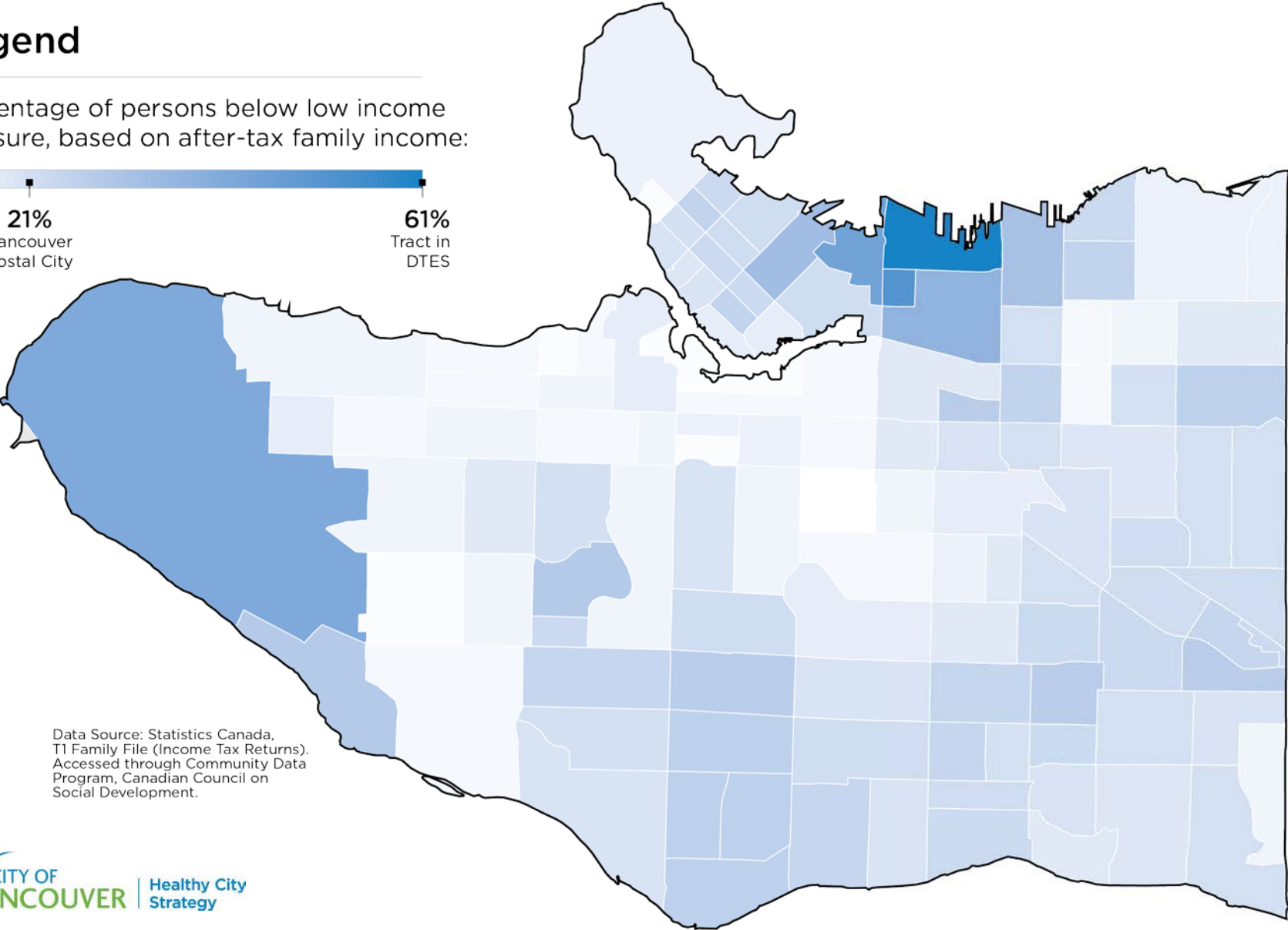


Poverty Across Vancouver's Neighbourhoods



Legend

Percentage of persons below low income measure, based on after-tax family income:



