

Housing & Homelessness Strategy 2012-2021



The City's Mission

Create a city of communities which cares about its people, its environment and the opportunities to live, work and prosper



Goals

1. End street homelessness by 2015
2. Increase affordable housing choices for all Vancouverites



Making Progress

What we have done (2008 - 2011)

- ✓ HEAT & Winter Response
- ✓ Interim/intermediate housing options
- ✓ Permanent supportive housing
- ✓ Community mobilization
- ✓ Urban Health Initiative
- ✓ STIR
- ✓ Secondary Suites & Laneway Housing
- ✓ Cambie Corridor Affordable Housing Policy



Draft Housing and Homelessness Strategies

Feb 1st 2011

1. Provide land for 1200 supportive housing units
2. House local homeless locally
3. Tailor zoning approaches and conditions to meet local housing needs and opportunities
4. Integrate successful strategies for rental inventory into current neighbourhood planning initiatives.
5. Publish Regular Report Card

DRAFT

Talk Housing With Us Engagement Program



Talk Housing With Us Engagement Program Public Events

What can we do to ensure everyone has a home?								
	1	2	3	4	5	6	7	8
A 12:00 - 12:45	SET UP A RENT BANK PROGRAM FOR VANCOUVER (rental assistance) Sham Seal	AFFORDABLE HOME OWNERSHIP Tim Wake	[Handwritten notes]	Tenants Assistance Worker staffed by City - to help renters navigate and dispute resolution process. Christine Adamson	How to Solve the Problem of SUPPLY Ray Langston	Homelessness - CHALLENGING ASSUMPTIONS - RAISING THE BAR ON EXPECTATIONS WOODWARD PAINE RICHARD	[Handwritten notes]	SOCIAL ATTITUDES - Professionalism - Politeness - Respectability - Being Considerate - Being Cooperative
B 1:00 - 1:45	TENANT'S RIGHTS SARON DRAKE	RS-1 ZONING ?	Plus for 100% Equity [Handwritten notes]	AFFORDABLE HOUSING TRUST DAVE COO	Combining Housing with Transportation along the Metrolink, SkyTrain, Mount Pleasant, Strathcona, Hastings corridor from Expo Park to VCC, Clark and North to Powell St at Bayview St.	Cultivate Land Appropriation [Handwritten notes]	DESIGN [Handwritten notes]	
C 2:00 - 2:45	WOMEN AND HOUSING Why they are trying to keep this issue a top priority. [Handwritten notes]	Target 3% of rezoning apps for rentals (cap) to the median income of the surrounding community. Christine Adamson	Community Equity Training [Handwritten notes]	Rented Condos The new rental or expensive and unstable	"GRASSROOTS" OWNER-BUILT HOUSING [Handwritten notes]	PRISONERS - HEAVY REENTRY INTO HOMELESSNESS [Handwritten notes]	Housing - Transportation Affordability [Handwritten notes]	



Talk Housing With Us On-line forum

The screenshot shows a web browser window with the address bar displaying `http://talkvancouver.com/housing`. The page header features the "TALK VANCOUVER" logo and a navigation bar with "HOME" and "HELP" links, along with "LOGIN" and "SIGN UP TO HAVE YOUR SAY" buttons. The main content area is titled "Talk Housing with Us" and includes a "Subscribe" button and social media sharing icons. A central text block explains the City of Vancouver's goal to end street homelessness by 2015 and increase housing for low and modest income households. It encourages users to join the conversation by attending an unconference or event. A "SIGN UP" button is prominently displayed with the text "to have your say in the forums. It's free, quick and anonymous...". Below this, there are two video thumbnails: "Renting in Vancouver" and "Homelessness in Vancouver". The browser's taskbar at the bottom shows the Start button, several open applications including Microsoft Office and PowerPoint, and the system clock showing 6:11 PM.

TALK VANCOUVER

HOME | HELP LOGIN or SIGN UP TO HAVE YOUR SAY

Talk Housing with Us

Subscribe Share

The City of Vancouver and its partners are working to end street homelessness by 2015 and increase housing for low and modest income households.

