



ADMINISTRATIVE REPORT

Report Date: November 8, 2010
Contact: Margaret Specht
Contact No.: 604.871.6842
RTS No.: 8839
VanRIMS No.: 08-2000-20
Meeting Date: December 2, 2010

TO: Standing Committee on City Services and Budgets
FROM: Director of Grants, Awards and Support Programs, Cultural Services
SUBJECT: 125th Anniversary Grants Allocation - 1st of 2 deadlines

RECOMMENDATION

- A. THAT Council approve a total of \$643,000 in 125th Anniversary Grants—Large-scale Component—to 25 organizations as listed in **Appendix A**. Source of funds to be the \$400,000 balance of the Cultural Tourism Product Investment Grant Program, \$70,000 from the New Cultural Grants budget and \$173,000 from the Cultural Tourism Strategic Planning Reserve.
- B. THAT Council approve a total of \$268,000 in 125th Anniversary Grants—Small-scale Component—to 37 organizations as listed in **Appendix B**. Source of funds to be the Cultural Tourism Strategic Planning Reserve.

GENERAL MANAGER'S COMMENTS

The General Manager of Community Services recommends APPROVAL of the foregoing.

COUNCIL POLICY

Approval of grant recommendations requires eight affirmative votes.

PURPOSE

The purpose of this report is to recommend grants to 62 not-for-profit organizations for a total of \$911,000.

BACKGROUND

Council approved the creation of the 125th Anniversary Grants program on July 6, 2010. The large-scale and small-scale components of the grant program provide a point of access for community members to help the City celebrate its 125th anniversary of incorporation in 2011. The grant program forms a key part of a year-long celebration framework and is designed to

provide direct financial support to new events or initiatives or (enhanced) existing events or initiatives which incorporate a 125th anniversary celebration component.

The grant program goals were informed by the Vision Statement of the 35-member Celebrate Vancouver's 125th Advisory Committee who, over the spring and summer of 2010, set a high-level vision and framework for the City's year-long celebration, which is:

Building on the momentum, energy and spirit generated during the Olympics, and through a growing awareness and understanding of our identities, first nations' heritage and cultural diversity, the people and neighbourhoods of Vancouver feel excitement, pride and enthusiasm for a celebration in recognition of Vancouver's 125th with activities that engage and enrich our society through the celebration of art and culture.

Significant awareness-building about the funding opportunity was undertaken between August and September 2010: multiple public information meetings were held, e-newsletters were sent to community members, and paid (multi-lingual) ads were placed in several local papers. Over 250 community members attended five information meetings leading to 143 applications (including 31 new applicants) to the program.

The second and final deadline of the 125th Anniversary Grants Program (for both large-scale and small-scale components) will be in February 2011.

DISCUSSION

Program Description and Objectives

The 125th Anniversary Grants Program has been established to support the growing excitement, pride and enthusiasm for Vancouver's upcoming 125th anniversary in 2011. This program is a time-limited opportunity intended to foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. This program will support activities that enrich our society through civic engagement and the celebration of art, culture and heritage. The specific program objectives are as follows:

- To support a spectrum of arts, culture, heritage and civically-focused activities which create excitement, pride and enthusiasm for the City's 125th anniversary;
- To facilitate new or expand upon existing cultural and community partnerships;
- To celebrate the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- To celebrate the creativity of diverse communities*¹ in a way that meaningfully represents Vancouver's current demographics*²;
- To foster dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future;
- To maximize opportunities for neighbours to celebrate in all of Vancouver's geographic neighbourhoods and distinct cultural communities; and
- To support high levels of creative merit and/or public community benefit.

¹ *Diversity can be defined as ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

² The 2006 census recorded 51% of Vancouver's population to be of a "visible minority" background.

The program is open to City of Vancouver-based, not-for-profit societies that demonstrate the capacity to produce, present, exhibit, or convene the initiative(s) during the months of January–December 2011.

Assessment Committee

As is consistent with all of its granting assessment practices, Cultural Services invites independent peer community members to participate in the assessment process to review grant application requests. Committee members are sought through an ongoing public call for nominations. For this intake the following independent peer members were:

- Margaret Archibald, Heritage Management Consultant & former Director National Historic Sites Directorate, Parks Canada
- Ken Lum, Internationally-renowned Artist and Scholar
- Geraldine Parent, Arts Services Manager: City of Burnaby, Shadbolt Centre for the Arts
- Dustin Rivers, Media Artist, Cultural Teacher and Language Revival Practitioner at Squamish Nation
- Sadira Rodrigues, Director of Continuing Studies: Emily Carr University of Art + Design
- Valerie Sing Turner, Independent Theatre Artist

Assessment Committee members join staff in reviewing grant requests against very specific evaluation criteria and form a consensus around priorities and recommendations for funding.

