

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:03 PM
To: Paddy
Subject: RE: Support for Zoning & Development By-law to Accommodate Lounges as an Accessory Use to Breweries and Distilleries

Thank you for your comments.

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Thank you.

From: Paddy s 22(1) Personal and Confidential
Sent: Saturday, July 06, 2013 2:25 PM
To: Correspondence Group, City Clerk's Office
Subject: Support for Zoning & Development By-law to Accommodate Lounges as an Accessory Use to Breweries and Distilleries

Mayor Robertson and Vancouver City Council

I am writing this letter in support of the motion for changes to current zoning and development by-laws that would allow for breweries and distilleries to operate on-site lounges. As an avid craft beer consumer and supporter of our thriving local craft beer industry, I see these changes as a big step forward for our growing local craft beer scene. By allowing these lounges to exist, Vancouver will have the opportunity to become a tourist destination for craft beer lovers from around the world similar to what you see in Portland, Oregon where over 50 craft breweries exist within Portland city limits, due in large part to the fact they can help support their businesses and showcase their products in on-site beer lounges.

We have to look no further than to the Okanagan where these style of lounges have made the area a destination for wine tourists.

I am hoping Vancouver City will have the foresight to make the recommended changes to allow for on-site lounges in breweries, distilleries and wineries which creates a win-win-win situation for the City of Vancouver, the local craft beer and artisan distillery industries and the consumers of their products.

sincerely

Paddy Treavor

s.22(1) Personal and
Confidential

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:03 PM
To: Lynn McIlwee
Subject: RE: Vancouver Beer Lounges

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Thank you.

-----Original Message-----

From: Lynn McIlwee 5.22(1) Personal and Confidential
Sent: Saturday, July 06, 2013 3:21 PM
To: Correspondence Group, City Clerk's Office
Subject: Vancouver Beer Lounges

Dear Mayor Robertson and Council,

As a resident of Richmond and a frequent customer to Vancouver restaurants and pubs, I fully support beer lounges in Vancouver breweries. I am an avid supporter of craft beer and our local brewery presence is fantastic. We should showcase this to local residents as well as tourists so that one can visit the brewery and have a pint. This will stimulate the economy and promote our great breweries.

I appreciate your consideration on this important motion.

Respectfully,
Lynn McIlwee

Sent from my iPad

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:45 PM
To: Stephen
Subject: RE: On site brewery lounges

Thank you for your comments.

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Thank you.

-----Original Message-----

From: Stephen s.22(1) Personal and Confidential
Sent: Sunday, July 07, 2013 8:36 PM
To: Correspondence Group, City Clerk's Office
Subject: On site brewery lounges

I am sending this letter of support for the proposed changes to the liquor laws of Vancouver for allowing breweries and distilleries to have on site lounges where they can serve their product to the public (this means more than one 12 oz pour).

Every time I visit our sister cities of Portland and Seattle I am dismayed at the ease at which alcohol can be served. Although their system isn't perfect either, I find it highly enjoyable to trek to various breweries to enjoy some tasty suds right from the source. As far as I can tell the ability of these businesses to serve their product has not resulted in any city wide chaos as of yet. This doesn't even mention the beer stores that double as bars, the prolific happy hours or the ability of restaurant and bars to purchase alcohol at wholesale that currently exist in these cities... imagine the anarchy!! This is simple one small step in the right direction.

It's time for this city to grow up and treat it citizens like the grown ups they are. Please approve these proposed changes to the liquor laws.

Engaged citizen and beer lover
Stephen Schram

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:49 PM
To: Chad Kling
Subject: RE: Beer Lounges Vancouver

Thank you for your comments.

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Thank you.

From: Chad Kling 5.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 7:21 AM
To: Correspondence Group, City Clerk's Office
Subject: Beer Lounges Vancouver

Dear Mayor and City Council,

My name is Chad Kling and I would like to voice my support for beer lounges in Vancouver. I think that allowing beer lounges would benefit Vancouver.