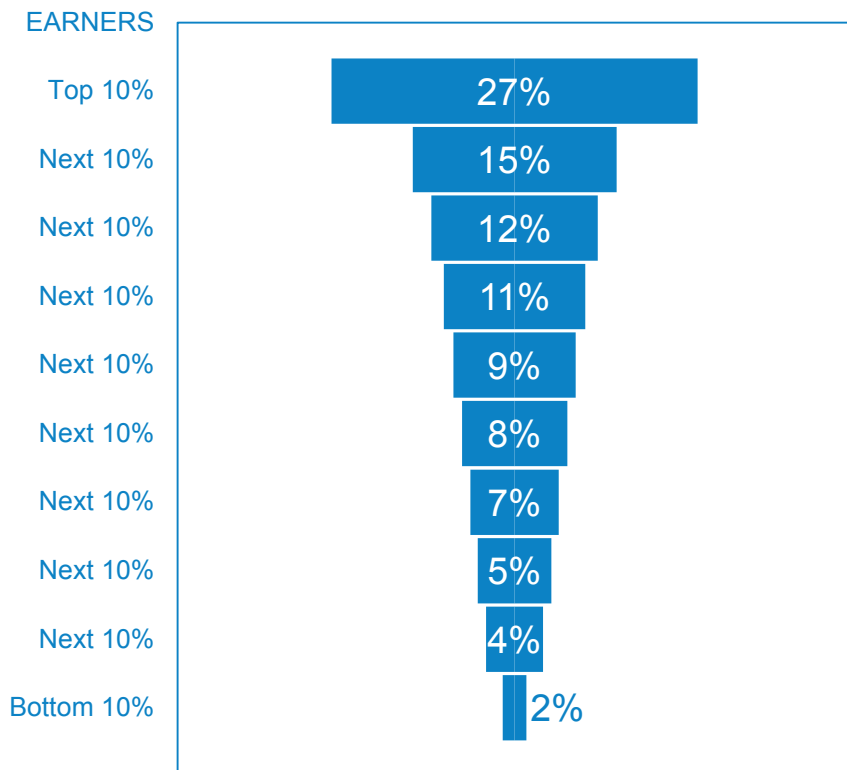
Data Source: Statistics Canada, T1 Family File (Income Tax Returns). Accessed through Community Data Program, Canadian Council on Social Development.

Income Distribution is Less Equal and More Polarized in Vancouver than Across Canada