Please see **Appendices C & D** for program information and evaluation criteria.

Summary of Recommendations

For this deadline, 143 applications were received for a total request of \$ 3,466,619. The recommendations in this report reflect a thorough review of each application in the context of merit, community impact and capacity. Not all organizations meet the criteria at the same level as their peers and therefore, in a very competitive process with finite resources, not all requests are being recommended for support. As such, the Assessment Committee is recommending support for 62 projects.

FINANCIAL IMPLICATIONS

On July 6, 2010 (RTS 8271) Council approved funding for the 125th Anniversary Celebration. In this current report, Council is requested to allocate a portion of the 125th Anniversary program funding by approving grants to 62 not-for-profit organizations for a total of \$911,000.

Funding Source	Unallocated Current Balance	Recommended Allocation	Unallocated Amount Remaining
Cultural Tourism Product Investment Grant Program	\$400,000	\$400,000	\$0
New Cultural Grants Budget	\$70,000	\$70,000	\$0
Cultural Tourism Strategic Planning Reserve	\$1,035,000	\$441,000	\$594,000
Total	\$1,505,000	\$911,000	\$594,000

There will be no unallocated balance left in the Cultural Tourism Product Investment Grant Program and in the New Cultural Grants budget. A balance of \$594,000 will remain in the Cultural Tourism Strategic Planning Reserve to be allocated to the second and final grant deadline in February 2011. Portions of the Reserve will also be used for a range of City initiatives in support of Vancouver's 125th anniversary. The total high-end budget estimate for the 125th Anniversary Grant Program over two intakes is expected to be \$1,700,000 (per RTS 8271) which is dependant upon the outcomes of two grant applications submitted to the Department of Canadian Heritage as well as private sector fundraising, currently in process.

CONCLUSION

The wide-spread outreach and awareness-building of this new, time-limited program has resulted in many new groups applying for grants for the first time. The Assessment Committee's expertise, insight, and carefully balanced evaluation has informed the recommendations in this report which propose to support a wide-range of projects which foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. These recommendations will support the Celebrate Vancouver's 125th Advisory Committee's Vision Statement to support activities that enrich our society through civic engagement and the celebration of art, culture and heritage.

* * * * *

125th ANNIVERSARY GRANTS: 75 LARGE-SCALE APPLICATIONS and 25 RECOMMENDATIONS

	Organization Name	Project Title	Request	Recomm.
1	221A Artist Run Centre Soc.	Artists Walking Home	43,000	0
2	Arts Club Of Vancouver Theatre Soc.	LEAP celebrates Vancouver - 125 years	13,100	0
3	Asian-Canadian Special Events Assn.	LunarFest 2011	115,000	0
4	Assn. of Book Publishers of B.C.	The Vancouver 125 Books of Distinction	40,000	30,000
5	Boca Del Lupo Theatre Soc.	La Marea	60,000	25,000
6	Caravan World Rhythms Soc.	Ederlezi: Balkan-Roma Spring Festival	18,000	0
7	Celtic Fest Van. Soc.	Celtic World Music All-Star Project	17,200	0
8	Centre culturel francophone de Vancouver	Vancouver Symphonique	50,000	0
9	Centre of Integration for African Immigrants	Black Track ... a stroll down memory lane	30,000	0
10	Children's Arts Umbrella Assn.	Sketch Vancouver	60,000	0
11	CircusWest Performing Arts Soc.	The legacy of Lord Stanley	17,000	0
12	Coastal Jazz and Blues Soc.	VIJF 2011 celebrates 125 years of Vancouver	80,050	0
13	Collingwood Business Improvement Area Soc.	Historical Collingwood 125th Gateway	50,000	0
14	Commercial Drive Business Soc.	Italian Day on the Drive	10,000	0
15	Compaigni V'ni Dansi Soc.	Come and Dance: aboriginal dance festival	20,000	20,000
16	DanceHouse (Seismic Shift Arts Soc.)	Celebration commission: Wen Wei Dance	20,000	0
17	Dancing on the Edge Festival Soc.	DOTE is dancing in the streets	50,000	30,000
18	Dean and Faye Leung Health and Education Foundation	Faye Leung, Hat Lady Sings: In Honour Vancouver 125th Birthday 2011	41,000	0
19	Electric Company Theatre Soc.	Tear the Curtain!	40,000	0
20	Fillip (Projectile Publishing Soc.)	100% Vancouver	21,524	0
21	Firehall Theatre Soc.	Spring Arts Fair	80,000	0
22	Full Circle: First Nations Performance Soc.	Talking Stick Festival	75,000	40,000
23	Glisa North America Games Soc.	2011 Outgames cultural celebration	100,000	0
24	Inland Refugee Society of B.C.	Youth refugee mentorship program	23,500	0
25	Interurban Community Artistic Soc.	Year of the Rabbit	20,000	0