First of all, it would help make us a destination for more tourism. The craft beer scene in Vancouver is growing quickly, and having beer lounges would help to increase the appeal of our city being a tourist destination for craft beer enthusiasts.

Second, the cost of opening a brewery in Vancouver is immense. As small businesses, the breweries that are to benefit most from having a beer lounge could use the extra revenue to help make sure they are successful.

Third, as a craft beer lover, I would love to have the ability to go to and support these breweries beyond just a 12oz glass and some beer to go.

The benefits of allowing beer lounges in Vancouver are real. Please allow this motion to go forward, and help show that the city is in support of small businesses and the craft beer culture.

Thank you for taking the time to hear me out.

Chad Kling

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:48 PM
To: CAMRA Vancouver Information
Subject: RE: Beer Lounge Support

Thank you for your comments.

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Thank you.

From: s.22(1) Personal and Confidential
Sent: Sunday, July 07, 2013 11:33 PM
To: Correspondence Group, City Clerk's Office
Subject: Beer Lounge Support

Please share my message at the meeting on Tuesday so my message can be reflected -in regards to my absence from attending and not being able to share it myself.

I think that the City of Vancouver, and the Vision Vancouver team should support the new beer lounge recommendations because it is great for the revenue for the city, for popular beer-tourism (which mind is very, very similar to the maturity of wine tourism), and for the people involved in the beer industry.

When I travel abroad to Washington State I see children eating icecream cones in mom-and-pop bottleshops. Why? Because These lounges are strictly enforced by broadening awareness that you can drink a pint of locally crafted ale, and include your family. Most of these shops, IE Elizabeth Station in Bellingham & Chuck's Hop Shop in Seattle cater to locals. Three weeks ago when I took a trip to the aforementioned bottleshop in Bellingham - I was greeted by two older couples (80+), and a family out for a Saturday morning bike-ride trip, among a few folks in their 30s and 40s. Breweries and Bottleshops do not cater to alcoholism, immaturity, or irascibility like much of the Granville Street businesses do on a weekly night - They cater to tourists, and people genuinely interested in renewable programs like growler exchanges that are a green program that Vision Vancouver openly promotes.

I think that the support for lounges and the support for what NPA Councillor George Affleck set in motion should be approved by the Council, and the City.

Signed,
Mike Willis

s.22(1) Personal and Confidential

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:47 PM
To: David Bieber
Subject: RE: I support proposed changes allowing on-site lounges in breweries

Thank you for your comments.

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Thank you.

From: David Bieber s.22(1) Personal and Confidential
Sent: Sunday, July 07, 2013 11:16 PM
To: Correspondence Group, City Clerk's Office
Subject: I support proposed changes allowing on-site lounges in breweries

Dear Mayor,

As a resident of Cedar Cove, in the north west corner of Hastings-Sunrise, I've been pleased to see the changes in the mix of our neighbourhood in the last few years. I believe the city is right to insist on preserving the industrial zoning of the land which borders my neighbourhood, and I am very pleased to note the growth of a dynamic brewery culture in these very same industrial blocks. I think that the city is doing a great service both to our neighbourhood and to the craft brewery and distillery businesses that have come to flourish here by proposing to allow on-site lounges. I've made use of Parallel 49's tasting lounge many times, and would bring more friends and future customers to other brewers in the neighbourhood if these small lounges were easier to establish, as is proposed.

Let's move forward and allow these fine businesses to showcase their products in the best way possible -- at a table where they make it.

Those who oppose this measure, either through a misfocussed concern for debatable values or the foolish argument that the proposed changes do not go far enough, do not represent my point of view as a property owner in the neighbourhood most affected by these ideas.

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:46 PM
To: Matt Barber
Subject: RE: Proposed bylaw change regarding on site lounges in breweries.

Thank you for your comments.

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Thank you.

From: Matt Barber s.22(1) Personal and Confidential
Sent: Sunday, July 07, 2013 10:47 PM
To: Correspondence Group, City Clerk's Office
Subject: Proposed bylaw change regarding on site lounges in breweries.

