Arts & Culture Advisory Committee

February 28, 2012



Committee Mandate

To advise Council and staff on all civic programs that relate to arts and culture.

Public Consultation

- → 150 community members shared their ideas and perspectives at two public workshops
- →Workshop feedback used to develop an online survey
- →544 surveys completed

Respondents by Sector

Arts and Cultural Sector	Responses*
Visual and Exhibition	47%
Music	42%
Festivals and Special Events	42%
Community Arts	31%
Theatre	28%
Media Arts	27%
Multidisciplinary	20%
Literary Arts	20%
Cultural Facilities	18%
Consumer/Audience	18%
Dance	17%
Other	11%
Service	7 %

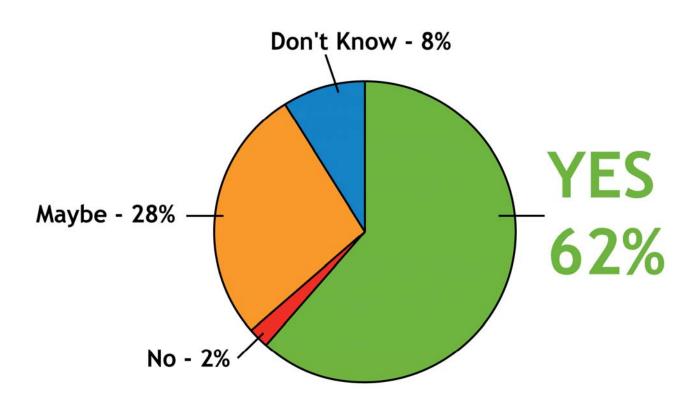
^{*}More than one response could be selected, for this reason the percentages don't add up to 100.

Additional sectors identified

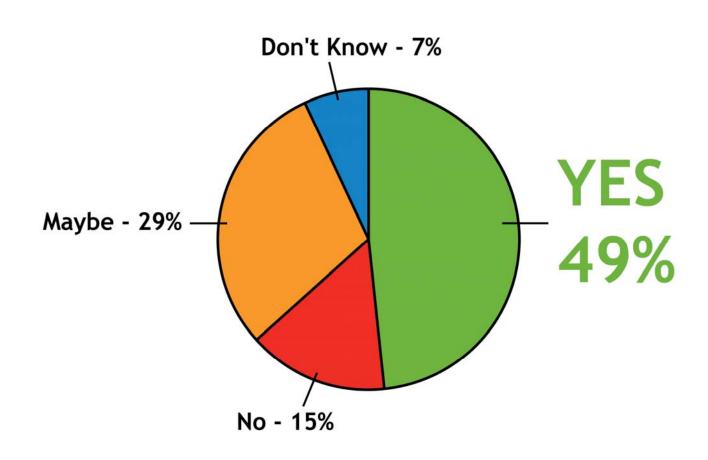
- → "Film and TV"
- → "Education"
- → "Circus Arts"
- → "Cultural martial arts"



Positive impact?



Would you participate?



Arts and Cultural Assets

Vancouver's Top Arts and Cultural Assets	% Citing as important*
Diverse ethnic and cultural community	57%
Broad range of art forms and artistic practices	57 %
Dedicated, optimistic, passionate and collaborative arts and culture co	mmunity 52%
Creative, talented and internationally-recognized performers and artis	ts 52%
Innovative, new and emerging arts scenes	49%
Festivals and special events	45%
Dynamic, free and accessible public events	38%
Public Art	34%
Commitment to arts and culture by City Council and staff	33%
New and expanded cultural spaces	29 %
Committed volunteer, patron and partnership base	25%

^{*}More than one response could be selected, for this reason the percentages don't add up to 100.



Other Assets Identified

- → "Public institutions: world class museums, galleries, the library and community centers, parks and gardens."
- → "Three universities with campuses in the city of Vancouver providing both intellectual and studio support for contemporary art practices."
- → "Internationally-recognized First Nations artistic culture."
- → "Rich cultural **history**."

Arts & Culture Advisory Committee Membership Qualifications

		IMPORTANT
1	Broad representation of artistic disciplines and practices	87%
2	Artist representation, both emerging and established	85%
3	Understanding of the big picture including experience beyond Vancouver	82%
4	Articulate visionaries with a positive, non-partisan approach	82%
5	Strong representation of members with extensive demonstrated experience in arts and culture	79 %
6	Representation reflects Vancouver's diversity, including youth and First Nations	73%
7	Members with knowledge of City processes and Cultural Services policies	69%
	Financial management/business experience	56%
9	Experience with committees, boards or organizations	53%
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Other Qualifications Identified

- → "It would be very important to include members who are either low-income or have experience working with low-income communities."
- → "Art educators, especially those in Post Secondary who are involved in educating new art teachers."
- → "Understanding of social and environmental issues affecting Vancouver, and dedication to promoting and ensuring socially and environmentally sound decisions."
- → "Need senior artists that can see the big picture and are not just on the committee to push their own career or personal agenda."

Committee Priorities

	T.	IMPORTANT
1	Need for sustainable multi-year arts funding	90%
2	Lack of affordable, small-scale, safe and legal space for creation and presentation	es 88%
3	Address City regulations that discourage multi-use creative spaces	85%
4	High cost of living	78 %
5	Need to nurture and retain local talent	76%
6	Lack of public awareness of arts and culture	64%
7	Further develop Vancouver's vision for arts and culture to reflect our unique identity	59%
8	Lack of mentorship, support and integration in art education	59%
9	Need for better collaboration between cultural seand artistic disciplines	tors 49%
	0 20 40 60	00 100

Other Priorities Identified

- → "Meaningful and fair financial grant Support for individual artists."
- → "Need for stronger support from the private sector."
- → "Restrictive liquor licenses in BC drives public away from creative venues towards bars."
- → "Better media coverage for the arts critical reviews, discussion."
- → "Re-imagine arts and culture as being produced and consumed by the public, rather than being produced by elites and consumed by the public."
- → "A lack of mid-size venues."

Timeline

- → March Call for nominations
- → April Member selection
- → May Council appoints committee
- → June First meeting

QUESTIONS?