To overcome the challenges of homelessness and lack of affordable housing choices, the City is working with its partners and the citizens of Vancouver to develop the City's **Housing and Homelessness Strategy**.

Join the conversation below, **attend our unconference or attend an event** in your community to **learn about the issues**, share ideas, and take action toward achieving our goals. Have your say in the discussion forum.

[Sign up](#) [Log In](#)

SIGN UP to have your say in the forums
It's free, quick and anonymous...

Renting in Vancouver

Renting in Vancouver

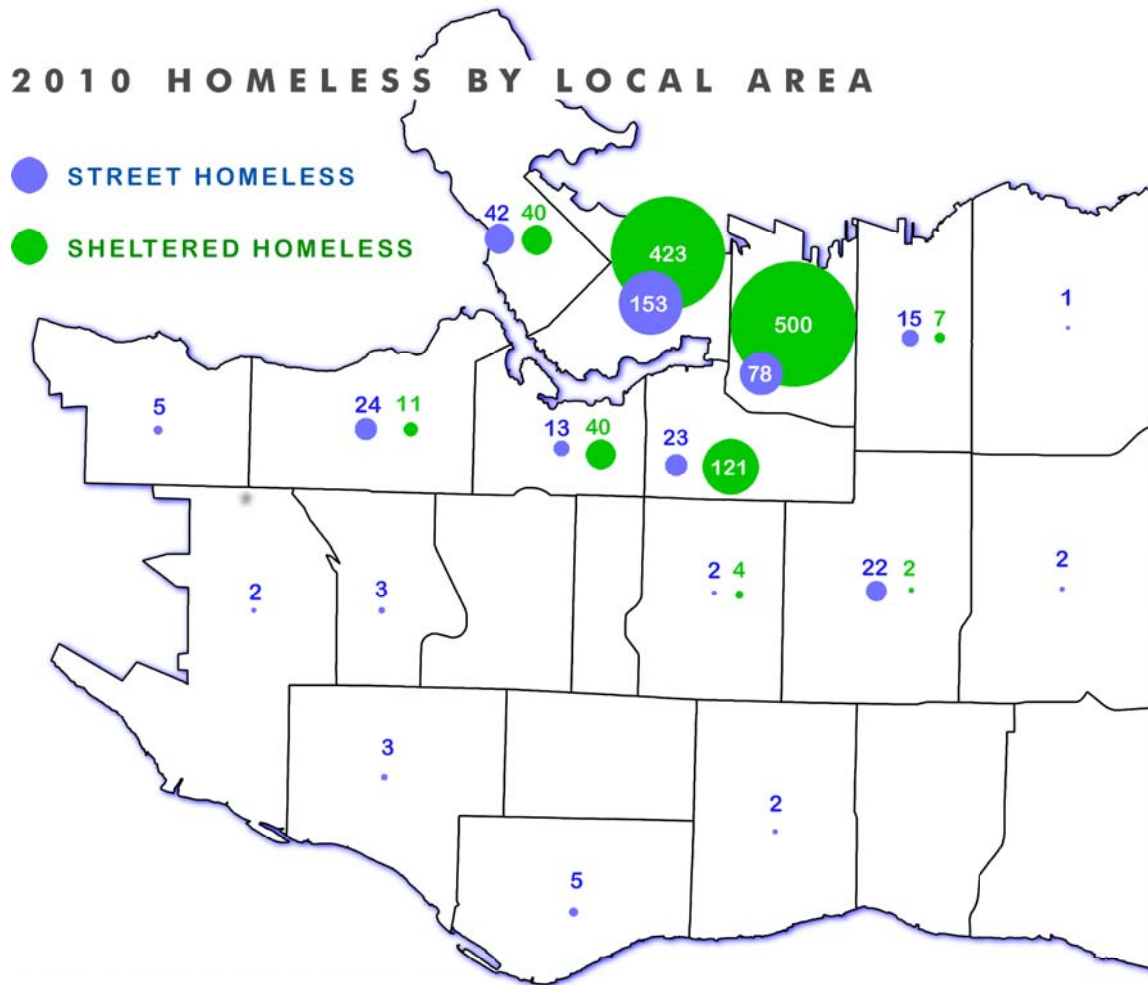
Homelessness in Vancouver

What we learned from... policies & practice / public & partners

- ✓ Low-barrier shelters are effective (e.g. HEAT Shelters)
- ✓ Pets, loved ones, no max length of stay, food



