

# Arts & Culture Advisory Committee

February 28, 2012



# Committee Mandate

To advise Council and staff on all civic programs that relate to arts and culture.

# Public Consultation

- 150 community members shared their ideas and perspectives at two public workshops
- Workshop feedback used to develop an online survey
- 544 surveys completed

# Respondents by Sector

<b>Arts and Cultural Sector</b>	<b>Responses*</b>
Visual and Exhibition	47%
Music	42%
Festivals and Special Events	42%
Community Arts	31%
Theatre	28%
Media Arts	27%
Multidisciplinary	20%
Literary Arts	20%
Cultural Facilities	18%
Consumer/Audience	18%
Dance	17%
Other	11%
Service	7%

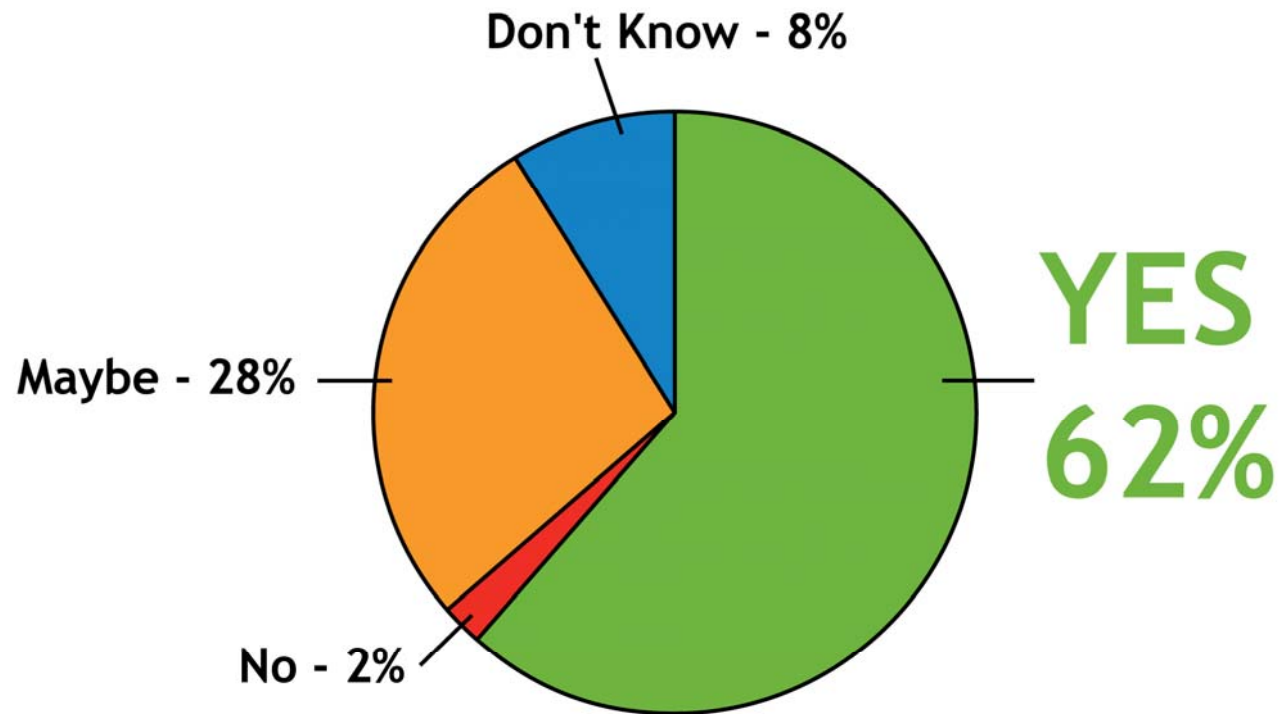
## Additional sectors identified

- "Film and TV"
- "Education"
- "Circus Arts"
- "Cultural martial arts"