26	Karen Jamieson Dance Soc.	Collision	20,000	20,000
27	Kinesis Dance Soc.	Vancouver Dance: Citizen Building	30,000	0
28	Knowledge Network	My Vancouver 12.5	139,441	0
29	Les Productions Figlio Soc.	Douze Femmes: dance	30,000	0
30	Link Dance Foundation	StoryMap	34,750	0
31	Live Biennial of Performance Art Soc.	Re-Live Vancouver	30,000	25,000
32	Marpole-Oakridge Area Council Soc. (M.O.A.C.S.)	Marpole Place Heritage Celebration	12,456	0
33	MOVE: the company (Movement Dance Productions Soc.)	Atonement	20,000	0
34	Movement Enterprises Soc.	Dances for a Small Stage: REMIX	20,000	0
35	Multilingual Orientation Service Assn. for Immigrant Communities (M.O.S.A.I.C.)	Festival MOSAIC 2011	45,000	0
36	Museum of Vancouver (Van. Museum Soc.)	Bhangra.Me	25,000	25,000
37	Museum of Vancouver (Van. Museum Soc.)	City Lab	20,000	0
38	Music BC Industry Assn.	The PEAK's Vancouver 125 Festival	25,000	15,000
39	Newworld Theatre Soc.	PodPlays 12.5	35,000	20,000
40	Other Sights for Artists' Projects Assn.	Digital Natives	55,100	40,000
41	Pink Ink Theatre Productions Assn.	Live POD - Visions of Vancouver	35,000	0
42	Public Dreams Soc.	Illuminares: Our History is Here	100,000	0
43	PuSH International Performing Arts Festival Soc.	PuSH 125th Anniversary Series	45,000	35,000
44	Radix Theatre Soc.	YVR	20,000	0
45	Redshift Music Soc.	Vertical Orchestra 2011	16,000	16,000
46	Rumble Productions Soc.	Community Dinner	16,000	0
47	Science World (A.S.T.C.)	Grand Re-opening Celebration of the TELUS World of Science	44,000	0
48	Screaming Weenie Productions	Falling in Time	20,000	15,000
49	Soc. for Disability Arts and Culture	Wide Angle Vancouver	23,000	0
50	South Asian Arts Soc.	Bollywood Wedding	19,250	19,000
51	Still Moon Arts Soc.	Renfrew Cultural Geology Project - Memory Piles Up and Falls Over	20,050	0
52	Think City Soc.	Jane's Walk Vancouver	35,000	0
53	Touchstone Theatre Soc.	125 short plays about Vancouver	40,000	0

54	Van. Access Artist Run Centre	How a City is Written	100,000	0
55	Van. Art Gallery	WE: Vancouver	87,000	55,000
56	Van. Chamber Choir	Celebrate Vancouver 125	20,800	0
57	Van. Cherry Blossom Festival Soc.	VCBF 125th Anniversary Cultural Celebrations	20,000	0
58	Van. City Dance Theatre	Marco Polo	50,000	0
59	Van. Community Gamelan Soc.	Gamelan Festival	20,000	15,000
60	Van. Dance Centre Soc.	Vancouver Dance: Then & Now	30,000	0
61	Van. East Cultural Centre	Home sweet Home Vancouver	25,000	18,000
62	Van. Fringe Festival (First Van. Theatrespace Soc.)	Fringe On Site	20,000	0
63	Van. Heritage Foundation	Vancouver History Plaque project	41,000	30,000
64	Van. Intl. Children's Festival Soc.	Inspiring Art	30,000	25,000
65	Van. Maritime Museum Soc.	George Vancouver - Jubilant Triumph	33,000	0
66	Van. Moving Theatre Soc.	Founding Neighbourhood Founding Communities: We Are the People	33,000	30,000
67	Van. New Music Soc.	Taikotroniks: evolution of Taiko in Vancouver	20,000	15,000
68	Van. Out on Screen Film Festival Soc.	Queer History Celebration	65,000	30,000
69	Van. Playhouse Theatre Company	The Herzog/Webster Project	20,000	0
70	Van. Pro Musica (Pro Musica Soc. of Van.)	Safe Light	28,000	25,000
71	Van. Review Publication Soc.	Vancouver Review's publishing project and dialogue series	43,600	25,000
72	Western Front Soc.	How Does Your Garden Grow?	25,425	0
73	Yaletown Business Improvement Assn.	Illuminate Yaletown	20,000	0
74	Yaletown Business Improvement Assn.	Yaletown Heritage Street Furniture Project	24,300	0
75	YMCA of Greater Vancouver	125th Anniversary Art Unveiling and Gala Exhibition	35,420	0
		TOTALS	2,860,966	643,000