Income Distribution in Canada

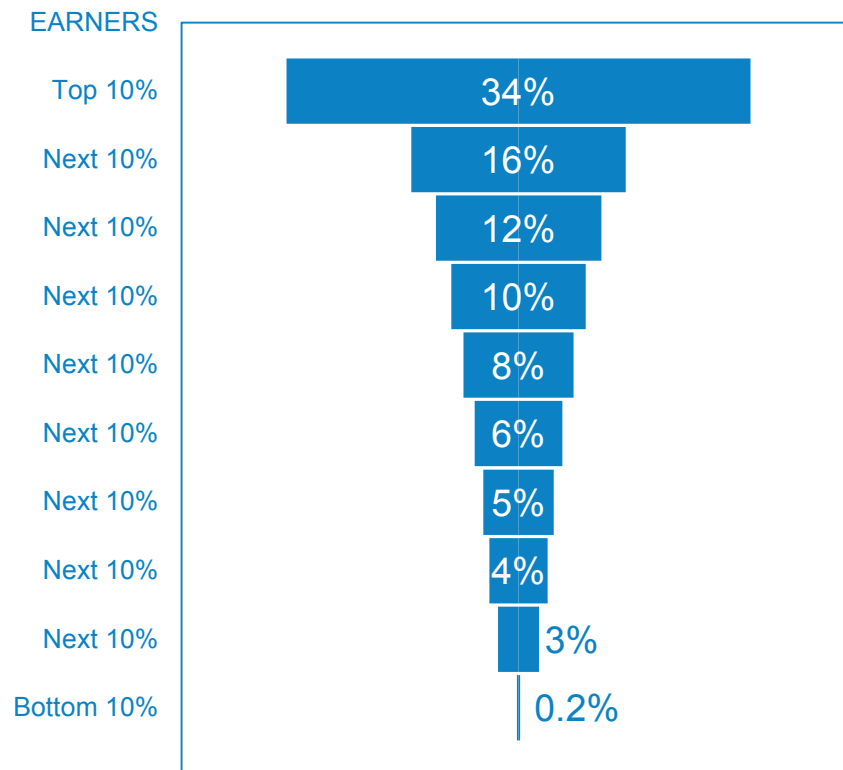
Share of After-Tax Family Income, 2011



Data Source: Community Poverty Project, based on Income Tax Return Data from Statistics Canada. Accessed through Community Data Program, Canadian Council on Social Development.

Income Distribution in City of Vancouver

Share of After-Tax Family Income, 2011



Data Source: Community Poverty Project, based on Income Tax Return Data from Statistics Canada. Accessed through Community Data Program, Canadian Council on Social Development.



INNOVATION FUND RECOMMENDATION Poverty Reduction Table - \$60,000

- Co-chairs: Vancity, BC Poverty Reduction Coalition
- Identify City contributions to alleviating poverty
- Engage people with lived experience
- Advocacy strategy for senior governments
- Identify priority Poverty Reduction initiatives and take action





INNOVATION FUND RECOMMENDATION

DTES Community Economic Development Planner II - \$219,128

- Develop a Community Economic Development Strategy
- Help deliver on DTES Plan Local Economy targets, including:
 - Retention of 2,800 existing businesses
 - 3-5% growth in business
 - Reduction in empty storefronts
 - 3,500 employment opportunities