Dear Mayor and Council,

I am writing you to give my support to the proposed by law change regarding on site lounges in breweries. I believe this would be a great benefit to our city as it would help give brewers and the consumer better access to local craft beer. The craft beer industry has a lot of room to grow in Vancouver and can greatly help our economy while also supporting an industry that's locally based. Vancouver wants to be the greenest city in the world. Let's support the growing craft beer industry here. I believe this by law change will do that and it has my support. Please feel free to contact me at any time.

Sincerely,

Matthew Barber

s.22(1) Personal and Confidential

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:45 PM
To: s.22(1) Personal and Confidential
Subject: RE: Brewery and Distillery Lounge Support

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Thank you.

s.22(1) Personal and Confidential
From: [REDACTED]
Sent: Sunday, July 07, 2013 9:24 PM
To: Correspondence Group, City Clerk's Office
Subject: Brewery and Distillery Lounge Support

I am emailing in support of the Proposed Amendments to the Zoning and Development By-Law regarding on site lounges for production primarily facilities in the brewing and distilling industry. I think the industry will benefit greatly from the increased flexibility in serving practice, and feel that the restrictions are reasonable particularly in light of the industry consultation that has occurred.

Regards
Julian Ritchie

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 3:44 PM
To: Jonathan Morissette
Subject: RE: Support for Motion to Allow Brewery Tasting Lounges

Thank you for your comments.

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Thank you.

From: Jonathan Morissette s.22(1) Personal and Confidential
Sent: Sunday, July 07, 2013 8:23 PM
To: Correspondence Group, City Clerk's Office
Subject: Support for Motion to Allow Brewery Tasting Lounges

I am writing to indicate my support as well as the support of my friends and peers for the motion to allow tasting lounges in Vancouver breweries. While I would not stop at the limits prescribed in the motion put forward, I see any progress on increased availability of local brewing culture and the local brewing industry as a very significant step in the right direction. More generally, I would state that I am ashamed of the limitations put around the production, distribution, and consumption of alcohol in the City of Vancouver and the Province more broadly, and I view our failure to encourage these industries as passing up opportunities to other municipalities and ultimately other provinces and even nations.

Thank you for your consideration of this motion.

Jonathan Morissette

s.22(1) Personal and Confidential

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 1:17 PM
To: Katharine Ellison
Subject: RE: brewery lounges

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Thank you.

From: Katharine Ellison s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 1:00 PM
To: Correspondence Group, City Clerk's Office
Subject: brewery lounges

Dear Mayor and Councillors,

I am writing to voice my support of brewery lounges in Vancouver, and the necessary amends to the zoning and development by-laws. This will be a great boon to our city and province's growing craft beer industry. It will also meet the demands of consumers to enjoy these products in greater quantities without having to return home and lose a great deal of the community that will grow around these new businesses.

Additionally, this will also be a boon to the segment of our tourism industry that has begun to grow around British Columbian craft brewing. Many visitors are dismayed to learn that they are only permitted one sample per day. Easing these restrictions will bring Vancouver on the same level as other jurisdictions.

Please vote in favour of the amendment to allow brewery lounges - it is absolutely in the best interests of local business and residents.

Sincerely,

Kate Ellison

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 1:19 PM
To: s.22(1) Personal and Confidential
Subject: FW: JULY 8 2013 LETTER OF SUPPORT FOR BY-LAW AMENDMENTS TO BREWERIES.docx
Attachments: JULY 8 2013 LETTER OF SUPPORT FOR BY-LAW AMENDMENTS TO BREWERIES.docx

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Thank you.

From: s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 1:02 PM
To: Correspondence Group, City Clerk's Office
Cc: s.22(1) Personal and Confidential
Subject: JULY 8 2013 LETTER OF SUPPORT FOR BY-LAW AMENDMENTS TO BREWERIES.docx

Dear Mayor and Council:

Please find attached a letter of support for the proposed by-law amendment for breweries from the Mount Pleasant BIA.