What we learned from... policies & practice / public & partners



- ✓ Location is key
- ✓ Assists with solutions to homelessness

What we learned from... policies & practice / public & partners

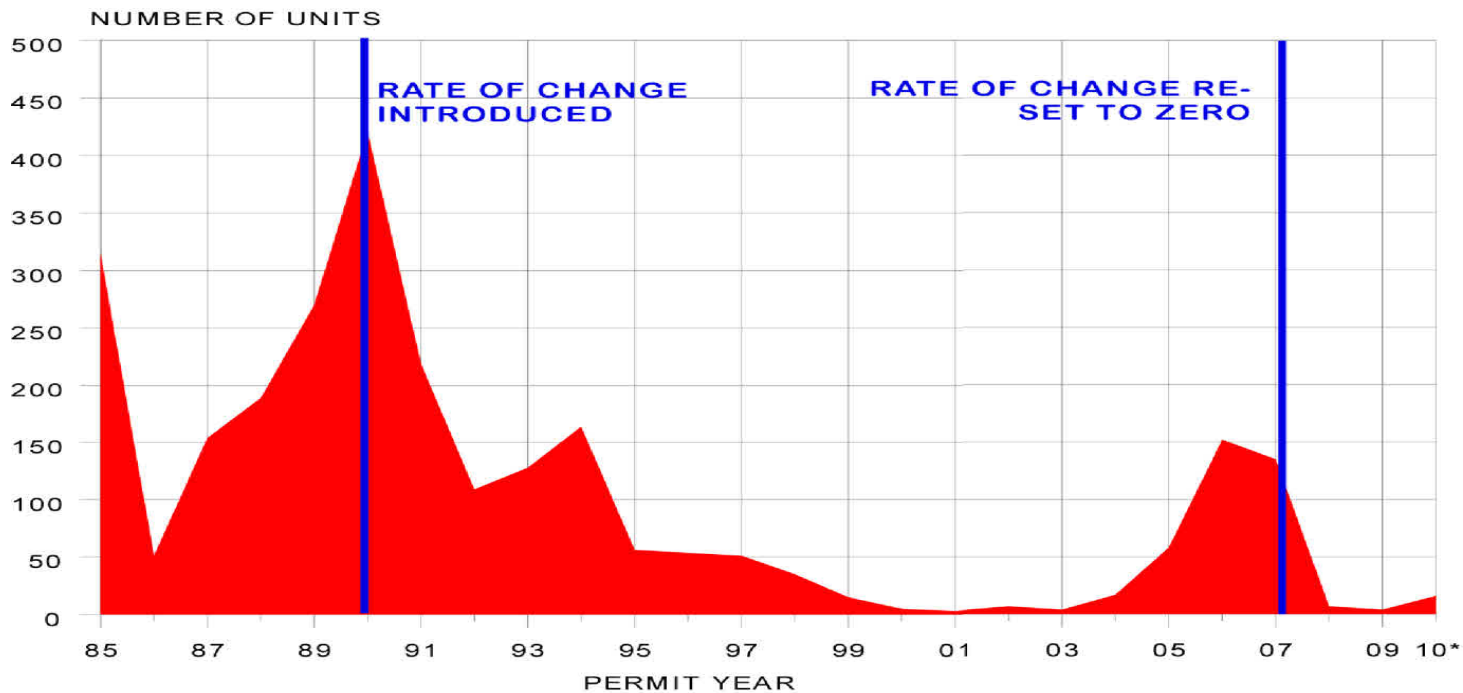
- ✓ Basic services have a positive impact on homeless
- ✓ Primary health care
- ✓ Food security