Internationally Renowned for Innovative Social Enterprise





Goal: Being and Feeling Safe and Included

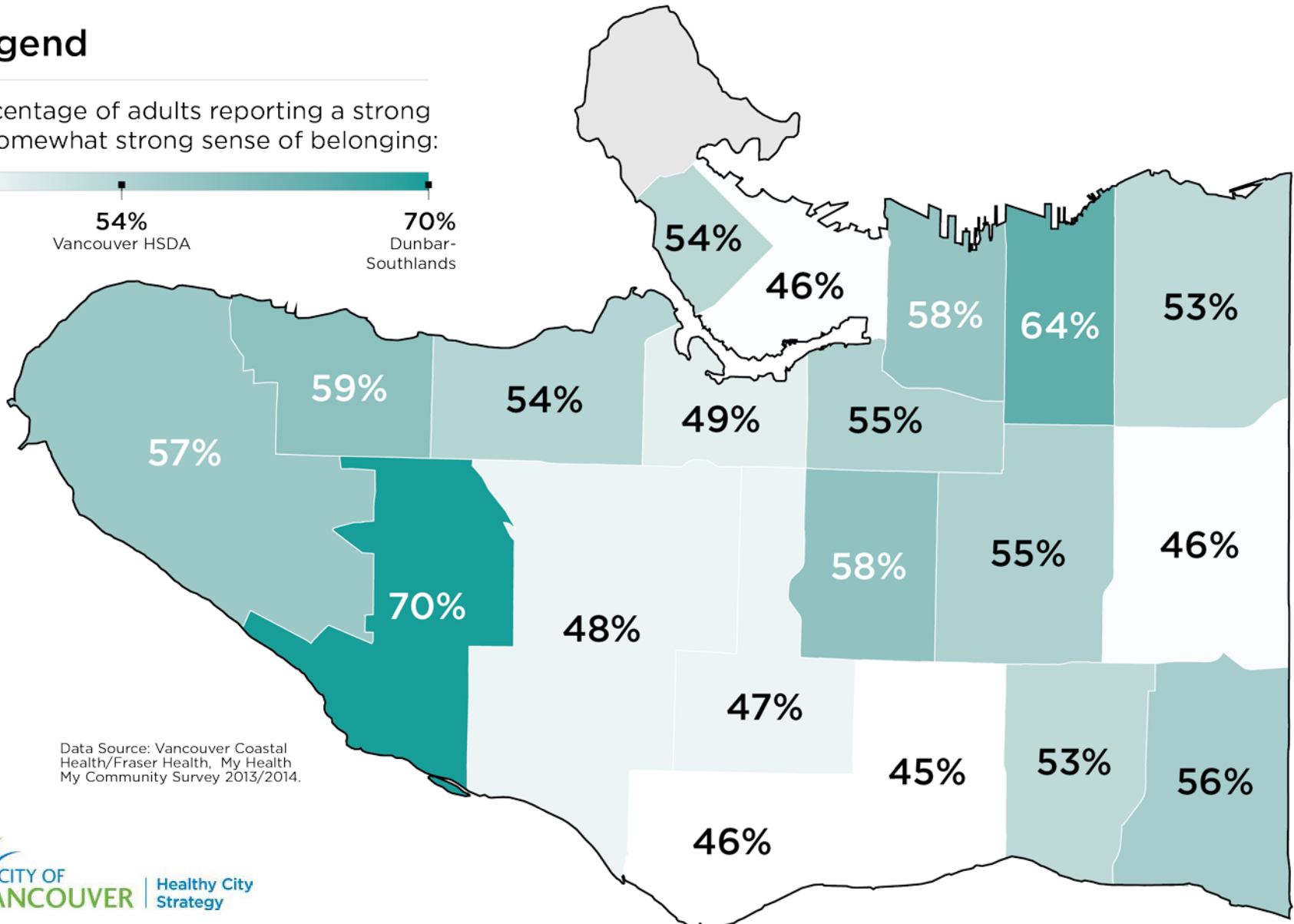
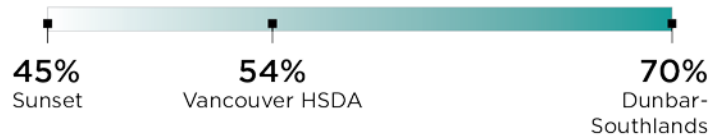
- Increase sense of belonging by 10%
- Increase sense of safety by 10%

Sense of Belonging



Legend

Percentage of adults reporting a strong or somewhat strong sense of belonging:

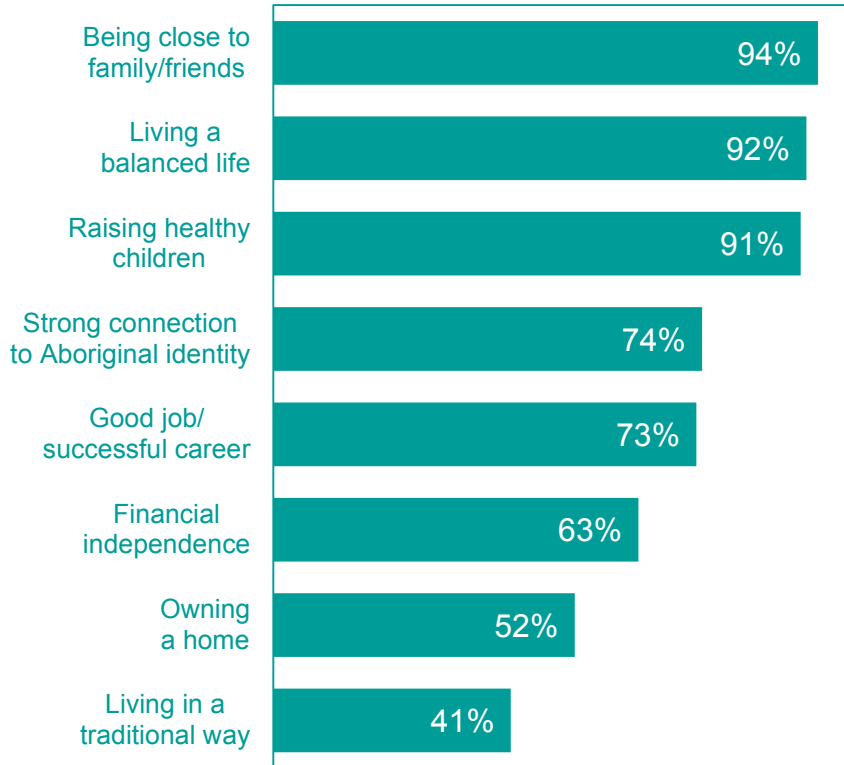


Data Source: Vancouver Coastal Health/Fraser Health, My Health My Community Survey 2013/2014.



Definitions of Success

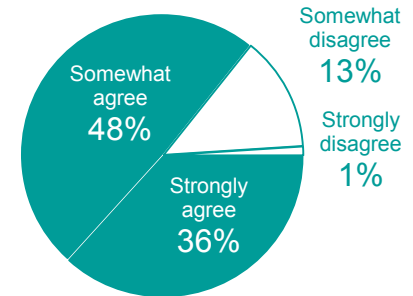
Ranked as "Very Important" by Metro Vancouver Urban Aboriginal People, 2010



Data Source: Environics Institute, Urban Aboriginal Peoples Study: Vancouver Report, 2010