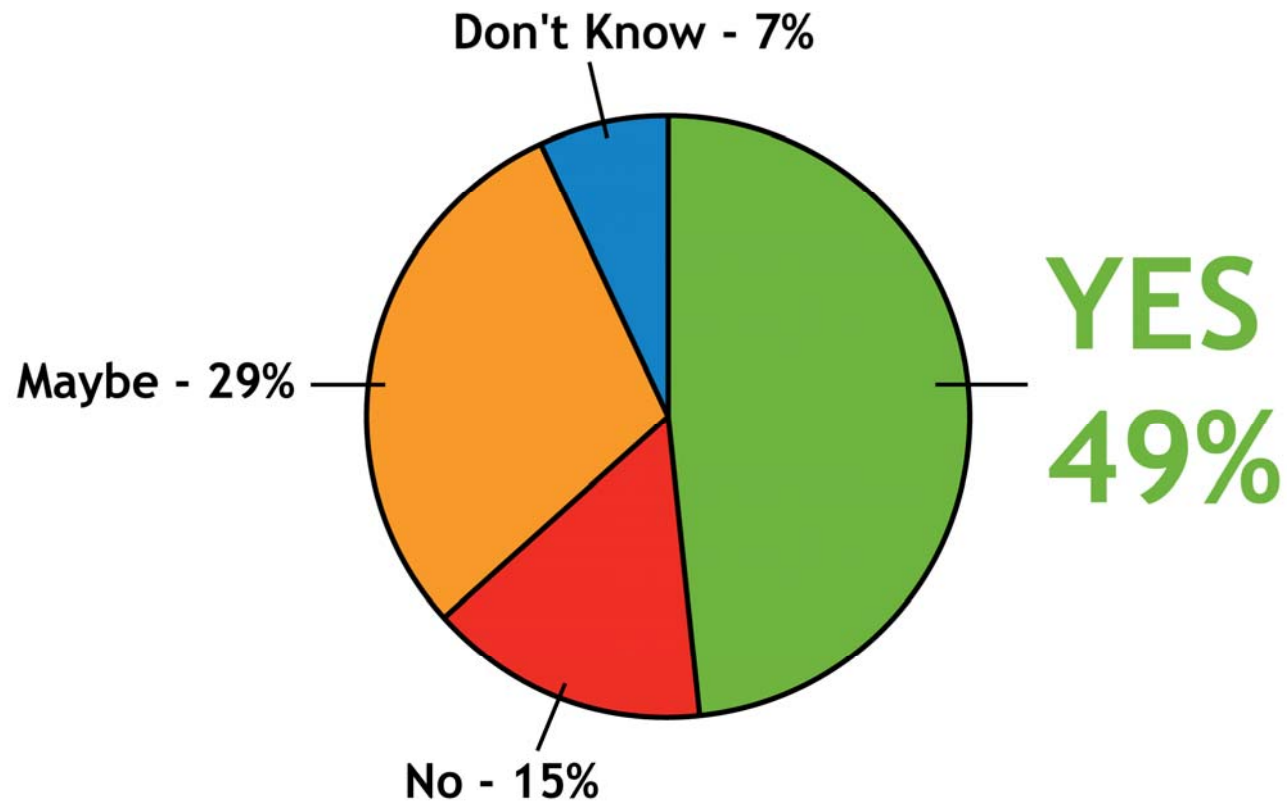
*\*More than one response could be selected, for this reason the percentages don't add up to 100.*



# Positive impact?



# Would you participate?



# Arts and Cultural Assets

<b>Vancouver's Top Arts and Cultural Assets</b>	<b>% Citing as important*</b>
Diverse ethnic and cultural community	57%
Broad range of art forms and artistic practices	57%
Dedicated, optimistic, passionate and collaborative arts and culture community	52%
Creative, talented and internationally-recognized performers and artists	52%
Innovative, new and emerging arts scenes	49%
Festivals and special events	45%
Dynamic, free and accessible public events	38%
Public Art	34%
Commitment to arts and culture by City Council and staff	33%
New and expanded cultural spaces	29%
Committed volunteer, patron and partnership base	25%

*\*More than one response could be selected, for this reason the percentages don't add up to 100.*



# Other Assets Identified

- “Public institutions: world class **museums, galleries, the library** and community centers, parks and gardens.”
- “**Three universities** with campuses in the city of Vancouver providing both intellectual and studio support for contemporary art practices.”
- “Internationally-recognized **First Nations** artistic culture.”
- “Rich cultural **history**.”



# Arts & Culture Advisory Committee Membership Qualifications



# Other Qualifications Identified

- “It would be very important to include members who are either low-income or have experience working with **low-income communities**.”
- “**Art educators**, especially those in Post Secondary who are involved in educating new art teachers.”
- “Understanding of **social and environmental issues** affecting Vancouver, and dedication to promoting and ensuring socially and environmentally sound decisions.”
- “Need **senior artists** that can see the big picture and are not just on the committee to push their own career or personal agenda.”

# Committee Priorities



# Other Priorities Identified

- “Meaningful and fair financial grant **support for individual artists.**”
- “Need for stronger support from the **private sector.**”
- “**Restrictive liquor licenses** in BC drives public away from creative venues towards bars.”
- “Better **media coverage** for the arts - critical reviews, discussion.”
- “Re-imagine arts and culture as being produced and consumed by the public, rather than being produced by elites and consumed by the public.”
- “A lack of **mid-size venues.**”

# Timeline

- March – Call for nominations
- April – Member selection
- May – Council appoints committee
- June – First meeting



QUESTIONS?