125th ANNIVERSARY GRANTS: 68 SMALL-SCALE APPLICATIONS and 37 RECOMMENDATIONS

	Organization Name	Project Title	Request	Recomm.
1	Arts in Action Soc.	In the House Performance Series - The Vancouver Special Edition	10,000	8,000
2	Arts in Action Soc.	Lester's 1920s Dress Up	5,000	0
3	Asian Canadian Writers' Workshop Soc.	Asian Canadians in Vancouver: Ricepaper	3,950	0
4	B.C. Chinese Music Assn.	Sharing Music and Memories	9,588	5,000
5	B.C. Chinese Music Assn.	Future Heritage Intercultural Innovations	7,840	0
6	Battery Opera Performing Arts Soc.	M/HOTEL	10,000	0
7	Cantonese Opera Society of BC	Celebrating Vancouver 125 in the year of the Golden Rabbit	10,000	0
8	CARFAC BC	Inside the Artists' Studios	9,000	0
9	Chinese Benevolent Assn. of Canada	Traditional chinese concert	10,000	0
10	Chinese Canadian Historical Soc. of B.C.	Saltwater City for Youth: 125 Years of Chinese Vancouver	6,000	5,000
11	Chinese Cultural Centre of Van.	The Changing Faces of Vancouver's Chinatown	7,500	3,500
12	Collingwood Business Improvement Area Soc.	Collingwood Days 2011	10,000	0
13	ConnecTra Soc.	Abilities Expo: Celebration of Accessibility	7,500	0
14	Contemporary Art Gallery Soc.	Roy Arden UNDERTHESUN	10,000	10,000
15	DOXA Documentary Film and Video Festival	Spotlight on Vancouver	10,000	10,000
16	Dr. Sun Yat-Sen Garden Soc. of Van.	Building an Urban Oasis	8,500	8,500
17	Entertainment Media Arts Soc.	Historical Pictorial Clay Arts	9,200	0
18	Environmental Youth Alliance (Cottonwood Earthworks)	Back to Our Roots	10,000	0
19	First United Church	First United Celebrating 125 years in Vancouver	10,000	10,000
20	French Connection Culture Assn. of B.C.	The French Presence in Vancouver	10,000	5,000
21	Jubilate! Chamber Choir Soc.	Concert of Canadian Composers Celebrating Vancouver	5,000	5,000
22	Justice Education Soc. of B.C.	Art in the Court 2011 Exhibit: "Envisioning the Past, Present and Future of Vancouver"	10,000	4,500
23	Little Mountain Neighbourhood House Soc.	Vancouver's 125th birthday at LMNHS	3,900	2,000
24	Mole Hill Community Housing Soc.	Art and Heritage Walking tours in the Gardens of Mole Hill	10,000	7,500
25	Mount Pleasant Neighbourhood House (Assn. of Nghd. Houses of Gr. Van.)	City in Mind: Reflections on Living and Growing Up in Vancouver	10,000	5,000

26	New Orchestra Workshop Soc.	Hear it NOW: Phoenix Rising	8,000	0
27	Norman Rothstein Theatre (Van. Westside Theatre Soc.)	The Jewish Culture Youth Education Series	10,000	0
28	November Theatre Soc.	Hard Core Logo: LIVE	10,000	10,000
29	Other Sights for Artists' Projects Assn.	GROW	9,500	8,000
30	Pacific Assn. of Artist-Run Centres (P.A.A.R.C.)	ARC Origin Stories	10,000	8,000
31	PAL Vancouver Studio Theatre Soc.	Pioneers of Performance	10,000	8,000
32	Pangaea Arts Soc.	KAMISHIBAI: Stories on Wheels	10,000	10,000
33	Pitt Gallery (Unit/Pitt Soc. For Arts and Critical Awareness)	Our Bad Reputation	10,000	7,500
34	Poetry is Dead Magazine	The Vancouver Issue	10,000	5,000
35	Powell St. Festival Soc.	Jukkai: Documenting Ten Years of Spatial Poetics	10,000	10,000
36	Roundhouse Community Arts and Recreation Soc.	Turntable Turning: The Roundhouse Then and Now	10,700	10,000
37	Sad Magazine Publishing Soc.	OURSTORY: A Celebration of Vancouver queer culture (1960-2010)	10,000	0
38	Senior Chinese Society of Vancouver	SCVC Publicity Campaign of Vancouver 125th Through Art	5,000	0
39	Seniors' Research Group of Chinese Opera and Music	Double Anniversary Celebration (Vancouver 125th & 30th of SRGCOM)	10,000	5,000
40	South Granville Business Improvement Assn.	South Granville Back Stories	10,000	0
41	Stanley Park Ecology Soc.	Stanley Park Commemorative Events Project	10,000	0
42	Street Corner Media Foundation	Megaphone's Community Voices Issue	10,000	7,000
43	Sub-TERRAIN Literary Collective Soc.	subTerrain magazine: Blast from Vancouver's Past	8,000	0
44	Theatre in the Raw Soc.	Yippies in Love	10,000	5,000
45	Tupper Integrated Neighborhood Greenway Assn. (TINGA)	Tupper Greenway Multicultural Festival: Planting Diversity, Celebrating Community	8,350	0
46	United Scottish Cultural Soc.	Tartan Day	6,000	0
47	Up in The Air Theatre Soc.	Neanderthal Arts 2011: Celebrate Vancouver Commission	9,500	0
48	Urban Crawl Performance Soc.	Emotive Mappings of Vancouver	10,000	10,000
49	Valerie Dudoward Foundation	"Teach Me the Ways" Vancouver aboriginal heritage & arts festival	4,500	0
50	Van. Asian Canadian Theatre	Red Letters: staged reading performances	10,000	0
51	Van. Asian Canadian Theatre	Developing Asian Canadian playwrights	10,000	0