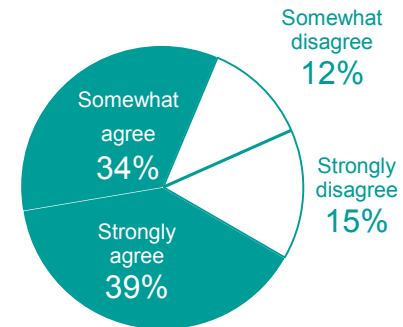
Negative Behaviour

Shown by Others Toward Aboriginal People



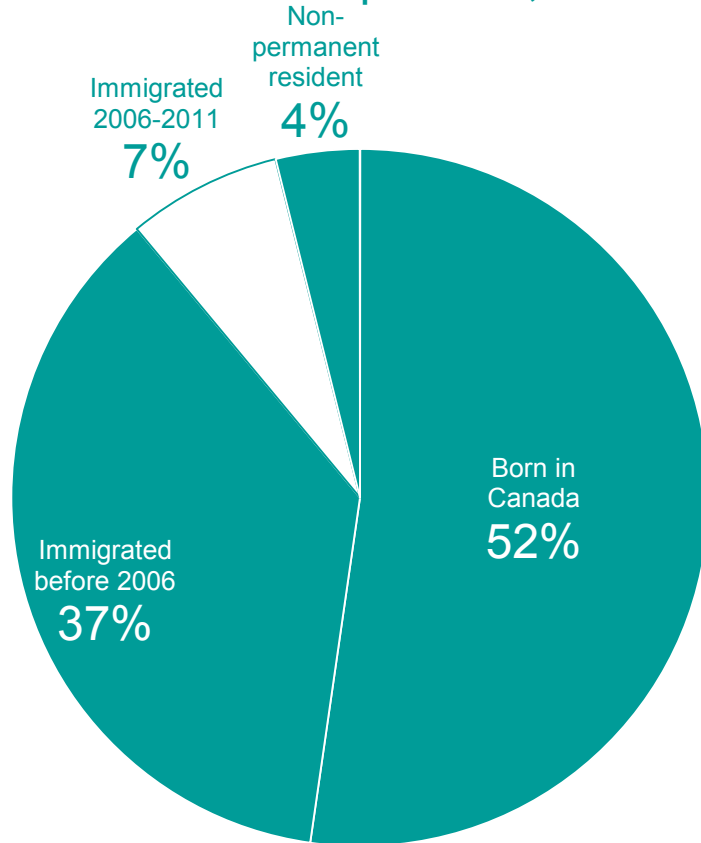
Unfair Treatment

Experienced Due to Aboriginal Background





Vancouver Population, 2011



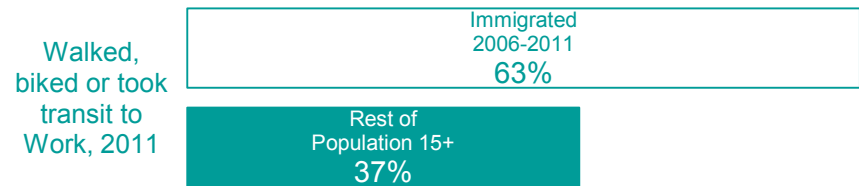
More Highly Educated



Higher Income Poverty Rate



More Use of Active Transit



Action: Improving Competencies to Work with First Nations and Urban Aboriginal People



INNOVATION FUND RECOMMENDATION Reconciliation Aboriginal Planner I - \$201,630

- Strategic advice and support for TRC Calls to Action
- Support community plans, grants, childcare, cultural projects, and staff training



Action: Training City Staff to Address Conditions that Create Vulnerability



INNOVATION FUND RECOMMENDATION Tools and Training for City Staff - \$150,000

- Inventory existing training, analyze gaps & opportunities
- Create integrated approach to training related to inclusion and belonging
- Develop and deliver training programs



Action: Improving Relationships With and Between Residents



INNOVATION FUND RECOMMENDATION Immigrant Engagement Strategy - \$35,000

- Evaluate best approaches
- Identify optimal opportunities to involve newcomers in City processes





Goal: Cultivating Connections

- All Vancouverites have at least four people in their support network
- Increase municipal voter turnout to 60%