Best regards,

Lynn



MOUNT PLEASANT
BUSINESS IMPROVEMENT AREA

MOUNT PLEASANT COMMERCIAL IMPROVEMENT SOCIETY
301-3102 MAIN STREET, VANCOUVER, BC V5T 3G7
T 604.874.9816 F 604.874.9316 E CONNECT@MPBIA.CA
WWW.MOUNTPLEASANTBIA.COM

July 8, 2013

To: Mayor and Council:

RE: MOUNT PLEASANT BIA SUPPORT OF THE BY-LAW AMENDMENT RE: BREWERY LOUNGES

Please be advised that the Mount Pleasant BIA has been involved in the discussion regarding the following amendment, finds the terms attached to reasonable, and supports the following by-law amendment.

"4. TEXT AMENDMENT: Text Amendment to the Zoning and Development By-law to Accommodate Lounges as an Accessory Use to Breweries and Distilleries

Summary: To amend the M-1, M-2, I-1, I-2, I-3, IC-1 and IC-2, and IC-3 District Schedules of the Zoning and Development By-law to allow lounge use accessory to a Brewing or Distilling use.

Applicant: General Manager of Planning and Development Services

Recommended Approval: By the General Manager of Planning and Development Services: THAT the application by the General Manager of Planning and Development Services to amend the M-1, M-2, I-1, I-2, I-3, IC-1 and IC-2, and IC-3 District Schedules of the Zoning and Development By-Law, generally as set out in Appendix A of the Policy Report distributed for Council - June 11, 2013, entitled "Proposed Amendments to the Zoning and Development By-Law to Accommodate Lounges as an Accessory Use to Breweries and Distilleries", be approved."

We look forward to the creation of a Brewery District in the industrial lands adjacent to our shopping district and anticipate this could become a viable tourist destination in the future.

Best regards,

Lynn Warwick
Executive Director, MPBIA

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 1:14 PM
To: Steve Willows
Subject: RE: Zoning and Development Bylaw to Accommodate Lounges

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Thank you.

From: s.22(1) Personal and Confidential **On Behalf Of** Steve Willows
Sent: Monday, July 08, 2013 12:43 PM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges

Hello.

I understand that there will be a discussion regarding the zoning and certain restrictions around lounges in Vancouver. As many entrepreneurs will agree, we do a great deal of meetings in these places at unorthodox hours. These types of discussions are not appropriate for a bar setting. To limit the availability of these spaces is to hinder the growth and development of our fair city and force a certain style of nightlife on to its citizens.

I hope to see a push toward allowing these lounges and craft brew houses to have the same freedom any other alcohol serving venue does.

Hope this helps the cause and doesn't further the perception of an early-night city that is being given by our liquor store hours.

Steve Willows

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 12:37 PM
To: Ann Byczko
Subject: RE: Accommodation of Lounges as an accessory use for Breweries and Distilleries

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Thank you.

From: Ann Byczko s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 12:12 PM
To: Correspondence Group, City Clerk's Office
Subject: Accommodation of Lounges as an accessory use for Breweries and Distilleries

Dear Vancouver City Council and Mayor Gregor Robertson,

I understand that at your upcoming meeting on July 7, 2013 you will be discussing the Proposed Amendments to the Zoning and Development By-Law to Accommodate Lounges as an Accessory Use to Breweries and Distilleries.

As a citizen of this great city I approve the proposed changes. I am very pleased with the recent changes to our city by-laws that have allowed our craft beer industry to grow, and look forward to future changes to allow even more expansion.

Having traveled to cities such as Portland, OR and San Francisco, CA, I have thoroughly enjoyed their craft beer culture and wondered, sadly, if I would ever see changes arrive in Vancouver. I am thrilled to see they are!

Best,
Ann Byczko

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 11:57 AM
To: Alexander Savojni
Subject: RE: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

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Thank you.

