

MOTION ON NOTICE

3. Explore Options for Increasing City Support for Music and Musicians

MOVER: Councillor Deal

SECONDER: Councillor Ball

WHEREAS

1. Vancouver is home to a vibrant, multicultural music ecology, including the number of musicians, live music performances, independent music producers and recordings;
2. The City of Vancouver has been focusing efforts on supporting the arts, including music, through policy changes such as arts events licensing and creating new arts spaces;
3. The City of Vancouver gave out over \$2.5 million in grants to music organizations in 2015 and more to multi-disciplinary organizations that include music;
4. The City of Vancouver owns multiple performance venues including the Civic Theatres, and recently purchased St. James Community Square for \$6.8 million;
5. Music Canada has recently published reports on the health of BC's music sector and the elements of a music city, both of which contain recommendations for municipalities;
6. The recent Mandate Letter of the Ministry of Canadian Heritage contains the following:
 - Double investment in the Canada Council for the Arts
 - Work with the Minister of Infrastructure and Communities to make significant new investments in cultural infrastructure as part of our investment in social infrastructure;
7. The Province of BC recently announced \$15 million of funding for the BC music industry.

THEREFORE BE IT RESOLVED

- A. THAT Council direct staff to explore and report back on options for leveraging support for local musicians and the local music industry, which may include:
 - creating a working group focused on music,
 - advocating for and supporting music education,

- exploring a multi-city music alliance with other cities with a strong music community,
- working with Tourism Vancouver and Business Improvement Areas to identify and support tourism opportunities,
- seeking further opportunities to leverage city-owned properties for use by artists, including musicians,
- continuing to reduce unnecessary processes and regulations which affect music production and performance.

B. THAT the work outlined in A above be done in consultation with the City of Vancouver's Arts and Culture Policy Council, the Vancouver Economic Commission, and other music stakeholders; and

FURTHER THAT staff report back with options by May 30, 2016.

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