52	Van. Cantonese Opera	Celebration Extravaganza	10,000	0
53	Van. Children's Choir Choral Soc.	Halleyluya Project: choral music concert	10,000	7,000
54	Van. Inter-Cultural Orchestra (VICO)	City Full of Sound: the Music of Intercultural Vancouver	9,000	9,000
55	Van. Intl. Dance Festival Soc.	3 Decades of Dance History	10,000	7,500
56	Van. is Awesome Inc.	Vancouver in Six Acts	10,000	6,000
57	Van. Japanese Language School	Japantown History Project and Exhibit	10,000	10,000
58	Van. Multicultural Soc. (VMS)	Celebrate the 125th Anniversary of Vancouver and multiculturalism	10,000	0
59	Van. Opera Assn.	Opera Magna Publication	10,000	0
60	Van. Tap Dance Soc.	The Cave Supper Club	10,000	0
61	Van. Venture for Diversity Soc.	First Nations Cultural Days Festival	3,000	0
62	Wesbrook Preschool Group Assn.	Wesbrook Multicultural Day	1,125	0
63	West 1 Community Schools Team	Diver-City: Celebrating Vancouver's 125th Birthday - festival & celebration @ Edith Cavell Elementary School	10,000	5,000
64	West 1 Community Schools Team	Diver-City: Celebrating Vancouver's 125th Birthday - festival & celebration @ Laurier Elementary School	10,000	5,000
65	West Coast Leaf Assn.	History of Women's Organizing in Vancouver	10,000	0
66	Western Front Soc.	A Celebration of Youth, Community and Music	10,000	10,000
67	Wild Excursions Productions Soc.	Vancouver Live Performance Project	10,000	7,000
68	Yayoi Theatre Movement Soc.	Identity	10,000	9,000
		TOTALS	605,653	268,000



125th Anniversary Grants Large-Scale Deadline: October 1, 2010

Program Description

The 125th Anniversary Grants Program has been established to support the growing excitement, pride and enthusiasm for Vancouver's upcoming 125th anniversary in 2011. This program is a time-limited opportunity intended to foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. This program will support activities that enrich our society through civic engagement and the celebration of art, culture and heritage.

The program will provide grants to not-for-profit organizations to commission and create works, to produce or present events or exhibits, to host one-time conferences or symposia, or to devise and implement anniversary legacy projects.

Program Objectives

- To support a spectrum of arts, culture, heritage and civically-focused activities which create excitement, pride and enthusiasm for the City's 125th anniversary;
- To facilitate new or expand upon existing cultural and community partnerships;
- To celebrate the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- To celebrate the creativity of diverse communities*³ in a way that meaningfully represents Vancouver's current demographics*⁴;
- To foster dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future;
- To maximize opportunities for neighbours to celebrate in all of Vancouver's geographic neighbourhoods and distinct cultural communities; and
- To support high levels of creative merit and/or public community benefit.

Eligible Applicants

- Must be a City of Vancouver-based, not-for-profit society, and registered in BC.
- Should have on-going paid professional leadership and administrative management.
- Must demonstrate a history of public presentation, production, exhibition or publication or the convening of large-scale events or conferences.
- Must demonstrate capacity to produce, present, exhibit, or convene the initiative(s) during the months of January - December 2011.

³ *Diversity can be defined as ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

⁴ The 2006 census recorded 51% of Vancouver's population to be of a "visible minority" background.

Eligible projects and activities

If your eligible organization has a project that doesn't seem to be included in this sample list of eligible activities, contact a Cultural Planner to see if the project does meet the program objectives.