From: Alexander Savojni s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 11:21 AM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Dear Sirs/Mesdames:

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

As someone who is not local, I thought I could give my two cents on the topic. I live in Seattle, WA where our craft beer culture is currently booming. I have run out of fingers counting the number of small breweries which have opened over the past couple of years. Each of these breweries are appreciated and enjoyed for a variety of reasons - in addition to the joy that is alcohol. People enjoy fine craftsmanship and local products. They are tired of having their money go to large conglomerates who make a generic, poorly made product. We want to sit and talk with the actual brewer and other beer geeks, pick their brains, discuss the product, and then enjoy it.

I have experienced several different craft beer "hot beds" over the past few years, including Portland, Seattle, San Diego, and others that strive for that like Victoria. When I attempted to visit a couple of Vancouver breweries last year, I was shocked to discover the lack of tasting rooms. Tasting rooms, aka Lounges, are a vital piece of any new and current proper craft brewery. Many of the new breweries in Seattle are started on a shoe string budget and are done as the next logical step for a home brewer - not as a large business venture. A perfect Vancouver example is what Powell St. Brewery is doing. These new small breweries need a tasting room to introduce their product to prospective clients. They cannot simply open their door for

business and already have a distributor lined up. These little shops are strongly supported by local communities because they are typically placed in undeserved areas. A shoe string budget cannot afford prime real estate. These small breweries are friendly and strong community members for their local neighborhoods which can be used to help improve the area. These are not bars, and that is a compliment. These are not where people go to get drunk or go to watch the game. These are where people who enjoy craft beer go to hang out. As a self described beer "geek," I enjoy visiting breweries during my travels. I have met more people and have had more interesting conversations with locals at breweries than doing anything else while on vacation.

The cost to enter any markets is expensive. In my personal opinion, when the hurdles are too high, you are left with only breweries who have connections and big money backers entering the market. This is not what craft beer should be about. We want brewers who are entering the market on their own due to their love of the craft and want to try new things without being concerned about returns for their backers. The only way most of these small breweries can be financially viable is with a tasting room. I want to visit Vancouver breweries who are doing interesting things and being able to sit down and chat with others about it.

Yours truly,

Alexander Savojni

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 11:52 AM
To: s.22(1) Personal and Confidential
Subject: FW: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Thank you for your comments.

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Thank you.

From: Robert Johnston s.22(1) Personal and Confidential **On Behalf Of** Rob Johnston
Sent: Monday, July 08, 2013 11:09 AM
To: Correspondence Group, City Clerk's Office
Subject: re: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Dear Mayor and Council

I am writing to you to express my support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Yours truly,

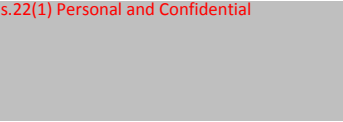
Robert Johnston

s.22(1) Personal and Confidential



Robert Johnston

5.22(1) Personal and Confidential



This message is intended for the named recipient only and may contain information that is privileged and confidential. If you are not the intended recipient, we would appreciate it if you would notify us immediately and delete this message without copying, distributing, or disclosing it to others.

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 11:49 AM
To: s.22(1) Personal and Confidential
Subject: RE: On-site lounges in breweries, distilleries & wineries

Thank you for your comments.

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Thank you.

-----Original Message-----

From: s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 11:07 AM
To: Correspondence Group, City Clerk's Office
Subject: On-site lounges in breweries, distilleries & wineries

I would like to thank the mayor and city council for considering changes to the current bylaws, to allow small tasting lounges at the point of production in many of the city's fine micro-breweries. I think that this is a step in the right direction, which would certainly benefit both the consumer and the micro-breweries with minimal negative impact on the community where the facilities are located. Mark me down as "In Support"!

Sincerely,

Dave Page

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 4:18 PM
To: BJ Vicks
Subject: RE: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Thank you for your comments.

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Thank you.