What we learned from... policies & practice / public & partners

- ✓ Rate of Change regulations
- ✓ Prevents loss of rental housing
- ✓ Consider incentives to encourage maintenance

**MARKET-RENTAL DWELLING UNITS DEMOLISHED EACH YEAR
IN RM & FM ZONES, PERMITS FOR 3 OR MORE UNITS**



* JAN-SEPT 1 2010

What we learned from... policies & practice / public & partners

- ✓ STIR program successful
- ✓ Encourages purpose-built market rental
- ✓ Room for improvement



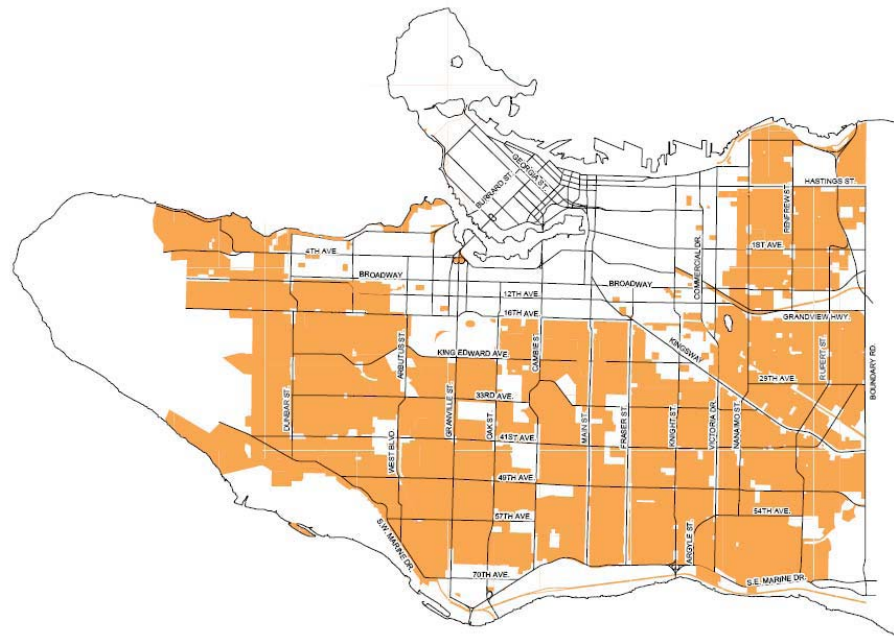
What we learned from... policies & practice / public & partners

- ✓ Renters face significant challenges finding & keeping their housing



What we learned from... policies & practice / public & partners

- ✓ Minor changes to existing city policies & regulations
- ✓ Significant impacts e.g. secondary suites



What we learned from... policies & practice / public & partners

- ✓ Broaden partnerships
- ✓ Including new sectors and organizations builds success

Infrastructure Canada Interfaith Community
HRDC Canada P3 Canada Fund
Citizen's Organizations BC Ministry of health
Foundations Non-profit Societies Volunteers BC Housing
Development Industry Metro Vancouver
Housing advocates Financial institutions
HOUSING PROVIDERS Vancouver Coastal Health
Business Improvement Associations Universities

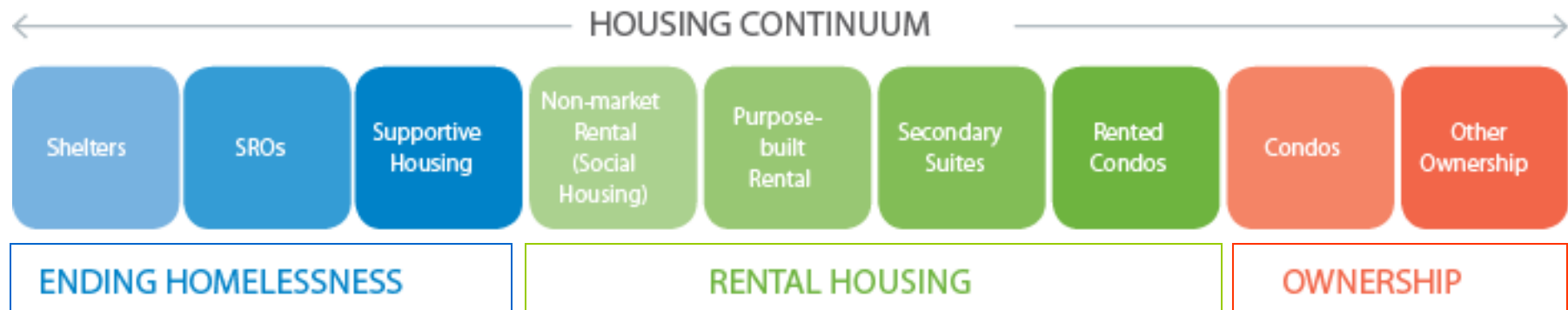
Housing and Homelessness Strategy 2012-2021