Performing art, studio art or writing and publishing commissions or creations: these are anticipated generally to be new works created for or inspired by the City's 125th anniversary or on themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Production or presentation of new or expanded events or exhibits: these are anticipated generally to be temporary events or feature exhibits which are curated on the theme of the City's 125th anniversary or specifically expanded to include themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Presentation of festivals or celebrations: these may be new events organized around the themes of Vancouver's 125th anniversary or they may be existing events which are significantly expanded or specifically themed in 2011 around the 125th anniversary.

Hosting of conferences, symposia or public dialogue series: these are anticipated generally to be new events or annual events that, in 2011, are convened to mark or celebrate the City's anniversary or themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Anniversary legacy projects: these may be self-defined by an organization but are expected to be completed or installed before the end of December 2011; however, more complex projects may be considered if they are completed in early 2012.

All proposed events, activities and initiatives must take place in the City of Vancouver.

More than one project may be submitted by one organization, but separate applications will be required. Successful applicants may be required to submit a final report that highlights qualitative and quantitative performance indicators gauging the impacts of the project.

If an organization is already receiving core funding or project funding through other civic programs (i.e. Cultural Grants or Community Services Grants), the proposed project must demonstrate significant expansion of on-going programming and the grant request should focus on the expanded component of the initiative.

Ineligible projects and expenses

- Demonstrations, marches, and rallies.
- Marketing, promotional or commercially-oriented events.
- Activity occurring prior to January 2011 or after December 31, 2011.
- Deficit reduction or fundraising events.
- Capital costs of projects.
- Ongoing or core activity already funded by the City of Vancouver.

Use of Grant funds

Programming: fees* for artists, speakers and key creative or community contributors, production staff fees, exhibition costs, venue and equipment rental, design, display and decoration, documentation.

Administration: planning, co-ordination, event or project management, fundraising, audience surveys or other data collection, and office expenses.

Publicity and marketing: development and implementation of publicity and marketing strategies, and advertising and promotional expenses.

** Industry-standard fees for key personnel, including speakers' fees, are encouraged. The payment of artist fees is also encouraged. Refer to these groups for guidelines:*

- American Federation of Musicians: www.afm.org
- Canadian Actors Equity Association: www.caea.com
- Canadian League of Composers: www.clc-lcc.ca
- Canadian Alliance of Dance Artists: www.cadadance.org
- Professional Writers Association of Canada: www.pwac.ca
- Canadian Artists Representation/CARFAC: www.carfac.ca

Successful applicants may be required to submit a final report which provides both qualitative and quantitative performance indicators gauging the impacts of the completed project.

Grant Fund Amounts

The minimum grant is expected to be no less than \$10,000. The level of grant will depend on the proposed budget and scope of the project and how well it supports the program objectives and meets the evaluation criteria. The minimum project budget is expected not to be less than \$40,000 and all City contributions towards the project will generally not exceed 50% of the proposed budget.

Evaluation

Members nominated from the community participate on an Assessment Committee along with staff. Community members will have relevant expertise and experience in one or more of the following: commissioning, creating, producing, presenting, curating, publishing, or organizing significant public events. The Assessment Committee makes their recommendations based on how well the proposal meets and supports the program objectives, using the specific evaluation criteria outlined below. The proposals that best meet the program objectives will be given the top priorities for funding. All recommendations are considered, and given final approval, by Vancouver City Council.

Evaluation Criteria

Merit

- Clarity of intent and vision of the project as it relates to the City's 125th anniversary program objectives;
- Strength and rationale of project partnerships, if they are proposed;
- Experience of the key creative personnel involved and quality of their work as demonstrated through past projects, training or experience;
- Level of creative merit and/or public community benefit; and
- Distinctiveness of the project in the spectrum of arts, culture, heritage and civically-focused activities proposed for the City's 125th anniversary.

Impact

- Degree to which the proposal maximizes opportunities for citizens and visitors to celebrate in Vancouver's geographic neighbourhoods and/or distinct cultural communities;
- Degree to which the proposal facilitates new or expands upon existing cultural and/or community partnerships;
- Degree to which the proposal provides opportunity for celebration of the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- Degree to which the proposal provides opportunity for celebration of the creativity of diverse communities in a way that meaningfully represents Vancouver's current demographics; and
- Degree to which the proposal fosters dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future.

Capacity

- Project producers have the skills and expertise to implement the project as demonstrated through previous projects, training or experience;
- Evidence of commitment of all partners/key participants to the project;
- Evidence of competent administration, a functional board and appropriate governance structure;
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced; and
- Noting the short timeline to implement new projects or expand existent ones before December 2011, that realistic planning is in place.

