



## OTHER REPORT

Report Date: September 11, 2013  
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Meeting Date: October 8, 2013

TO: Vancouver City Council  
FROM: Civic Asset Naming Committee  
SUBJECT: New Street Name - "North Arm Avenue"

### RECOMMENDATION

- A. THAT the new public street shown within bold outline on the attached Appendix A be named as "North Arm Avenue".
- B. THAT the Director of Legal Services be instructed to bring forward the appropriate amendment to the Street Name By-law.

### CITY MANAGER'S COMMENTS

The City Manager submits the foregoing recommendations for consideration.

### COUNCIL AUTHORITY/PREVIOUS DECISIONS

Council uses the Street Name By-Law, No. 4054, to name and regulate public roads in the City of Vancouver. The Civic Asset Naming Committee was established by Council on February 29, 2012, and consists of one representative of the Vancouver Historical Society, one representative of the Vancouver Public Spaces Network, and three members of the public residing in Vancouver. The Committee approves names to be added to the Names Reserve List based on input from staff regarding compliance with naming policies and guidelines and also recommends names to Council for new streets and roads, development areas, pedestrian and cycling infrastructure, and other City-owned assets and facilities (excluding Parks and Library assets).

## REPORT SUMMARY

This report seeks Council approval of naming one street within the River District area, also known as "East Fraser Lands", as North Arm Avenue.

## REPORT

### Background/Context

In September 2010, the City's former Street Naming Committee received a request from the developer, ParkLane Homes, outlining the need to name 23 public and private streets in its River District development south of Marine Drive. In November 2010, the same committee approved the naming of "Pierview Crescent" and "Riverwalk Avenue" in the River District subject to confirmation that they received approval from the East Fraser Lands Committee. Confirmation was received and the streets were officially approved by Council on February 1, 2011.

The Civic Asset Naming Committee at its meeting on February 4, 2013, was asked by Parklane Homes to consider naming requests for several upcoming new public streets (see Appendix B) within the River District area. Only one of the proposed street names met the City's naming criteria and the Committee took the opportunity to review the proposal and determine a process to work with ParkLane Homes to name the streets. Consequently, representatives from Parklane Homes attended both the May 6, 2013, and September 10, 2013, meetings of the Committee to review naming criteria and make presentations regarding preferred names for the streets. As in 2010, ParkLane Homes conferred with the East Fraser Lands Committee and received support for several of their preferred names. At the September 10 meeting the Civic Asset Naming Committee approved two street names to be recommended to Council, one of which is the subject of this report. The second approved name will be brought forward for consideration by Council once the new road has been fully dedicated as a city street, which is expected to occur later this year.

The Civic Asset Naming Committee views the River District development as a significant heritage landscape. In a city as built-out as Vancouver, the City has a rare opportunity to select street names that reflect the site's rich historical, cultural, geographical and natural features. The name put forward in this report by the Committee has been chosen after careful thought, research and discussion, and also with a view of the River District development as a whole. The name can be used as a reference point for future street names that will be required as the River District development grows.

The new public street shown as "Road 7" on Appendix B runs near and parallel to the north arm of the Fraser River. To enhance the sense of place and link the street name to the geography of the site, "North Arm Avenue" is recommended as the name for this street. It is also possible that the street may be extended eastward along the river as the development grows.

A significant length of Road 7 was dedicated to the City under a subdivision completed in February 2013. The remaining portion of Road 7 will be dedicated in the next phase of subdivision expected to be completed this year. Once that work is completed, a report seeking approval to name that portion of road as an extension of Road 7 (North Arm Avenue) will be brought forward for Council consideration.

*Implications/Related Issues/Risk*

*Financial*

There are no financial implications.

**CONCLUSION**

The Civic Asset Naming Committee recommends Council approve the name of "North Arm Avenue" for Road 7 as shown on the attached Appendix B.

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# PLAN TO ACCOMPANY A BY-LAW TO AMEND STREET NAME BY-LAW No. 4154.

DRAWING NOT TO SCALE



