



## ADMINISTRATIVE REPORT

Report Date: December 15, 2014  
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Meeting Date: February 4, 2015

TO: Standing Committee on City Finance and Services  
FROM: General Manager, Vancouver Board of Parks and Recreation  
SUBJECT: Vancouver Sport Hosting Grant - 2014 Fall Intake Allocations

### **RECOMMENDATION**

THAT Council approve Sport Hosting Grants totalling \$101,045 as outlined in the body of this report. The funding source will be the 2014 and 2015 Sport Hosting Grant Program budget.

### **GENERAL MANAGER'S COMMENTS**

The General Manager of the Vancouver Board of Parks and Recreation recommends approval of the foregoing.

### **COUNCIL POLICY**

On July 13, 2006, Council approved a Sport Hosting Policy and Sport Hosting Grant Program effective January 1, 2007, with annual funding of \$200,000 to support a range of sporting events.

Approval of grant recommendations requires eight affirmative votes.

### **SUMMARY**

This report recommends approval of Major and Community Sport Event Operating Grants totalling \$101,045

### **BACKGROUND**

On July 13, 2006, as part of a report on the development of a comprehensive Vancouver Sport Strategy, Council approved a Sport Hosting Grant Program with annual funding of \$200,000 to support a range of sporting events.

Specific assessment guidelines were also identified in the Council report and three types of grants were designated to support sport hosting initiatives:

- **Major Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of the event's total gross operating budget or \$100,000.
- **Major Sport Event City Service Offset Grant** - Funding to offset direct city services such as police, engineering, and parks, not to exceed the lesser of 50% of an event's city service costs or \$10,000.
- **Community Sport Event Operating Grant** - Funding for direct operating costs not to exceed the lesser of 30% of an event's total gross operating budget or \$5,000.

Sport Hosting Grant Program History			
Intake Years	Total Number of Applications	Amount of Grants Requested	Amount of Grants Approved
2007-2013	117	\$2,907,343	\$1,621,380

*Notes:*

- 1) \$201,075 has been returned back to the program as a result of event cancellations or reductions in spending thresholds.
- 2) The approved grant figure includes 2014 funding commitments towards the 2015 FIFA Women's World Cup (\$75,000).

### **DISCUSSION**

All Sport Hosting Grant applications are reviewed by a panel comprised of representatives from the Park Board, City of Vancouver and other key stakeholders in the sport hosting community.

The panel received six applications during the Fall 2014 intake. There were three applications for Major Sport Operating Grant and three applications for Community Sport Operating Grants. The panel met to review and evaluate the applications on November 27, 2014.

### **Summary of Review Panel Recommendations**

The review panel carefully considered and applied the criteria outlined in the assessment guidelines. Not all organizations or events met the program requirements, and as a result, one application is not being recommended for support.

The organizations which applied for grants, the amounts requested, and the review panel's grant recommendations are summarized in the table below.

Organization	Event	Date	Event Budget	Grant Requested	Grant Recommended	Notes
Major Sport Event Operating Grants						
BC Wheelchair Sports Association	Vancouver International Wheelchair Tennis Tournament	July 16-19, 2015	\$28,485	\$10,000	\$8,545	Eligible up to \$8,545 (30% of operating budget)
The First Tee of Greater Vancouver (YMCA)	PGA Tour Canada PC Financial Open	May 25-31, 2015	\$355,000	\$100,000	\$35,000	
Tennis Canada	Davis Cup Canada vs. Japan	March 6-8, 2015	\$945,000	\$100,000	\$50,000	
<b>Major Events Sub TOTAL</b>	2 events		\$1,328,485	\$210,000	\$93,545	
Community Sport Event Operating Grants						
Badminton BC	2014 Yonex Sr. Elite	Nov. 14 -16, 2014	\$39,500	\$5,000	\$5,000	
John Oliver Secondary	BC Wrestling Week	Nov. 20 -27, 2014	\$11,300	\$5,000	\$2,500	
Mobius Sports & Entertainment	Robson Street Mile	19-Sep-15	\$45,000	\$5,000	\$0	For-profit' organization - they have withdrawn their proposal
<b>Community Events Sub TOTAL</b>	3 events		\$95,800	\$15,000	\$7,500	
<b>Total Proposed Grant Funding</b>	5 events		\$1,424,285	\$225,000	<b>\$101,045</b>	

The review panel is recommending that three Major Sport Operating Grants and two Community Sport Operating Grants totaling \$101,045 be awarded from the 2014 and 2015 Sport Hosting Grant Program budget.

### FINANCIAL IMPLICATIONS

The table below outlines the available funding for the Sport Hosting Grant Program, including future commitments previously approved by Council.

2014 Annual Sport Hosting Grant Funding		\$200,000
2013 Carry Forward		\$187,568
Committed as at Dec. 5, 2014 (1)	(\$200,000)	
Spent as at Dec. 15, 2014	(\$98,125)	
2014 Funding Available for Allocation		\$89,443
2015 Annual Sport Hosting Grant Funding		\$200,000
Proposed Grant Funding for Fall 2014 Intake	(\$101,045)	
Final FIFA 2015 commitment	(\$50,000)	
Funding Available for 2015 Spring Intake Allocation		\$138,398
(1): Multi-year contribution to FIFA 2015 as per Council approval on Feb. 3, 2011.		

As the table above indicates, funding in the amount of \$89,443 is available for 2014 Fall intake and \$ 200,000 for 2015 intakes. Subject to the approval of the funding commitments recommended in this report, and the \$ 50,000 that is remaining to complete the commitment to the 2015 Women's World Cup. \$ 138,398 will be available for the 2015 grant intakes. The Spring intake period closes at the end of March, and funding recommendations from that intake will be presented to Council in late April or early May.

(1) Council approved a funding commitment of \$250,000 on February 3, 2011 (RTS 9059) to support the hosting of the 2015 FIFA Women's World Cup. \$200,000 has been committed from the 2012-2014 Sport Hosting Grant Program budgets for this event, and the remaining \$50,000 will be provided from the 2015 Sport Hosting Grant Program budget.

### ***CONCLUSION***

The Sport Hosting Grant Program review panel recommends that Council approve grants totaling \$101,045 as outlined in the body of this report. The recommendations are the product of a comprehensive and thoughtful review process consistent with the policy and guidelines approved by Council.

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