In addition to the above criteria, because the Celebrate Vancouver's 125th Advisory Committee envisioned celebrations taking place in all of Vancouver's neighbourhoods, geographic distribution of the proposals may come into consideration when assessing the requests. For more information about the Advisory's visioning process, visit:

<http://vancouver.ca/commsvcs/cultural/celebrate125>

Contact Information

Contact us to discuss your project ideas and to obtain an application form.

Cultural Services
City of Vancouver
Woodward's Heritage Building
Suite 501-111 West Hastings St.
Vancouver, BC V6B 1H4

604.829.2007
culture@vancouver.ca
<http://vancouver.ca/culture>

Application Deadline:
October 1, 2010, 4:30 pm
(in office, not post marked)

**This notice contains important
information that may affect you.
Please ask someone to translate it for you.**

此通告刊載有可能影響閣下的重要資料。請找人為你翻譯。

ਇਸ ਨੋਟਿਸ ਵਿਚ ਮਹੱਤਵਪੂਰਨ ਜਾਣਕਾਰੀ ਹੈ ਜੋ ਕਿ ਤੁਹਾਡੇ ਲਈ ਜ਼ਰੂਰੀ ਹੋ ਸਕਦੀ ਹੈ। ਕਿਰਪਾ ਕਰਕੇ ਕਿਸੇ ਨੂੰ ਇਸ ਦਾ ਉਲੱਥਾ ਕਰਨ ਲਈ ਆਖੋ।

Thông báo này có tin tức quan trọng có thể ảnh hưởng đến quý vị. Xin nhờ người phiên dịch hộ.

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Ce document contient des renseignements importants qui pourraient vous concerner. Veuillez demander à quelqu'un de vous le traduire.



**125th Anniversary Grants
Small-Scale
Deadline: October 1, 2010**

Program Description

The 125th Anniversary Grants Program has been established to support the growing excitement, pride and enthusiasm for Vancouver's upcoming 125th anniversary in 2011. This program is a time-limited opportunity for not-for-profit organizations to undertake activities that celebrate Vancouver's 125th anniversary.

The 125th Anniversary Grants Program is intended to foster awareness and understanding of Vancouver's identities, first nations' heritage and cultural diversity. This program will support community-focused activities that enrich our society through civic engagement and celebration through art, culture and heritage.

What is the program hoping to achieve?

- To support a range of arts, culture, heritage and civically-focused activities which create excitement, pride and enthusiasm for the City's 125th anniversary;
- To facilitate new or expand existing cultural and community partnerships;
- To celebrate the creativity of Musqueam, Squamish, Tsleil-Waututh peoples and Vancouver's urban aboriginal population;
- To celebrate the creativity of diverse communities*⁵ in a way that meaningfully represents Vancouver's current demographics*⁶;
- To foster dialogue about civic issues that recognizes our City's built and cultural heritage and provides thoughtful planning for its future;
- To maximize opportunities for neighbours to celebrate in all of Vancouver's geographic neighbourhoods and distinct cultural communities; and
- To support high levels of creative merit and/or public community benefit.

What organizations can apply?

- Must be a City of Vancouver-based, not-for-profit society, and registered for more than six-months in the Province of British Columbia.
- Should have a history of organizing community events or initiatives.
- Must demonstrate the capacity to complete the initiative(s) during the months of January - December 2011.

Examples of organizations that can apply include neighbourhood houses, residents' associations, community service groups, ethno-cultural societies, arts and cultural organizations, heritage and museum organizations, service organizations, community policing centres, school organizations, libraries, business improvement associations, civic community centre associations and cultural community centres.

⁵ *Diversity can be defined as ethnicity, gender, age, ability, sexual orientation, socio-economic status, religious beliefs and other forms of self-identification.

⁶ The 2006 census recorded 51% of Vancouver's population to be of a "visible minority" background.

What types of activities are eligible?

If your eligible organization has a project that doesn't seem to be included in this sample list of eligible activities, contact a Cultural Planner to see if the project does meet the program objectives.

Festivals or celebrations: these may be new events organized around the theme of Vancouver's 125th anniversary or they may be existing events which are significantly expanded or specifically themed in 2011 around the 125th anniversary.

Community-engaged dialogue events: these are anticipated generally to be new events or annual events that, in 2011, are convened to mark or celebrate the City's anniversary or themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Creative work in the performing, studio or literary arts: these are anticipated generally to be new works created for or inspired by the City's 125th anniversary or on themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Heritage walks, talks or exhibits: these are anticipated generally to be temporary events or feature exhibits which are curated on the theme of the City's 125th anniversary or specifically expanded to include themes of significant historical, contemporary or projected relevance to Vancouver's identity.

Anniversary legacy projects: these legacy projects can be defined by the interests of a particular organization or community, but they are expected to be completed or installed before the end of December 2011; however, more complex projects may be considered if they are completed in early 2012.