From: BJ Vicks s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 9:31 AM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Put bluntly: this'll make the city more awesome, and add more variety to a city that needs it. Please support this amendment.

-- BJ Vicks.

Dear Sirs/Mesdames:

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

Vancouver residents increasingly recognize the quality products being produced by local breweries and

distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will erase this restriction, and bring Vancouver breweries and distilleries more inline with businesses in other jurisdictions will be extremely beneficial to local businesses and residents.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 4:26 PM
To: s.22(1) Personal and Confidential
Subject: FW: Bring on tasting lounges!

Thank you for your comments.

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Thank you.

From: Alex Nelson
Sent: Monday, July 08, 2013 9:37 AM
To: Correspondence Group, City Clerk's Office
Subject: Bring on tasting lounges!

Hi there,

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use. If wineries have them, why can't a brewer or distillery, right?

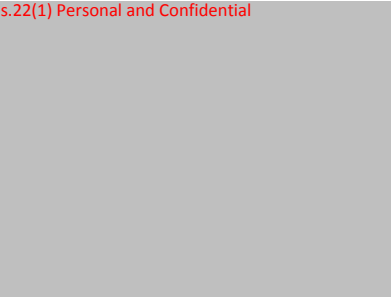
The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

Myself and many other Vancouver residents increasingly recognize the quality products being produced by local breweries and distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will will erase this restriction, and bring Vancouver breweries and distilleries more inline with businesses in other jurisdictions will be extremely beneficial to local businesses and residents.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Yours truly,
Alex Nelson



Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 4:28 PM
To: Andrea Cade
Subject: RE: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Thank you for your comments.

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Thank you.

From: Andrea Cade s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 9:38 AM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Dear Mayor and Council,

I want to add a personal note to the letter of support in favour of lounges accessory to our growing craft beer and distilling industries. I am so very proud to be a patron of our creative, determined, and adventurous new entrepreneurs here in Vancouver. I find that I actively seek out the brewers and distillers, I share the information and product with my friends and family, and actively promote our market whenever someone shows interest. We have something fresh and new happening in our city that is fun and educational - people are learning how these products are made and refining their tastes instead of gulping swill.

The atmosphere in the small businesses is exciting and vibrant and add a wonderful new layer to Vancouver. Council - please help this industry continue to grow. Give them the opportunity to be more viable. To be more visible. To have a real chance to grow their business as well as the appeal of Vancouver.

I am in support of the text below - but certainly wanted to add something beyond just a form letter. Thank you for your time, and hopefully for your curiosity in the industry as well as your support.

Regards,

Andrea Cade,

s.22(1) Personal and Confidential

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

Vancouver residents increasingly recognize the quality products being produced by local breweries and distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will will erase this restriction, and bring Vancouver breweries and distilleries more inline with businesses in other jurisdictions will be extremely beneficial to local businesses and residents.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 4:30 PM
To: eric laidlaw
Subject: RE: On-site brewery lounge recommendations

Thank you for your comments.

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Thank you.

From: eric laidlaw s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 9:40 AM
To: Correspondence Group, City Clerk's Office
Cc: Paddy Treavor
Subject: On-site brewery lounge recommendations

I am writing to whole-heartedly support the motion to allow lounges serving alcohol at my local craft-breweries. I love that I can (and often do!) ride my bike down to my local brewery for a growler, and I would love to be able to enjoy a couple of pints while there. I am completely fine with the size limit and the proposed hours. While I would like to see larger premises and more special events, the current proposal is a great place to start out.

Thank you for helping to change Vancouver into an actual world-class city!

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 4:51 PM
To: s.22(1) Personal and Confidential
Subject: FW: In Support of Brewery Lounges

Thank you for your comments.

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Thank you.

From: Shawn Bouchard s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 10:00 AM
To: Correspondence Group, City Clerk's Office
Subject: In Support of Brewery Lounges

Dear Sirs/Mesdames:

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

Vancouver residents increasingly recognize the quality products being produced by local breweries and distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will will erase this restriction, and bring Vancouver breweries and distilleries more inline with businesses in other jurisdictions will be extremely beneficial to local businesses and residents. It is also an exciting opportunity to showcase the brewing talent in our city.