Vancouver Neighbourhoods: Social Support Networks

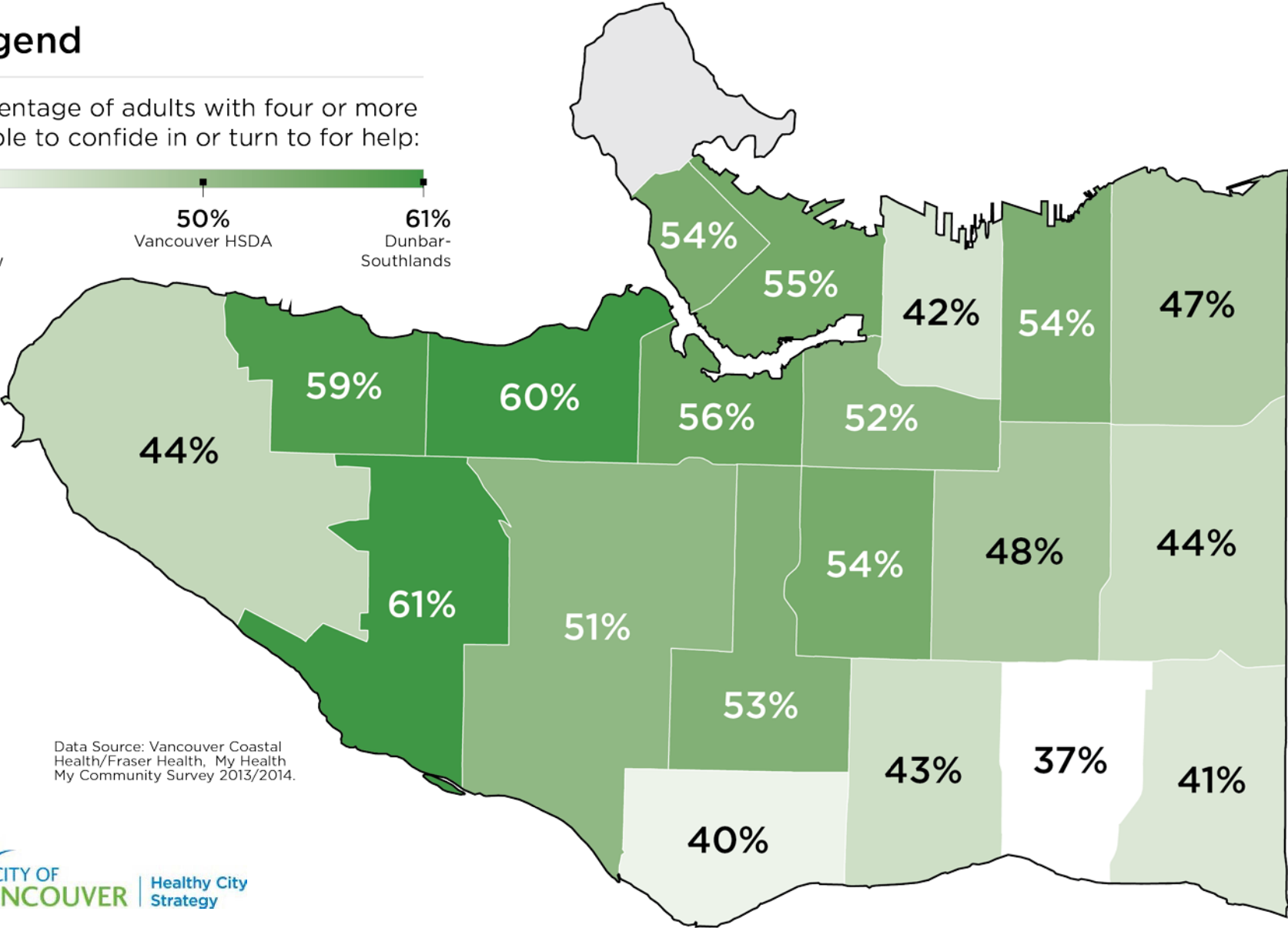


Legend

Percentage of adults with four or more people to confide in or turn to for help:

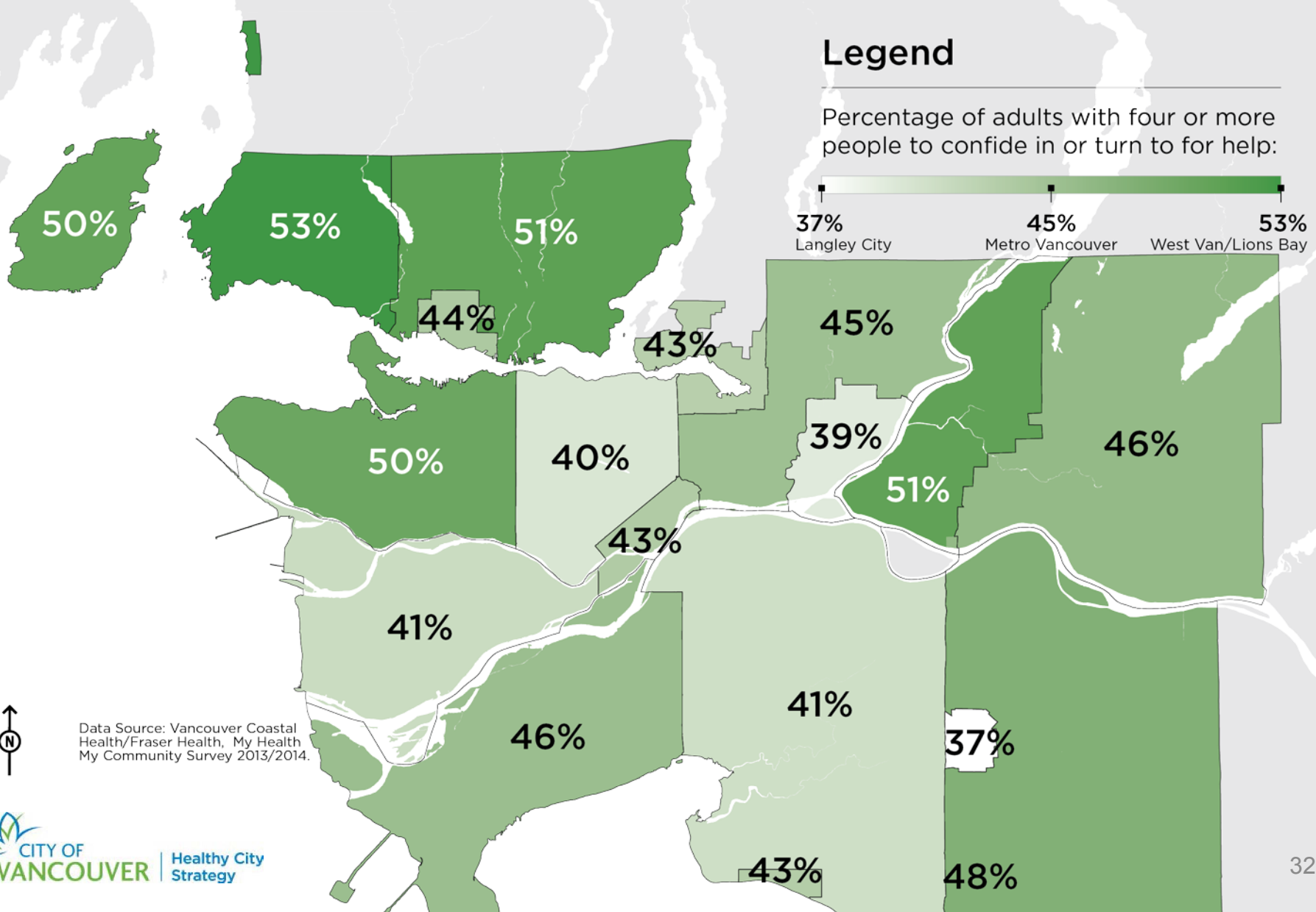


37% Victoria-Fraserview
50% Vancouver HSDA
61% Dunbar-Southlands



Data Source: Vancouver Coastal Health/Fraser Health, My Health My Community Survey 2013/2014.

Metro Vancouver Comparison: Social Support Networks



Data Source: Vancouver Coastal Health/Fraser Health, My Health My Community Survey 2013/2014.



INNOVATION FUND RECOMMENDATION Social Connection Table - \$60,000

- Create opportunities for leaders, organizers and residents to magnify their impact in creating connections
- Vertical Communities research
- Regional Forum on Social Connectedness





Goal: Collaborative Leadership

☐ 90% of actions will be implemented



Action: Solutions Lab for City Staff



INNOVATION FUND RECOMMENDATION Solutions Lab Pilot - \$200,000

- Develop innovative solutions to City challenges
- Evaluate 24 month pilot program



let's heal the divide



Healthy City Secretariat

- Coordination and monitoring of the Strategy
- Research and data
- Communication and engagement

Council Direction: Adopt Action Plan 2015-2018 and Report Back on Progress in 2017



INNOVATION FUND RECOMMENDATION Dashboard, Evaluation, Survey - \$150,000

- Contribution to digital dashboard, piloting and launch
- Assessment of effectiveness and impact of Healthy City Strategy
- Primary research by City and partners



Report Recommendations

Leverage Significant Opportunities

- 2.5:1 Return on Investment
- Leveraging nearly \$6 million
- Includes significant in-kind support and volunteer hours e.g.:
 - Leadership Table
 - Co-leads
 - Community partners



Together, these significant investments to support the Healthy City Strategy will help implement innovative solutions as part of an upstream and prevention-oriented approach to responding to key challenges in our communities.