All proposed events, activities and initiatives must take place in the City of Vancouver.

More than one project may be submitted by one organization, but separate applications will be required.

If an organization is already receiving core funding or project funding through other civic programs (i.e. Cultural Grants or Community Services Grants), the proposed project must demonstrate clear expansion of on-going programs and the grant request should focus on the expanded component of the initiative.

What types of projects and expenses are not eligible?

- Demonstrations, marches, and rallies.
- Marketing, promotional or commercially-oriented events.
- Activity occurring prior to January 2011 or after December 31, 2011.
- Deficit reduction or fundraising events.
- Capital costs of projects.
- Ongoing or core activity already funded by the City of Vancouver.

What can grant funds be used for?

Programming: fees* for artists, speakers and key creative or community contributors, production staff fees, exhibition costs, venue and equipment rental, design, display and decoration, documentation.

Administration: planning, co-ordination, event or project management, fundraising, and office expenses.

Publicity and marketing: development and implementation of publicity and marketing strategies, and advertising and promotional expenses.

** Honourariums or fees for key personnel, including speakers' fees, are encouraged as are payments of artist fees. Refer to these groups for industry-standard guidelines:*

- American Federation of Musicians: www.afm.org
- Canadian Actors Equity Association: www.caea.com
- Canadian League of Composers: www.clc-lcc.ca
- Canadian Alliance of Dance Artists: www.cadadance.org
- Professional Writers Association of Canada: www.pwac.ca
- Canadian Artists Representation/CARFAC: www.carfac.ca

What grant amount can be expected?

The grant recommendations will range from \$1,000 to \$10,000. The level of grant will depend on the proposed budget and scope of the project and how well it supports the program objectives and meets the evaluation criteria. All City contributions towards the project will generally not exceed 50% of the proposed budget.

Will every application get funded?

No. While the program does intend to support a wide-range of arts, culture, heritage and civically-focused activities throughout Vancouver, the application process is a competition for a limited amount of funding. Successful grant applications will clearly demonstrate how they meet the program objectives and the evaluation criteria.

Who evaluates the applications?

Members nominated from the community participate on an Assessment Committee along with staff. Community members will have relevant event management expertise and experience in one or more of the following: creating, producing, presenting, curating, publishing, or organizing community events. The Assessment Committee makes their recommendations based on how well the proposal meets the program objectives, using the specific evaluation criteria outlined below. The proposals that best meet the program objectives will be given the top priorities for funding. All recommendations are considered, and given final approval, by Vancouver City Council.

How will the applications be evaluated?

Merit

- Clarity of project's intent and vision as it relates to the City's 125th anniversary program objectives;
- Strength and rationale of project partnerships, if they are proposed;
- Experience of the key creative personnel involved;
- Level of creative merit and/or public community benefit in the programming; and
- Uniqueness of the project within the range of arts, culture, heritage and civically-focused activities that the City receives for its 125th anniversary.

Impact

- Degree to which the proposal maximizes opportunities for citizens and visitors to celebrate in Vancouver's neighbourhoods and/or diverse cultural communities;
- Degree to which the proposal promotes new or expands existing cultural and/or community partnerships;
- Degree to which the proposal provides opportunity for celebrating the creativity of Musqueam, Squamish, Tsleil-Waututh peoples, Vancouver's urban aboriginal population, or Vancouver's diverse communities, if it is proposed;
- Degree of community support and involvement—for example, expected public attendance, volunteers, participants or donation levels; and
- Degree to which the proposal fosters an exchange of ideas about our City's built or cultural heritage or provides thoughtful planning for its future.

Capacity

- Evidence of the organizers' skills and expertise to carry out the project;
- Evidence of commitment of all project partners and key participants;
- Evidence of competent administration, a functional board and appropriate governance structure;
- Evidence of financial accountability; proposed budget is achievable, diversified and balanced; and
- Evidence of realistic planning and achievable timelines to carry out new projects or expand existing ones before December 2011.

In addition to the above criteria, because the Celebrate Vancouver's 125th Advisory Committee envisioned celebrations taking place in all of Vancouver's neighbourhoods, geographic distribution of the proposals may come into consideration when assessing the requests. For more information about the Advisory's visioning process, visit:

<http://vancouver.ca/commsvcs/cultural/celebrate125>

Contact Information

Contact us to discuss your project ideas and to obtain an application form.

Cultural Services
City of Vancouver
Woodward's Heritage Building
Suite 501-111 West Hastings St.
Vancouver, BC V6B 1H4

604.829.2007
culture@vancouver.ca
<http://vancouver.ca/culture>

Application Deadline:
October 1, 2010, 4:30 pm
(in office, not post marked)

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