Having recently returned from Portland, and having sampled product in on-premise lounges, I can say there's no better way to get to know a product, it's provenance and the people that make it.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

My best,
Shawn Bouchard

--

s.22(1) Personal and Confidential

A large rectangular area of the document is redacted with a solid grey fill, obscuring the text underneath.

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 5:06 PM
To: Mark Hoenig
Subject: RE: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Thank you for your comments.

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Thank you.

From: Mark Hoenig s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 10:14 AM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Dear Council.

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

I find the "all or nothing" counter campaign by the so-called "Campaign for culture" specious and counterproductive. The proposed restrictions strike a ballance allowing nano-breweries like Parallel 49 to offer a venue for customers to acquaint themselves with the product and sample wares before making purchases while not unduly affecting those business who have made the considerable investment to obtain a full liquor licence.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Yours truly,

Mark Hoenig

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 5:16 PM
To: s.22(1) Personal and Confidential
Subject: FW: In Support of Beer Lounges

Thank you for your comments.

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Thank you.

From: Dan Slobodin s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 10:24 AM
To: Correspondence Group, City Clerk's Office
Subject: In Support of Beer Lounges

Dear Sirs/Mesdames:

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

Vancouver residents increasingly recognize the quality products being produced by local breweries and distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will erase this restriction, and bring Vancouver breweries and distilleries more inline with businesses in other jurisdictions will be extremely beneficial to local businesses and residents.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

I often go to Portland and Seattle, with wife and friends in tow, to sample and enjoy the beer culture there. Our new friends south of the border often express their sympathies when we explain the often silly and archaic laws that are still in place here regarding alcohol consumption. It's time to make some changes for the better, help our out new businesses and give the people of Vancouver what they want.

Yours truly,

Dan Slobodin

s.22(1) Personal and Confidential



Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Monday, July 08, 2013 5:20 PM
To: Curtis Van Marck
Subject: RE: In Support of Brewery lounges

Thank you for your comments.

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Thank you.

From: Curtis Van Marck s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 10:26 AM
To: Correspondence Group, City Clerk's Office
Subject: In Support of Brewery lounges

To whom it may concern,

I would just like to voice my support for an amendment to zoning by-laws, which would allow for lounges in breweries and distilleries.

In my opinion, the restrictions proposed (Must close by 11pm, must be smaller than 860 square feet, cannot host more than two special events per month) are acceptable.

I would like to see the allowance of brewery lounges move forward, with or without these restrictions, in order to support local business, tourism, culture and community.

Thank you for your time,

Curtis Van Marck

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 9:51 AM
To: Dimitrios Krallis
Subject: RE: Letter in support of proposed changes to Light Industrial Zoning re Craft Breweries

Thank you for your comments.

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Thank you.

From: Dimitrios Krallis s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 7:54 AM
To: Correspondence Group, City Clerk's Office
Subject: Letter in support of proposed changes to Light Industrial Zoning re Craft Breweries

To: Mayor and City Council
Re: Zoning & Development by-law to Accommodate Lounges as an Accessory Use to Breweries and Distilleries

Mayor and Council,

This message is **in support of the proposed changes to Light Industrial Zoning** aimed at allowing Craft Breweries and Distilleries to showcase and sell their product on the premises under the specific restrictions outlined in the proposed changes to existing regulations.

In approving the proposed changes City Council would be equipping Vancouver Craft Brewers with just the right tools for the proper promotion of a new, popular, socially conscious and community engaged business that fosters community, provides jobs, and raises the profile of our city among an increasingly savvy body of local citizens, world travellers, and tourists.

Sincerely yours
Dimitris Krallis
July 7, 2013

Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 10:55 AM
To: s.22(1) Personal and Confidential
Subject: FW: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Thank you for your comments.