- ✓ 3 Year Action Plans
- ✓ Corresponds to capital cycles



CITY OF
VANCOUVER

Affordable Housing & The Housing Continuum



- ✓ Can be found along the whole housing continuum
- ✓ Can be provided by the City, government, non-profit, community and for-profit partners
- ✓ Degree of housing affordability results from the relationship between cost of housing & household income
- ✓ Not a static concept

3 Strategic Directions



STRATEGIC DIRECTION 1

Increase the supply of affordable housing



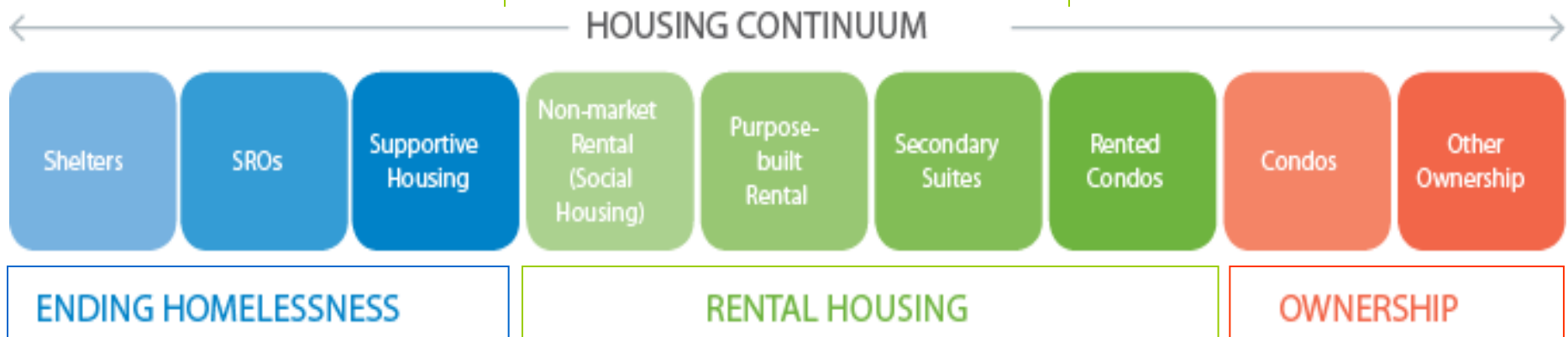
STRATEGIC DIRECTION 2

Encourage a housing mix across all neighbourhoods that enhances quality of life

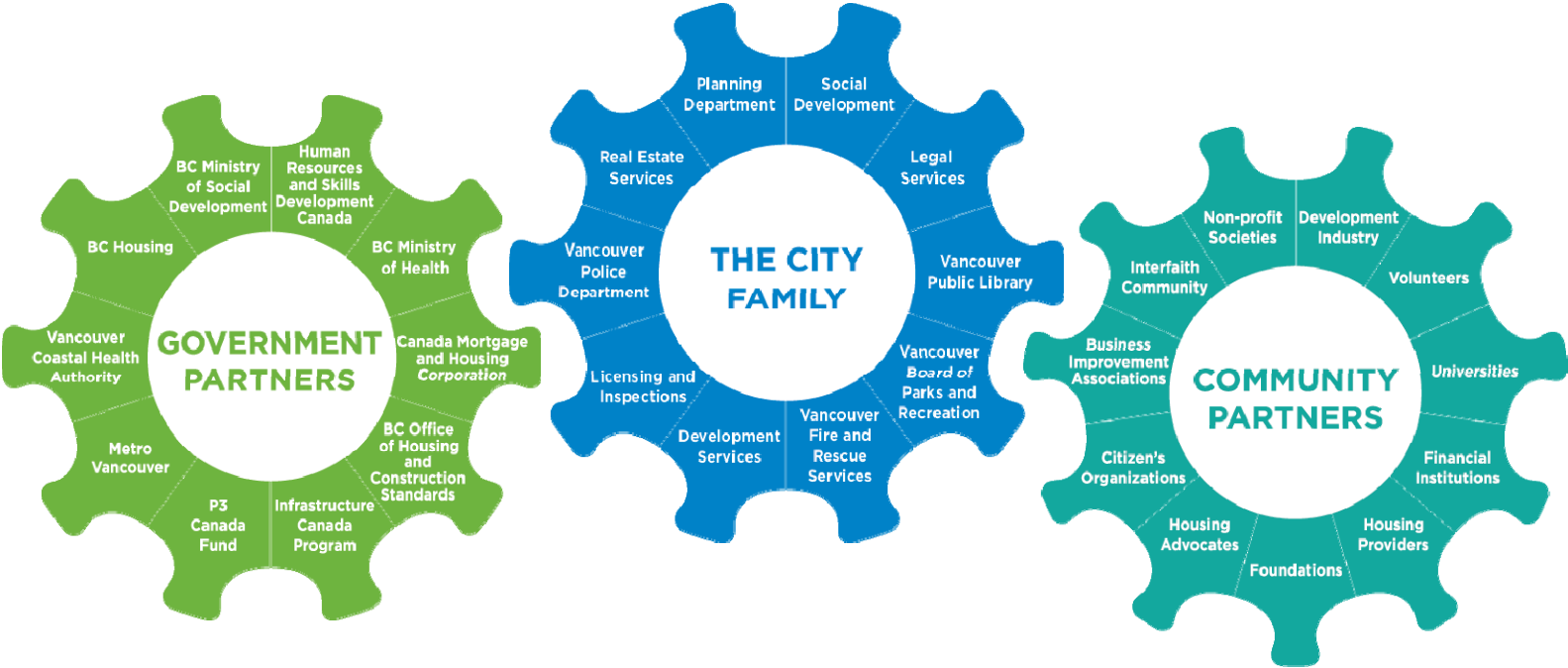


STRATEGIC DIRECTION 3

Provide strong leadership and support partners to enhance housing stability



We need to work with our partners





STRATEGIC DIRECTION 1

Increase the supply of affordable housing

- **2,900 new supportive housing units**
 - Phase I: 1,700 units (2011 - 2013)
 - Phase 2: 450 units (2013 - 2015)
 - Phase 3: 750 units (2015 - 2021)
- **5,000 new social housing units**
 - 1,000 are replacement SRO rooms with self-contained Social Housing
- **11,000 new market rental housing units**
 - 5,000 purpose-built rental
 - 6,000 secondary market
- **20,000 new ownership housing units**





STRATEGIC DIRECTION 2

Encourage a housing mix across all neighbourhoods that enhances quality of life





STRATEGIC DIRECTION 2

Encourage a housing mix in all neighbourhoods

Priority Action 1

Protect the existing rental stock by:

- maintaining and exploring opportunities to improve Rate of Change Regulations and SRA Bylaw
- providing incentives for upgrades
- improving property and tenancy management practices





STRATEGIC DIRECTION 2

Encourage a housing mix in all neighbourhoods

Priority Action 3

Use financial and regulatory tools to encourage a variety of housing types and tenures that meet the needs of diverse households



Measuring Our Performance Annual Report Card

REPORT CARD

- Homeless Count
- Shelter data
- SRO numbers, rent levels, incomes of those living in SROs
- Rental housing number, type, rental levels vacancy rates, demolitions
- Ownership analysis - number, type, sale prices

Thank-you & Questions