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Thank you.

From: s.22(1) Personal and Confidential **On Behalf Of** Ken Beattie
Sent: Monday, July 08, 2013 10:40 AM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Dear Sirs/Mesdames:

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

As the industry continues to grow a number of other businesses outside the breweries themselves are starting up, I have started my own beer education company after working 25 years in the corporate beer world as a sales manager. I like many other new entrepreneurs have started companies based on the incredible potential offered by the BC craft beer industry in particular in Vancouver. I know of several start ups such as beer tour companies, hop manufacturers, craft beer newspapers, an online TV show and home brewing companies are all invested in making Vancouver a "destination for beer tourism." and employing local residents.

As the council is also considering extending hours of patios in licensed premises to encourage people socializing and to support the hospitality industry the extension to accommodate brewery lounges would seem to be all part of your efforts to "modernize" the antiquated liquor laws and increase revenues for local business owners.

Vancouver residents and non Vancouver residents increasingly recognize the quality products being produced by local breweries and distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche. As a person who grew up in Vancouver but now lives in the suburbs I will definitely support, travel and spend my dollars at these locations supporting this great craft industry.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will erase this restriction, and bring Vancouver breweries and distilleries more in line with businesses in other jurisdictions will be extremely beneficial to local businesses and residents.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Yours truly,

--

Cheers

Ken Beattie

s.22(1) Personal and Confidential



Ludwig, Nicole

From: Correspondence Group, City Clerk's Office
Sent: Tuesday, July 09, 2013 11:16 AM
To: Ryan
Subject: RE: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Thank you for your comments.

All public comments submitted for the public hearing that are received not more than 15 minutes after the close of the speakers list for that public hearing will be distributed to members of Council for their consideration. The public comments must include the name of the writer.

In addition, these public comments will also be posted on the City's website (http://vancouver.ca/ctyclerk/councilmeetings/meeting_schedule.cfm).

Please note that your contact information will be removed from the comments, with the exception of the writer's name. Comments received after the start of the public hearing should not exceed 1500 words.

Public comments submitted for the public hearing that are received more than 15 minutes after the close of the speakers list, will not be distributed until after Council has made a decision regarding the public hearing application and the related bylaw is enacted, if applicable.

For more information regarding Public Hearings, please visit vancouver.ca/publichearings.

Thank you.

-----Original Message-----

From: Ryan s.22(1) Personal and Confidential
Sent: Monday, July 08, 2013 10:52 AM
To: Correspondence Group, City Clerk's Office
Subject: Zoning and Development Bylaw to Accommodate Lounges as Accessory Use to Breweries and Distilleries

Dear Sirs/Mesdames:

I am writing you today in support of amending Zoning and Development By-Law to allow lounge use accessory to a Brewing or Distilling use.

The burgeoning craft brewing and distilling industry supports a key demand of local residents: to purchase merchandise from, and thereby support, local businesses.

Vancouver residents increasingly recognize the quality products being produced by local breweries and distilleries, but unfortunately have to retire to their homes to enjoy these products beyond a small sample. Allowing lounges will encourage a sense of community around these new businesses, as well as award local producers a much-needed revenue stream, encouraging further expansion of this new niche.

Additionally, our rapidly increasing local brewery and distillery scene has drawn the attention of visiting tourists, many of whom are dismayed to learn that the extent of their sampling is limited to a single sample per day. Adopting an amendment that will erase this restriction, and bring Vancouver breweries and distilleries more inline with businesses in other jurisdictions will be extremely beneficial to local businesses and residents.

Having lived in Montreal for some time, one only has to look at the success of the craft brew industry there and the large amount of tourism dollars it generates to know that putting our small micro breweries on the same footing as those in other Provinces and States can only be beneficial to our economy, and additional the local community it serves.

I trust that you will consider the interests of both local businesses and residents when you take this matter under consideration on July 9th, and vote in favour this amendment.

Yours truly,

Ryan Forster